

The establishment has a new challenger. The Revolution has a new leader. Revolution

www.revolutionbowling.com

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Resist Conformity. Defy Convention. Test The Limits. Be A Rebel.™



They'll know. As soon as you pull it out of the bag. This is no ordinary follow-the-crowd, status-quo, go-unnoticed kind of ball. This is Rebel. With ECX™ (Elliptical Cross Section) — new core technology that provides unparalleled ball-to-ball consistency.

The Revolutionary ECX core system is a "single pour" design (all others are symmetrical cores with pucks added). This means ECX achieves asymmetry through a unique

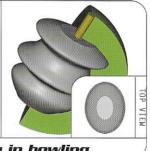
shape — a shape that is different from radially symmetric cores in that it allows the amount of track flare to be increased or decreased depending upon placement of the locator pin. The ECX lets you use high RG pin positions (to help the ball get through the front part of the lane) and still deliver your choice of back end reactions. The result: a ball custom-fit to you. Designed to deal out devastating results. Be a Rebel. Roll a Rebel.



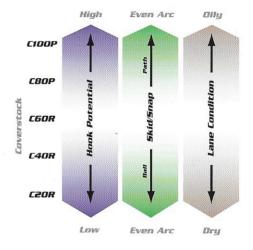
Rebel™ ECX Midnight Navy

C60R (Reactive) Hook Potential: 19.5 - 11.5 (dull/shiny) Length: 5.0 Backend: 12.5 RG Max: 2580 RG Intermediate: 2,564 RG Min: 2.536

RG Diff: 0.044 Asymmetric Diff: 0.016 12 - 16 lbs.



The only elliptical asymmetric core in bowling.



Revolution. Ultra-advanced combinations proven on international lanes, from demanding league play to high-pressure tournaments and title matches. Now available in the U.S.

Dress the part. Rebel ECX 100% combed cotton box pique; yarn-dyed fashion knit collar and cuffs; three-button placket with antique silver metal buttons. Sizes: S-XXXL / 61-860884

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