



Go Ahead, make a name for yourself.

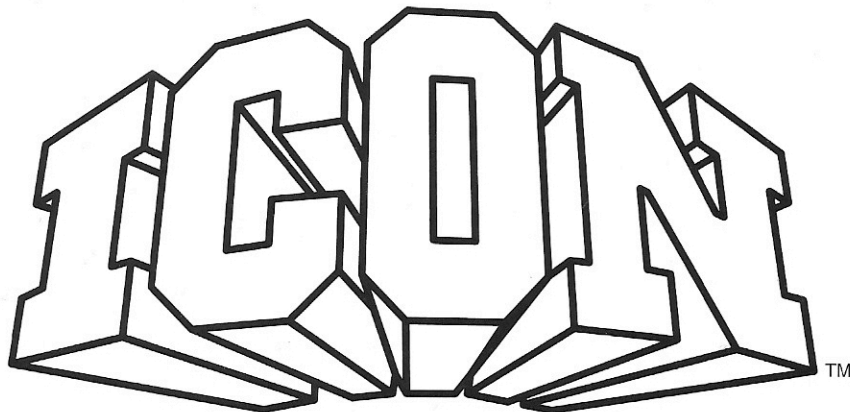
What's in a name? If you're talking about the new Columbia 300® Icon™, there's plenty. For starters, it delivers unprecedented versatility in oil. Introducing our new Muscle™ coverstock which provides strong hook with continuous backend motion when sanded and aggressive skid/flip reaction when polished. In other words, it's like two balls in one. So whether you want power and hook in heavy oil, or superior backend reaction on medium lane conditions, this is your ball. The new Columbia 300 Icon — performance at its peak. It's the name everyone will remember — especially your competition.



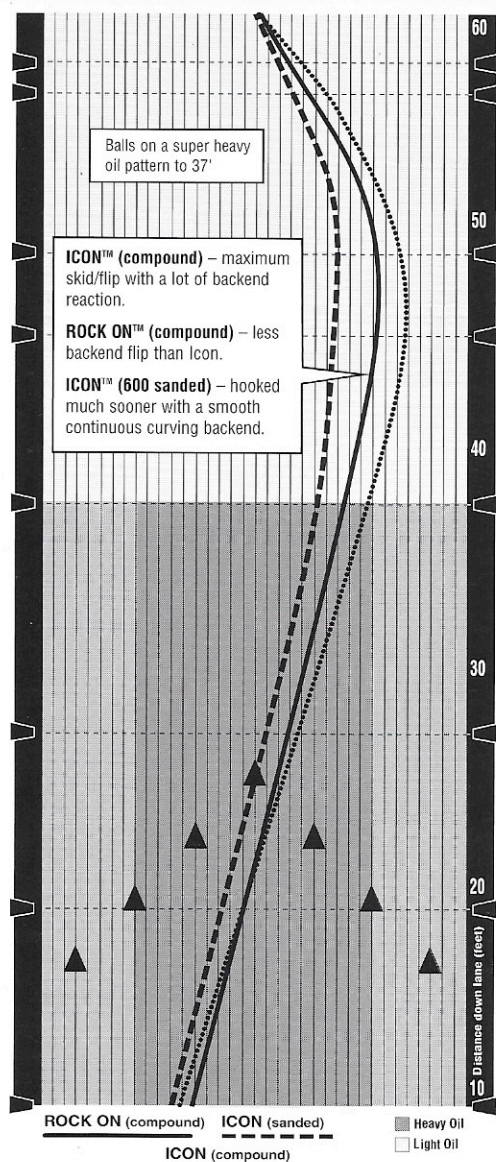
COLUMBIA 300

Columbia bowls the world over.®

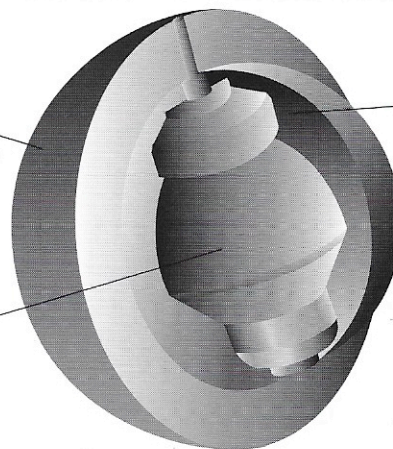
www.columbia300.com



TECHNICAL INFORMATION



Dense Polymer Core



Dense Energy Flip Block

CORE TECHNOLOGY:

FEATURES:

Modified version of our Rock-On! core

BENEFITS:

Medium Rg and .038 Differential creates a perfect marriage between Muscle™ coverstock and core.

COVERSTOCK:

Muscle™

Strong hook in oil when sanded and aggressive skid/flip when polished.

HARDNESS:

75-78

ABC/WIBC approved.

TECHNICAL SPECIFICATIONS:

DYNAMIC PROPERTIES

Weight	Rg	Differential Rg
16 lb.	2.544	0.038
15 lb.	2.576	0.038
14 lb.	2.605	0.038

Track Flare:
4"

TECHNICAL BALL INFORMATION

	Hook Rating (Boards of hook)	TEC Rating* (End of Oil) (End of Lane)	
ICON™ (sanded)	29	11	42
ICON™ (compound)	26	10	39

*TEC™ rating is the percent decrease in kinetic energy. The TEC rating is an indication of the energy transferred from kinetic (forward velocity) to rotational (hook). The higher the TEC rating, the more hook up to that area of the lane.



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For more information, visit your local pro shop.
www.columbia300.com

ORDER INFORMATION:

AVAILABLE WEIGHTS:

12-16 lbs.

ITEM NUMBER:

W83-48-XX

COLOR:

Sky/Purple/Brick with Neon Yellow/Green Logo

FACTORY FINISH:

Compound