

Don't Shoot The Messenger!

It's traction that gives this speed demon its ammunition. Our latest Messenger™ mate, Messenger Titanium TRACTION™, is the sharpest dull ball around. Its all-new finish grabs its way through oil. Of course, it's also armed with a new enhanced Super-Flex™ reactive coverstock. TRACTION sends the competition an on-target message. So hold your fire. If you want to be the last one standing, you know what you have to do.

Get the Message!



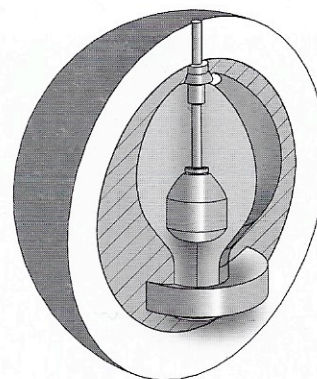
Columbia bowls the world over.®
www.columbia300.com



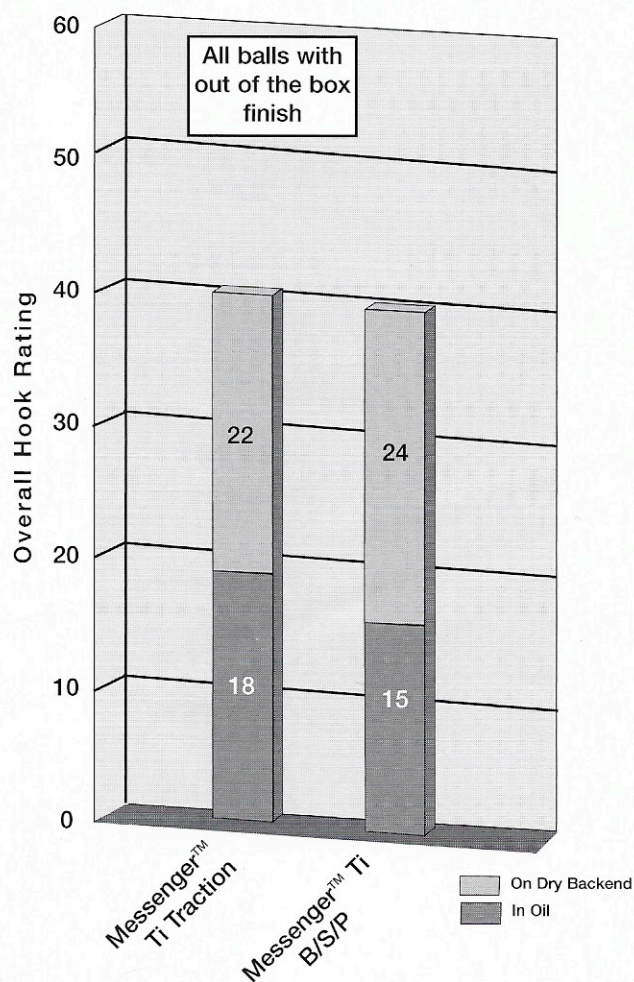
MESSENGER™ Ti TRACTION



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Hook Potential in Oil and on the Dry Backend



ORDER INFORMATION:

AVAILABLE WEIGHTS: 12-16 lbs.


ITEM NUMBER: Z15-48

COLOR: Blue/Wine/Jade
with Yellow/Orange Engraving

FACTORY FINISH: Smooth

FEATURES:

BENEFITS:

CORE TECHNOLOGY:	Fired, undrillable Titanium ceramic core	This dense Titanium ceramic core concentrates mass at the center of the ball, generating more rotation off the bowler's hand, which equates to more hook potential.
COVER STOCK:	Enhanced Super-Flex™ Reactive Urethane by BASF®	The enhanced coverstock with 1200 grit finish provides more "Traction" in oil.
HARDNESS:	75-78	ABC/WIBC approved 

DYNAMIC PROPERTIES

Weight	Rg	Differential Rg
16lb.	2.509	0.050
15lb.	2.530	0.050
14lb.	2.585	0.050

HOOK RATING

	IN OIL	BACKEND	OVERALL
Messenger™ Ti Traction	18	22	40
Messenger™ Ti B/S/P	15	24	39

TRACK FLARE: 4" to 5"

For more information, visit your local pro shop.

www.columbia300.com