
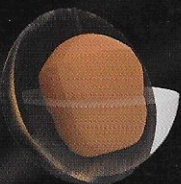




# A NEW ERA BEGINS



**RESURGENCE**  
**COLUMBIA 300**



 PROUDLY MADE  
IN AMERICA

Quality, Control and Power – Columbia 300 is back and has positioned itself to reclaim its traditional place as Bowling's premiere brand. The "Resurgence" is the ball that is leading the rebirth of this champion brand. This ball features a new core, a new coverstock and will soon become known as the industry standard for heavier volumes of oil. The Resurgence will DOMINATE any heavier volume oil pattern from the foul line all the way through the pin deck.

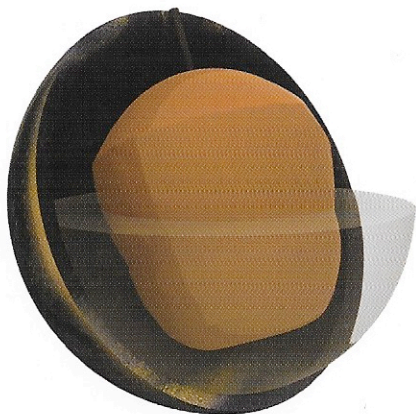


**Columbia bowls the world over.®**

[www.columbia300.com](http://www.columbia300.com)



# RESURGENCE



**STYLE NO.** #029744-1124

**COLOR** BLACK/GOLD/SILVER

**REACTION** STRONG ARC

**VENEER** NEW ERA REACTIVE

**SURFACE** 1000 ABRALON

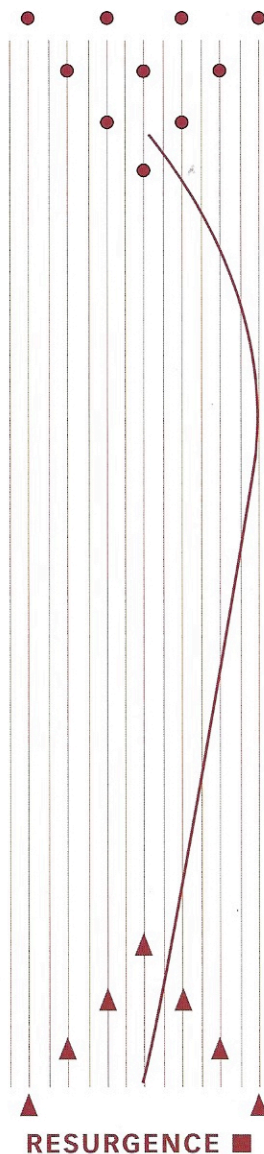
**CORE** RESURGENCE SYMMETRIC

**LANE CONDITION** HEAVY OIL

**WEIGHTS** 12-16 lbs

**HOOK RATING** IN OIL 45, BACKEND 28

**TRACK FLARE** 4-5 INCHES



## RG CHART

<b>RG VALUE</b>	16#	2.47	<b>DIFF.</b>	16#	0.04
<b>RG VALUE</b>	15#	2.46	<b>DIFF.</b>	15#	0.043
<b>RG VALUE</b>	14#	2.5	<b>DIFF.</b>	14#	0.038

## RESURGENCE CORE TECHNOLOGY

The Resurgence core was designed so that drillers could alter performance using stronger drilling layouts than normal. Resurgence supports a lower flare potential (4-5 inches) than most High Performance balls which allows the driller to "tune in" the reaction by moving the pin in relation to the bowler's preferred axis point. You will see that many different styles of bowlers have success with this core using several different layouts; most of those layouts will be stronger pin placements. This core with a variety of drillings in play is versatile enough to suit any bowler's style on today's typical lane condition.

## NEW ERA REACTIVE

New Era is a reactive base veneer created from the new Columbia 300 R/D engineers. This veneer was created for one reason and one reason only – to dominate heavy oil! It's that simple. This veneer creates more friction in oil than previous Columbia 300 models. The chemistry behind the veneer will visually appear to the bowler as a strong move in the oil portion of the lane. New Era will provide the bowler the power and control needed to combat any volume of oil.



Columbia bowls the world over.®

[www.columbia300.com](http://www.columbia300.com)

P.O. Box 746 • Hopkinsville, Kentucky • 42241-0746  
800.626.8350