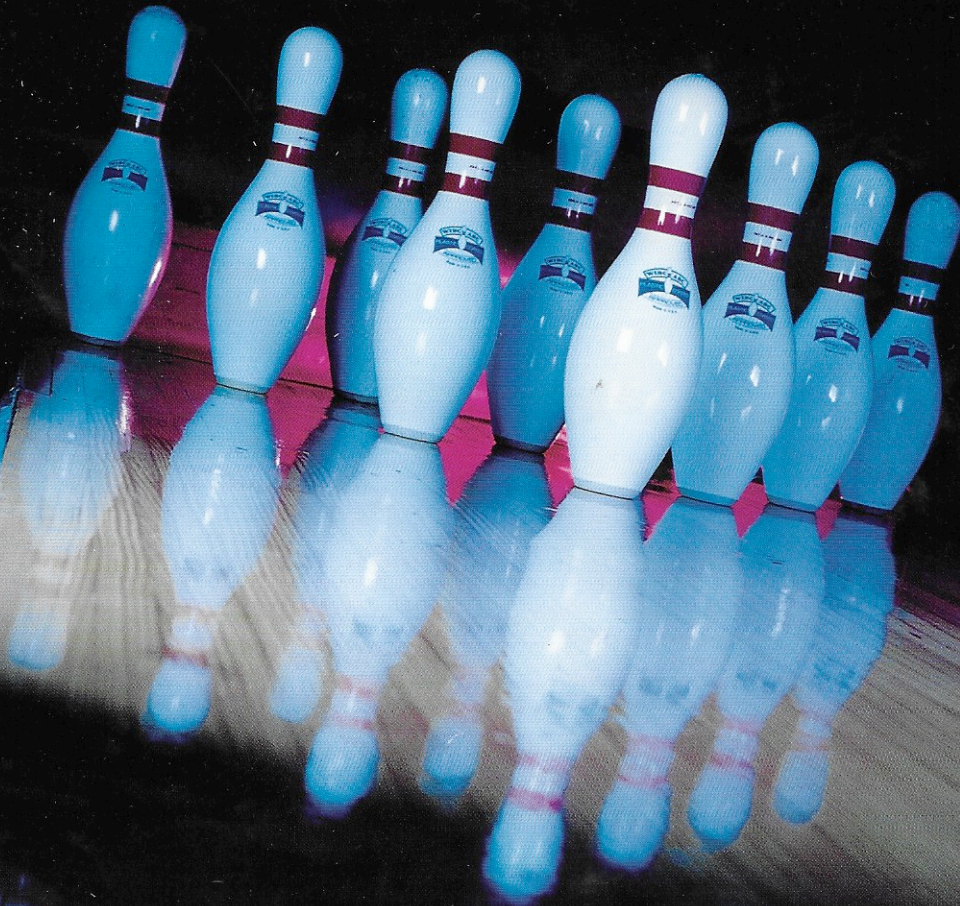


IF They had knees They'd Be KNOCKIN.



**THE
PIONEER**

by MORICH

WITH a BALL this VERSATILE they're
DEFINITELY going TO BE SCARED.

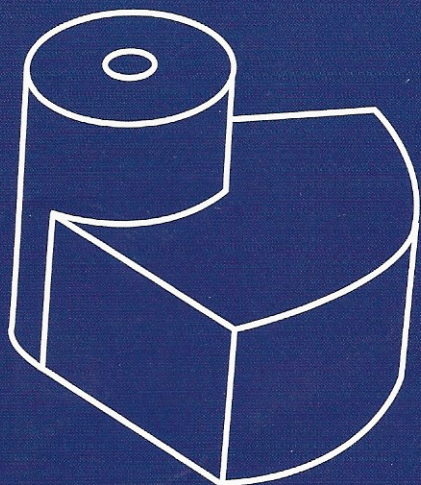


Fig. 1: Wedge Core
Inside The Pioneer

Energy Retaining Core

2.616 Rg

.046 Diff

Gripper PR (Pearl Reactive)

Coverstock

THE PIONEER

You've probably heard about it, maybe read about it, and even seen it in action, but have you experienced it? Here's your chance. "The Pioneer", by MoRich, will allow you to explore new territories, The Latest Advanced Technology without a Premium Price Tag. "The Pioneer", featuring Wedge Core Technology, is the first ball in its class to offer an Enhanced Marked Mass Bias, allowing bowlers, at multiple levels, a chance to affordably experience just exactly what the fuss is all about. With "The Pioneer" leading the way, there'll be a whole lot of shakin' going on. Not only with the pins, but with your competition.



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Motion tuned core
• We just make sense •