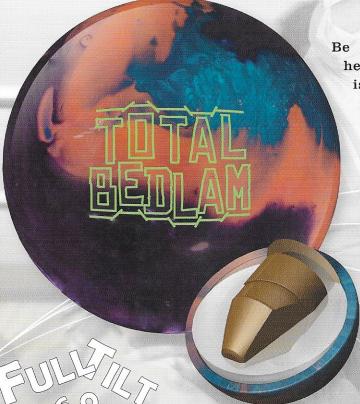


TOTAL BEDLAM VALUE PERFORMANCE





Be forewarned: the ANARCHY is here. Columbia 300's Total Bedlam is the total opposite of the Bedlam, more aggressive with more total hook. A new coverstock, a new finish, and a new core make the Total Bedlam the Bedlam's perfect complement. The asymmetrical Bedlam Version 2.0 core will drive this ball to hook earlier, while the Full Tilt 6.0 coverstock that has been sanded with 500 and then 4000 grit Abralon® gives it enough traction to stay on the oiliest lanes for a dramatic move into the pocket.

Worldwide release date Jan. 14, 2010.

STYLE #029744-1269

TOTAL BEDLAM

| COLOR | PURPLE PEARL / ORANGE / BLUE PEARL |
|-------------------|--|
| REACTION | HOOK MONSTER |
| VENEER | FULL TILT 6.0 |
| SURFACE | 500, 500, 500, 4000 ABRALON® |
| CORE | BEDLAM V.2.0 |
| CORE TYPE | MASS BIAS |
| LANE CONDITION | MEDIUM OIL |
| WEIGHTS | 12-16 LBS. |
| BALL CLEANER | POWERHOUSE™ ENERGIZER BALL CLEANER |
| 16# RG VALUE 2.54 | DIFF. 0.052 INT. DIFF. 0.013 |
| 15# RG VALUE 2.53 | DIFF. 0.055 INT. DIFF. 0.012 |
| 14# RG VALUE 2.49 | DIFF. 0.054 INT. DIFF. 0.014 |
| 13# RG VALUE 2.53 | DIFF. 0.053 INT. DIFF. N/A |
| 12# RG VALUE 2.60 | DIFF. 0.039 INT. DIFF. N/A |
| | |

Available from Columbia 300 Distributors Worldwide Columbia 300, P.O. Box 746, Hopkinsville, KY 42241-0746 www.Columbia300.com / www.300apparel.com / 800-531-5920

