



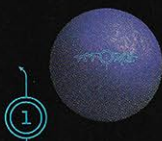
**BECAUSE YOU  
NEED OPTIONS**

*Different lanes. Different lane conditions. Different shots. And the right ball for each one. That's the driving force behind AMF's all new bowling ball system – the first ever to give the individual bowler the right ball for any shot on any lane on any condition. More bowling ForcePower™ from AMF. It's just a quick shift in gear.*

Introducing The New

**AMFORCE**

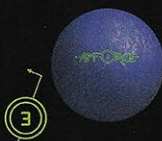
Bowling Ball System



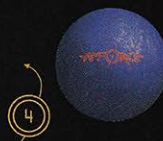
**CONTROL.** When getting control of the lane is the priority... especially for players who throw the ball with higher revolutions on drier wet/dry lane conditions.



**HEAVY ROLL.** A heavy rolling ball with an arcing backend reaction for players with medium to high ball speeds. Especially effective on freshly oiled lanes and extreme wet/dry lane conditions.



**SKID SNAP.** The ball with maximum length, hook and entry angles on medium lane conditions. Works well for players with slow to medium ball speeds.



**MAXIMUM HOOK.** A maximum hooking ball on lanes that are heavily oiled with a variety of carry-down conditions. Works well for strokers and players with higher ball speeds.

For detailed information on the fabulous AMFORCE System, call today for a copy of our new booklet.



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