



Bantam (8-9 lbs.) \$19.95; Crown Jewel \$34.95; Lady Brunswick \$27.95; other champion-proved bowling balls from \$24.95 to \$50.00

How to hang a bowling ball on your Christmas tree

Weighing 8 to 16 pounds, these Brunswick balls might bend a branch, but you *can* trim your tree with a handsome Brunswick Gift Certificate! This lets your favorite bowler have the *extra* fun of picking his (or her) best weight, color and performance characteristics in a bowling ball. It also provides exclusive Custom-Matic Fitting at no extra cost. Brunswick Pro Dealers have fitted more

balls than all other dealers combined making the Brunswick ball the most appreciated gift you can give a bowler. You may also use Brunswick Gift certificates for gifts of bowling shoes or an elegant new bowling bag. Bowling has never been more fun and Brunswick has never had a finer selection of gifts—over 60 to choose from this year. See your Brunswick Pro Dealer now and avoid the rush!

Brunswick 
THE NO. 1 NAME IN BOWLING