



STORM



The Storm Forecast!

The complete presentation of our product line in our annual catalog is an exciting event at Storm. The growth and change of our company is always reflected in the catalog. As usual, this year's issue features more of our now famous Storm innovation. Our Motion Control Core™ is a great example. It's shakin'-em'-up on the pro tour this year! Check out our new line of bowling bags and you'll see Storm innovation applied to bag design - bigger wheels, stronger material, and a unique wider base design.

But this catalog isn't just a bragging piece - it's a serious tool for our distributors and retailers who use it to fully acquaint themselves with our products and our company and to present our products while emphasizing performance at every level. We've also taken the unusual step of forecasting products we will introduce in the coming months.

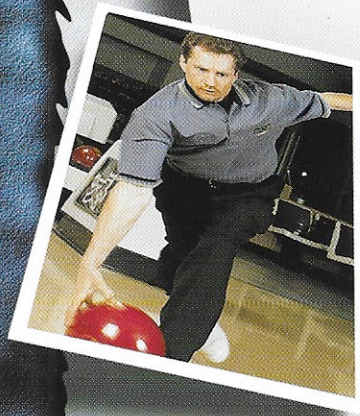
Used in conjunction with our marketing programs we intend this catalog to be a working resource, an index to the ongoing innovation that is STORM. Whether you're making them, selling them, buying them or rolling them... you are part of the Storm phenomenon.

Keep Stormin' on!

Bill Chrisman

Bill Chrisman

President - Storm Products Incorporated

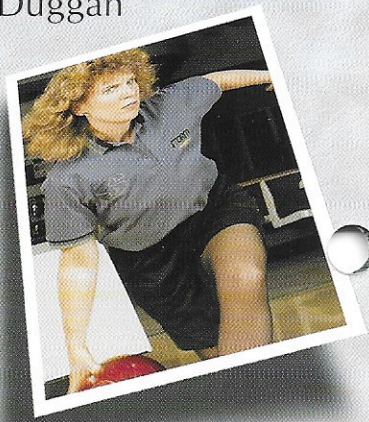


Pete Weber

Years Pro - 20
 PBA Earnings - \$2,111,158
 PBA National Titles - 24
 Major Championships - 6
 PBA National Championship
 1989, 1998
 Tournament of Champions 1987
 Japan Cup 1986, 1993
 US Open 1991
 Triple Crown Winner
 Rookie of the Year 1980
 George Young PBA High Average
 Award 1989
 PBA Hall of Fame 1998

Anne Marie Duggan

Years Pro - 19
 PWBA Earnings - \$754,526
 PWBA National Titles - 16
 2 Major Championships
 US Open 1991
 WIBC Queens 1994
 BWAA Bowler of the Year 1994
 PWBA Player of the Year 1994
 PWBA Rookie of the Year 1980



EL NIÑO WRATH



Those who oppose shall suffer the Wrath! The Wrath features the legendary Motion Control Core with Dual Density Technology combined with a Pearlized Curelyon2™ with REACTAFLECK reactive coverstock that is clean through the heads storing energy for a strong back-end reaction.

Factory Finish - 1500-grit polish / Radius of Gyration - 2.490 (Low) / Differential - .065 (High) / Hook Potential - 19/14/Dull/Shiny SKU# SNW



10-11 lbs



12-13 lbs



14-16 lbs

EL NIÑO

You were warned! El Nino features the Motion Control Core (MC2) with Vertical Dual Density, the most advanced core-weight block system in bowling. The Motion Control Core is encased by a multi-color Curelyon2™ coverstock that produces a wider footprint for superior contact to the lane surface. Are you prepared? Or will you perish?

Factory Finish - 1000-grit wet sand / Radius of Gyration - 2.490 (Low) / Differential - .065 (High) Hook Potential - 19/13/Dull/Shiny SKU# SNO



10-11 lbs



12-13 lbs

14-16 lbs



LA NIÑA

COMING FALL OF '99'

Brian Himmler



Years Pro - 7
PBA Earnings - \$275,141
PBA National Titles - 1
Albuquerque 1999

Years Pro - 1

PBA Earnings - \$43,148
U. S. Amateur Champion 1994
Team USA Member 1995
PBA Rookie of the Year Runner Up 1998



Robert Smith

MASTERS TITAN

FIRE POWER

Feel the Power! The Fire Power features a 3" FE2 Power Ball inside the legendary Firestorm weight block, enhancing the performance of this mid-priced ball. Surrounding the weight block is an aggressive Curelyon2 reactive cover for more gripping action on the lane surface. Serious bowlers need serious Fire Power!

Factory Finish - 1000-grit wet sand / Radius of Gyration - 2.539 (Low) / Differential - .055 (Medium) / Hook Potential - 18/13/Dull/Shiny SKU# SPF



10-11 lbs



11.5 lbs

12-13 lbs



14-16 lbs



Dennis Horan Jr.

Years Pro - 13
 PBA Earnings - \$454,789
 PBA National Titles - 3
 Erie 1994
 Windsor Locks 1996
 Touring Players
 Championship 1998



SKY BOLT

This baby's got bite! The Bolt weight block is a proven winner, achieving victories on all the pro tours. Combined with a solid Curelyon R5™ with REACTAFLECK coverstock, the Sky Bolt treads through the oil with a back-end BOLT like no other!

Factory Finish - 1000-grit wet sand / Radius of Gyration - 2.533 (Low) / Differential - .060 (High) / Hook Potential - 18/14/Dull/Shiny Voted "1998 Control Solid Ball of the Year" by Bowling This Month Magazine SKU# SSB

10 lbs



11-13 lbs

14-16 lbs



THUNDER ROAD PEARL

Let the Thunder roll! Combining the inverted Thunder weight block with a pearlized Curelyon R5™ reactive coverstock, the Thunder Road Pearl gives clean roll through the heads, high octane revs in the mid lane and more energy on the back end for a Thunderous collision!

Factory Finish -1500-grit polish / Radius of Gyration - 2.550 (Medium) / Differential - .060 (High) / Hook Potential - 17/13/Dull/Shiny Voted "1998 Control Pearl Ball of the Year" by Bowling this Month Magazine SKU# SRT



10-11 lbs



11.5-12 lbs

13 lbs



14-16 lbs

METEOR FLASH



Extinction Level Event! FE2 technology is incorporated into this value priced ball for strong flare potential. Surrounding the core is a Curelyon2™ with REACTAFLECK coverstock for a wide footprint and added traction in the oil.

Factory Finish - 1500-grit polish / Radius of Gyration - 2.571 (Medium) / Differential - .049 (Medium) / Hook Potential - 15/10/Dull/Shiny SKU# SMF



10-11 lbs

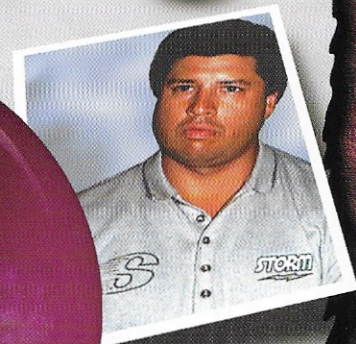
11.5-16 lbs



LIGHTNING FLASH

Lightning strikes in a flash! The Lightning Flash traits an inverted multi-density "Flash Bulb" weight block creating revs in the mid lane. Encapsulated by a Curelyon2™ pearl coverstock, the Lightning Flash is controllable through the heads and on the back-end.

Factory Finish - 1500-grit polish / Radius of Gyration - 2.529 (Low) / Differential - .030 (Medium) - Hook Potential -17/10/Dull/Shiny SKU# SLF



Mike Edwards

Years Pro - 17
PBA Earnings - \$737,881
PBA National Titles - 1
Markham, Ontario 1994

COMING FALL OF 99!



10-13 lbs



14-16 lbs

THUNDER FLASH



Rev it up and let it roll! We have combined a high performance Thunder weight block with FE2 technology and traditional urethane for Thunderous results. The Thunder Flash produces strong flare potential and even transition for superior performance and control.

Factory Finish - 600-grit wet sand / Radius of Gyration - 2.565 (Medium) / Differential - .055 (High) / Hook Potential - 13/9/Dull/Shiny SKU# SFT

COMING FALL OF 99!

10-11 lbs



11.5-12 lbs

13-16 lbs



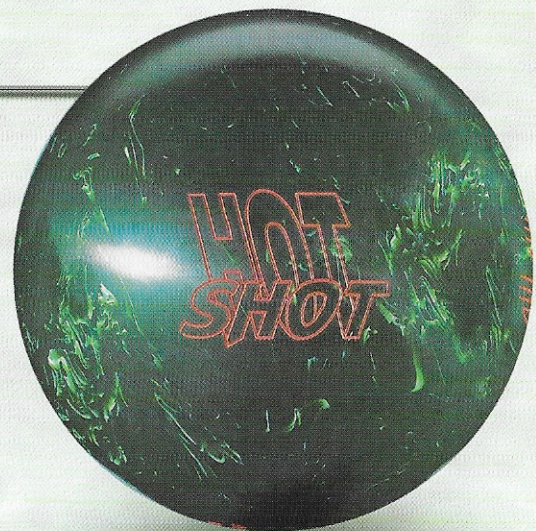
FLASH

HOT SHOT

Scorch the competition! A Hot addition to a Hot Line of bowling balls! The Hot Shot features a solid, sanded coverstock for oily conditions and solid core construction for a strong hit and increased pin action. If the name fits, roll it!

Factory Finish - 600-grit wet sand / Radius of Gyration - 2.634 (Medium-High) / Differential - .003 (Low) / Hook Potential - 12/8/Dull/Shiny SKU# SHS

10-16 lbs



Eric Forkel

Years Pro - 17
PBA Earnings - \$732,625
PBA National Titles - 5
PBA National Championship 1992
Erie 1992
Lake Zurich 1994
Touring/Senior Doubles
Rhode Island
New York Experience 99'



BLUE HOT

Blue is hotter! This medium rg, low differential core combined with the Curelyon2™ with REACTAFLECK coverstock gives ample length and a hard charge to the pins. You know what they say, if you can't stand the heat...Get out of the kitchen!

Factory Finish - 1500-grit polish / Radius of Gyration - 2.634 (Medium-High) / Differential - .003 (Low) / Hook Potential - 12/8/Dull/Shiny SKU# SBL



10-16 lbs

RED HOT

If you can't stand the heat... The Red Hot produces the most length of any Storm reactive bowling ball. Features include 4-piece multi-density core inside a pearl Curelyon™ coverstock for minimal track flare and good length through the mid-lane. The Hot Line provides an excellent selection for entry level bowlers who want performance.

Factory Finish - 1500-grit wet sand / Radius of Gyration - 2.634 (Medium) / Differential - .003 (Low) / Hook Potential - 12/8/Dull/Shiny SKU# SRF



10-16 lbs



BLUE SANDED FLAME



Burn up the lanes! Specifically designed for entry level bowlers, the Blue Sanded Flame maintains control on the toughest of lane conditions. The traditional urethane coverstock has performance and durability for many years of bowling fun.

Factory Finish - 600-grit wet sand / Radius of Gyration - 2.634 (Medium) / Differential - .003 (Low) / Hook Potential - 8/5/Dull/Shiny SKU# SFB

COMING FALL OF 99'



10 - 16 lbs

PURPLE PEARL FLAME

Become a Flame thrower! The Purple Pearl Flame flaunts beauty and performance. Traditional urethane and quality construction gives the Purple Pearl Flame a smooth, even arc that still delivers power in the pocket. The Purple Pearl Flame is a super ball for beginners or for those who wish to conquer dry lanes.

Factory finish - 1500-grit polish / Radius of Gyration - 2.634 (Medium) / Differential - .003 (Low) / Hook Potential - 8/5/Dull/Shiny SKU# FLBP



10 - 16 lbs

Kendra Cameron



Years Pro - 1
 PWBA National Titles - 1
 Greater Sebring Open 1998
 3-Time Team USA Member
 FIQ Gold Medallist
 BWAA Amateur Bowler of the Year 1996
 WIBC All Events Champion 1997
 WIBC Doubles Champion 1997



Carol "Stormin" Norman

Years Pro - 16
 PWBA Earnings - \$514,417
 National Titles - 6
 Major Championships -
 US Open 1987
 25 PWBA Regional Titles
 PWBA Rookie of the Year 1982
 WIBC All American 1987
 WIBC Team Champion 1996
 WIBC All Events Champion 1990

FLAME

BLAST

Have a Blast! With these vibrant new Multi-color polyester balls from Storm. Great for "Glow in the Dark" Bowling!

Factory Finish - 2500-grit polish / Radius of Gyration - 2.650 (High) / Differential - .002 (Low) / Hook Potential - 3/1/Dull/Shiny

Colors:

Apple Spice SKU# APS
Blueberry Wine SKU# BBW

6, 8 -16 lbs



SPARE

Make that spare! Increase your spare percentage with this unique, 90 hardness polyester ball. Specifically designed to go long through the mid-portion of the lane and produce little backend reaction, the Spare Storm is an excellent choice for predictable reaction and consistency in spare-making.
Hook Potential - 1

Colors:

Black with Gold Sparkle SKU# SPST

14, 15 & 16 lbs



Purvis Granger

Years Pro - 7
PBA Earnings - \$251,995
9-Time TV Finalist
300 Games - 29
800 Series - 16 (869 High)
8-Time International Champion
3-Time World Team Challenge Champion
Head Coach - Hong Kong National Team
2 Time International Eliminator TV Finalist

John Gaines

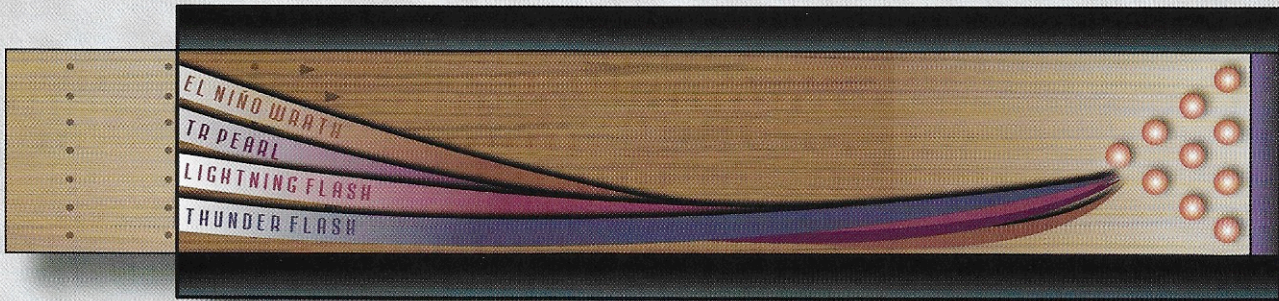
US Amateur Champion 1997
Team USA Member 1998, 1999
All Time ABC Single Tournament Money Record \$14,720 Reno 1998
ABC Singles Champion 1998
ABC Team All Events Champion 1998
Mega-Buck Sweeper Titles - 2
Bowlers Journal 1st Team All American 1997
USOC Bowler of the Year 1998
Amateur Bowler of the Year - Bowling Digest 1998
3-Time World Team Challenge Champion



HEAVY OIL



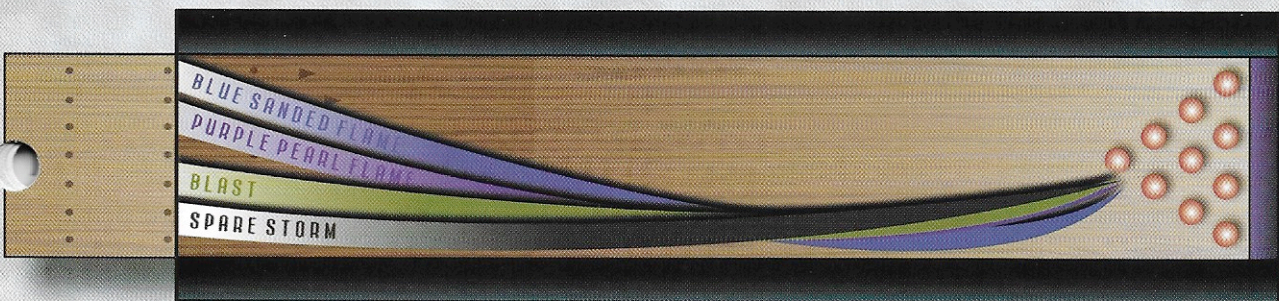
MEDIUM



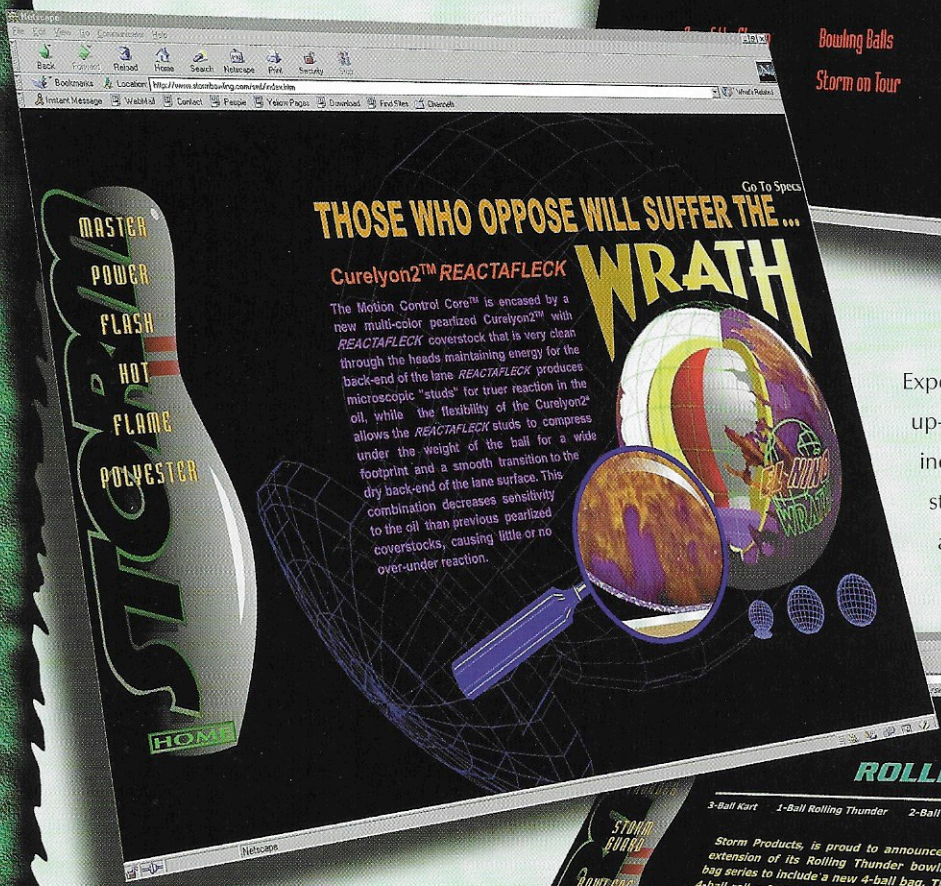
MEDIUM DRY



DRY



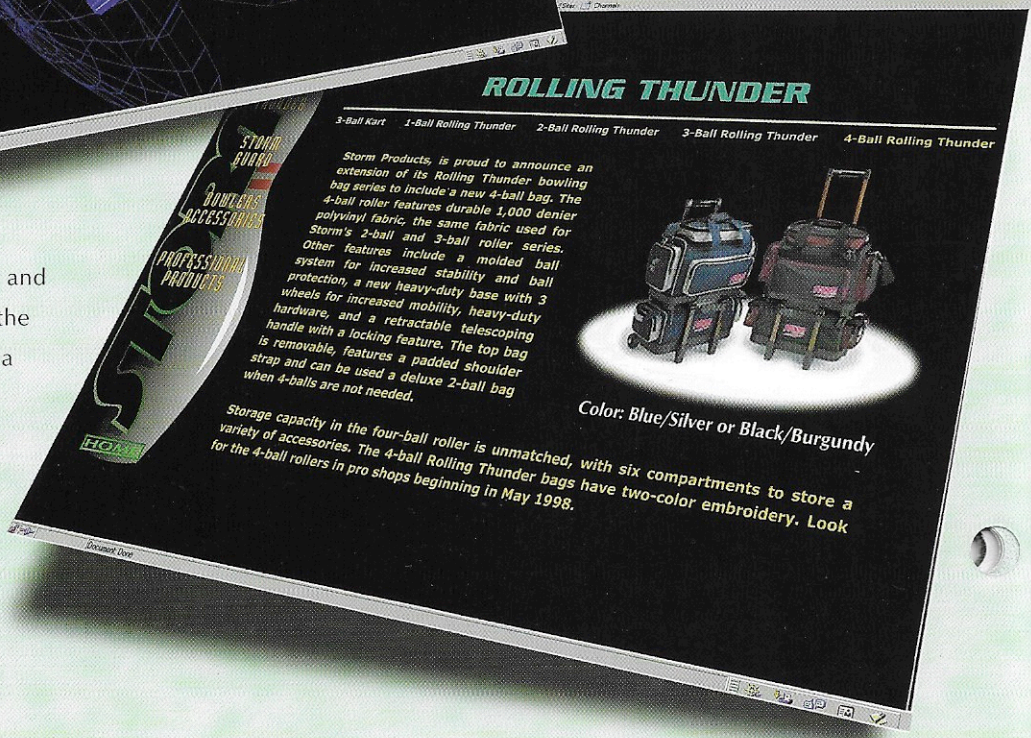
Changing the game is so much more than just a slogan... it's our philosophy! Welcome to Storm Products' latest contribution to the Bowling Industry... www.stormbowling.com. Storm has once again set the industry standard for not only new and exciting products, but will change how the world views Bowling in the coming millenium. Stormbowling.com is the most comprehensive and intuitive site available to bowlers and fans throughout the entire world.



Experience easy navigation with insightful, up-to-date information. The web site includes Storm staff member profiles and stats, Pro Shop information, Accessories, and Links to other important bowling sites. It's visually stunning, state-of-the-art

graphics and animations truly bring the word "interactive" to a new level. Visit the site today and experience it for yourself!

In all aspects of the game, Storm doesn't just do it... they do it better!



4 BALL ROLLER - SPECIAL EDITION

Class, style and durability best describes this new Special Edition bowling bag from Storm. This deluxe model boasts a stylish tweed look with two-color embroidered logos and increased storage capacity. An absolute must for any and all bowlers who are serious about their game.

Rolling Thunder 4-Ball Deluxe Specifications:

- * 900 Denier Fabric
- * Heavy Duty Frame and Hardware
- * Over-sized Bearing Wheels
- * Locking Handle with Push Button Release
- * Extra Storage Capacity
- * Individual Shoe Compartment
- * Detachable 2-Ball Deluxe Bag with Shoulder Strap
- * 3 Wheels for Added Mobility

SKU# BG99R4TWD



4 BALL ROLLER



Taking your arsenal to the lanes has never been easier. The Rolling Thunder 4-Ball bag is unmatched in durability and design. This includes a heavy-duty frame, a molded ball system, 3 wheels for increased mobility and a retractable telescoping handle with a locking feature. All Combined produce better stability while creating ease in storage for the bowler on the move.

Colors:

Black/Burgundy SKU# BGRLR4BLK
Navy/Silver SKU#RLR4BLU

ROLLING THUNDER

ROLLING

3 BALL ROLLER • SPECIAL EDITION



This rugged, stylish bag provides both form and function. Organization of your personal items and ease in handling has never been more accommodating as you stroll through your favorite bowling center. Unequaled in design, this roller truly has it all!

Rolling Thunder 3-Ball Deluxe Specifications:

- * 900 Denier Fabric
- * Heavy Duty Hardware
- * All New Base for stability
- * Over-sized Bearing Wheels
- * Detachable Accessory Bag
- * Exceptional Storage Capabilities
- * Ultra-Duty Locking Handle with Grip Release
- * Shoulder Strap

SKU# BG99R3TWD

3 BALL ROLLER

Roll into your favorite bowling center with a Storm Rolling Thunder 3-Ball Bag. This pleasing bag is available in attractive colors for the bowler who likes style. Features include an upgraded heavy-duty frame and base to assure stability when standing upright and a retractable handle with a locking feature and grip release for unequalled quality and durability. Also featuring larger newly designed wheels for ease of maneuverability and mobility. Storage space is abundant with room for shoes and accessories.

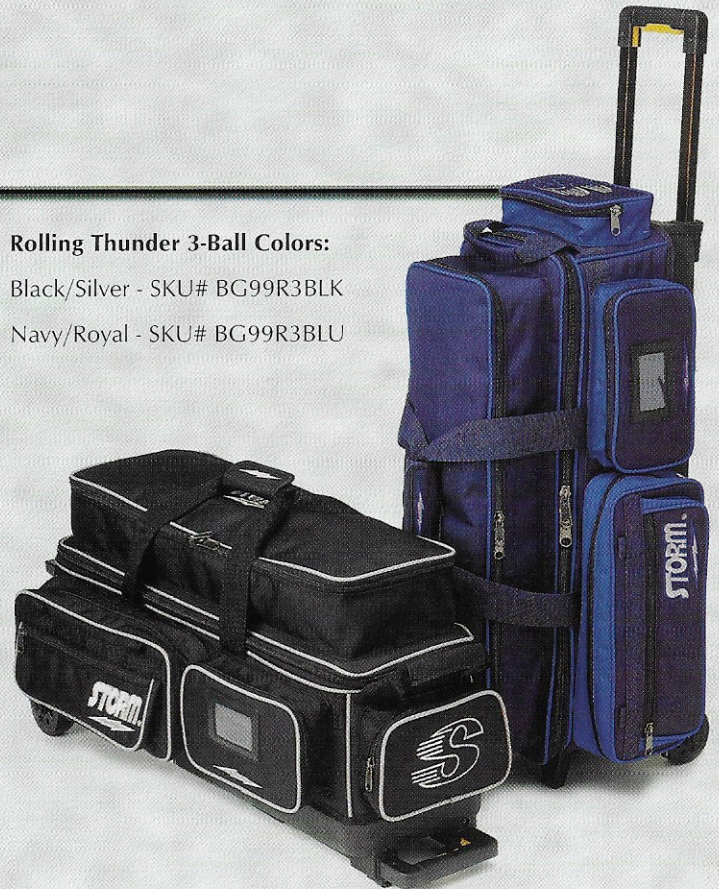
Rolling Thunder 3-Ball Specifications:

- * 600 Denier Fabric
- * Heavy Duty Hardware
- * All New Base for stability
- * Over-sized Bearing Wheels
- * Ultra-Duty Locking Handle with Grip Release

Rolling Thunder 3-Ball Colors:

Black/Silver - SKU# BG99R3BLK

Navy/Royal - SKU# BG99R3BLU



THUNDER

2 BALL ROLLER

The perfect compliment to your game. The newly designed Rolling Thunder 2-Ball bag provides larger wheels and a sturdier frame for smoother mobility through tight situations while providing the storage capacity you need. For those who need a "less is more" kind of bag, let Storm's new Rolling Thunder 2-Ball bag be your answer.

Rolling Thunder 2-Ball Specifications:

- * 600 Denier Fabric
- * Heavy Duty Hardware
- * All New Base for stability
- * Over-sized Bearing Wheels
- * Ultra-Duty Locking Handle with Grip Release

Rolling Thunder 2-Ball Colors:

- Black/Silver - SKU# BG99R2BLK
- Navy/Royal - SKU# BG99R2BLU
- Black/Purple - SKU# BG99R2PUR



1 BALL ROLLER

The Rolling Thunder 1-Ball Bag is available in two attractive colors and features embroidered logos, a pullout retractable handle, heavy duty hardware, and ample storage for shoes and accessories.

Colors:

- Navy/Royal - SKU# BG99R1BLU
- Black/Purple - SKU# BG99R1PUR



SPARE KIT

Added capacity for your Storm 2-Ball and 3-Ball roller bag. The Spare Kit is easily attached to and removed from the telescoping handles of the new Storm 2-Ball and 3-Ball Rolling Thunder Bags.

Color:

- Black/Black SKU# BG99SKBLK



STORM

FULL SIZE DOUBLE DELUXE



Shelter your bowling equipment from the elements with the Storm Guard 2-Ball Deluxe. As a favorite of the Pros, Storm Guard bags are made of high quality 600 Denier fabric and include non slip shoulder pads, heavy duty hardware and embroidered logos. The Deluxe bags also feature a shoe compartment and three storage compartments for accessorizing and organizing your personal bowling items.

Double Deluxe Color:
Black/Silver - SKU# BG99T2DXB

The Double Totes are the pros choice to carry your extra bowling balls easily and with style. Featuring non slip shoulder pad, heavy duty hardware and embroidered logos

Double Tote Colors:

Black/Silver - SKU# BG99T2BLK

Navy/Royal - SKU# BG99T2BLU



DOUBLE TOTES

GUARD

DELUXE CLOUDS

After Blasting the pins all afternoon, your ball can find sanctuary in one of these great Deluxe Clouds from Storm. Made of top quality construction, these bags are the perfect companion for your bowling equipment.

Storm Cloud 1-Ball Deluxe Specifications:

- * 600 Denier Fabric
- * Deluxe Shoe Compartment
- * Heavy Duty Hardware
- * Embroidered Logos
- * Foam Ball System
- * Accessory Storage Compartment

Storm Cloud 1-Ball Deluxe:

Black/Silver - SKU# BG99T1DXB

Green/Blue - SKU# BG99T1DXG

Burgundy/Green - SKU# BG99T1DXU



You will find these Storm Clouds to be an invaluable asset to your arsenal of Storm Products.

Storm Cloud 1-Ball Specifications:

- * 600 Denier Fabric
- * Heavy Duty Hardware
- * Silk Screened Logos
- * Foam Ball System

1-Ball Tote Bags Colors:

Black/Black - SKU# BG99T1BLK

Blue/Blue - SKU# BG99T1BLU

Purple/Purple - SKU# BG99T1PUR



STORM CLOUDS

ACCESSORY BAG

Get organized with a Storm accessory bag. Storm accessory bags feature ample storage and are made of 600 denier polyvinyl fabric for protection and durability.

Color: Black/Silver SKU# BG99ACBLK



BOWLERS A

JACKETS



Keep warm during the bowling season with these stylish Top Gear 8800 Mountaineer jackets from Storm. These heavyweight jackets are water proof and fleece lined to ensure comfort on the coldest days. A large Storm signature logo is embroidered on the back along with a smaller Storm signature logo embroidered on the left chest.

Sizes:

Small - XXL

Colors:

(A) Black SKU# JHBLK

(B) Burgundy SKU# JHBUR

(C) Green SKU# JHGRN

SHIRTS

Storm's quality line of bowling shirts features 100% cotton, soft-collared shirts. Storm shirts are available with the Storm signature as well as your favorite Storm ball logo.

Sizes: Small - XXL



Colors:

(A) Burgundy with Storm signature
SKU#BGPOL

(B) Green with Storm signature
SKU# GRPOL

(C) Burgundy with El Nino logo
SKU# NOPOL

(D) Navy with Sky Bolt logo
SKU# SBPOL

(E) Purple with Wrath logo
SKU# NWPOL

(F) Black with Fire Power logo
SKU# FPPOL

ACCESSORIES

STORM XTRAS

U-Clean U-Score™ Bowling Ball Cleaner

The ORIGINAL one-step bowling ball cleaner designed for urethane and polyester bowling balls. SKU# UCUSDZ (4-oz.)

Reacta-Clean™ Bowling Ball Cleaner

One-step bowling ball cleaner and rejuvenator specifically designed for all reactive bowling balls. Reacta-Clean restores that "tacky" feeling to your bowling ball. SKU# RCDZ (4-oz.)

Reacta-Shine™ Bowling Ball Cleaner and Polish

Storm's Reacta-Shine is a one-step cleaner and polish that safely cleans and polishes bowling balls, restoring it to its original surface peak. Reacta-Shine applied with or without a ball spinner provides outstanding length and monster back-end reaction. Finishes to 1500-grit. SKU# RSDZ (4-oz.)

Xtra Shine™ Pro Finishing Material

The perfect finishing touch for your reactive bowling ball. Finishes to 3500-grit. SKU# XSDZ (4-oz.)



WATCHES



KEY CHAINS

Show off your choice of bowling equipment with a Storm quartz wrist watch or a bowling ball key chain from Storm. A great gift idea for the bowler in your life.

(Watch) SKU# WTCHBLK
(Key Chain) SKU# STKEYCH

TOWELS

Add life to your Storm bowling ball by keeping it clean and oil free with a 100% cotton towel from Storm. Towels are available with the Storm signature or two color logo of your choice.



PROFESSIONAL

HALF BALL DISPLAYS



Use Storm's half-balls to inform and educate your customers that all bowling balls "are not created equal". Each half-ball is hand finished, engraved and painted for a professional appearance. A must for all pro shops. Available for all Storm bowling balls.

U-CLEAN U-SCORE

The ORIGINAL one-step bowling ball cleaner designed for urethane and polyester bowling balls. Packaged in a retail display box of one dozen 4-ounce bottles. Also available in quarts and gallons. SKU# UCUSDZ (4-oz.) - UCUSQT (Quart) - UCUSGL (Gallon)



REACTA-CLEAN

One-step bowling ball cleaner and rejuvenator specifically designed for all reactive bowling balls. Reacta-Clean restores that "tacky" feeling to your bowling ball. Packaged in a retail display box of one dozen 4-ounce bottles with flip top or pump spray. Also available in quarts and gallons SKU# RCDZ (4-oz. flip top) - RCDZSDP (4-oz. spray top) - RCQT (Quart) - RCGL (Gallon)

AL PRODUCTS

STORM XTRAS • XTRA VALUE KIT



Professional Bowling Ball Finishing System

Get accurate, professional results with Storm's new ball polishing compounds.

Step 1: Ultra Duty Finishing Compound
Finishes 220/800-grit (works on all urethane and polyester balls)

SKU# PF1QT

Step 2: Super Duty Finishing Compound
Finishes 320/1500-grit

SKU# PF2QT

Step 3: Heavy Duty Finishing Compound
Finishes 1500/2500-grit

SKU# PF3QT

Xtra-Value Ball Maintenance Kit

Included in this Kit:

1 qt. Step 1
(220/800-grit compound)

1 qt. Step 2
(320/1500-grit compound)

1 qt. Step 3
(1500/2500-grit compound)

1 qt. Xtra Shine
(3500-grit finishing material)

1 qt. Diamond Gloss
(5000-grit finishing material)

1 doz. 4 oz. retail bottles
of Reacta-Clean

1 doz. 4 oz. retail bottles of
Xtra-Shine finishing material

SKU# PFXVK

Xtra Shine Pro Finishing Material

The perfect finishing touch for your reactive bowling ball. Finishes to 3500-grit.

Available in Qt. and 4 oz. bottles.

SKU# XSQT (Quart)

SKU# XSDZ (4 oz.)

Diamond Gloss

For the supreme high gloss finish. Finishes to 5000-grit.

Available in Quarts.

SKU# DGQT

REACTA-SHINE

Storm's Reacta-Shine is a one-step cleaner and polish that safely cleans and polishes bowling balls, restoring that "tacky" feeling. Reacta-Shine applied with or without a ball spinner provides outstanding length and monster back-end reaction. Finishes to 1500-grit. Packaged in a retail display box of one dozen 4-ounce bottles. Also available in quarts.

SKU# RSDZ (4-Oz.) - RSQT (Quart)



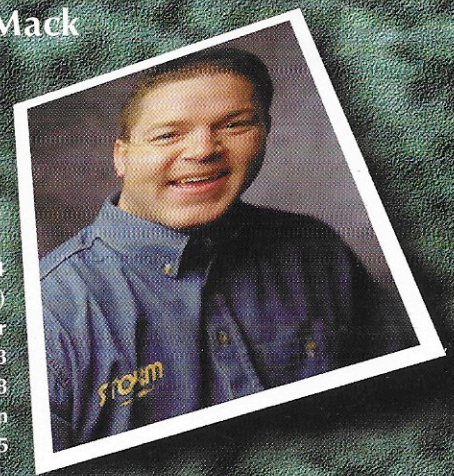
STORM



Brian Kretzer

300 Games - 37
800 Series - 23
2-Time International Eliminator
Champion 1997, 1999
United Arab Emirates Champion 1999
Bowlers Journal Doubles Champion
1990
Mega-Buck Sweeper Titles - 10
4-Time World Team Challenge
Champion
Winner of more than \$500,000
with Storm Bowling Balls

Tim Mack



300 Games - 44
800 Series - 8 (857 High)
1998 Bowler of the Year
5 Wins in 5 Countries in 1998
300 Games in 6 Different Countries in 1998
10-Time World Match Play Champion
Mega-Buck Sweeper Titles - 5