

- B L I N K -

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- B L I N K -

Announcing the end of the regular bowling ball. It's

OPTYX,™ the only brand of bowling balls designed to

not only catch the eye of every bowler, but to actually

poke a finger in it. It's a complete line of balls, too,

running the entire gamut from high performance to

high fun. We've taken our technology to the extreme

— from our thick shell Everclear™ that started it all

SIX REASONS TO LOOK TWICE THIS YEAR.

to our uniquely handpainted thin shell polyester to

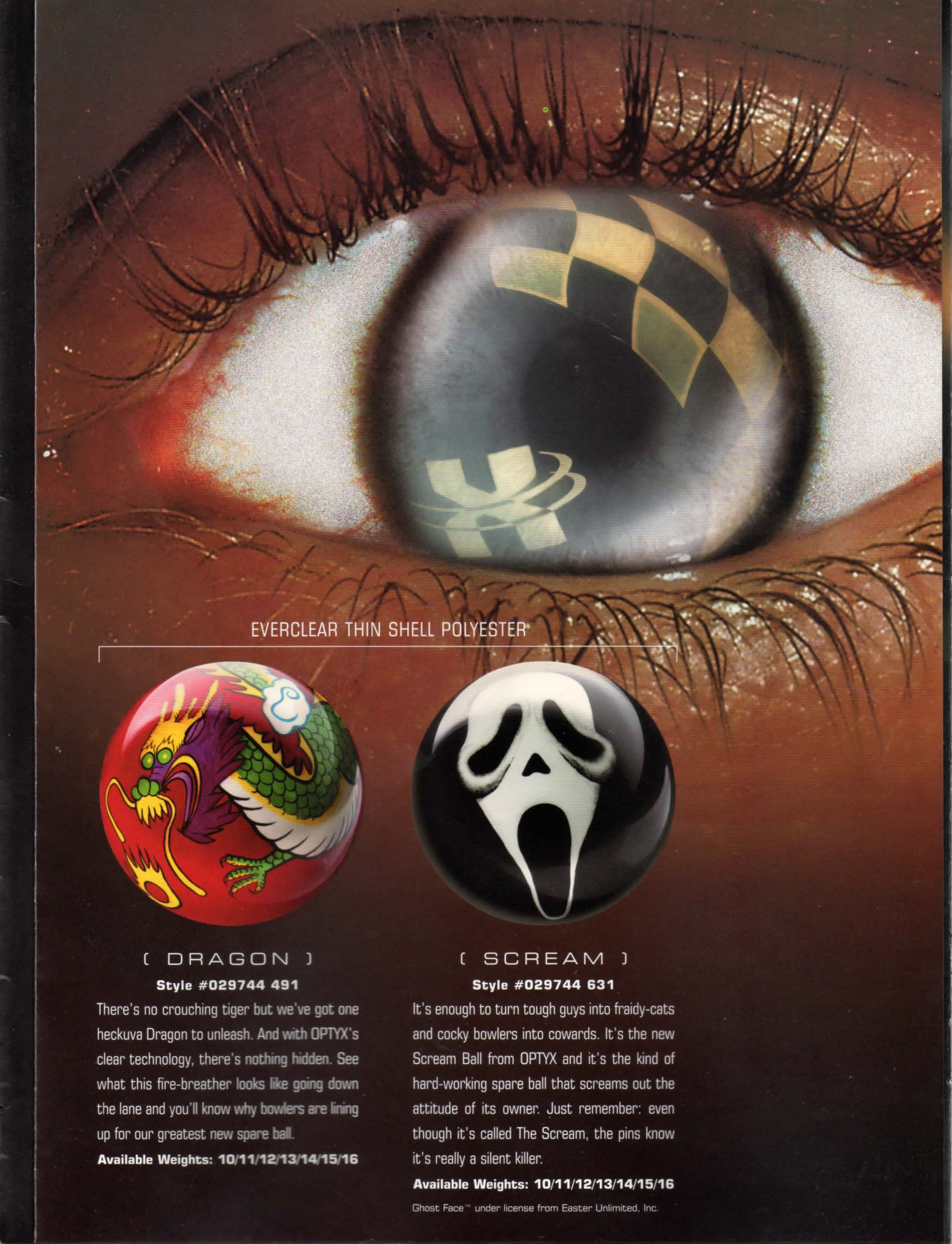
the most powerful reactive resin™ ever created by

Ebonite. For the bowler who wants to get noticed for

more than just his score, there's only one choice:

OPTYX. BECAUSE THE DIFFERENCE IS CLEAR.





EVERCLEAR THIN SHELL POLYESTER



[DRAGON]

Style #029744 491

There's no crouching tiger but we've got one heckuva Dragon to unleash. And with OPTYX's clear technology, there's nothing hidden. See what this fire-breather looks like going down the lane and you'll know why bowlers are lining up for our greatest new spare ball.

Available Weights: 10/11/12/13/14/15/16



[SCREAM]

Style #029744 631

It's enough to turn tough guys into fraidy-cats and cocky bowlers into cowards. It's the new Scream Ball from OPTYX and it's the kind of hard-working spare ball that screams out the attitude of its owner. Just remember: even though it's called The Scream, the pins know it's really a silent killer.

Available Weights: 10/11/12/13/14/15/16

Ghost Face™ under license from Easter Unlimited, Inc.

INTRODUCING
OPTYX™
BY EBONITE.



EVERCLEAR POLYESTER THICK SHELL



(BUDWEISER)

Style #029744 859

The wildly popular Budweiser® Fun Ball is back and it's never looked so good. Pull this out midgame as a spare ball and the whole bowling center will stop to see what's up. This Bud's For You®. Really.

Available Weight: 14

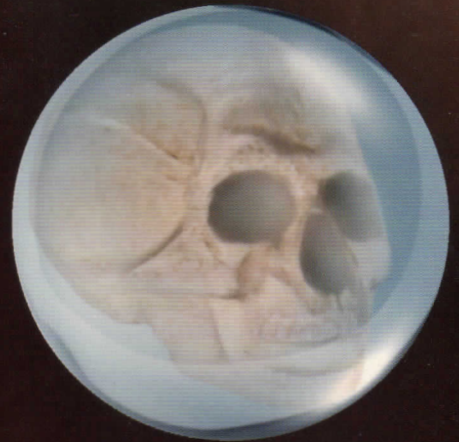


(BUD LIGHT)

Style #029744 742

There's one beer you reach for to have a good time — and now there's one ball to go with it. Our newest Everclear Fun Ball may be "Light" but when it comes to an eye-catching spare ball, the Bud Light® Fun Ball has personality written all over it. Go ahead. Start your own party with this one.

Available Weight: 14



(SKULL)

Style #029744 884

From the cult movie "Mystery Men" to a bowling center near you, The Skull is still turning heads. And for plenty of bonehead good reasons. It's the spare ball you're dying to try. Besides, nobody can resist going head-to-head with this ultimate fun ball from OPTYX.

Available Weights: 15/16



HIGH PERFORMANCE THIN SHELL
REACTIVE RESIN™



[FORMULA 1]

Style #029744 420

Combine reactive resin™ with our history-making clear technology and you get "Formula 1." It's the high-end, high-performance OPTYX ball with the most powerful reactive formulation ever created by Ébonite. It's big on both hooking power and attitude — a combination we call "hookitude" — and once around the track with this baby is sure to earn you the checkered flag.

Available Weights: 14/15/16



www.ebonite.com

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