Rebirth of a

You asked for it! You got it! The Ricochet™ is back ... as great as it was before. It's still a winning formula, a perfect match of coverstock and core. This champ was just too good not to make a rousing return. The ReactionTM Ricochet was developed to provide maximum backend reaction on most common lane conditions. Its pearlized reactive coverstock was enhanced with an explosive combination of TEC2TM and Holo-FlexTM particles. Now, add one unbelievable feature that it didn't have then: A lower sales price. The Ricochet ReboundTM is competitively priced in the center of the performance ball market. Check out this return to glory of a champion Visit the ABC website www.bowl.com for the latest approval status." on the rebound. Ricochet Rebound!



COLUMBIA 300

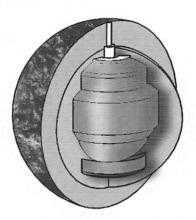
Columbia bowls the world over.® www.columbia300.com

"ABC approval pending.





Columbia bowls the world over.*



FEATURES:

BENEFITS:

CORE TECHNOLOGY:	Dense core body	Concentrates the weight near the center of the core for more roll in oil.
	Dense energy flip blocks	Adds flare potential to the ball for more hook on the backend of the lane.
COVER STOCK:	TEC2 [™] coverstock plus Holo-Flex [™]	This particle combination creates a controlled midlane roll with significant backend reaction.
HARDNESS:	75-78	

ORDER INFORMATION:

AVAILABLE WEIGHTS: 12-16 lbs.

ITEM NUMBER: 1034-02

COLOR: Midnight Pearl

with Gold Sparkle Engraving

FACTORY FINISH: Polished

For more information, visit your local pro shop.

DYNAMIC PROPERTIES

Weight	Rg	Differential Rg	
16lb.	2.498	0.041	
15lb.	2.516	0.046	
14lb.	2.590	0.050	

HOOK RATING

1	IN OIL	BACKEND	OVERALL
Ricochet Rebound™	20	25	45

TRACK FLARE: 4" to 5"