

Yeah...that's right!

Your EGO

did that!

When you let your Ego™ speak for itself, the competition will be speechless. The new Ego from FlipSide™ provides the perfect combination of roll in oil and control in the midlane, allowing the UFD™ (Ultimate Friction in Dry) coverstock to take over for a quick response down the lane. So it's O to be an Ego maniac! You'll drive your competition crazy.



COLUMBIA
300
flip **apis**

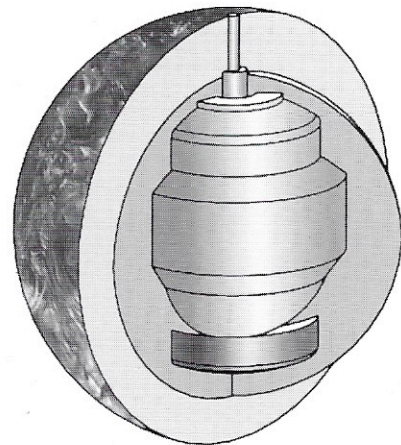


EGOTM

FEATURES:

BENEFITS:

CORE TECHNOLOGY:	Dense core body	Concentrates the weight near the center of the core for more roll in oil.
	Dense energy flip blocks	Adds flare potential to create more hook on the backend of the lane.
COVER STOCK:	Pearlized UFD TM (Ultimate Friction in Dry)	Tackified additive creates a quick response to dry boards down the lane.
HARDNESS:	75-78	



ORDER INFORMATION:

AVAILABLE WEIGHTS: 12-16 lbs.

ITEM NUMBER: Z44-02

COLOR: Burgundy/Oyster/Black Pearl with Silver Sparkle Engraving

FACTORY FINISH: Polished

DYNAMIC PROPERTIES

Weight	Rg	Differential Rg
16lb.	2.503	0.049
15lb.	2.526	0.049
14lb.	2.540	0.049

HOOK RATING

	IN OIL	BACKEND	OVERALL
Ego TM	20	26	46

TRACK FLARE: 4" to 5"

For more information, visit your local pro shop.