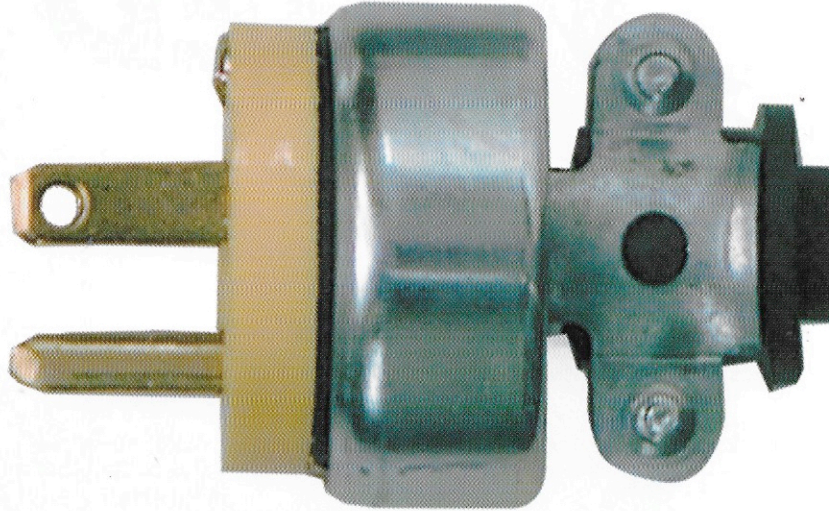


TAP INTO THE POWER

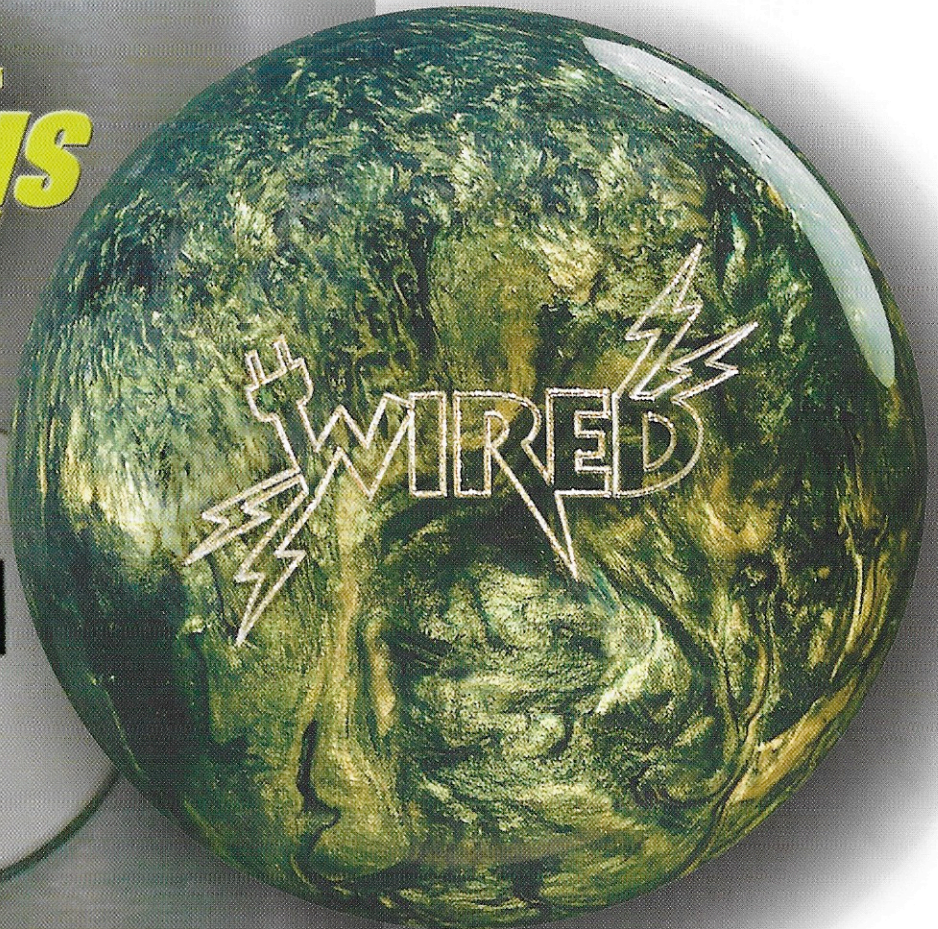
Get Wired!

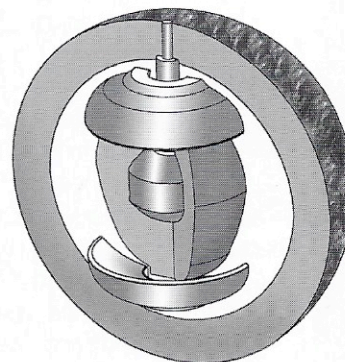
Columbia 300® just got Wired™!

Plug into the first high performance ball from FlipSide™. We've combined our lowest Rg core ever (2.46) and the benefits of Titanium Technology, with a spin-off of our popular UFO™ Particle Coverstock found in the WOW!™. Introducing UFD™ (Ultimate Friction in Dry) ... a combination of the best coverstock on the market today – Super-Flex™ coupled with a super fine, tackified additive for unparalleled friction on the backend. Match this up with our fastest revving core to create a unique combination for the most competitive lane conditions. Welcome to the High Side of FlipSide. Electrifying!



COLUMBIA
300
flip **apis**™





	FEATURES:	BENEFITS:
CORE TECHNOLOGY:	Fast revving low Rg core (2.46)	More revs off the bowler's hand providing readability and control in the mid lane.
	Titanium Inner Core	Creates more hitting power due to a higher COR (Coefficient of Restitution).
COVER STOCK:	Pearlized UFD™ (Ultimate Friction in Dry)	Tackified additive creates a quick response to dry boards down the lane.
HARDNESS:	75-78	

DYNAMIC PROPERTIES

Weight	Rg	Differential Rg
16lb.	2.46	0.045
15lb.	2.49	0.046
14lb.	2.56	0.038

HOOK RATING

	IN OIL	BACKEND	OVERALL
WIRED™	23	26	49

Track Flare: 4" to 5"

ORDER INFORMATION:

AVAILABLE WEIGHTS: 12-16 lbs.

ITEM NUMBER: Z26-15

COLOR: Blue/Emerald/Gold Pearl
with Gold Sparkle Engraving

FACTORY FINISH: Polished

For more information, visit your local pro shop.