

# PICK ONE OR THE OTHER.



Those who have gone up against the AMF Cobra have to feel a little snakebitten. The Cobra has dominated with regularity in all categories of the Pro Tours, Mens, Womens, Mixed Doubles and Seniors.

Demand from league bowlers has been such that pro-shops across the country have had trouble keeping Cobras in stock. Clearly the Cobra has been AMF's most successful new ball introduction of recent times.

And what accounts for the Cobra's amazing success? In a word, Technology. The Cobra's two-piece construction features a strike-coil weightblock and 71% more urethane. Its computer design offers better tracking, less pin deflection and lethal power in the pocket.

So forget the snakebite kit. Get your hands on a Cobra. It's the snake that makes the competition cringe. But don't worry. With AMF's name on it, you won't be bitten.



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**AMF**  
Roll With A Winner