

# FEAR PANIC & SHOCK

*Feel it or create it!*

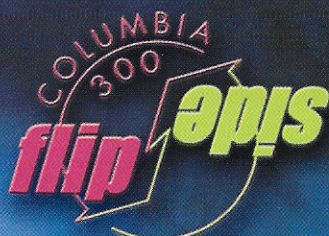
*Create Fear™, Panic™ and Shock™ and let your competition feel it where it hurts. Introducing our newest trio of FlipSide™ winners. No matter what the lane conditions are, these three have got'cha covered without doing any damage to your wallet.*

*Fear is an amped-up version of our Wild™, with a higher differential that creates more continuation down the lane on drier conditions.*

*Panic has length and control due to its high Rg and low differential. It's ideal on medium to dry lane conditions, and retains its energy well to cut through oil carrydown.*

*Shock was developed to handle medium to heavy oil with ease, relying on its smooth finished UFD™ (Ultimate Friction in Dry) coverstock. Polish this beauty up and it'll perform well when the heads break down and that heavy oil pushes down the lane.*

*Strike Fear, Panic and Shock in the competition with this new, affordable line of balls from FlipSide by Columbia 300®.*



[www.columbia300.com](http://www.columbia300.com)

\*ABC approval pending. Visit the ABC website [www.bowl.com](http://www.bowl.com) for the latest approval status.



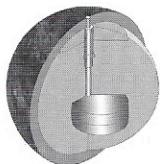




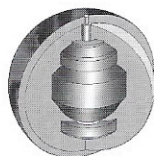
## HOOK RATING

	IN OIL	BACKEND	OVERALL
Fear™	10	23	33
Panic™	15	24	39
Shock™	25	25	50

# FEAR™



# Shock™



### FEATURES:

### BENEFITS:

CORE TECHNOLOGY:	Modified 3-piece core with high density offset puck below the center positioned lower than in the Scout™ Reactive for more track flare.	The offset puck creates pin out and track flare.
COVER STOCK:	Super-Flex™	Creates more hook in oil with a continuous backend motion.

### DYNAMIC PROPERTIES

Weight	Rg	Diff
16#	2.617	0.051
15#	2.633	0.051
14#	2.651	0.051

Track Flare: 4-5"

### ORDER INFORMATION:

**AVAILABLE WEIGHTS:** 10-16 lbs.

**ITEM NUMBER:** 1003-48

**COLOR:** Purple/Orange/Black with Yellow/Orange Engraving

**FACTORY FINISH:** Polished

### FEATURES:

### BENEFITS:

CORE TECHNOLOGY:	High Rg with low differential	Very clean through front part of the lane with sharp backend.
COVER STOCK:	Pearlized SuperFlex™	Good length with a continuous backend motion.

### DYNAMIC PROPERTIES

Weight	Rg	Diff
16#	2.534	0.025
15#	2.549	0.025
14#	2.561	0.024

Track Flare: 2-3"

### ORDER INFORMATION:

**AVAILABLE WEIGHTS:** 12-16 lbs.

**ITEM NUMBER:** 0298-10

**COLOR:** Black/Teal/Oyster Pearl with Red Sparkle Engraving

**FACTORY FINISH:** Polished

### FEATURES:

### BENEFITS:

CORE TECHNOLOGY:	Dense core body Dense energy flip blocks	Concentrates the weight near the center of the core for more roll in oil. Adds flare potential for more overall hook.
COVER STOCK:	UFD™ (Ultimate Friction in Dry)	Tackified additive creates a quick response to dry boards down the lane.

### DYNAMIC PROPERTIES

Weight	Rg	Diff
16#	2.498	0.052
15#	2.523	0.049
14#	2.540	0.049

Track Flare: 4-5"

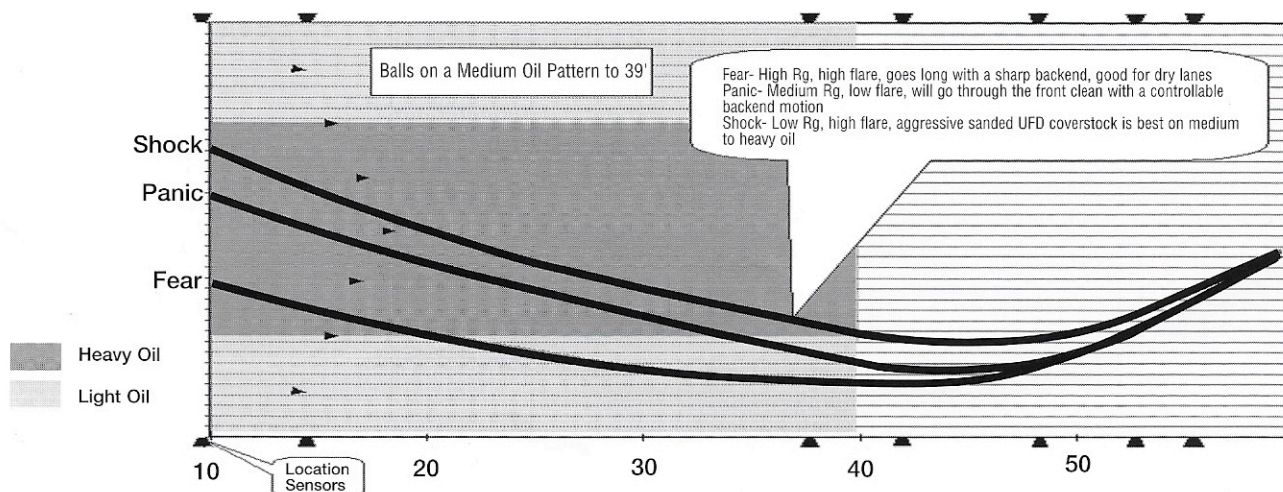
### ORDER INFORMATION:

**AVAILABLE WEIGHTS:** 12-16 lbs.

**ITEM NUMBER:** 1001-51

**COLOR:** Red/Black with Silver Sparkle Engraving

**FACTORY FINISH:** Smooth



For more information, visit your local pro shop.

[www.columbia300.com](http://www.columbia300.com)