



ARCH RIVAL

Power. Control. More Backend.

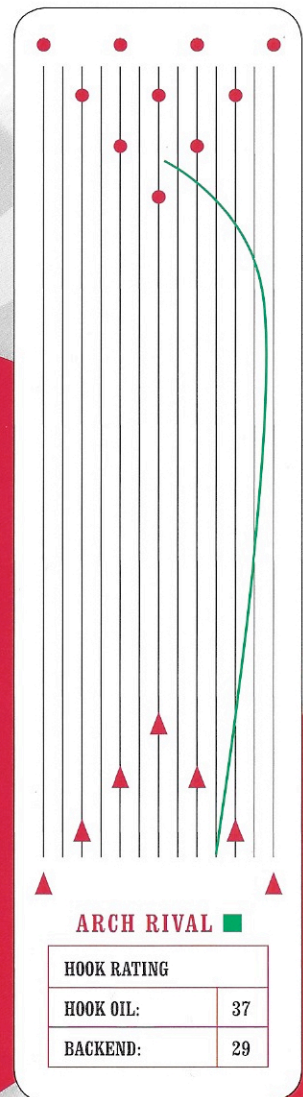


Columbia bowls the world over.®

ARCH RIVAL PERFORMANCE

STRONG MID LANE

Introducing the ARCH RIVAL from Columbia 300. The perfect ball designed for the most detailed of league bowlers. With more length, better backend and superior surface texture, the ARCH RIVAL provides optimal strength down the lane, making it easier to use no matter the league pattern. Bottom line, it's the perfect combination of power and control needed to perform at the highest level in today's environment.



STYLE #029744-1167

ARCH RIVAL

COLOR	RED/GREEN/BLACK		
REACTION	STRONG MID LANE		
VENEER	"300" REACTIVE PLUS		
SURFACE	4000 ABRALON™		
CORE	SPINNER		
LANE CONDITION	MEDIUM TO HEAVY OIL		
WEIGHTS	12-16 LBS.		
BALL CLEANER	POWERHOUSE™ ENERGIZER BALL CLEANER		
BALL POLISH	POWERHOUSE™ FACTORY FINISH		
RG VALUE	16#	2.49	DIFF. 16# 0.040
RG VALUE	15#	2.47	DIFF. 15# 0.045
RG VALUE	14#	2.52	DIFF. 14# 0.047

Available from Columbia 300 Distributors Worldwide
 Columbia 300, P.O. Box 746, Hopkinsville, KY 42241-0746
www.Columbia300.com / 800-531-5920



Power. Control. More Backend. Or as we like to call it, a win – win for everyone.