

# Crank Up Your Volume.

(of pins)

Want to turn your game into a total blast? Crank up your pin count with the new Columbia 300® Rock On™ Ball.

Designed for use in heavy oil, the Rock On™ features a new core shape that concentrates weight near the center of the ball for maximum roll. Additionally, its new design enhances flare potential for even greater hooking power.

Translation? The Rock On™ delivers the power and control you need to play loud and proud.

**If you thought the original Rock™ hooked —well, wait til you Rock On™!**



**COLUMBIA 300®**

Columbia bowls the world over.®

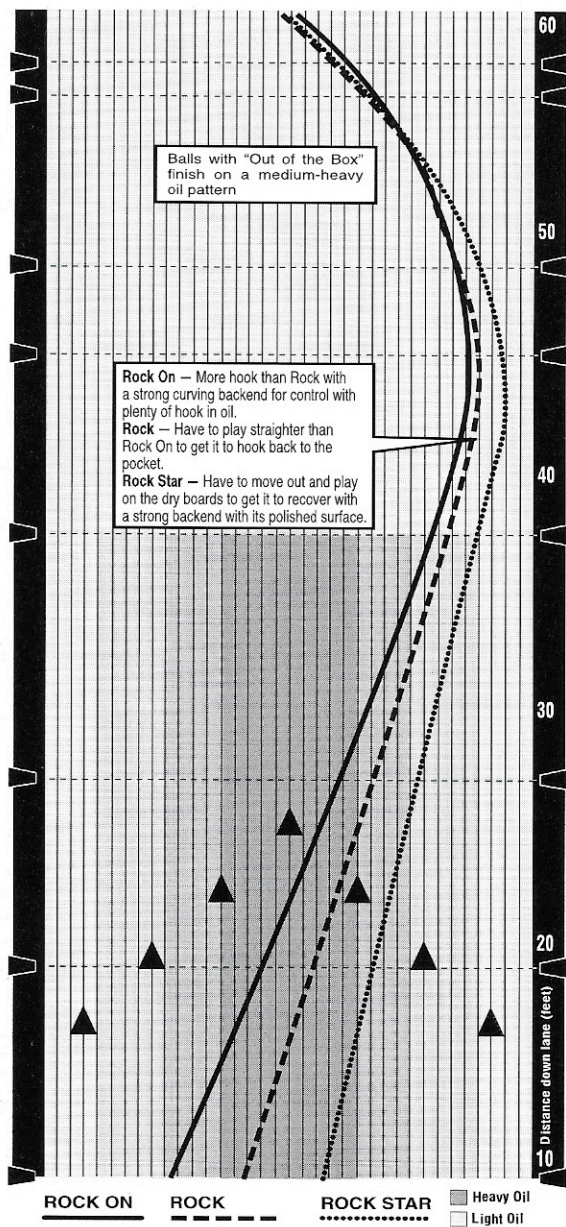
[www.columbia300.com](http://www.columbia300.com)



# Rock-On!™

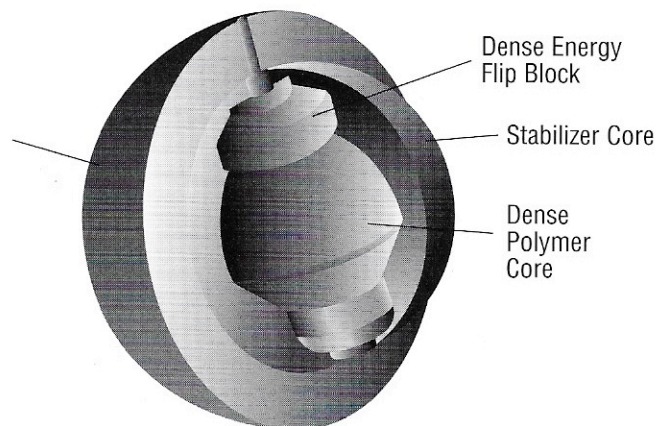
The new Columbia 300® Rock On™ ball is one hook monster designed for heavy oil. It features the TEC<sup>2</sup>™ (patent pending) shell. The secret lies in the new core shape and heavily loaded TEC<sup>2</sup> particle shell. The core concentrates the weight near the center of the ball for maximum roll. The large, dense flip block adds to the flare potential for more hook. This ball has a .052 differential Rg for 5-6 inches of flare. The high TEC<sup>2</sup> particle loading puts more teeth in the shell to bite through the heavy oil. This ball will grab the lane through the oil for a midlane hook and create a strong curving backend. If you are looking for hook in oil or carrydown, your search is over. Rock On is your answer.

## TECHNICAL INFORMATION



TEC<sup>2</sup>

TEC<sup>2</sup>  
Texture  
Energy  
Control



### CORE TECHNOLOGY:

#### FEATURES:

Dense Polymer Core

Dense Energy Flip Block

### COVERSTOCK:

TEC<sup>2</sup> Coverstock incorporating reactive cover with an enhanced lane-gripping additive

### HARDNESS:

75-78

#### BENEFITS:

Concentrates the weight near the center of the core for more roll in oil.

Adds flare potential to the ball for more hook on the backend of the lane.

Polishes easily which provides maximum versatility. Most aggressive coverstock Columbia 300 has ever developed.

ABC/WIBC approved.

### TECHNICAL SPECIFICATIONS:

#### DYNAMIC PROPERTIES

Weight	Rg	Differential Rg
16 lb.	2.518	0.052
15 lb.	2.555	0.052
14 lb.	2.611	0.046

#### HOOK RATING

	Hook Rating (boards of hook)	TEC Rating* (End of Oil) (End of Lane)	
ROCK ON™	28	12	42
ROCK STAR™	23	9	35
ROCK™	26.5	10	40

### Track Flare:

5" to 6"

\* For average speed and rotation

All balls were tested with out of box finish.

\*TEC rating is the percent decrease in kinetic energy. The TEC rating is an indication of the energy transferred from kinetic (forward velocity) to rotational (hook). The higher the TEC rating the more hook up to that area of the lane.

### ORDER INFORMATION:

#### AVAILABLE WEIGHTS:

12-16 lbs.

#### ITEM NUMBER:

V03-51

#### COLOR:

Deep Purple with Peach engraving

#### FACTORY FINISH:

Sheen

TEC<sup>2</sup>

Columbia  
300

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For more information, visit your local pro shop.  
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