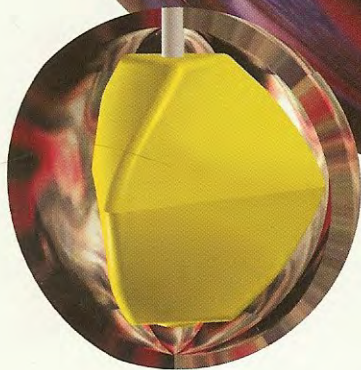
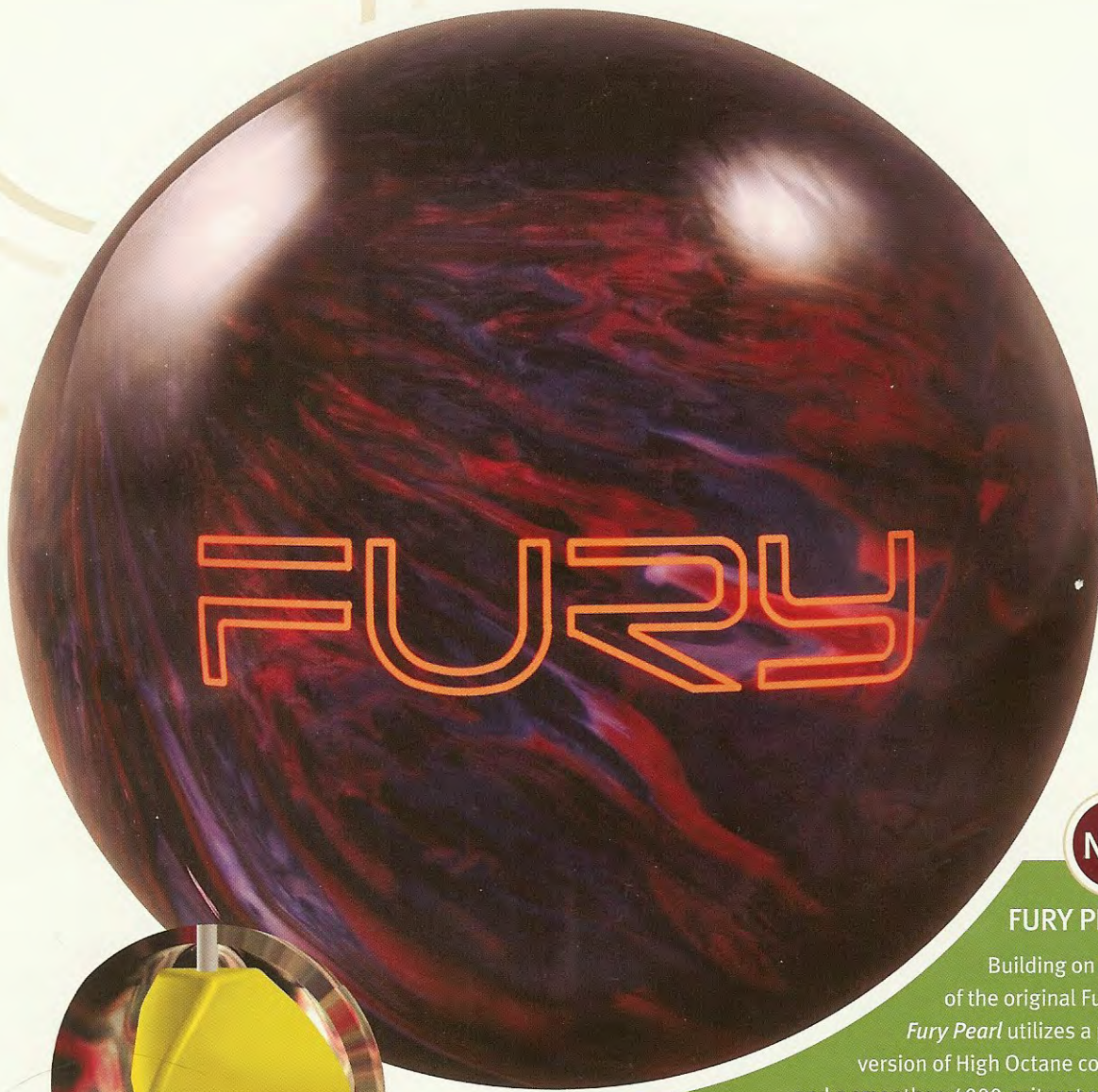




2007 | 2008 Brunswick Ball Catalog

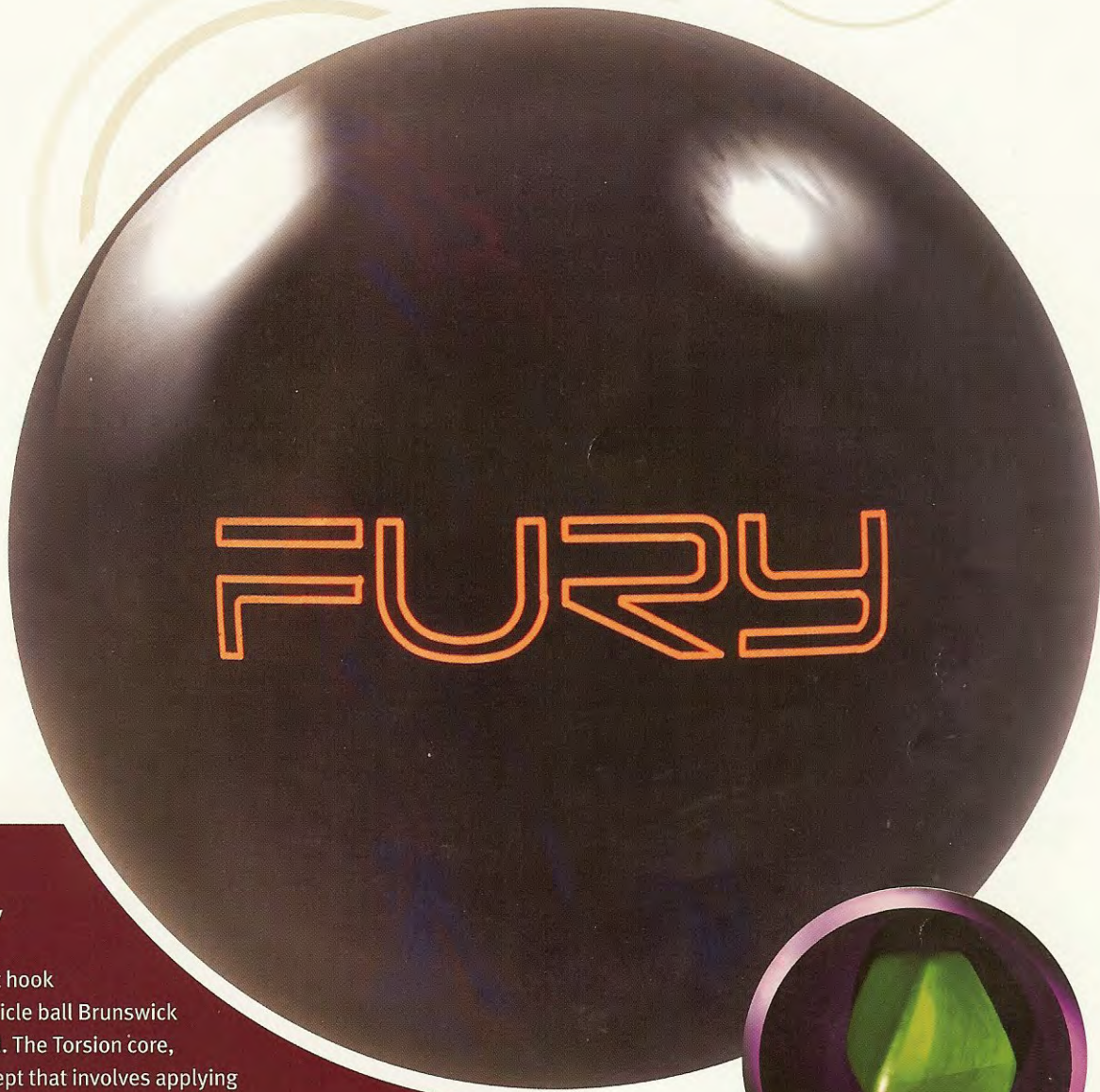
Brunswick 



FURY PEARL

Building on the success of the original Fury, the *Fury Pearl* utilizes a pearlized version of High Octane coverstock and a smoother, 4000-grit wet sand finish to create a ball with a back-end reaction that is truly BIG. The Fury Pearl uses the original Fury's Torsion symmetric core system known for its high hook potential, easy revving and powerful but controllable breakpoints. Brunswick has twisted the core on the inside of the ball so you can twist it up more on the lanes.

PART # 60-104765



FURY

For medium to oily lane conditions.

Fury is the highest hook potential non-particle ball Brunswick has ever produced. The Torsion core, a new shape concept that involves applying a computerized torsion or twisting process to high-tech shapes, has quickly become known for its high hook potential, easy revving and powerful, but controllable breakpoints.

PART #60-104732

FURY	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	SHAPE	RG-Max	RG-MIN	RG-DIFF	RG-AVG	Weights
FURY PEARL	High Octane Pearl	4000 Grit Wet Sand	135	95	95	2.515	2.471	0.044	2.8	12-16
FURY	High Octane	800 Grit Wet Sand	165	45	75	2.515	2.471	0.044	2.8	12-16



TOTAL INFERNO®

For medium to oily lane conditions.

The Total Inferno takes full advantage of Brunswick's new urethane casting machine. By fusing a new additive with new processing technology, Brunswick has created a version of Octane coverstock with more back-end grip. With increased grip in light oil and in the dry, Octane Gription coverstock gives the Total Inferno a length similar to other rough-buffed Brunswick balls but with more response late in the mid-lane, on the back-ends and on the thickest of carrydown.

PART #60-104697

INFERNO	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	SHAPE	RG-Max	RG-MIN	RG-DIFF	RG-AVG	Weights
TOTAL	Octane™ Gription Reactive Pearl	Rough Buff	155	90	85	2.501	2.451	0.050	2.3	12-16



NEW

BLAST ZONE®

For medium to oily lane conditions.

Brunswick is bringing back an updated version of the bowling industry's original asymmetric core. The Phantom core was the first core with a two-pin design and a built in Preferential Spin Axis (PSA). By using an updated version of the Phantom core, Brunswick has increased the asymmetric differential of the Zone line from 0.017" to 0.020". Combined with a solid/pearl hybrid Activator® coverstock and an 800-grit wet sand finish, the Blast Zone is an ideal asymmetric ball on medium to oily lane conditions.

PART # 60-104769



RED ZONE®

For medium-dry to medium-oily lane conditions.

The Red Zone is an upgrade to the popular Zone Classic. By eliminating the pearl from the Zone Classic and using a solid version of Activator® coverstock, back-end traction in carrydown is improved. The Red Zone delivers the utility of a highly polished ball with improved ability to handle oil down lane. The Red Zone retains the popular Activator® ball reaction. Clean through the heads, but with an early revving type of roll that promotes mid-lane recovery and a powerful but continuous breakpoint.

PART # 60-104642



VAPOR ZONE®

For medium-dry to medium-oily lane conditions.

The Vapor Zone brings the popular reaction of the Absolute Inferno® into the Zone asymmetric line. Vapor Zone combines the same aggressive version of Activator® Plus coverstock used on the Absolute Inferno along with an ultra-low-RG asymmetrical core. This core/coverstock combination produces an Absolute Inferno-like ball reaction with the drilling options of an asymmetrical core.

PART # 60-104495

ZONE	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	SHAPE	RG-Max	RG-MIN	RG-DIFF	RG-AVG	Weights
BLAST ZONE	Activator® Solid	800-Grit Wet Sand	155	55	65	2.504	2.458	0.046	2.4	12-16
RED ZONE	Activator® Solid	High Gloss Polish	120	105	75	2.522	2.474	0.048	2.9	12-16
VAPOR ZONE	Activator®+ Pearl	Rough Buff	130	100	90	2.522	2.474	0.048	2.9	12-16

NEW

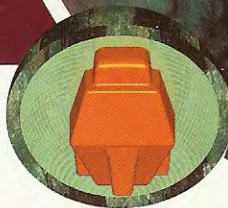
SIDEWINDER

For medium-dry to medium-oily lane conditions. The Sidewinder features Brunswick's first solid/pearl hybrid - low load particle coverstock. Known for mid-lane recovery with controlled and continuous breakpoints, the Brunswick low load particle ball reaction has been a favorite for many types of bowlers on both high scoring house shots and more demanding sport lane conditions. The low-RG Rocket core helps the Sidewinder to rev early and create more mid-lane recovery on today's high viscosity oils and hard synthetic lane surfaces.

PART # 60-104767



SIDEWINDER



RAMPAGE

RAMPAGE

For medium-dry to medium-oily lane conditions. The Rampage combines a pearlized PowrKoil 18 coverstock with the proven BVP medium-RG core system. With a pearlized surface, the Rampage delivers more length and more angularity than the Wizard.

PART # 60-104395

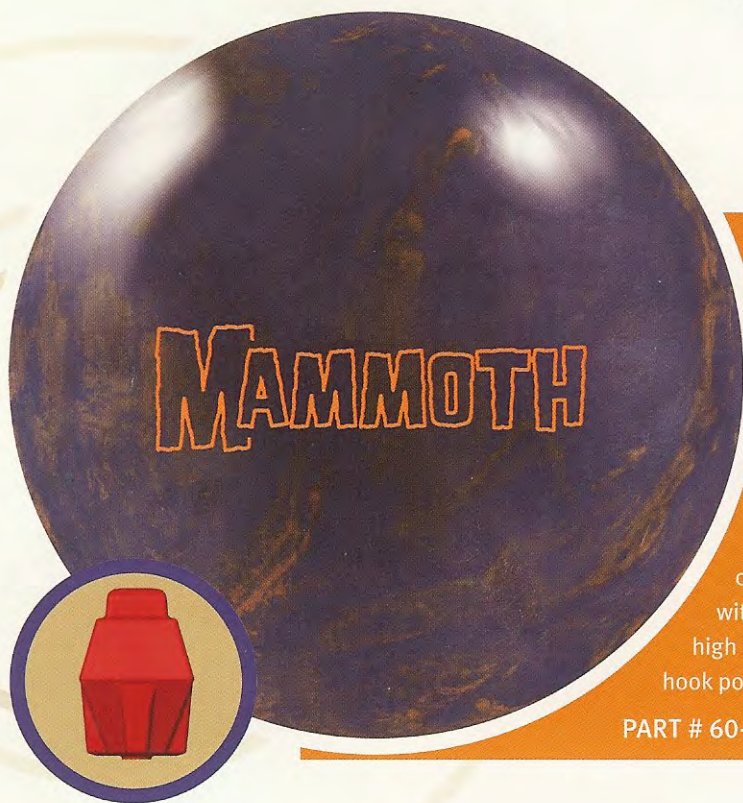


WIZARD

For medium to oily lane conditions.

The Wizard targets one of the most popular reaction niches in the bowling ball industry. Reactive solid sanded coverstocks offer the best all-around combination of coverstock and surface finish for many bowlers. The Wizard uses a solid version of PowrKoil 18 coverstock with an 800-grit surface to deliver high hook potential, good pin carry and controllable ball breakpoints.

PART # 60-104640



MAMMOTH

For oily lane conditions.

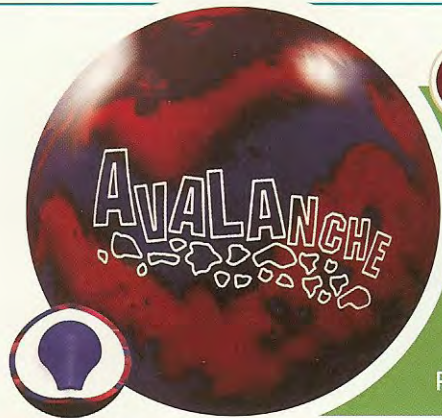
The multi-sided symmetric core technology and Activator® high load particle coverstock of the Mammoth creates performance that improves on the reaction of balls such as the Goliath and Swamp Monster. The Mammoth utilizes a high load particle version of Activator® coverstock technology to create an early roll ball designed for oily lane conditions and for bowlers who struggle with the ball going too long. The Mammoth's Activator high load particle coverstock propels it to the highest hook potential rating ever for a Brunswick particle ball.

PART # 60-104699

BVP	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	SHAPE	RG-Max	RG-MIN	RG-DIFF	RG-AVG	Weights
SIDEWINDER	Low Load Particle Pearl	Rough Buff	120	90	65	2.534	2.489	0.045	3.3	10-16
RAMPAGE	PowrKoil 18 Pearl	High Gloss Polish	105	105	75	2.580	2.536	0.044	4.6	10-16
WIZARD	PowrKoil 18 Solid	800-Grit Wet Sand	125	85	60	2.580	2.536	0.044	4.6	10-16
MAMMOTH	Activator® High Load Particle	400-Grit Wet Sand	165	40	45	2.544	2.499	0.045	3.5	10-16

AVALANCHE - RETRO CORES AND AGGRESSIVE COVERSTOCKS

Retro cores and strong reactive coverstocks define the new Avalanche series from Brunswick. Using the proven core technology from the Teal Rhino Pro® and some of Brunswick's most well known coverstocks, the Avalanche delivers unprecedented value to the bowling customer.



NEW

AVALANCHE SOLID

Blue/Red

The Avalanche Solid - Blue/Red uses PowrKoil 18 reactive coverstock, possibly the most successful reactive formulation in the bowling industry, to traction more in the oil and create a higher hook potential ball than the Avalanche Pearl - Blue/Silver.

Part # 60-104771

NEW

AVALANCHE PEARL

Blue/Silver

The Avalanche Pearl - Blue/Silver uses N'Control PowerBoost Reactive coverstock. N'Control coverstock was designed for more length than the PowrKoil family of coverstocks. The Avalanche Pearl is designed for lighter amounts of oil and a more "down-the-boards" line to the pocket.

Part # 60-104773



AVALANCHE	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	SHAPE	RG-MAX	RG-MIN	RG-DIFF	RG-AVG	WEIGHTS
SOLID	PowrKoil 18 Reactive Solid	Rough Buff	95	125	70	2.548	2.524	0.024	4.2	10-16
PEARL	N'Control PowerBoost Reactive Pearl	High Gloss Polish	80	145	75	2.548	2.524	0.024	4.2	10-16

GROOVE® - YOUR FIRST PERFORMANCE BALL

GROOVE® URETHANE

Dark Blue/Light Blue Polished
For dry to medium lane conditions.

Urethane is the next step up from plastic. Urethane coverstocks improve durability and increase hooking action in the oil. Large differences in hook potential can be created by sanding or shining urethane coverstocks. Groove urethane is the most affordable urethane in the line.

Part # 60-104775



POWER GROOVE® DRY REACTIVE

Green/Chrome Pearl
For dry to medium lane conditions.

The Power Groove Dry/R provides less traction in the oil for more length, a smoother reaction on the back-end and a lower hook potential when compared to the other Power Groove reactive balls. This makes the Power Groove Dry/R a better match for dryer lane conditions.

Part # 60-104335



POWER GROOVE® REACTIVE

For medium-dry to medium-oily lane conditions. Reactive coverstocks respond more aggressively to dry lane surfaces, increasing back-end hooking action and hitting power. All Power Groove reactive balls feature PowrKoil 17, the strongest reactive coverstock ever used on a Groove class ball and Brunswick's DISC (Differential Increasing Side Cylinders) core technology.



NEW

POWER GROOVE® REACTIVE

Pink Pearl/Blue Pearl
Part # 60-104749



NEW

POWER GROOVE® REACTIVE

Black/Purple
Part # 60-104750



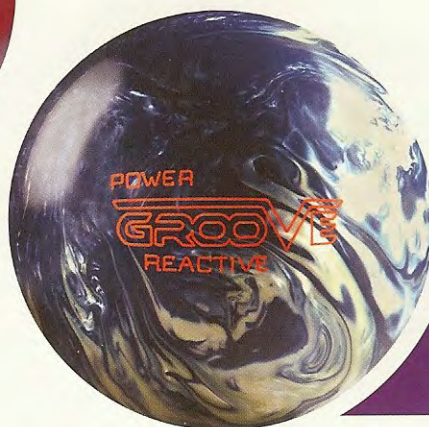
POWER GROOVE® REACTIVE

Purple Pearl/Silver Pearl
Part # 60-104074



POWER GROOVE® REACTIVE

Blue Pearl/Red Pearl
Part # 60-104597



POWER GROOVE® REACTIVE

Blue Pearl/Ivory Pearl
Part # 60-104598

GROOVE	COVERSTOCK	FACTORY FINISH	HOOK POTENTIAL	LENGTH	SHAPE	RG-MAX	RG-MIN	RG-DIFF	RG-AVG	WEIGHTS
URETHANE	Urethane Solid	High Gloss Polish	55	170	55	2.703	2.684	0.019	8.3	10-16
DRY/R REACTIVE	PowerBoost Dry Reactive Pearl	High Gloss Polish	55	180	65	2.704	2.663	0.041	8.0	10-16
REACTIVE	PowrKoil 17 Pearl	High Gloss Polish	70	155	75	2.704	2.663	0.041	8.0	10-16

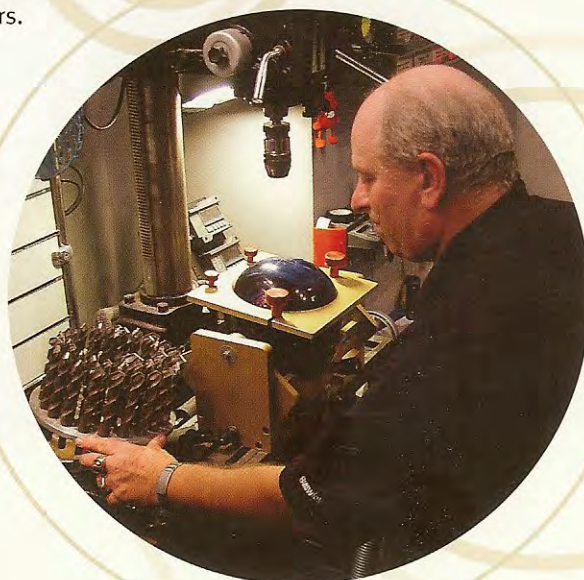
BRUNSWICK RESEARCH & DEVELOPMENT

Brunswick continues to lead the industry in bowling ball innovation resulting in the most comprehensive line of performance balls available today. The Brunswick Research and Development team, led by Bill Wasserberger and Ray Edwards, offers over 65 years of combined experience in bowling ball development and engineering. The team's innovative research has led to many significant advancements in coverstock technology, core design, manufacturing processes and lab instrumentation. The goal of the Brunswick R&D team is to drive innovation that ensures bowlers of all skill levels the continued enjoyment and improvement of their bowling experience.



In 2006, Brunswick brought online “state-of-the-art” urethane casting and manufacturing equipment. This multimillion-dollar investment in equipment enhances Brunswick’s leadership position in bowling ball development and manufacturing and ensure the best performing, most consistent, most durable balls ever. The precision throwing replication of Throbot® combined with Brunswick’s ball tracking technology allows Brunswick engineers to precisely fine tune ball reactions that maximize the satisfaction of serious bowlers.

By interacting directly with pro shops across the country, our team of dedicated engineers, designers, and professional bowlers are working to make today the best time ever to throw a Brunswick ball. Join us in celebrating the game we love with the best line-up of bowling balls on the market.



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