

Columbia bowls the world over.™

 **COLUMBIA 300**



In your pursuit of the perfect bowling score, you've got to have more than just the right ball. You've got to have the right attitude - the winning attitude - about the lanes, the pins, the competition.

To be a winner in this world of bowling, you have to create a winning strategy, an arsenal of the right weapons that will enable you to attack and overcome any obstacles "they" can throw in the way of your perfect score.

Can the knowledge and experience of a world-class company smooth out your game and ultimately affect your score? Just ask the winning pros and amateurs who have bowled and won with Columbia 300 over the past 3 decades. In order to truly appreciate the quality attitude and careful manufacturing that goes into every Columbia 300 bowling ball, you've got to get one in your hands. Pick it up. Feel the power, balance and performance as you release the ball. See the results for yourself.

No matter how diverse their styles, amateur and professional bowlers alike are all linked by one single passion - the *sport* of bowling. For over 30 years, the Columbia 300 credo has been "quality and performance never go out of style." Setting the standard in the world of bowling with cutting edge design, technology, quality materials and high-tech manufacturing, Columbia 300 produces the ultimate product in the bowling industry.

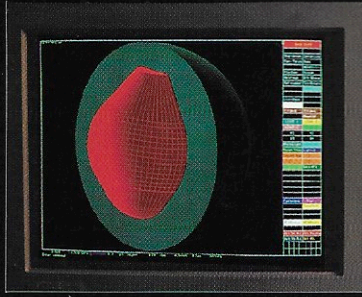
Columbia 300 can't give you the ability to bowl. But we can enhance your ability as a bowler. What we have to say isn't about *how* to bowl - but *what* to bowl - so you can bowl better.

This is a mission beyond the capabilities and vision of conventional bowling ball companies. It's a task that only Columbia 300 is ready to perform for you - the customer.

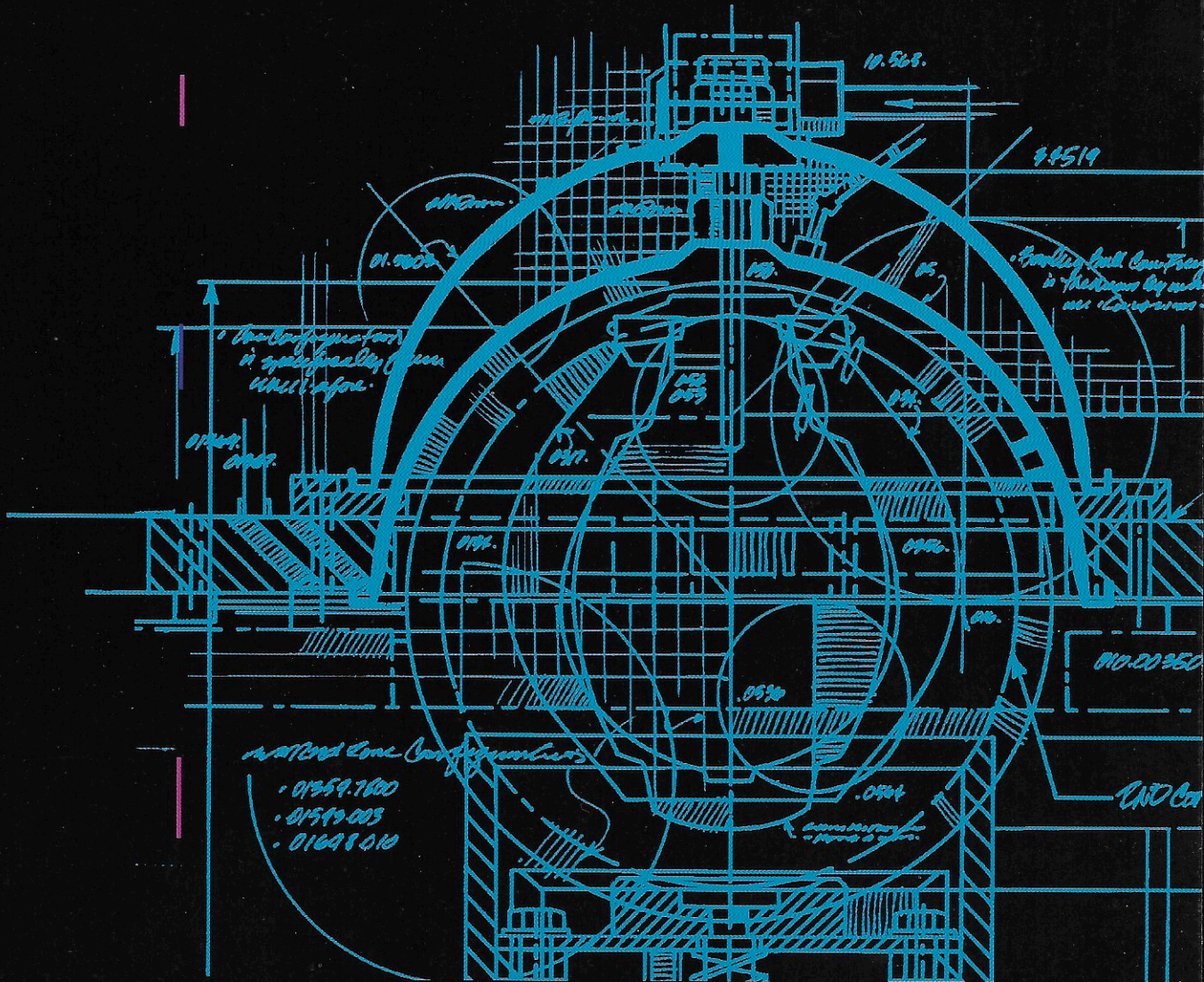
Only one bowling ball manufacturer is big enough to bowl the world over - that's Columbia 300.

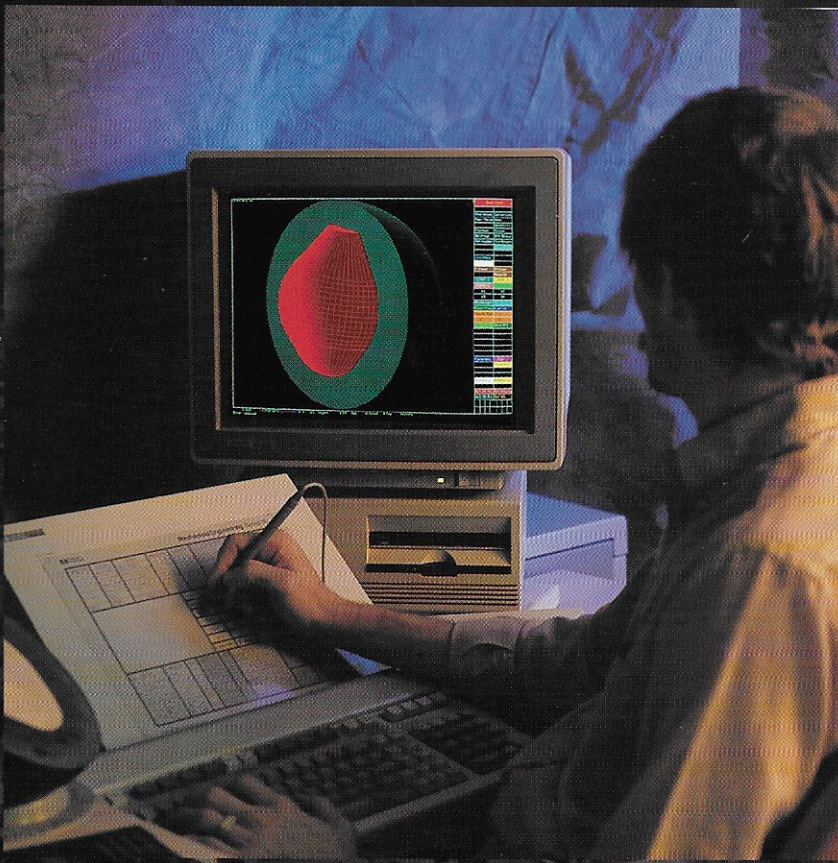
Columbia

300[®]



IT ALL BEGINS WITH AN IDEA...

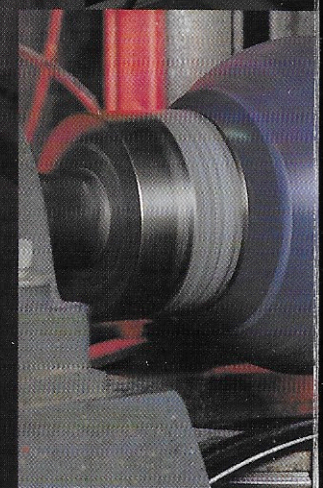
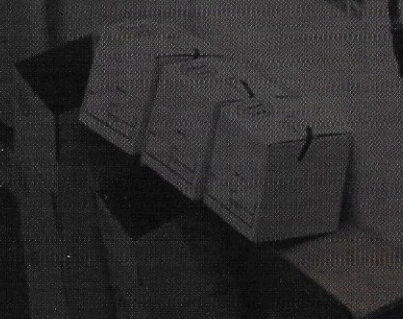
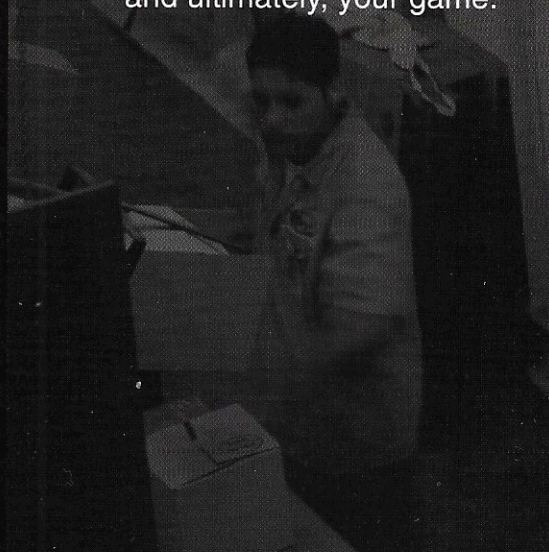


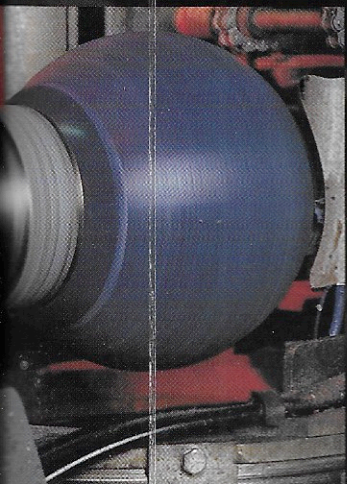
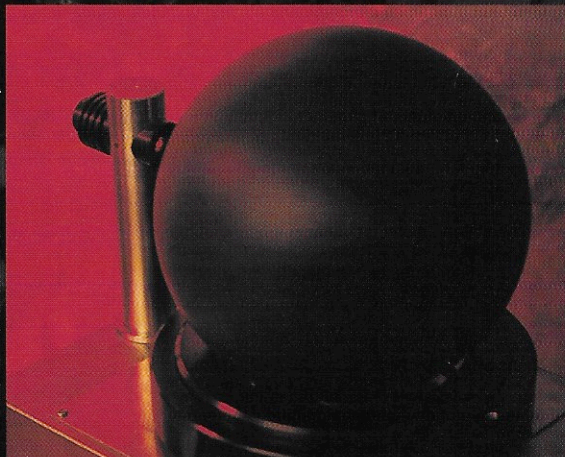
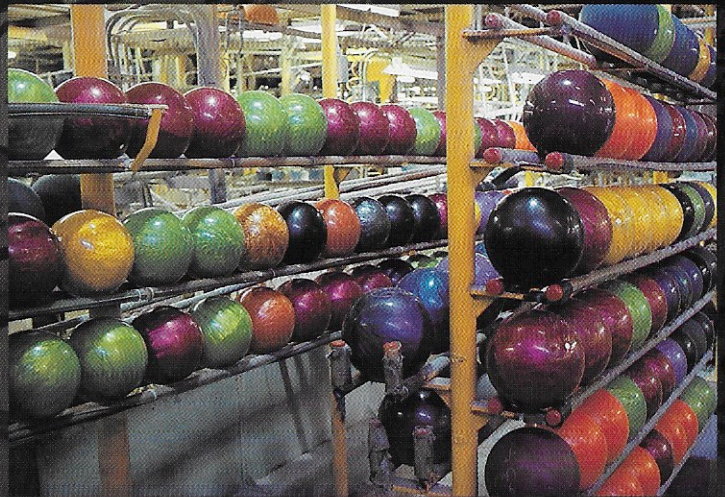
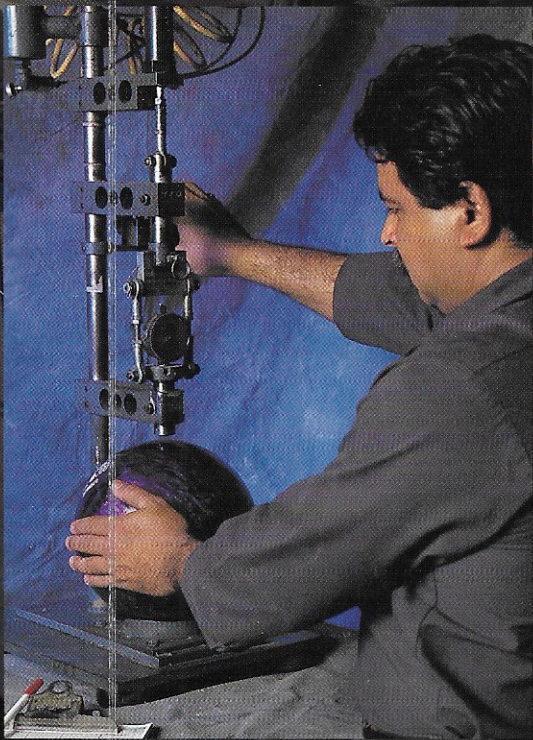
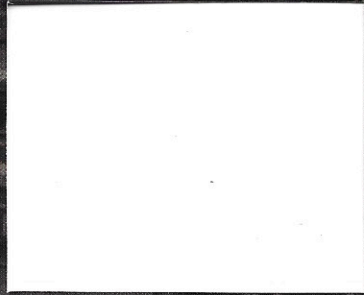
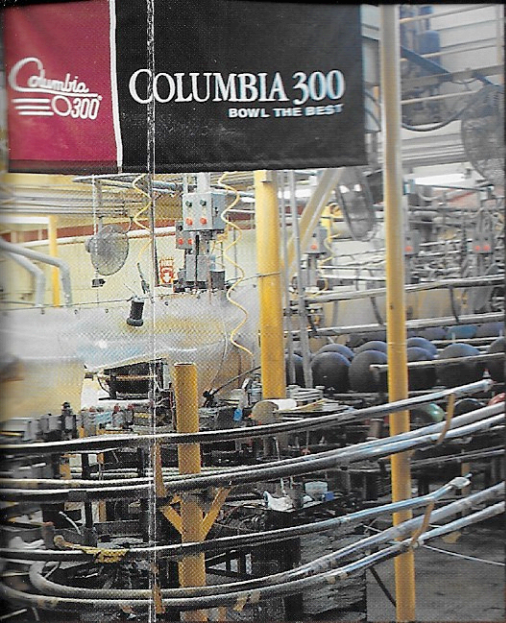


If you've ever wondered just what exactly goes into the making of a Columbia bowling ball, here is the short list:

The best materials available, expert craftsmanship and an attitude of quality manufacturing second to none in the industry.

Columbia 300 bowling balls. The ultimate tool created to enhance the sport of bowling and ultimately, your game.

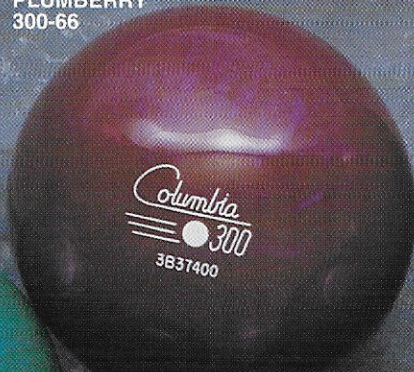




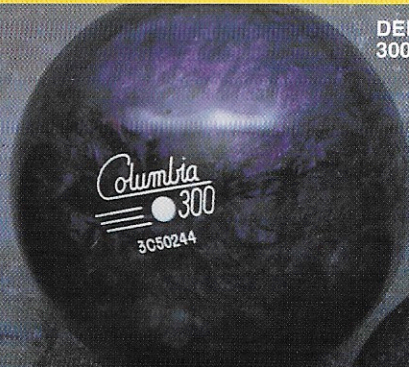


COLUMBIA 300

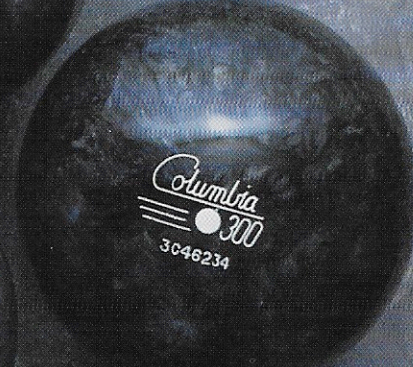
PLUMBERRY
300-66



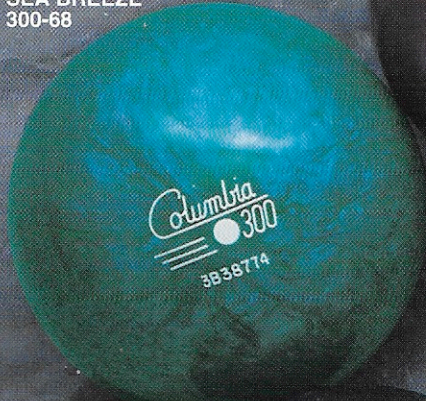
DEEP PURPLE
300-74



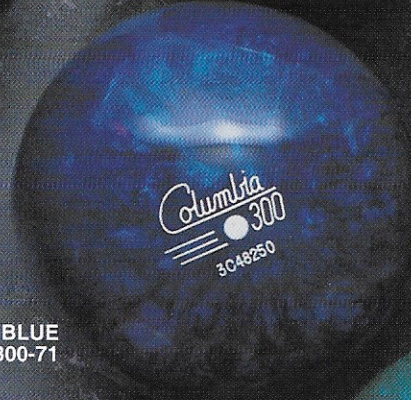
GUNSMOKE
300-69



SEA BREEZE
300-68



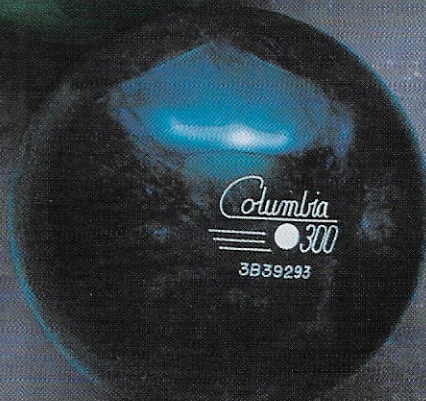
ELECTRIC BLUE
300-71



TURQUOISE
300-73



MIDNIGHT BLUE
300-67



COTTON CANDY
300-72

WHITE DOT

Since 1960, the world class Columbia 300 White Dot has been the favorite bowling ball of beginning and experienced bowlers alike. And when it comes to proven technology, outstanding performance and superb quality, the White Dot comes through with 9 flaming colors and a wide range of weights. The world's most popular and largest selling polyester bowling ball is the Columbia 300 White Dot.



CHARACTERISTICS: 5/8 INCH THICK POLYESTER COVERSTOCK, BEST SUITED FOR DRY TO MEDIUM DRY LANE CONDITIONS.

TECH DATA

COVERSTOCK: MEDIUM HARDNESS POLYESTER
CORE: 6,8,9 LBS - FOAM URETHANE CORE / 10 - 16 LBS - ROUND WITH PANCAKE WEIGHT BLOCK
CONSTRUCTION: 3 PIECE WITH 2 PIECE CORE
PIN PLACEMENT: IN
HARDNESS: 78 - 82
AVAILABLE COLORS / WEIGHTS: PLUMBERRY, MIDNIGHT BLUE, GUNSMOKE & DEEP PURPLE / 10,11,12,13,14,15,16 LBS.
SEA BREEZE, CANDY APPLE RED & TURQUOISE / 10,11,12,13,14 LBS
COTTON CANDY / 6,8,9,10,11,12,13,14 LBS ELECTRIC BLUE / 6,8,9,10,11,12,13,14,15,16 LBS
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

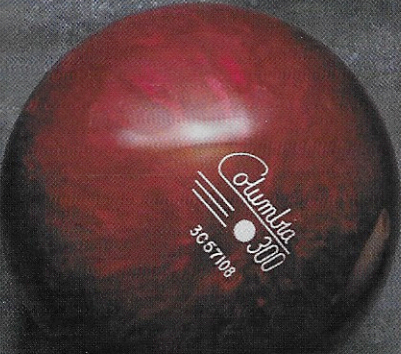
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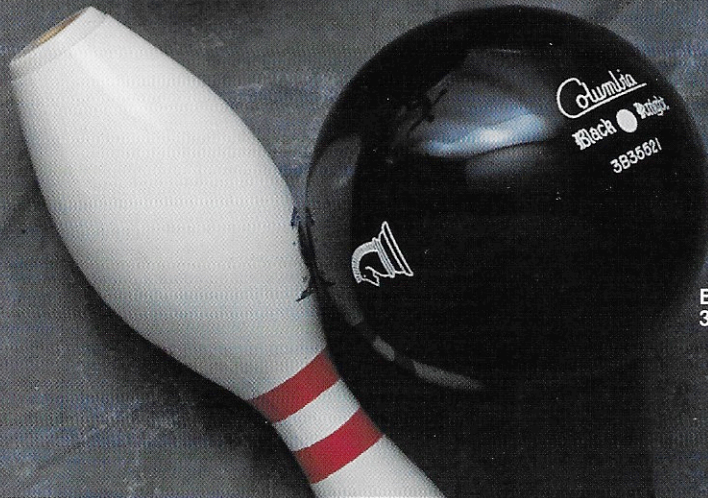
**YELLOW DOT
LEGEND**
305-19



BLUE DOT
308-42



APPLE RED
300-70



BLACK KNIGHT
320-50

YELLOW DOT LEGEND

The Yellow Dot Legend represents the Columbia 300 commitment to research and high technology. Yellow Dot's soft polyester coverstock allows for longer skid on the smoothness of synthetic surfaces as well as excellent performance on drier short oil. The Yellow Dot has dominated the PBA Tour as the polyester performance leader for 20 years. There's a reason they call it the "Legend".



CHARACTERISTICS: 5/8 INCH THICK SOFT POLYESTER GOOD FOR MEDIUM OIL. RECOMMENDED FOR SYNTHETIC LANES OR SIMILAR CONDITIONS.

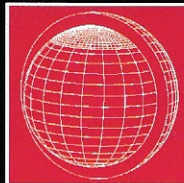
TECH DATA

COVERSTOCK: SOFT POLYESTER
CORE: ROUND WITH PANCAKE WEIGHT BLOCK
CONSTRUCTION: 3 PIECE WITH 2 PIECE CORE
PIN PLACEMENT: IN
HARDNESS: 76 - 78
AVAILABLE COLORS: SCARLET
AVAILABLE WEIGHTS: 10,11,12,13,14,15,16
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

LT OIL MED OIL HVY OIL

BLUE DOT

Columbia 300's Blue Dot holds the lane and tracks true every time on bone dry lanes. Slamming through the pins with the punishing power of it's high-tensile polyester cover, the Blue Dot will do great things for your game.



CHARACTERISTICS: 5/8 INCH THICK POLYESTER COVERSTOCK BEST SUITED FOR EXTREMELY DRY LANE CONDITIONS.

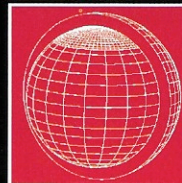
TECH DATA

COVERSTOCK: HARD POLYESTER
CORE: ROUND WITH PANCAKE WEIGHT BLOCK
CONSTRUCTION: 3 PIECE WITH 1/2 PIECE CORE
PIN PLACEMENT: IN
HARDNESS: 83 - 87
AVAILABLE COLORS: SILVER
AVAILABLE WEIGHTS: 15,16
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

LT OIL MED OIL HVY OIL

BLACK KNIGHT

The Columbia 300 Black Knight is a moderately priced, highly polished black polyester ball that delivers top performance and control on medium to dry lane conditions. For the bowler who wants that famous Columbia 300 core configuration combined with the unique characteristics of a highly polished outer shell, the Black Knight is the best value going.

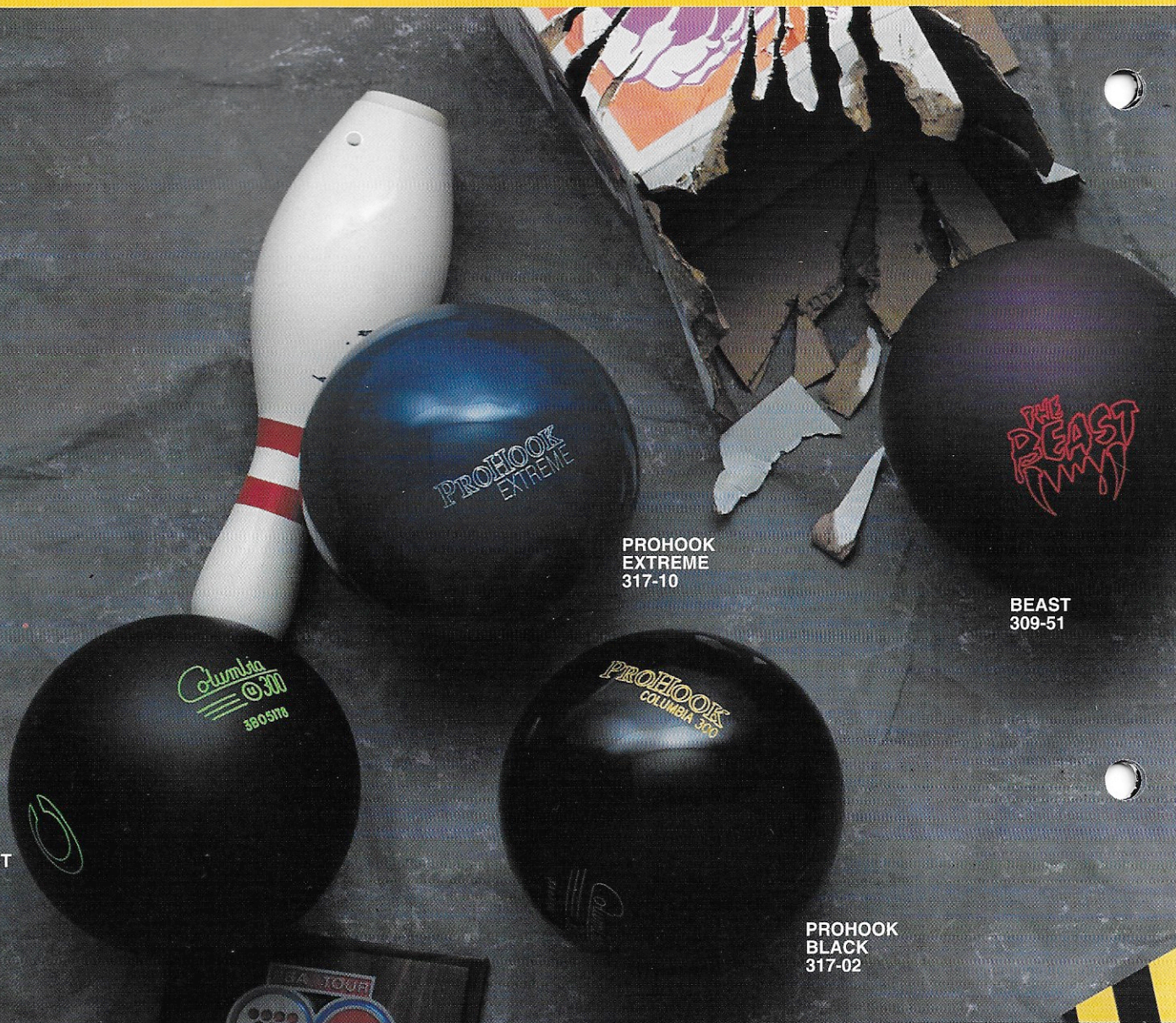


CHARACTERISTICS: 5/8 INCH THICK POLYESTER COVERSTOCK BEST SUITED FOR DRY TO MEDIUM DRY CONDITIONS.

TECH DATA

COVERSTOCK: MEDIUM HARDNESS POLYESTER
CORE: ROUND WITH PANCAKE WEIGHT BLOCK
CONSTRUCTION: 3 PIECE WITH 2 PIECE CORE
PIN PLACEMENT: IN
HARDNESS: 78 - 82
AVAILABLE COLORS: BLACK
AVAILABLE WEIGHTS: 10,11,12,13,14,15,16
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

LT OIL MED OIL HVY OIL


BLACK U DOT
310-02

PROHOOK
EXTREME
317-10

BEAST
309-51

PROHOOK
BLACK
317-02

BLACK U DOT

A familiar performer and top money winner on the PBA Tour, the Black U Dot is even better with Columbia's exclusive FLEXCEL™ urethane by BASF. Designed to give you more hook and backend snap on heavy oil. The Black U Dot is the standard against which all other 3 piece urethane balls are measured.

CHARACTERISTICS: 5/8 INCH THICK NEW FLEXCEL™ URETHANE BY BASF. THIS NEW RESIN HOOKS ON MEDIUM TO HEAVY OIL CONDITIONS WHEN SANDED. CAN BE POLISHED FOR HARD BACKEND REACTIVE FLIP.

TECH DATA



COVERSTOCK: FLEXCEL™ BLEND
CORE: ROUND WITH PANCAKE WEIGHT BLOCK
CONSTRUCTION: 3 PIECE WITH 2 PIECE CORE
PIN PLACEMENT: RANGES BETWEEN 0" AND 3" FROM CENTER OF GRAVITY (CG)
HARDNESS: 76 - 78
AVAILABLE COLORS: BLACK / NEON GREEN LOGO
AVAILABLE WEIGHTS: 10,11,12,13,14,15,16
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

LT OIL MED OIL HVY OIL

PROHOOK

Joining the Columbia 300 family in late 1992, the ProHook is a true performance winner. The reactive urethane coverstock combined with the modular 2 piece core construction gives the ProHook a real winning advantage in light to medium oil. There's only one ProHook.

CHARACTERISTICS: UP TO 2.5 INCH THICK HIGHLY REACTIVE URETHANE COVERSTOCK BEST SUITED FOR DRY TO MEDIUM CONDITIONS. 2 PIECE CONSTRUCTION GENERATES HEAVY ROLL. CAN BE SANDED FOR EARLIER ROLL IF DESIRED.

TECH DATA



COVERSTOCK: REACTIVE URETHANE
CORE: DOUBLE DENSITY
CONSTRUCTION: MODULAR 2 PIECE WITH 2 PIECE CORE
PIN PLACEMENT: RANGES BETWEEN 0" AND 3" FROM CENTER OF GRAVITY (CG)
HARDNESS: 76 - 78
AVAILABLE COLORS: BLACK / METALLIC GOLD LOGO
AVAILABLE WEIGHTS: 12,14,15,16
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

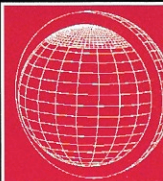
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PROHOOK EXTREME

This bad boy big brother of the ProHook gives you super hooking power along with incredible pin striking capability. ProHook EXTREME combines reactive urethane performance in a 3 piece ball that will deliver "EXTREME" results in your next game.

CHARACTERISTICS: 5/8 INCH THICK HIGHLY REACTIVE URETHANE COVERSTOCK BEST SUITED FOR DRY TO MEDIUM CONDITIONS. GETS THROUGH THE HEADS EASILY WITH HARD BACK-END ANGLE. CAN BE SANDED FOR EARLIER ROLL IF DESIRED.

TECH DATA



COVERSTOCK: REACTIVE URETHANE
CORE: ROUND WITH PANCAKE WEIGHT BLOCK
CONSTRUCTION: 3 PIECE WITH 2 PIECE CORE
PIN PLACEMENT: RANGES BETWEEN 0" AND 3" FROM CENTER OF GRAVITY (CG)
HARDNESS: 76 - 78
AVAILABLE COLORS: BLUE / METALLIC SILVER LOGO
AVAILABLE WEIGHTS: 10,11,12,13,14,15,16
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

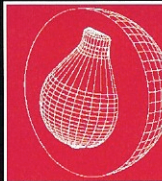
LT OIL MED OIL HVY OIL

THE BEAST

The Beast is loose! And even better with new FLEXCEL™ urethane by BASF, the Beast has a more powerful bite in medium to heavy oil while providing more dynamic striking power. The Beast won't take a bite out of your wallet.

CHARACTERISTICS: UP TO 3 INCH THICK NEW FLEXCEL™ URETHANE BY BASF. HOOKS ON MEDIUM TO HEAVY OIL WHEN SANDED. HEAVY ROLL GOOD FOR MAXIMUM HEAD OIL AND BACKEND OIL BUILDUP. CAN BE POLISHED FOR BACK-END REACTIVE ARC/FLIP.

TECH DATA



COVERSTOCK: FLEXCEL™ BLEND
CORE: SINGLE DENSITY
CONSTRUCTION: 2 PIECE WITH 1 PIECE CORE
PIN PLACEMENT: RANGES BETWEEN 0" AND 3" FROM CENTER OF GRAVITY (CG)
HARDNESS: 76 - 78
AVAILABLE COLORS: PURPLE / NEON RED LOGO
AVAILABLE WEIGHTS: 12,14,15,16
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

LT OIL MED OIL HVY OIL



**LIGHT WEIGHT
BEAST
670-51**

**WRECKING BALL
BLUE SANDED
315-10**

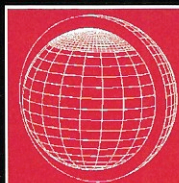
**POWERTORQ
316-18**

**WRECKING BALL
CHARCOAL PEARL
315-35**

BEAST LIGHTWEIGHT

The Beast has a new little brother. For the advanced junior bowler or for those who want more hitting power from a lightweight ball. Standard Beast urethane makes the price less than scary. Priced less than the Beast.

CHARACTERISTICS: 5/8 INCH THICK URETHANE SHELL PROMOTES GREATER PIN-ACTION THAN CONVENTIONAL LIGHT-WEIGHT BOWLING BALLS



TECH DATA

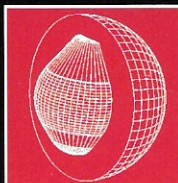
COVERSTOCK: PERFORMANCE URETHANE
CONSTRUCTION: 6.8 LB - FOAM URETHANE CORE / 10 LB - ROUND WITH PANCAKE WEIGHT BLOCK
PIN PLACEMENT: RANGES BETWEEN 0" AND 3" FROM CENTER OF GRAVITY (CG)
HARDNESS: 76 - 78
AVAILABLE COLORS: PURPLE / RED NEON LOGO
AVAILABLE WEIGHTS: 6.8, 10
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

LT OIL MED OIL HVY OIL

POWER TORQ

In your quest for the perfect bowling score, Columbia 300 introduces the Power TORQ™. 100% FLEXCEL™ urethane by BASF makes this the most powerful ball on the planet. Power TORQ™ blasts through the head pin with the strength and performance of a true powerhouse bowling ball. It's *BEYOND REACTIVE!*

CHARACTERISTICS: UP TO 2 INCHES THICK FLEXCEL™ URETHANE ALLOWS POWER TORQ TO HOOK THROUGH OIL WHEN SANDED AND FLIP WHEN POLISHED. DUAL PARABOLIC SHAPED CORE INDUCES HEAVY ROLL WITH MINIMAL FLAIR.



TECH DATA

COVERSTOCK: 100% FLEXCEL™ URETHANE
CORE: SINGLE DENSITY
CONSTRUCTION: 2 PIECE WITH 1 PIECE CORE
PIN PLACEMENT: RANGES BETWEEN 0" AND 4" FROM CENTER OF GRAVITY (CG)
HARDNESS: 76 - 78
AVAILABLE COLORS: PEACOCK/BLUE/NEON YELLOW LOGO
AVAILABLE WEIGHTS: 12, 14, 15, 16
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

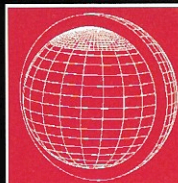
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WRECKING BALL

CHARCOAL PEARLIZED

Tearing down the lane, it's the Wrecking Ball from Columbia 300. This modestly priced urethane ball leaves a wide path of destruction and devastation on any lane conditions. 3 piece construction allows you to smash your competition into dust. Get a Wrecking Ball and be a member of the Columbia 300 Wrecking Crew.

CHARACTERISTICS: 5/8 INCH THICK URETHANE FORMULA AT A MODEST PRICE PROVIDES THE BEGINNING BOWLER WITH CONTROLLABLE HOOK ON DRY LANE CONDITIONS.



TECH DATA

COVERSTOCK: PEARLIZED URETHANE
CORE: ROUND WITH PANCAKE WEIGHT BLOCK
CONSTRUCTION: 3 PIECE WITH 2 PIECE CORE
PIN PLACEMENT: RANGES BETWEEN 0" AND 3" FROM CENTER OF GRAVITY (CG)
HARDNESS: 78 - 80
AVAILABLE COLORS: CHARCOAL PEARLIZED
AVAILABLE WEIGHTS: 10, 11, 12, 13, 14, 15, 16
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

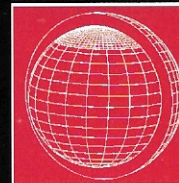
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WRECKING BALL

BLUE SANDED

This ball will tear up the lanes as it crashes through the pins at high velocity, annihilating everything in its wake. The Wrecking Ball/blue sanded combines the strength and stability of 3 piece construction with the hooking power of urethane. Destroy your opponents with the Wrecking Ball!

CHARACTERISTICS: 5/8 INCH THICK URETHANE FORMULA AT A MODEST PRICE PROVIDES THE BEGINNING BOWLER WITH CONTROLLABLE HOOK ON MEDIUM TO ANY OIL.



TECH DATA

COVERSTOCK: URETHANE
CORE: ROUND WITH PANCAKE WEIGHT BLOCK
CONSTRUCTION: 3 PIECE WITH 2 PIECE CORE
PIN PLACEMENT: RANGES BETWEEN 0" AND 3" FROM CENTER OF GRAVITY (CG)
HARDNESS: 77 - 79
AVAILABLE COLORS: BLUE SANDED
AVAILABLE WEIGHTS: 10, 11, 12, 13, 14, 15, 16
DRILLER FRIENDLY: ADAPTABLE TO ANY METHOD

LT OIL MED OIL HVY OIL


**HOT PINK
SPORT SHIRT
103-77**
**BLACK
SPORT SHIRT
103-02**
**BEAST
SPORT SHIRT
103-51**
**PROHOOK
BLK TOWEL
207-50**
**PROHOOK
SPORT SHIRT
103-50**
**PROHOOK
BLUE TOWEL
207-10**

SPORT SHIRTS

The Columbia 300 Sport Shirts are a must for the serious bowler. These modestly priced pullover shirts have the traditional Columbia 300 logo with either the Columbia "C", the Beast or ProHook graphics embroidered on sleeve or front. Made in the U.S.A., these Sport Shirts feature a set-in 2-button front, soft roll knit tipped collar, banded sleeve cuffs, hem lined side slits and 2" extended back shirrtail. 100% soft combed cotton. Machine washable.

SIZES	COLORS
S-M-L-XL-XXL	Black/Hot Pink Logo
S-M-L-XL-XXL	Hot Pink/Black Logo
S-M-L-XL-XXL	Black/Gold ProHook Logo
S-M-L-XL-XXL	Purple/Orange Beast Logo

KNIT SHIRTS

Knit Shirts from Columbia 300 give you that competitive look and feel in a polyester/cotton blend. These shirts feature a set-in placket "V" 4-button front, finished hem and single button-flapped pocket. The right sleeve sports the Columbia "C", while the world renowned Columbia 300 logo is embroidered over the pocket.

SIZES	COLORS
S-M-L-XL-XXL	Black
S-M-L-XL-XXL	Silver
S-M-L-XL-XXL	Blue
S-M-L-XL-XXL	Red
S-M-L-XL-XXL	White
S-M-L-XL-XXL	Turquoise

WHITE
KNIT SHIRT
100-90

BLUE
KNIT SHIRT
100-10

COLUMBIA
BLK TOWEL
205-02

BEAST
TOWEL
207-51

MINI BALL 165-02-14

SILVER KNIT SHIRT 100-42
BLACK KNIT SHIRT 100-02
RED KNIT SHIRT 100-48
TURQUOISE KNIT SHIRT 100-18

PRO TOWELS

In your pursuit of the perfect bowling score, you've got to have these 100% cotton Pro Towels. These woven, thirsty towels feature the traditional Columbia 300 logo, ProHook, ProHook Extreme and Beast logos. Match these over-sized towels to your favorite Columbia 300 bowling ball.

Black / Gold woven ProHook logo
Blue / Steel Grey woven ProHook Extreme logo
Black / Columbia 300 logo
Purple / Orange woven Beast logo



TOURNAMENT SILVER BAG
SINGLE 170-42-16
DOUBLE 173-42-14



FUNPACK BLUE BAG
193-10-16



TOURNAMENT BLUE BAG
SINGLE 170-10-16
DOUBLE 173-10-14



FUNPACK RED BAG
193-48-16



COMPANION BAG BLACK
195-02-14



TOURNAMENT SERIES BOWLING BALL BAGS

The BEST VALUE in bowling ball bags today is the Tournament Series from Columbia 300. These 600 denier light-weight polyester bags feature sturdy metal hardware, rugged construction, cushioned ball inserts, contoured shoulder strap, inside zippered accessory pocket, I.D. tag, reinforced webbing, elasticized inside pocket, heavy-duty double-stitched zipper.

COLOR	STYLE
Blue	Single Ball
Blue	Double Ball
Black	Single Ball
Black	Double Ball

FUNPAK BOWLING BALL BAGS

Great looking bags - on a budget! These single bowling ball bags feature bright, contrasting color combinations with Columbia 300 logo on the side. These durable polyester bags come with handle grips, adjustable shoulder strap, shoulder pad, zippered outside pocket, sturdy hardware, heavy-duty double-stitched zippers, reinforced webbing, stress point rivets, inside shoe pockets and soft foam ball cradle.

COLORS
Red / Blue
Blue / Yellow

COMPANION SERIES BOWLING BALL BAGS

When you want to carry more bowling balls and not more bag, you need the Companion Series bowling ball bags. Designed with 600 denier polyester, 2 ball capacity, reinforced stitching, sturdy metal hardware, protective soft foam cradles, wrap-around nylon web handles with grips and padded shoulder strap.

COLORS
Black / Yellow trim
Purple / Turquoise trim

COMPANION
BAG PURPLE
195-51-14

PROHOOK
DOUBLE BAG
190-05-14

EXECUTIVE
DOUBLE
BLACK BAG
190-02-14

EXECUTIVE
SINGLE
BLACK BAG
180-02-16

EXECUTIVE SERIES BOWLING BALL BAGS

These sharp looking bowling ball bags feature 1200 denier nylon - the heaviest material available in the industry. Available in both single and double ball styles with 100% leather trim, cushioned ball inserts, inside pocket, contoured shoulder strap, handle grip, 2" reinforced webbing, heavy duty metal hardware and double stitched zipper.

COLOR	STYLE
Black	Double Ball
Black	Single Ball

PROHOOK SERIES BOWLING BALL BAGS

If you've experienced the power of the ProHook, you've got to have a ProHook bag! This double ball bag is available in black with gold embroidered ProHook and Columbia 300. Made of heavy 1000 denier polyester, this popular bag features cushioned ball insert, top and side zipper pockets, contoured shoulder strap, handle grips, reinforced webbing, heavy-duty metal hardware and double-stitched zippers. This bag is designed to do one thing very well - hold your Columbia 300 ProHook bowling balls.



COLUMBIA 300, INC.
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