



Reign Supreme™

Intent:

A commitment to excellence has propelled Storm® to the top of the high performance bowling ball market, and bowlers are rejoicing!

Competitive bowlers demand high quality and extraordinary performance from every ball in their arsenal. Developing new core and coverstock designs and combinations are critical to Storm's continued success.

So, as we expand the popular and versatile Thunder™ Line, the new release must incorporate the principles of proven coverstocks and dynamic symmetry-- clean lines with consistent results.

The new Reign Supreme will utilize these standards and help you rule your lanes with dominating power.

Design:

Looking at the original Reign™ and Reign of Fire™, you'll find R2S™ surrounding the uniquely-contoured C.A.M.™ (Continuous Axis Migration) weight block.

This combination of coverstock and core helps fit a multitude of needs. Looking at major national and international tournaments, the Reign series has been a foundation for bowlers across the globe.

The new Reign Supreme will feature the same C.A.M. weight block but showcases a finely-blended hybrid shell. Bowlers looking for a clean glide through the heads with a smooth transition in the midlane will cherish the R2S Hybrid shell...just ask anyone who has owned a Hy-Road™!

You'll be sure to see the benefits as Storm helps you become a dominating force of your league or tournament, or anytime you hit the lanes.

In conclusion, Storm continues to develop innovative technology combined with fine workmanship. That's why we are "The Bowler's Company."

