

GRAB EXTREME BY THE



We'll be blunt:
these balls are not for everyone.

Not for the rev-challenged.

Not for average players.

The new Zone X™ series is for the few.

Extreme people.

Those who take their sport to the edge.

Those who need a super-tuned
tour-type design.

Like the pros use.

For those who can handle it.

Not for everyone.



First Reactive. Then Proactive. Now, INTERACTIVE.

The new coverstock category designed for high RPM players to maximize performance. Combined with our exclusive X-Core, the Interactive XLR coverstock accelerates through the heads for the cleanest front-end in bowling. From ANY manufacturer.

www.brunswickbowling.com



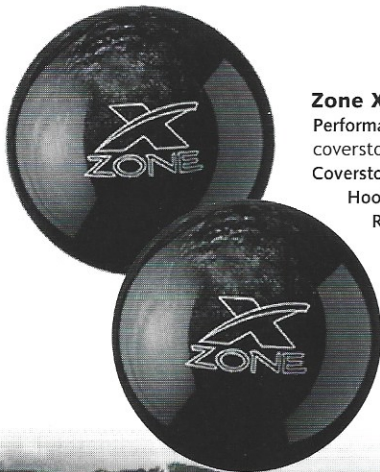
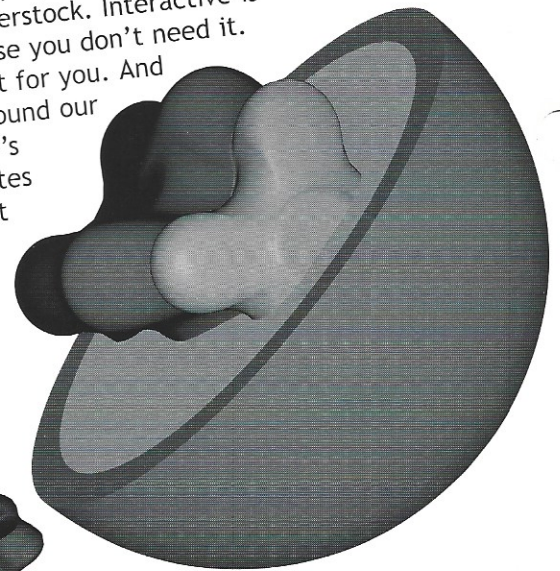
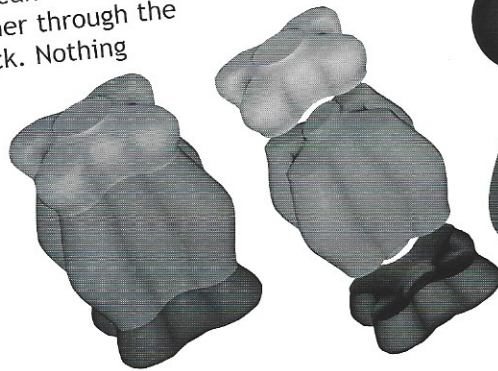
NEVER FOLLOW. ALWAYS LEAD. ZONE

ZONE X. NOT FOR EVERYONE.

Ask yourself: are you a good enough player for this ball? Now, if you had to ask, you're not. The Zone X™ series is for power players only. For those few who've achieved a high-average and have a lotta hand. You know who you are. You need a ball like the pros. You don't need a ball that hooks by itself. You need a ball that lets you control it. Because you're good enough. Aren't you?

First Reactive. Then Proactive. Now, Interactive.™ High-rev players have more hand. They need a coverstock that delivers. So we invented the Interactive coverstock. Interactive is fine-tuned to the high RPM player. It doesn't have a built-in hook, because you don't need it. Instead, it takes your input and performs. It's a whole new category. Just for you. And when you take the first Interactive coverstock in bowling and wrap it around our exclusive X-Core, the results are devastating. Combined with the X-Core's Xometric vertebrae design, the new Interactive XLr coverstock accelerates through the front-end with the clean reaction you've always needed but could never find. Nothing is cleaner through the front-end. Nothing from Brunswick. Nothing from anybody else. Got it?

THE X CORE



Zone X Mega Blue Pearl Low Differential. Best suited for: High RPM players.
Performance: Low Differential core delivers greater length and more controlled backend. Interactive coverstock offers a less violent breakpoint and cleaner front end. Conditions: Medium-oily to drier lanes.
Coverstock: Interactive XLr / Finish: High Gloss / Core: X-Core Xometric LD (Low Differential)
Hook Potential: 70 / Length: 175 / Breakpoint Shape: 80 / RG Max: 2.613 / RG Min: 2.589
RG Diff: 0.024 / Avg RG (1-10): 5.8 / Hardness: 78-79

Zone X Mega Blue Pearl High Differential. Best suited for: Average RPM players.
Performance: High Differential core delivers increased mid-lane reaction while maintaining a clean reaction through the front end. Conditions: Medium-oily to drier lanes. Coverstock: Interactive XLr
Finish: High Gloss / Core: X-Core Xometric HD (High Differential) / Hook Potential: 80 / Length: 140
Breakpoint Shape: 85 / RG Max: 2.615 / RG Min: 2.562
RG Diff: 0.053 / Avg RG (1-10): 5.4 / Hardness: 78-79



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TURN ON AN X. ZONE