



Power TORQ Information

Q: What is Flexcel?

A: Flexcel urethane by BASF is a urethane system available only to Columbia 300. It is an invention that started taking shape in June, 1992 when we asked our exclusive urethane supplier, BASF, to produce a urethane that would outhook anything on the market on oily conditions. They went one step further. Flexcel urethane by BASF not only outhooks the competition when sanded, but turns reactive when polished.

Q: Is Power TORQ a resin ball?

A: All bowling balls made in the United States are made from either polyester or urethane resins. The term "resin ball" has recently become associated with reactive coverstocks. The ability of the Power TORQ and other bowling balls made by Columbia 300 with Flexcel urethane by BASF to flip like a reactive coverstock when it contacts dry boards, as well as cut through the oiliest of conditions when sanded is what positions the ball as BEYOND REACTIVE.

Q: Will the ball "track out" quickly?

A: On oily conditions, Power TORQ will retain its surface texture much longer than on very dry lanes. When dry conditions cause your Power TORQ to "track out", it resurfaces more easily than any reactive coverstock ball on the market.

Q: How do I re-apply the factory finish to my customer's Power TORQ?

A: The factory finish on Power TORQ is a concentric circle wet-sanded 320 grit industrial application that can be very closely duplicated on a pro shop spin table with 400 grit sandpaper applied with water, starting at the pin, moving downward on the ball until half the surface is sanded. Then flip the ball over 180 degrees and repeat the process on the other half of the ball. If the bowler's track is deep enough that 400 grit does not remove it, perform the same process with 220 grit before using 400 grit.

Q: Is Power TORQ pin in or pin out?

A: Both. Columbia 300's definition of pin out is when the center of gravity (center of the engraving, as defined by ABC & WIBC) is more than one inch from the edge of the pin. Approximately 75% of Power TORQs will be pin out, up to 4 inches.

Q: What would you compare the Power TORQ to?

A: Nothing on the market is as versatile as Power TORQ. When sanded, it outhooks _____ on oil. When polished, it outhooks reactive coverstocks such as _____.

Q: Are there drilling instructions included with the ball?

A: No, there are suggestions as to how to obtain certain reactions. The ball is so versatile that it can be drilled with any of today's popular techniques, either standard or exotic.