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The Code™

Code: a system of letters, numbers, or symbols into which normal language is converted to allow information to be communicated secretly, briefly, or electronically.

AMF has taken this to the extreme. By plugging the necessary components into our "Ball Path Simulator", we were able to generate a series of numbers - a Code or formula. The results equated to a code that once deciphered, gave us the ideal ball reaction for today's lane conditions. Applying geometry and physics to develop a core and cover combination that best matched up to the required code.

The Code produces a powerful, forgiving mid-lane ball path motion with a continuous arcing reaction at the breakpoint. The new AMF CodePlus™ reactive coverstock provides the traction, while the new core design provides the motion for outstanding performance with control.

No secret handshakes required!





16# 15# 14# R.G. 2.454 2.472 2.483

Diff: 0.050 0.048 0.048

Coverstock: CodePlus™ Reactive

APPROVED PROVED



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