COLUMBIA

ZEGMA











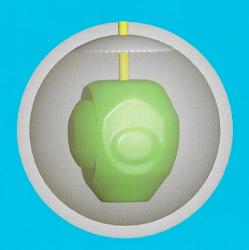


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UPPER-MID PERFORMANCE



	RG	Diff	MB
12#	2.49	.039	
13#	2.53	.055	
14#	2.51	.053	.005
1 5#	2.51	.053	.004
1 6#	2.52	.046	.004



Color	Purple / Silver / Purple Pearl Strong Mid-Lane Continuation	
Reaction		
Veneer	Bring-It Hybrid	

Surface 500 / 500 / 2000 / 2000 Abralon Core SD Medium RG Core

Lane Type Medium to Heavy Oil Weights 12-16 Pounds

BRING-IT HYBRID

We're ready to Smack Down our competition with the all new Bring-It coverstock! This hybrid cover will run over any medium to heavy condition with a strong mid-lane motion and great continuation.

SD Medium RG Core

The Smack Down core has a medium RG and a high differential. This core puts the tool in your hand to Smack Down any condition that gets in your way. The medium RG helps the Smack Down get further down the lane before the high differential kicks in for some awesome continuation!

WHAT TO EXPECT

Expect to possess the ability to do exactly what the name says... Smack Down! Medium to Oily conditions will not be able to stand up to you when you give them the Smack Down!















