

CAN YOU MAKE THE BIG SHOT

The Big Shot™ from Columbia 300® is truly the next generation performance you've been waiting for. The Big Shot combines the proven Centrifuge™ core with a new reactive formula – Optima™. In addition, Columbia 300 is introducing the new "TCS" (Texture Control System). The Big Shot has never been so easy to execute!



PBA est. 1966
PROFESSIONAL BOWLERS ASSOCIATION

Official PBA Supplier of High
Performance Bowling Balls



Core: Centrifuge™
Coverstock: Optima™
RG: 2.476
Diff: 0.050
Track Flare: 5"

In the last two years, Chris Barnes has won more money than any bowler in the world. And in the last two years he has bowled only with Columbia 300.

You Do the Math!

**BIG
SHOT**

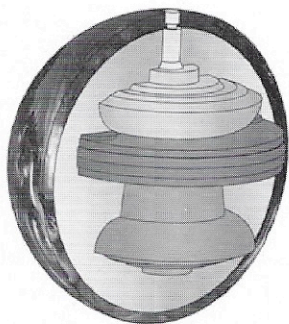


Columbia bowls the world over.™



THE FIRST STEP TO BECOMING A BIG SHOT IS GOING TO WWW.COLUMBIA300.COM FOR ALL THE DETAILS.

BIG SHOT



BIG SHOT™ SPEC INFO:

WEIGHT	RG.	DIFF.
16#	2.476	0.050
15#	2.499	0.050
14#	2.521	0.050

BIG SHOT™ CORE TECHNOLOGY:

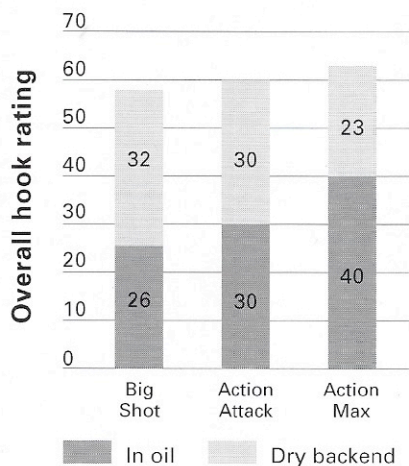
Features – Centrifuge Core™ in low RG configuration for higher revs and controlled motion off the breakpoint.

BIG SHOT™ COVERSTOCK:

Features – Optima™ - This new reactive blend is the right match for today's league bowling environment. This chemistry provides the bowler great length through the front part of the lane with a strong backend motion.

The Optima coverstock for the Big Shot has been outfitted with our new TCS™ (Texture Control System) 4000 finish. The TCS 4000 is constructed with additional sanding stations in our manufacturing facility to create a smoother finish. We started with a 400 grit sand paper and made our way up the ladder to 4000 just like you would see in a pro shop. We then added a compound overlay to push the reaction further down the lane. The finish is easily repeated and will produce a longer and stronger backend motion.

Hook potential in oil and on dry backend



Finish: TCS™ (Texture Control System) 4000

SKU#: 1356-67

Color: Copper/Black/Silver Pearl

Wts: 12 - 16 #

Track Flare: 5"

Hook Rating: In Oil 26, Backend 32



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www.columbia300.com

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