







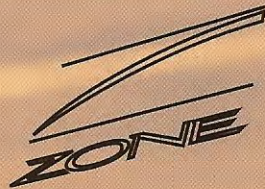
**Fire
From the
Sky.**

Brunswick 1997/1998
Consumer Products Catalog

Warning: Strike Zone™

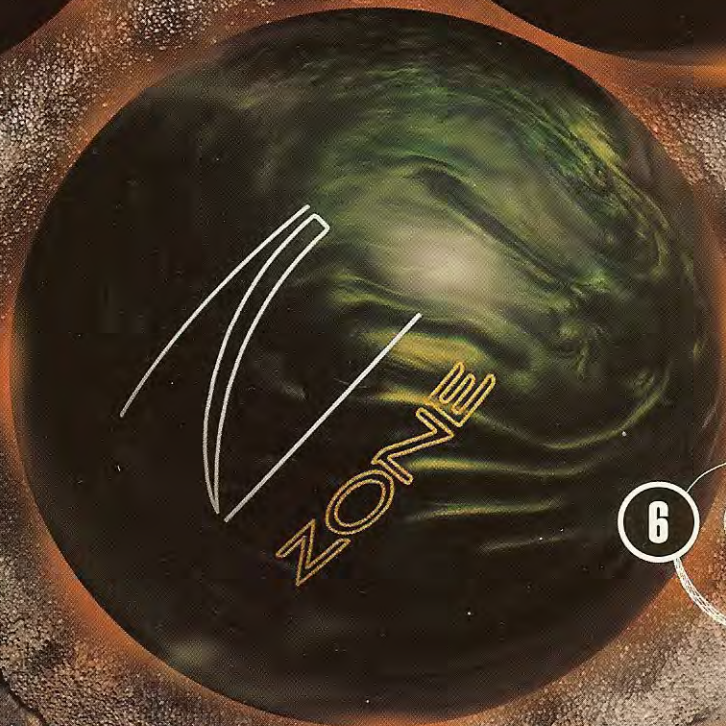
High impact certainty. Heavy casualties imminent. Confidence is high. Repeat. Confidence is high. The most popular line of bowling balls on planet Earth breaks new ground, minute by minute, throw after throw. With heavier backend hook. Higher scores. Exclusive Tour editions. Get in the Zone. Or get out of the way.

<p>1 Zone Defense with PowrXtend™</p>  <p><i>The best defense is a devastating offense. The latest in Zone technology. And total annihilation.</i></p>	<p>60-102499; 10 thru 16 lbs.</p> <p>CASE FILE ZD:</p> <ul style="list-style-type: none"> - Hook Potential (dull / shiny): 18.5 - 10.5 - Length: 4 - Backend: 11 - Center Heavy / Cover Heavy: 3.5 - Track Flare Potential: 9.2
<p>2 Danger Zone with PowrKoil 18™</p>  <p><i>More bowlers fly into the Danger Zone each year, coming out a champion.</i></p>	<p>60-102145; 10 thru 16 lbs.</p> <p>CASE FILE DZ:</p> <ul style="list-style-type: none"> - Hook Potential (dull / shiny): 18.5 - 10.5 - Length: 2 - Backend: 11 - Center Heavy / Cover Heavy: 2.5 - Track Flare Potential: 9.2
<p>3 Deep Danger Zone with PowrKoil Plus™</p>  <p><i>From your first strike, to the twelfth, your competition's in Deep Danger.</i></p>	<p>60-102304; 10 thru 16 lbs.</p> <p>CASE FILE D2Z:</p> <ul style="list-style-type: none"> - Hook Potential (dull / shiny): 17.5 - 9.5 - Length: 4.5 - Backend: 10 - Center Heavy / Cover Heavy: 2.5 - Track Flare Potential: 9.2
<p>4 Danger Zone - Black Ice with PowrKoil 18™</p>  <p><i>A cold, calculated mercenary, in the mold of the original DZ.</i></p>	<p>60-102226; 10 thru 16 lbs.</p> <p>CASE FILE DZI:</p> <ul style="list-style-type: none"> - Hook Potential (dull / shiny): 18.5 - 10.5 - Length: 2.5 - Backend: 11 - Center Heavy / Cover Heavy: 2.5 - Track Flare Potential: 9.2
<p>5 Combat Zone with PowrSurge™</p>  <p><i>Always advance. Never retreat. Fire when you see the whites of the pins.</i></p>	<p>60-102376; 10 thru 16 lbs.</p> <p>CASE FILE CZ:</p> <ul style="list-style-type: none"> - Hook Potential (dull / shiny): 18.5 - 10.5 - Length: 3 - Backend: 11 - Center Heavy / Cover Heavy: 2.5 - Track Flare Potential: 9.2
<p>6 Combat Zone - Green Tracer with PowrSurge™</p>  <p><i>No white flags. No cease-fires. Just heavy casualties.</i></p>	<p>60-102447; 10 thru 16 lbs.</p> <p>CASE FILE CZT:</p> <ul style="list-style-type: none"> - Hook Potential (dull / shiny): 18.5 - 10.5 - Length: 3.5 - Backend: 11 - Center Heavy / Cover Heavy: 2.5 - Track Flare Potential: 9.2



*Hook Potential is rated on a scale of 1 to 20 (1=low hook potential, 20=high hook potential), and describes the potential a ball has to hook. Bowling balls **do not** hook by themselves. Bowling balls hook in response to the forces a bowler applies at release (speed, direction and rate of rotation) and lane conditions. Hook potential ratings are given as a range that represents the maximum and minimum hook potential of the ball. **Note:** Hook Potential ranges are for dull and shiny balls (dull=320 grit, shiny=high gloss).





A Rain of Rhinos. The Reign of Legends.

The blow. The force. The impact, the impression, remains. Since it exploded on the scene ten years ago, millions of Rhinos have rained down on pins. Reigning the lanes in a decade of dominance. And the legend continues — priced lower than ever, striking harder than ever.

<p>1 Rhino Pro Deep Purple with PowrKoil Plus™</p> <p><i>The first Rhino Pro offering Zone technology — the Bismuth Graphite Nucleus — at a Rhino price.</i></p>	<p>60-102463; 10 thru 16 lbs.</p> <p>RHINO INTELLIGENCE:</p> <ul style="list-style-type: none"> - Hook Potential: 14 - 6 - Length: 5 - Backend: 9.5 - Center Heavy / Cover Heavy: 2.7 - Track Flare Potential: 5.1
<p>2 Rhino Pro X with PowrKoil 18™</p> <p>RHINO <i>The hardest-hooking, most reactive Rhino ever. This tenth anniversary titan packs a decade of reaction breakthroughs and core dynamics into one powerful Pro, with historic results.</i></p>	<p>60-102354; 10 thru 16 lbs.</p> <p>RHINO INTELLIGENCE:</p> <ul style="list-style-type: none"> - Hook Potential (dull / shiny): 17 - 10 - Length: 3.5 - Backend: 10 - Center Heavy / Cover Heavy: 2.7 - Track Flare Potential: 5.1
<p>3 Rhino Pro Pearl with PowrKoil 17™</p> <p><i>Rhino Pro fusion — the reactive urethane monster born of original Rhino ingenuity.</i></p>	<p>60-102148; 10 thru 16 lbs.</p> <p>RHINO INTELLIGENCE:</p> <ul style="list-style-type: none"> - Hook Potential (dull / shiny): 15.5 - 8.5 - Length: 6 - Backend: 9 - Center Heavy / Cover Heavy: 5.1 - Track Flare Potential: 5.1
<p>4 Rhino Pro Forest Green Conventional</p> <p><i>Want conventional urethane action for dry or spotty lanes? Go to the Forest.</i></p>	<p>60-102464; 10 thru 16 lbs.</p> <p>RHINO INTELLIGENCE:</p> <ul style="list-style-type: none"> - Hook Potential (dull / shiny): 11 - 4 - Length: 8 - Backend Reaction: 5.5 - Center Heavy / Cover Heavy: 4.4 - Track Flare Potential: 4.3
<p>5 RU Rhino Reactive Urethane</p> <p><i>RU serious? Then try an untouchable, power-producing invention.</i></p>	<p>60-102465; 10 thru 16 lbs.</p> <p>RHINO INTELLIGENCE:</p> <ul style="list-style-type: none"> - Hook Potential (dull / shiny): 12 - 5 - Length: 7 - Backend Reaction: 8.5 - Center Heavy / Cover Heavy: 7 - Track Flare Potential: 4.5
<p>6 Rhino Dusty Blue Conventional</p> <p><i>The first true high-performance formulation. Ushering in an age of power and proficiency.</i></p>	<p>60-102151; 10 thru 16 lbs.</p> <p>RHINO INTELLIGENCE:</p> <ul style="list-style-type: none"> - Hook Potential: 10 - 3 - Length: 8.5 - Backend Reaction: 5.5 - Center Heavy / Cover Heavy: 7 - Track Flare Potential: 4.5
<p>7 Cosmic Teal Rhino Conventional</p> <p><i>Our unique Rhino formulation, that's got more high-performance bowlers glowing bowling.</i></p>	<p>60-102466; 10 thru 16 lbs.</p> <p>RHINO INTELLIGENCE:</p> <ul style="list-style-type: none"> - Hook Potential: 10 - 3 - Length: 8.5 - Backend Reaction: 5.5 - Center Heavy / Cover Heavy: 7 - Track Flare Potential: 4.5



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Grizz.™ It's better than the average ball, because this bear of a ball can better your average – fast. Brunswick's brown Grizz is 100% Urethane with a super-resilient core, to give you animal power under any lane condition.

Black Beauty.® The classic Black Beauty has been reconstructed in a high-gloss plastic – once again proving the classics keep getting better. The Black Beauty makes perfect sense for bowlers of all skill levels because it provides consistent tracking and a truer roll. This ball will be a beauty in the eye of bowlers for years to come.



Grizz; 60-100787
12, 14-16 lb. wts.



Black Beauty; 60-100877
8-16 lb. wts.



Cranberry; 60-100707
8, 10-14 lb. wts.



Mauve/Silver; 60-100743
10-14 lb. wts.



Steel; 60-100744
10, 12, 14-16 lb. wts.



Mauve; 60-100876
10-14 lb. wts.



Charcoal Grey; 60-100702
8, 10-16 lb. wts.



Blue; 60-100705
8, 10-14, 16 lb. wts.



Midnight Blue; 60-100706
10, 12, 14, 15, 16 lb. wts.





The Roll of a Legend.

LT-48 Gold with PowrKoil 18 (Reactive)[™]

60-102479;
10, 11, 12, 13, 14, 14 1/2, 15, 15 1/2 & 16 lbs.

Two days after his 47th birthday, Johnny Petraglia became the 7th player in PBA history to bowl a 300 on television. Oh, it was at the National Championships. Impressive. But a small part of a striking big-picture career.

The Brooklyn native captured his first title in the 1966 Ft. Smith, Arkansas, Open ("Do you realize when I won my first tournament, Pete Weber was three?"), and never looked back. After a stint in Vietnam, Johnny came marching home to a flurry of PBA titles. At the close of the 1971 PBA Winter Tour, "Rags" even won three tournaments in succession — including the Firestone — a record witnessed by mesmerized millions. Today, Johnny's PBA Title victories number 14, and he is one of only four Triple Crown Champions.

But money and trophies aren't the measure of this man's importance. Johnny was inducted into the PBA Hall of Fame in 1982, joining an elite line of legends with his typically disarming demeanor. Since then, he's kept on rolling, with a rare ability to gently touch hearts while generally dismantling the competition. This year, Brunswick salutes our well-traveled warrior with a special-edition recasting of his famous LT-48. Roll on, Rags. Roll on.



Johnny Petraglia

Brunswick

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