

MAXIMUM HOOK MAXIMUM POWER MAXIMUM ARSENAL



MAXIMIZE YOUR PERFORMANCE with the stunning hook and power of the new Columbia 300 Action Max. A redesigned higher RG Action core provides increased length for maximum power, while the new breakthrough M80²™ Friction Plus shell delivers maximum friction and hook to the pocket. And it only gets better. Combine Action Max with the length and back-end of the aggressive Action Packed, and the smooth, powerful mid-lane transition of the blockbusting Action for the maximum arsenal to power up your average. You're out to maximize your game. You're out to maximize performance. Don't settle for less than the Columbia 300 Action Max.

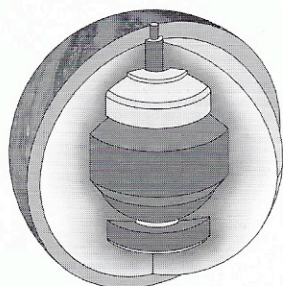


Columbia bowls the world over.®

www.columbia300.com



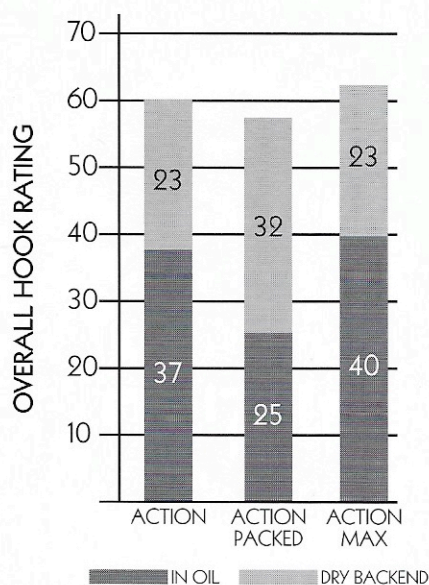
ACTION MAX



Action Max™ Spec Info:

Wt.	Rg.	Diff.
16#	2.48	0.054
15#	2.48	0.054
14#	2.50	0.054

HOOK POTENTIAL IN OIL AND ON THE DRY BACKEND



Core Technology:

Features — Dense core body

Benefits — Concentrates the weight near the center of the core giving you faster revving action.

Features — Dual dense energy flip blocks

Benefits — Adds flare potential for more overall hook.

Coverstock:

Features — M80²™ Friction Plus

Benefits — This reactive formula combines the best of M80™ and M80²™ resulting in more friction in oil.

Finish: Fine

SKU#: 1253-48

Color: Blue/Black/Gold Pearl

Wts: 12-16#

Track Flare: 5-6"

Hook Rating: In Oil 40, Backend 23



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