

The Definition of Quality, Performance and Excellence

HAM·MER® (ham èr) Brand Bowling Ball

n. 1. A high energy, high impact two piece urethane shell bowling ball. 2. an instrument used for striking 3. Used for tournament victories on the PBA and LPBT Tours. v. 4. to strike n. 5. regarded as the hardest hitting ball in bowling 6. symbol of superior design. 7. choice of professional bowlers for over ten years. 8. an apparatus designed to master today's lane conditions. 9. a tool that flattens bowling pins on contact. 10. to continue to strike again and again. 11. one of the necessary items for a bowler's success. 12. a source of advantage and confidence to any bowler. 13. an American made invention that changed the bowling world. 14. still striking. 15. Nothing Strikes Like a HAMMER.



Origin (Latin strikeus maximus continuous)

From Day One, the Hammer® has been the striking choice for many bowlers around the world. Year after year, its hard hitting impact has been felt on the PBA and LPBT Tours. The secret of the HAMMER's success is the truly superior construction. The original, uniquely shaped; high density core is surrounded by almost 2" of custom formulated urethane to optimize the effect of having more weight directly in line with the point of impact, creating a stable roll and greater striking power. Its tough shell allows the HAMMER to become a truly "energized" ball.

BURGUNDY HAMMER

The Burgundy HAMMER has an all new high tech urethane cover stock that will out hook any previously made HAMMER. Its the right ball for Controllable Hook with the tremendous hitting power that you expect from a HAMMER.

PURPLE HAMMER

The Purple HAMMER was conceived to create a strong back-end reaction and still get through the heads when they dry out. Its the ball you need to get a strong finish in spite of the oil carry-down that occurs with the new lane conditioning rules.

BLUE and PINK HAMMER

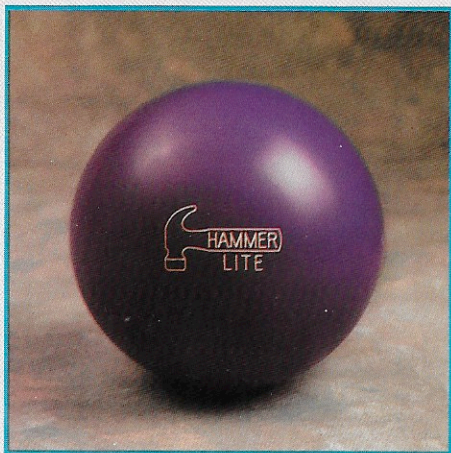
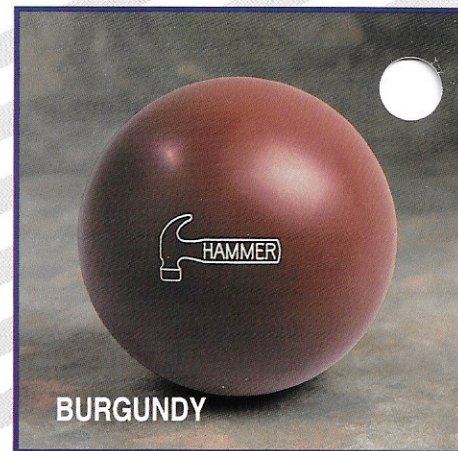
The Blue Hammer, regarded by many as the Best ball ever made, is designed for heavily oiled lanes and a strong overall hook. The Pink HAMMER finds success on dry lanes or in the hands of the bowler who plays a straighter line. Because they are made from a non-porous urethane, they retard tracking and roll consistently.

BLACK HAMMER

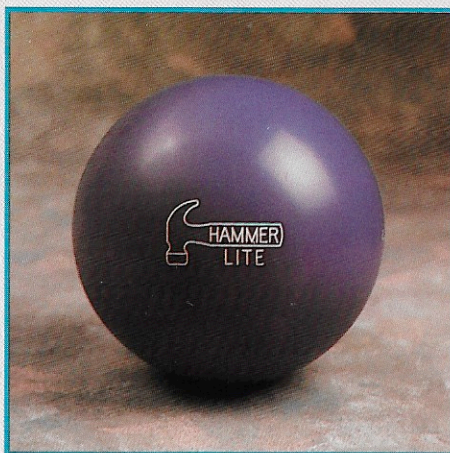
The Black HAMMER is the original hard hitter. This high quality ball pioneered two piece urethane bowling balls and started the HAMMER WINNING Tradition. Ideal for medium to oily lanes.

RED and BLUE PEARL HAMMER

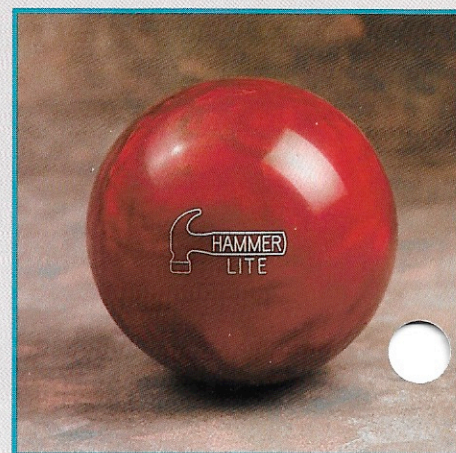
The Pearl HAMMERS were the first Pearlized urethane balls. Both balls go long, but the Red Pearl will finish harder. Designed for medium to dry lane conditions.



PURPLE



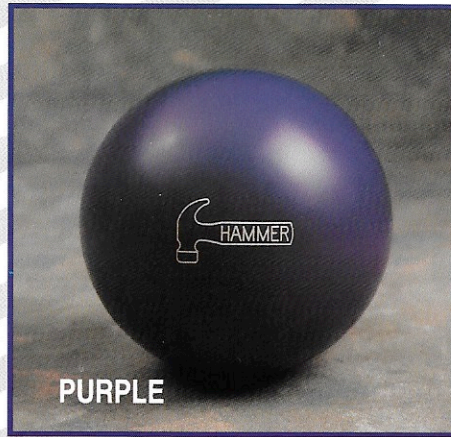
BLUE



RED PEARL



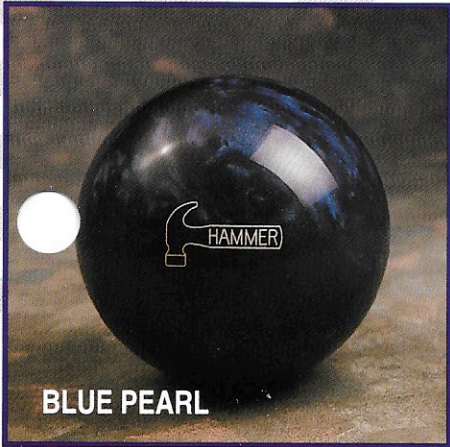
BLUE



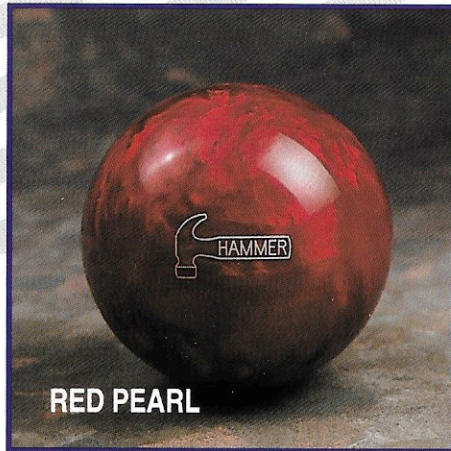
PURPLE



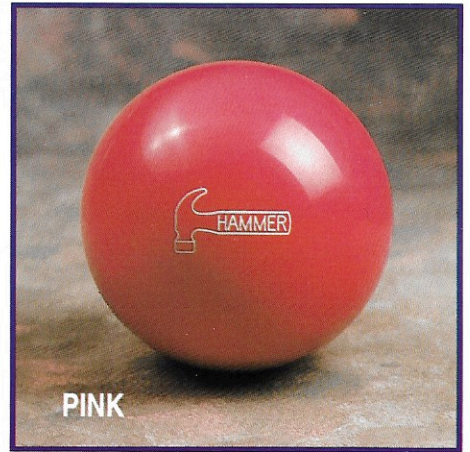
BLACK



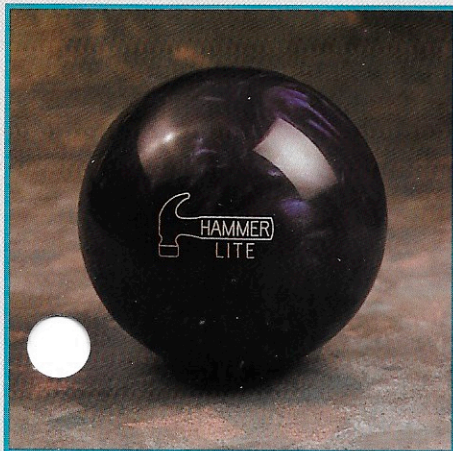
BLUE PEARL



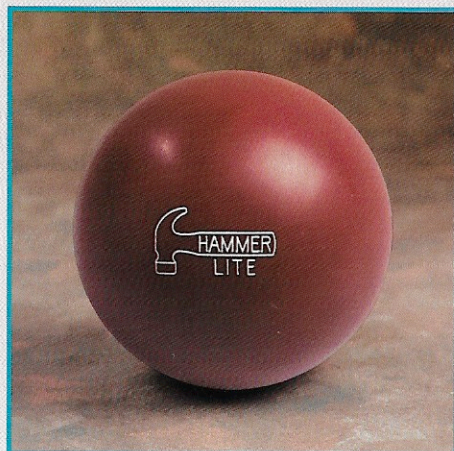
RED PEARL



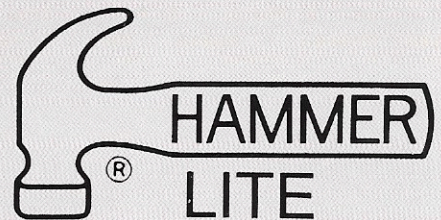
PINK



BLUE PEARL



BURGUNDY



The HAMMER LITE® carries on the standard of excellence set by the original HAMMER only in a 10 and 12 lb. version. Its core design incorporates the weight block into the shell, instead of the core. Available in Burgundy, Purple, Blue, Red Pearl and Blue Pearl. The HAMMER LITE - The LITE weight with the Heavyweight hit. A Knockout!

The Hammer[®] Bag

At last, after 2 years of research and development, there is a bowling bag worthy of carrying the name "Hammer[®]". Designed to be compact, it is much narrower than other two-ball bags, making it ideal to carry. Bowlers love the convenient top pocket, shoe storage compartment with its soft flannel shoe sleeves on an ABS Base. The HAMMER bag design assures your shoes will never again be squashed or damaged, a definite problem with side pocket bags. The HAMMER bag is logically and efficiently designed by bowlers for bowlers. There are many reasons why the HAMMER bag is the best bag on the market.

- sturdy polypropylene bottom board with 5 poly bell studs
- adjustable, detachable heavy duty shoulder strap with Sherpa lined shoulder pad
- hook and loop handle with velcro wrap closure for easy carrying
- Full extended web handle straps with reinforced box stitch

EXTRA HAMMER FEATURES

- HAMMER shaped ID tags on all bags
- bags are available in blue, black, or purple



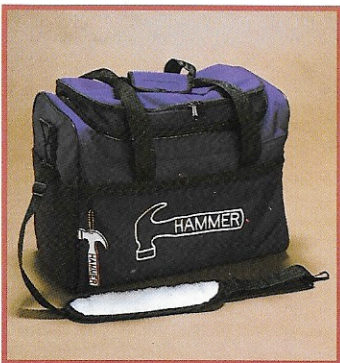
We've listed them below. See if you agree.

ACCESSORY POCKET FEATURES

- new 2" deep top pocket
- easily accessible, front and back zippered compartments
- two convenient end pockets
- rigid ABS shoe shelf, with soft flannel shoe sleeves

DESIGN FEATURES

- tough and durable 1,000 Denier Cordura[®] Nylon
- hardware of heavy duty rustproof metal
- ball holder with padded nylon oxford foam
- two way swivel zippers



Made with Pride
in the USA.

Look for the HAMMER bag at your local pro shop.
The HAMMER bag —designed by bowlers for bowlers!