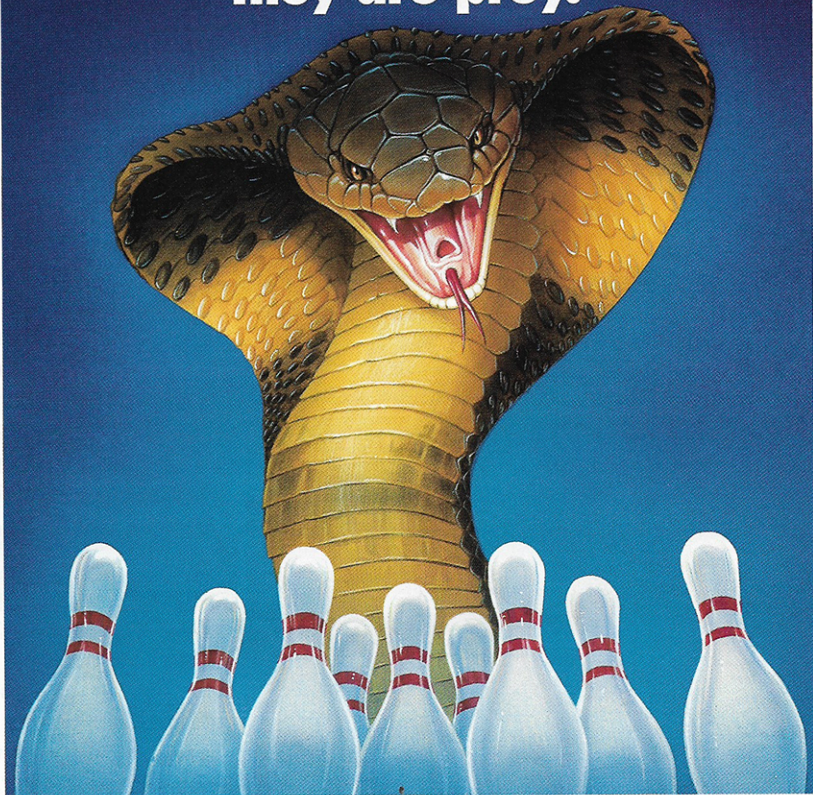


**To you, those are pins
at the end of the lane.
To the new King Cobra,
they are prey.**



Introducing the King Cobra – royal heir to one of the winningest balls in bowling history, the Cobra.

Just one look at the King Cobra's unique skin tells you this ball is strikingly different. AMF's exclusive, new Strike-R™ reactive coverstock gives the King Cobra fear-

some hook, while Strike Coil™ core technology keeps it under control, especially on lanes with heavy oil.

Powerful hook. Great control. It's only fair to warn those competing against you: the King Cobra is deadly.

If you would like more information, visit your local pro shop, or call 1-800-DIAL AMF (1-800-342-5263).

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