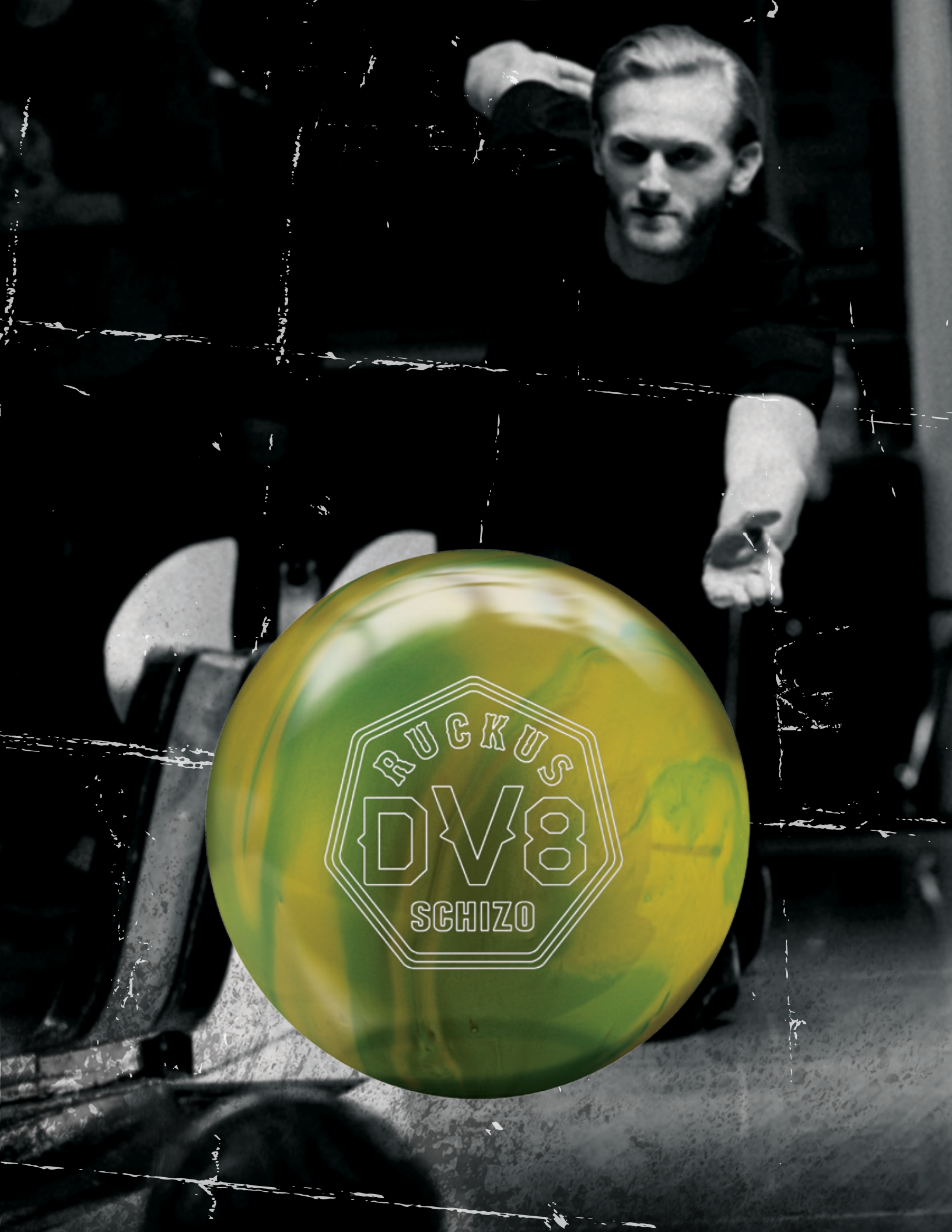




Tonight We Bowl.

DVS BOWLING 2014 BALL HIT LIST



RUCKUS
DV8
SCHIZO



RUCKUS SCHIZO – NEW!

Featuring the new Class 12F Pearl Reactive coverstock wrapped around the Ruckus core, the Ruckus Schizo skids easily through the front and midlane flipping on the backend for the most breakpoint potential of any DV8 ever on medium to oily lane conditions.

60-105641-93X · NEON LIME/NEON YELLOW PEARL

HOOK	210	COVERSTOCK	Class 12F Reactive				
LENGTH	135	CORE DESIGN	Ruckus Medium RG				
SHAPE	120	FINISH	500 Siaair Micro Pad, Royal Compound				
			16 LBS	15 LBS	14 LBS	13 LBS	12 LBS
RG	2.527		2.540	2.556	2.589	2.612	
DIFFERENTIAL	0.052		0.052	0.052	0.043	0.043	
INTERMEDIATE DIFF	0.013		0.013	0.013	0.011	0.011	



RUCKUS FEUD

Featuring Class 12 Solid Reactive coverstock wrapped around the Ruckus core, the Ruckus Feud tractions in the oil and revs hard on the backend for the most total hook potential of any DV8 ball on heavy oil lane conditions.

60-105612-93X · RED/BLACK/YELLOW SOLID

HOOK	230	COVERSTOCK	Class 12 Solid Reactive				
LENGTH	125	CORE DESIGN	Ruckus Medium RG				
SHAPE	115	FINISH	500, 1500 Siaair Micro Pad				
			16 LBS	15 LBS	14 LBS	13 LBS	12 LBS
RG	2.527		2.540	2.556	2.589	2.612	
DIFFERENTIAL	0.052		0.052	0.052	0.043	0.043	
INTERMEDIATE DIFF	0.013		0.013	0.013	0.011	0.011	



RUCKUS

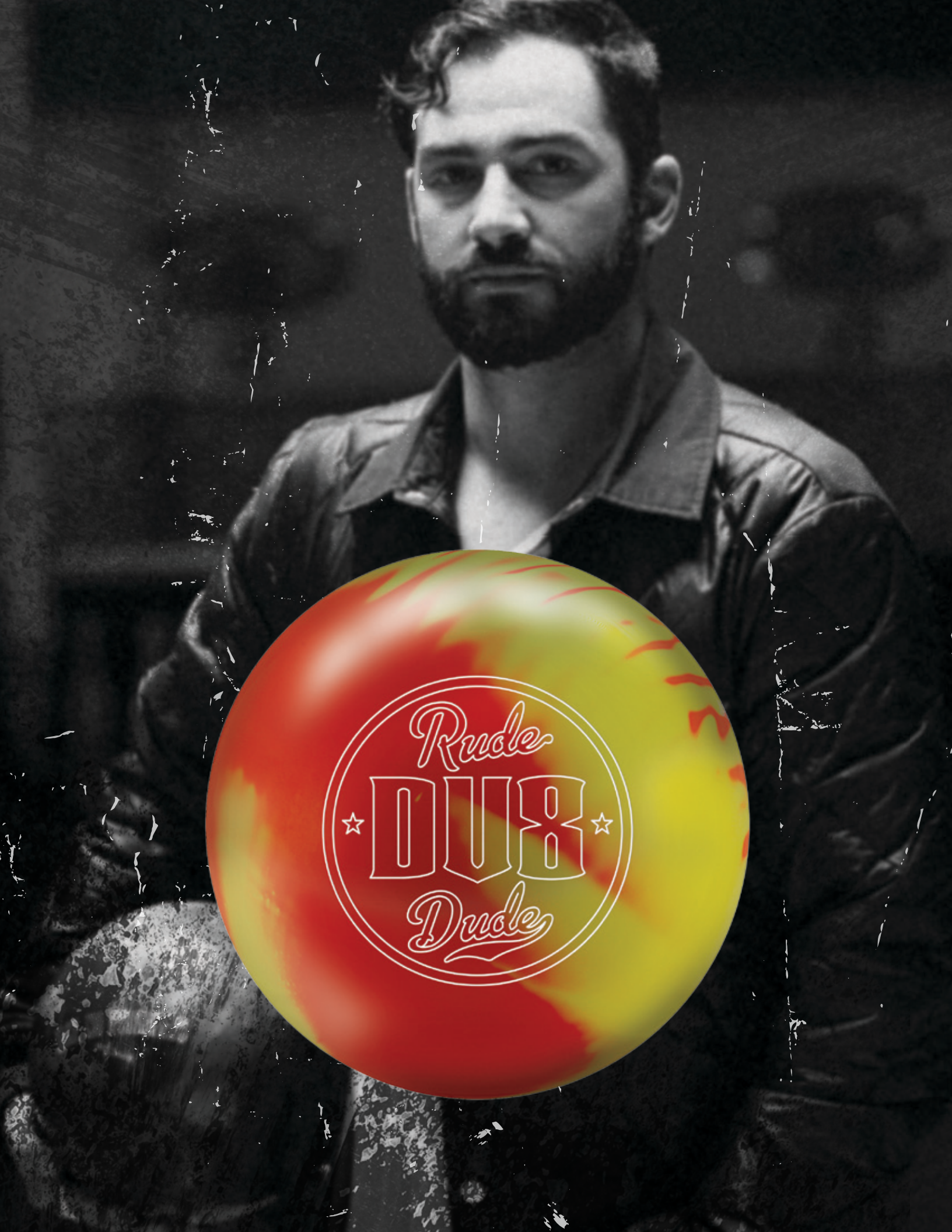
Featuring Class 8F Hybrid Reactive coverstock wrapped around the Ruckus core, the original Ruckus skids easily through the front and mid-lane flipping on the backend for strong all-purpose ball motion on medium to oily lane conditions.

60-105582-93X · BLACK/BLUE/LIME HYBRID

HOOK	200	COVERSTOCK	Class 8F Hybrid Reactive				
LENGTH	135	CORE DESIGN	Ruckus Medium RG				
SHAPE	120	FINISH	500 Siaair Micro Pad, Royal Compound				
			16 LBS	15 LBS	14 LBS	13 LBS	12 LBS
RG	2.527		2.540	2.556	2.589	2.612	
DIFFERENTIAL	0.052		0.052	0.052	0.043	0.043	
INTERMEDIATE DIFF	0.013		0.013	0.013	0.011	0.011	



DV8 BOWLING –





RUDE DUDE —NEW!

Providing an all-purpose ball motion that is beyond compare, the Rude Dude delivers obscene down-lane motion and offensive power through the pins. The combination of the Dude core and new Class 7G solid reactive coverstock provides strong and continuous hook motion that is downright obnoxious on medium to oily lane conditions.

60-105635-93X · NEON ORANGE/NEON YELLOW SOLID

HOOK	200	COVERSTOCK	Class 7G Reactive						
LENGTH	105	CORE DESIGN	Dude Symmetric						
SHAPE	95	FINISH	500 Siaair Micro Pad, Royal Compound						
			16 LBS	15 LBS	14 LBS	13 LBS	12 LBS	11 LBS	10 LBS
RG	2.545		2.557	2.573	2.585	2.608	2.769	2.800	
DIFFERENTIAL	0.040		0.040	0.040	0.040	0.040	0.002	0.002	



DUDE

The Dude is a must-have ball for every man's bag. Featuring a medium RG/lower differential symmetric core matched with Class 4F solid reactive coverstock, the Dude provides plenty of length and backend flip on medium to light oil lane conditions.

60-105580-93X · BLACK/PURPLE SOLID

HOOK	130	COVERSTOCK	Class 4F Reactive						
LENGTH	150	CORE DESIGN	Dude Symmetric						
SHAPE	105	FINISH	500 Siaair Micro Pad, Royal Compound, Royal Shine						
			16 LBS	15 LBS	14 LBS	13 LBS	12 LBS	11 LBS	10 LBS
RG	2.545		2.557	2.573	2.585	2.608	2.769	2.800	
DIFFERENTIAL	0.040		0.040	0.040	0.040	0.040	0.002	0.002	



DIVA PEARL

Targeting excellent length with great backend, the Diva Pearl provides outstanding all-purpose ball motion and a stunning appearance. The combination of the original Diva core and Class 5F coverstock results in a greater entry angle and more attitude for the pins.

60-105609-93X · SILVER/PINK PEARL

HOOK	165	COVERSTOCK	Class 5F Reactive						
LENGTH	150	CORE DESIGN	Diva Symmetric						
SHAPE	110	FINISH	500 Siaair Micro Pad, Royal Compound, Royal Shine						
			16 LBS	15 LBS	14 LBS	13 LBS	12 LBS	11 LBS	10 LBS
RG	2.503		2.516	2.532	2.585	2.608	2.769	2.800	
DIFFERENTIAL	0.052		0.052	0.052	0.040	0.040	0.002	0.002	



DIVA

The original Diva features a medium RG/higher differential symmetric core matched with Class 6G solid reactive coverstock to provide excellent all-purpose ball motion with plenty of attitude on medium oil lane conditions. The Diva skids easily through the front and revs hard on the backend producing a strong and continuous motion through the pins.

60-105489-93X · BLACK/PINK SOLID

HOOK	180	COVERSTOCK	Class 6G Reactive						
LENGTH	105	CORE DESIGN	Diva Symmetric						
SHAPE	95	FINISH	500 Siaair Micro Pad, Royal Compound, Royal Shine						
			16 LBS	15 LBS	14 LBS	13 LBS	12 LBS	11 LBS	10 LBS
RG	2.503		2.516	2.532	2.585	2.608	2.769	2.800	
DIFFERENTIAL	0.052		0.052	0.052	0.040	0.040	0.002	0.002	



DU8 BOWLING - DU8 BOWLING - DU8 BOWLING - DU8 BOWLING - DU8 BOWLING



DVB8
MISFIT



MISFIT RED/ORANGE

The Misfit Red/Orange features the high RG Misfit core combined with Class 1C solid reactive coverstock to produce excellent length and maximum control. The Misfit Red/Orange is ideal for high friction lane conditions when more controllable ball motion is needed.

60-105614-93X · NEON RED/ORANGE

HOOK	80	COVERSTOCK	Class 1C Reactive						
LENGTH	170	CORE DESIGN	Misfit High RG Symmetric						
SHAPE	80	FINISH	500 Siaair Micro Pad, Royal Compound, Royal Shine						
			16 LBS	15 LBS	14 LBS	13 LBS	12 LBS	11 LBS	10 LBS
RG	2.554		2.545	2.563	2.581	2.571	2.769	2.800	
DIFFERENTIAL	0.027		0.032	0.032	0.032	0.040	0.002	0.002	



MISFIT PEARL

Normal is boring...that's why there's a Misfit! The Misfit Yellow Pearl features the high RG Misfit core matched up with Class 1L pearl reactive coverstock to produce effortless length with backend flip on light oil lane conditions.

60-105491-93X · NEON YELLOW PEARL

HOOK	90	COVERSTOCK	Class 1L Reactive						
LENGTH	160	CORE DESIGN	Misfit High RG Symmetric						
SHAPE	95	FINISH	500 Siaair Micro Pad, Royal Compound, Royal Shine						
			16 LBS	15 LBS	14 LBS	13 LBS	12 LBS	11 LBS	10 LBS
RG	2.554		2.545	2.563	2.581	2.571	2.769	2.800	
DIFFERENTIAL	0.027		0.032	0.032	0.032	0.040	0.002	0.002	



MISFIT GREEN/WHITE

Featuring the medium RG/higher differential version of the Misfit core matched with Class 1 solid reactive coverstock, the Misfit Green/White provides more track flare, more traction, and stronger hook motion than the other Misfits on medium to light oil lane conditions. Not fitting in has never been so fitting.

60-105437-93X · GREEN/WHITE SOLID

HOOK	110	COVERSTOCK	Class 1 Reactive						
LENGTH	120	CORE DESIGN	Misfit Medium RG Symmetric						
SHAPE	90	FINISH	500 Siaair Micro Pad, Royal Compound, Royal Shine						
			16 LBS	15 LBS	14 LBS	13 LBS	12 LBS	11 LBS	10 LBS
RG	2.522		2.512	2.528	2.581	2.571	2.769	2.800	
DIFFERENTIAL	0.035		0.040	0.040	0.032	0.040	0.002	0.002	







FRONT



BACK



SHANPIRE SPARE - NEW!

Leave a few pins standing? Pull out your Shanpire. Featuring DV8 Pro Staffer Shannon O'Keefe as a vampire this new spare ball will allow bowlers of all levels to bite and feed on any uncooperative pins.

60-400597-93X - WEIGHTS 6, 8, 10, 12, 14, 15, AND 16



FRONT



BACK



ZOMBIE SPARE

Leave a few pins standing? Pull out your Zombie. Unlike the human undead this Zombie is easy to control. With a trance like motion the Zombie heads straight towards any uncooperative pins and puts them down for good.

60-400583-93X - WEIGHTS 10, 12, 14, 15, AND 16



DV8 BOWLING -

11

12

Tonight
We Bowl.

**FREE SHOULDER
SACK INCLUDED!**

WALKER



FRONT



BACK



FEARLESS FUCHSIA
60-105626-93X



FRONT



BACK



SLIME GREEN
60-105627-93X



FRONT



BACK



GLITTER GOLD
60-105628-93X



FRONT



BACK



JUST BLACK
60-105629-93X

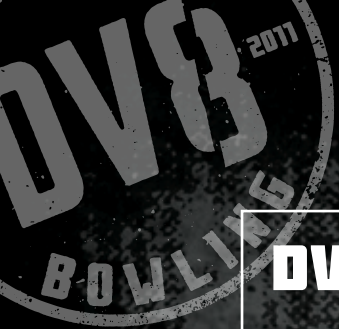
DV8 POLYESTER – NEW!

The DV8 polyester bowling balls are great for the first-time bowling ball buyer because they look great and provide outstanding durability. In addition, each DV8 polyester ball comes with a shoulder sack to transport your new ball and other bowling gear to and from the lanes.

**INCLUDES
FREE
SHOULDER
SACK**



DV8 BOWLING –



©2014 DV8 Bowling, Form #0614-09 · Item # 10-095300-081.

DV8 MANIFESTO

300 ISN'T JUST A NUMBER. IT IS OUR DESTINATION. SHOUTING AT A BALL WILL MAKE IT STRIKE MORE. NOTHING IS AS SATISFYING AS HURLING DANGEROUSLY HEAVY SPHERES AT STATIONARY OBJECTS—AND WATCHING X'S FILL THE FRAMES. YOU KNOW IT, WE KNOW IT. SO HERE'S TO THE BALLERS. THE LANE DWELLERS. THE ALLEY CATS. AND A NEW BREED RISING FROM THE LANES. WE ARE DV8. TONIGHT WE BOWL.

**DAMN
GOOD
BOWLING
DOTCOM**

WORDS & STUFF

HOOK:

It's simple: balls with higher numbers will tend to hook more. Balls with lower numbers will tend to hook less. Obviously, balls don't hook on their own—they respond to how you throw them. A hook potential of 100 will give you a fairly typical hook. Anything above that will have a stronger hook, and (do we really have to keep explaining this?) a number below 100 will have much less of a hook. Just to be crystal clear, hook numbers aren't a numerical measurement, so don't try to use the difference in hook numbers to compare the hooks of two balls. Kapeesh?

LENGTH:

This one's even simpler. It's how long the ball travels down the lane before changing direction. The higher the number, the longer it takes to reach the breakpoint (the point where the ball changes direction), and vice versa. Like the hook, this isn't an exact numerical measurement, so you can't use the difference between length numbers to figure out the exact distance between breakpoints.

BREAKPOINT:

Typical Breakpoint describes the relative breakpoint shapes when balls are used on lane conditions that are ideal for that ball. Here's how it works: different types of coverstocks will react differently to oil conditions. DV8 balls, which have reactive coverstocks, will respond better to medium oily lane conditions, whereas a very oily condition might get rid of any breakpoint shape. Just remember, the key word here is "typical"—the number's not a guarantee, just a guide.

WARRANTY INFO:

Look. We don't screw around. DV8 bowling balls have been manufactured to the highest standards of workmanship and material. We warrant that they'll be free of defects in materials and workmanship for a period of two years from the date of purchase. We agree to repair or replace the ball you bought if at any time during the warranty period it's found to be defective in material or workmanship.

ADDRESS:

525 West Laketon Avenue, Muskegon, MI 49441-2601