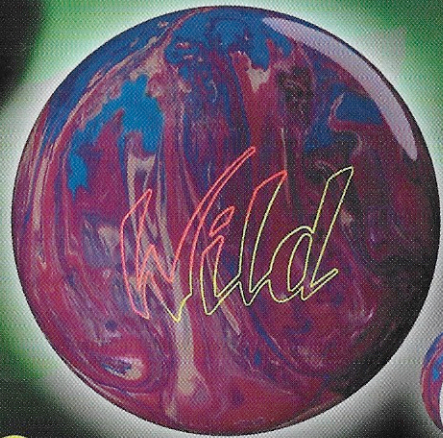
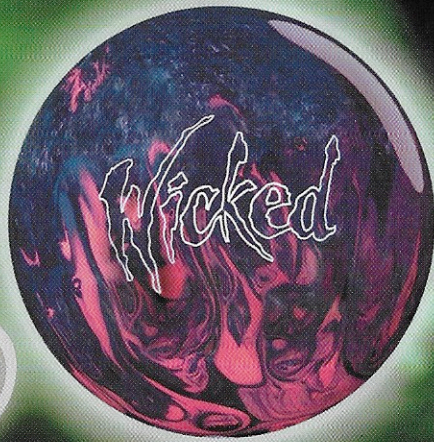


Not for the Faint at Heart.

Show 'em what you're made of. Take the game by the horns with a double dose of Flipside™, the wild and wicked side of Columbia 300®. Wild™ crashes the party in all its new ruby, gold and royal pearl splendor. Not your ordinary player, this ball dominates without shame. And its partner, Wicked™, takes no prisoners. With lightning speed, it destroys the most fierce opponent. In its new mix of black, red and teal, Wicked™ spits fire.

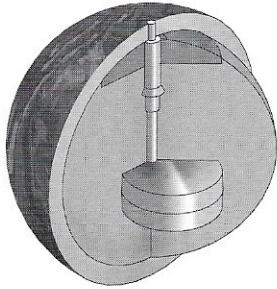
Columbia's Flipside Wild & Wicked. Only for those who know no fear.



COLUMBIA
300
flip **epis**



Wild™



FEATURES:

BENEFITS:

CORE TECHNOLOGY:	Modified 3-piece core with high-density offset puck below the center.	The offset puck creates pin out and track flare.
COVER STOCK:	Pearlized Super-Flex™ Reactive Urethane by BASF®	Creates more skid in oil for more flip on dry boards.

DYNAMIC PROPERTIES

Weight	Rg	Differential Rg
16lb.	2.631	0.030
15lb.	2.645	0.033
14lb.	2.666	0.033

TRACK FLARE: 4" to 5"

HOOK RATING

	IN OIL	BACKEND	OVERALL
Wild™	8	22	30
Wicked™ B/R/T	21	27	48
Wicked™ O/B	16	31	47

ORDER INFORMATION:

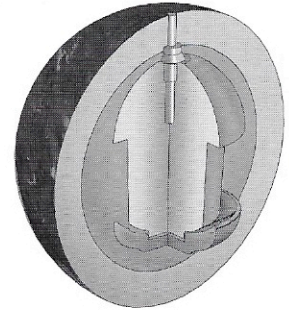
AVAILABLE WEIGHTS: 10-16 lbs.

ITEM NUMBER: Y49-48

COLOR: Ruby/Gold/Royal Pearl with Neon Yellow/Hot Pink Engraving

FACTORY FINISH: Polished

Wicked™



FEATURES:

BENEFITS:

CORE TECHNOLOGY:	Dense Polymer Core	Results in a medium Rg for more length and medium differential to reduce overall hook.
	Bottom Flip Block	Creates a smoother arcing motion at the break point for more control.
COVER STOCK:	Enhanced version of our Super-Flex™ coverstock	Creates increased friction between the ball and the dry boards on the lanes.

DYNAMIC PROPERTIES

Weight	Rg	Differential Rg
16lb.	2.508	0.047
15lb.	2.534	0.046
14lb.	2.580	0.046

TRACK FLARE: 5"

HOOK RATING

	IN OIL	BACKEND	OVERALL
Wicked™ B/R/T	21	27	48
Wicked™ O/B	16	31	47
Wild™	8	22	30

ORDER INFORMATION:

AVAILABLE WEIGHTS: 12-16 lbs.

ITEM NUMBER: Y44-48

COLOR: Black/Red/Teal with White Engraving

FACTORY FINISH: Compound

For more information,
visit your local pro shop.



www.columbia300.com