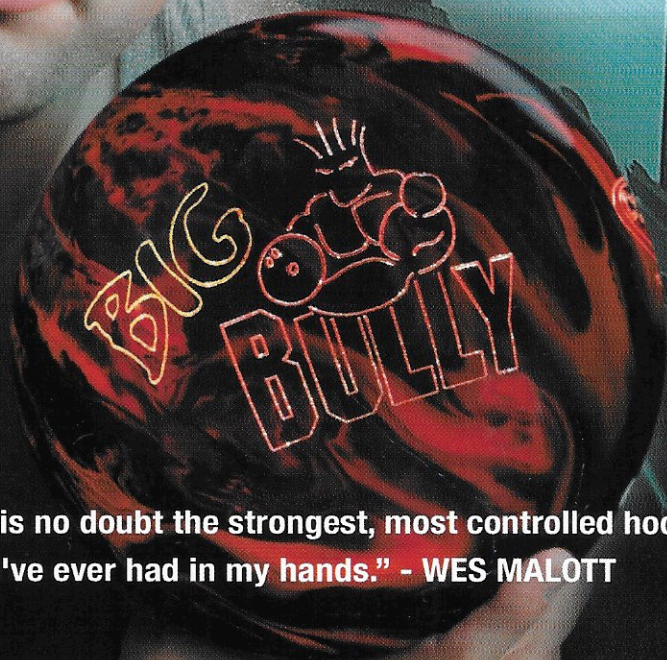


LOOK OUT!

HERE HE COMES!

It's the Big Bully™ thundering down the lane! Get out of his way. Quick! Make no mistake. Big Bully is Columbia 300's latest and greatest high performer. The best of the best. Rigorous tests have proven it to be the most powerful ball on the market today. The combination of our M80™ coverstock and the low RG (2.48) and medium differential (.45) mallet core gives you real BULLY power. And Big Bully is in good hands with Team Columbia member, Wes Malott. His choice of balls? Only one. Big Bully. Look out, PBA! Big Wes and Big Bully are on their way to the top.



"This is no doubt the strongest, most controlled hook I've ever had in my hands." - WES MALOTT

Wes Malott qualified for the PBA Exempt Field during his first year on staff with Columbia 300. Wes has eight lifetime Regional Titles, three in his first 7 months with Team Columbia.



Columbia bowls the world over.®
www.columbia300.com

ABC approval pending. Visit the ABC website www.bowl.com for the latest approval status.



Columbia bowls the world over.®



FEATURES:

BENEFITS:

| | | |
|------------------|---------------------------------------|--|
| CORE TECHNOLOGY: | New mallet design with extension arms | Perfect match for M80™ coverstock to maximize hook. |
| | Top flip block | Creates differential Rg. |
| COVER STOCK: | M80™ | New reactive formula that gives you the reaction of particle without particle. M80 coverstock starts up quicker than Super-Flex™, still providing a strong backend motion. |
| HARDNESS: | 75-78 | |

ORDER INFORMATION:

AVAILABLE WEIGHTS: 12-16 lbs.

ITEM NUMBER: 1051-51

COLOR: Black/Red With
Red Sparkle/Gold Sparkle Engraving

FACTORY FINISH: Smooth

DYNAMIC PROPERTIES

| Weight | Rg | Differential Rg |
|--------|------|-----------------|
| 16lb. | 2.48 | 0.045 |
| 15lb. | 2.50 | 0.044 |
| 14lb. | 2.52 | 0.045 |

HOOK RATING

| | IN OIL | BACKEND | OVERALL |
|------------|--------|---------|---------|
| Big Bully™ | 35 | 23 | 58 |
| Bully™ | 27 | 26 | 53 |

For more information, visit your local pro shop.

TRACK FLARE: 4" to 5"