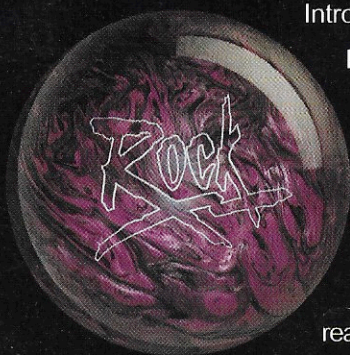




PLAY LOUD.



Introducing the Rock™ and Rock™ Pearl. Two bad boys that never miss a beat. Both feature our exclusive TEC²™ shell. Unlike hollow glass microspheres or hard particles found in other coverstocks, TEC² incorporates an enhanced lane-gripping additive so each ball bites through oil and hooks early. The Rock strikes a perfect balance between track flare and hook potential without flipping too quickly at break point. And the Rock Pearl is the first pearlized ball to hook early in medium to heavy oil while maintaining a powerful backend reaction. The Rock and Rock Pearl. They move. They groove. And they're performing at a pro shop near you.

TEC²



COLUMBIA 300

Columbia bowls the world over.
www.columbia300.com

Rock™

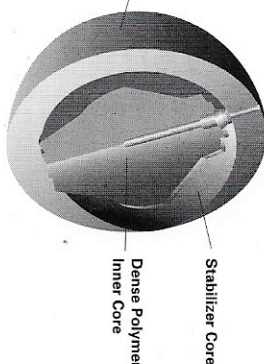
THE ROCK

THE ROCK PEARL

Introducing the Rock™ and Rock™ Pearl - two intense balls that feature a breakthrough in coverstock technology. Both feature our exclusive TEC™ (patent pending) shell. TEC™ features an enhanced lane-gripping additive that bites through oil without hollow glass microspheres or hard particles found in other balls. All so you can jam down the lane, hook like a fiend and dance to the victory beat.

The Rock - Offers 4-5 inches of flare with a low Rg of 2.513 and a medium differential Rg of .046. This low Rg core, combined with our aggressive TEC™ shell, creates a strong hook in heavy oil. In fact it strikes the perfect balance between track flare and hook potential without flipping too quickly at the break point. The end result is a strong continuous arc into the pocket. The Rock has more hook than any other ball Columbia 300 has introduced to date. The coverstock is also very versatile, producing more length and backend reaction when polished.

The Rock Pearl - The first pearleized ball designed for medium oil with carrydown. It offers a low Rg of 2.506 and a medium differential Rg of .047. The core offers an efficient use of the dense mass that surrounds the ball's center. Add our new TEC™ pearleized shell, and you get a strong hooking ball for medium to heavy oil.



FEATURES:

CORE TECHNOLOGY: High density polymer core

BENEFITS:

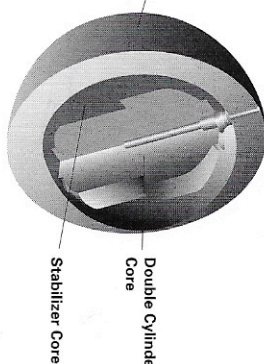
Heavy inner core creates low Rg for early roll

COVERSTOCK: TEC² Coverstock incorporating reactive cover with an enhanced lane-gripping additive

New shell additive promotes early hook in oil with strong arcing backend for plenty of hook with controllable motion

HARDNESS: 75-78

ABCMBC approved



FEATURES:

CORE TECHNOLOGY: Double cylinder core in a stabilizer core

BENEFITS:

Locates the core in a position to match the Rg values resulting in an efficient use of the dense mass around the center of the ball.

COVERSTOCK: Black & Purple multi-color, pearleized TEC² coverstock incorporating reactive cover with an enhanced lane-gripping additive

New shell additive creates a pearleized ball that hooks in oil

HARDNESS: 75-78

ABCMBC approved

TECHNICAL SPECIFICATIONS:

Ball	Rg (x-axis)					Hook Rating*	TEC Rating**		Track Flare
	16 lb.	15 lb.	14 lb.	16 lb.	15 lb.	14 lb.	End of oil	End of lane	
ROCK-SOLID	2.513	2.563	2.605	0.046	0.040	0.048	26.5	10	4" - 5"
ROCK-PEARL	2.506	2.533	2.582	0.047	0.047	0.044	22	7	4" - 5"

* Boards of hook for average speed and rotation ** TEC rating is the percent decrease in kinetic (forward velocity) to rotational (hook). The higher the TEC rating the more hook up to that area of the lane

ORDERING INFORMATION

AVAILABLE WEIGHTS:
12-16 lbs.

ITEM NUMBERS:
N51-02

COLOR:

Black with Yellow engraving

FACTORY FINISH:
600 grit sheen finish



ROCK PRO SHIRT

Black w/ Yellow & Red logo
A94-02-XX (S-XL)
A95-02-XX (XXL-XXXL)



ROCK PRO TOWEL

Black w/ Yellow logo
Z20-02-99

AVAILABLE WEIGHTS:
12-16 lbs.

ITEM NUMBERS:
N53-07

COLOR:

Black/Purple Pearl with Light Grey engraving

FACTORY FINISH:
Polished



Columbia bowls the world over.®

