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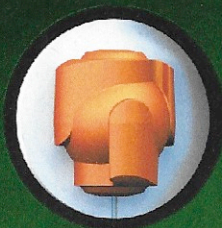
IT'S JUST PLAIN VICIOUS

Featuring revolutionary
NeoMark™ Urethane Graphics.
Patent Pending.



RELEASE DATE:
12/15/2008

The MOTIV™ SX1 is just plain vicious. It wants to hook up earlier, so power it down the lane for an explosive assault on the pins. The SX1 features the Sigma™ inner core, MOTIVator-X™ reactive coverstock, and 2-color NeoMark™ urethane graphics.



Sigma™ Inner Core

The science behind the SX1's vicious attack on the pins is the Sigma™ inner core. It has been precisely engineered to deliver an RG of 2.47 with a differential of .047 (15# ball).

MOTIVator-X™ Reactive Coverstock

The SX1 bowling ball is cloaked with a Jet Black MOTIVator-X™ reactive urethane cover. It is finished at the factory with 2000 Abralon pads and brought to a luster with our Power Gel® Polish.

Reverb™ Outer Core

The Reverb™ outer core of the SX1 is a low-density polyester resin with pin piercing hardness and strength. Rather than absorb impact energy, this outer core reverberates energy as it explodes through the pins.

NeoMark™ Urethane Graphics

The SX1 certainly demands attention with 2-color NeoMark™ urethane graphics. Monster Green and Vintage White logos really stand out against the Jet Black coverstock.

ITEM NUMBER	MTVBSX01				
INNER CORE	Sigma™				
COVERSTOCK	MOTIVator-X				
FINISH	2000 Abralon / Power Gel® Polish				
WEIGHTS	16	15	14	13	12
RG RATING	2.46	2.47	2.51	2.57	2.63
RG DIFFERENTIAL	.044	.047	.040	.032	.024
FLARE	5" +				
HOOK	41				
LENGTH	28				
DRIVE	30				

About MOTIV™

Wondering exactly who we are? We're not new to the game. We've been manufacturing bowling equipment for nearly 20 years and it's all made in the USA. Visit our website www.motivbowling.com to learn more.

