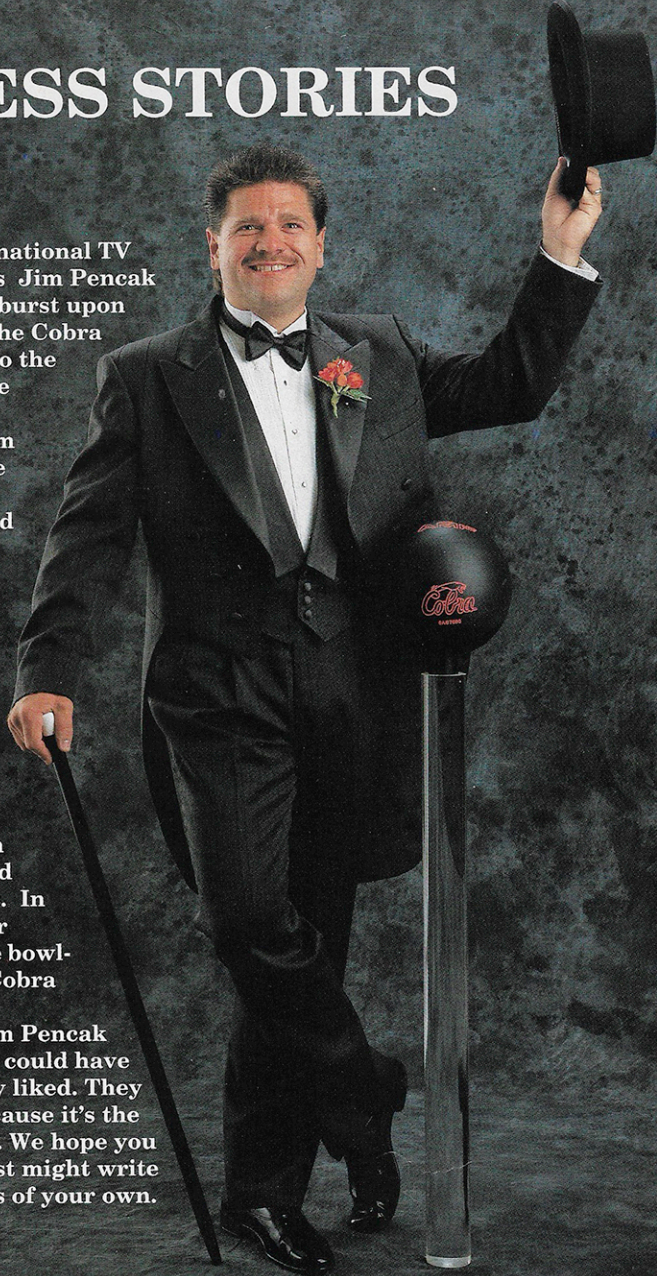


SUCCESS STORIES

On August 9, 1989 a national TV audience watched as Jim Pencak and the AMF Cobra burst upon the scene. Jim and the Cobra powered their way to the winner's circle at the LaMode Classic and picked up speed from there. Jim added the PBA Nationals, the Budweiser Open, and the Atlantic City Open, while compiling a 15-0 record in televised match play. What's more, Jim has just signed on as the latest addition to AMF's Staff of Champions. The Cobra has also performed in unprecedented fashion in both Pro Tour and league competitions. In less than a year over 100,000 appreciative bowlers have made the Cobra their ball of choice. The point is this. Jim Pencak and 100,000 bowlers could have chosen any ball they liked. They chose the Cobra because it's the best ball in bowling. We hope you do the same. You just might write some success stories of your own.



AMF
Roll With A Winner