

Creating the perfect FORMULA!

Turn up the heat for a breakthrough discovery! Introduce our new FORMULA™ to your game and watch the transformation begin. Get used to perfect scores with the combination of our new stair-step core plus our new coverstock, Vaccine™. Providing outstanding performance with control, this FORMULA's the miracle cure you've been looking for. FORMULA ... our solution for those of you who want to reinforce your skill with the force of science.

FORMULA▶▶▶

COLUMBIA
300

Columbia bowls the world over.®

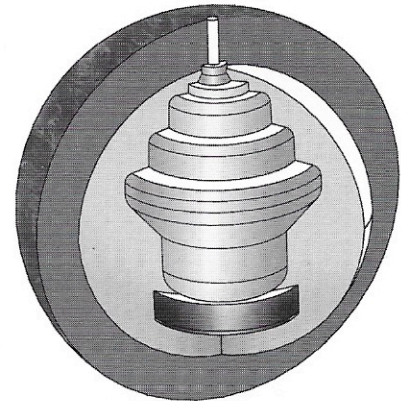
www.columbia300.com



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FORMULA ▶▶▶™

	FEATURES:	BENEFITS:
CORE TECHNOLOGY:	Stair Step Top Core with Bottom Flip Block.	Creates a medium/low Rg for mid-lane roll.
COVER STOCK:	Vaccine™	This light loaded, large particle creates controllable hook in oil and maximum backend.
HARDNESS:	75-78	



ORDER INFORMATION:

AVAILABLE WEIGHTS: 12-16 lbs.

ITEM NUMBER: Z42-48

COLOR: Teal/Blue/Red with Silver Sparkle Engraving

FACTORY FINISH: Compound

DYNAMIC PROPERTIES

Weight	Rg	Differential Rg
16lb.	2.498	0.045
15lb.	2.530	0.045
14lb.	2.566	0.045

HOOK RATING

	IN OIL	BACKEND	OVERALL
Formula™	25	25	50

TRACK FLARE: 5"

For more information, visit your local pro shop.