



CHAMPIONS IS INTRODUCING ANOTHER BOWLING BALL **not!**

GOODNESS Not one, not two, not three, but four — an entire arsenal of Weapons! Because Champions knows that no one ball is right for all conditions or for all bowlers. Arm yourself with *three-piece* high performance urethane Weapons in black for heavy oil; burgundy for medium oil; blue for light oil or dry; and the *two-piece* Ultimate Weapon for dependable performance with full-oil conditions.

"People always ask me if the Weapon is a winner. All I can say is it's sure been a winner for me!" **Del Ballard, Jr., professional bowler and Champions owner.**

GRACIOUS Just when you thought bowling balls were as good as they'd ever get, the Ultimate Weapon takes aim! For ultra-performance, maximum hook and pin carry, you need a ball that does not back off — you need the Ultimate Weapon! Use it sanded or polished depending on lane conditions. Count on it for long life. The ultimate bowling ball, the Ultimate Weapon.



"What I like best about the Ultimate Weapon is its unbelievable hooking — it outhooks the nearest competition by four to six boards!" **Norm Duke, professional bowler and Champions owner.**

GREAT BALLS OF FIRE The Weapon and Ultimate Weapon bowling balls give you the fire power you need to blow away your competition! Professional bowlers designed the high performance Weapon and Ultimate Weapon to win. High-impact urethane and carefully balanced weight blocks guarantee durability, versatility, control and performance. Don't step up to the lane unprotected; arm yourself with the complete arsenal of Weapons.

"From the straight line precision of the blue Weapon to the hooking ability of the Ultimate Weapon, I've got it all covered!" **Chris Warren, professional bowler and Champions owner.**

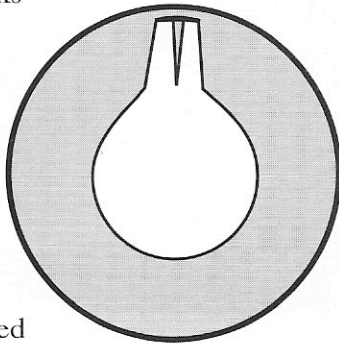
Get them while they're hot! Weapon and Ultimate Weapon bowling balls are available in 14,15, and 16 pounds at pro shops and bowling suppliers world wide.

CHAMPIONS™
It's Not Just A Bowling Ball, It's A Weapon™
Champions Bowling Products, Corp.
Richmond, VA USA

WHEN YOUR CUSTOMERS WANT TO WIN, ARM YOURSELF WITH THE COMPLETE ARSENAL OF WEAPONS.

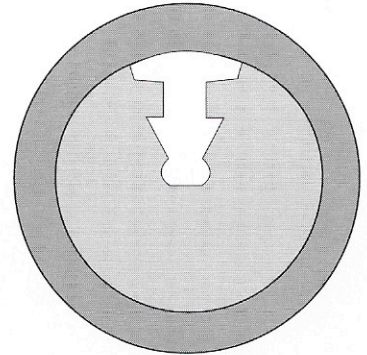
ULTIMATE WEAPON™

In controlled tests, out hooks the leading competitor by four to six boards! Versatile surface, super hook bowling ball. Two-piece ball of high-impact urethane and single piece cast weight block. Designed for maximum hooking and pin carry. Use sanded or polished depending on lane conditions. Not subject to premature tracking. In wine with bright yellow engraving. When winning is the object, the Ultimate Weapon is *the* bowling ball.



WEAPON™

Proven PBA title winner! Three-piece high-impact urethane high performance bowling balls. Palm centered weight block, uniformly surrounded by a choice of three urethane formulations for lane conditions: black for heavy oil conditions; burgundy for medium oil conditions; and blue for light oil conditions. Consistent back end performance. Weapon balls provide the versatility today's high performance bowler needs. Can be drilled conventional for straight line precision or leverage weight for championship hooking ability.



● All Weapon bowling balls are designed and tested by bowling professionals.

● Available in 16, 15, 14 pounds.

● Contact your bowling products distributor for more information.



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Champions Bowling Products, Corp., is owned and operated by bowling professionals. All Weapon bowling balls ABC/WIBC approved.

**Member of IBPSA
and BBIA.**

Champions Owners, left to right, Del Ballard Jr., Bill Hall, Norm Duke and Chris Warren.