



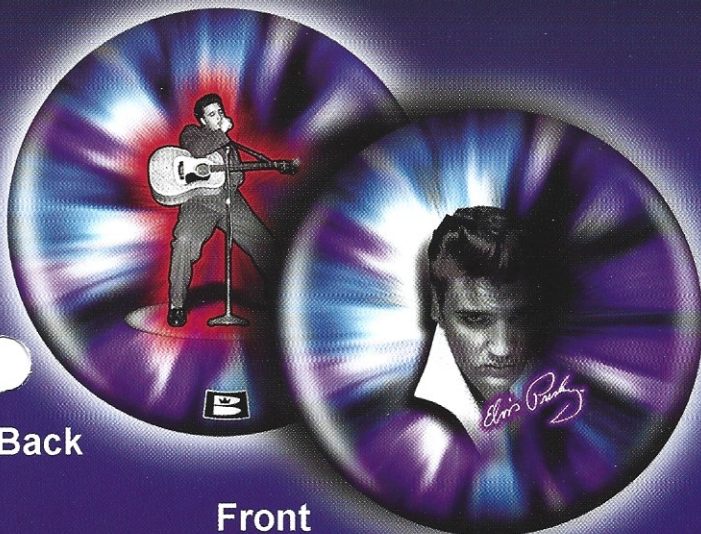
# Elvis® Rolls

Introducing the first ever  
*Elvis® collectable Viz-A-Ball.®*

Elvis sold more albums than anybody else in record industry history. Elvis starred in 31 feature films, made three television specials and performed live on several concert tours.

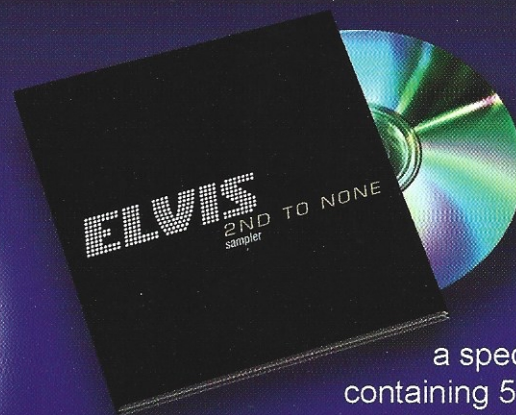
Nearly 1 million guests visit Elvis.com each month. Graceland has over 600,000 visits annually. There are 625 active Elvis fan clubs around the world.

**Now You Can Bowl with the King of Rock and Roll!**



Back

Front



**Elvis®  
Sampler  
CD**

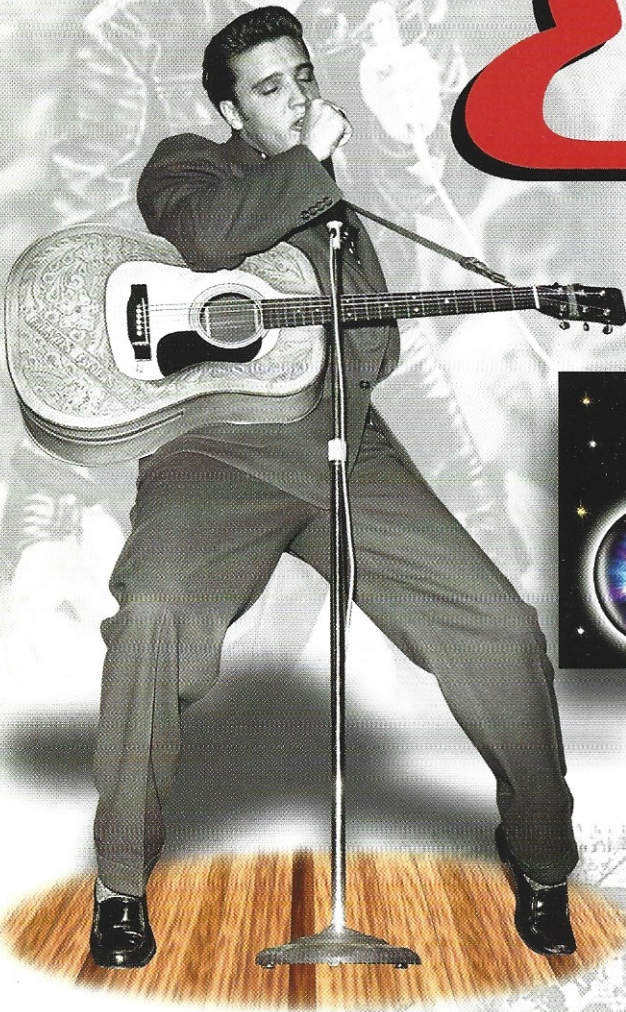
For a limited time only, each ball comes with a special CD sampler containing 5 tracks from the upcoming RCA/BMG Heritage release ELVIS 2ND TO NONE.

[www.brunswickbowling.com](http://www.brunswickbowling.com)

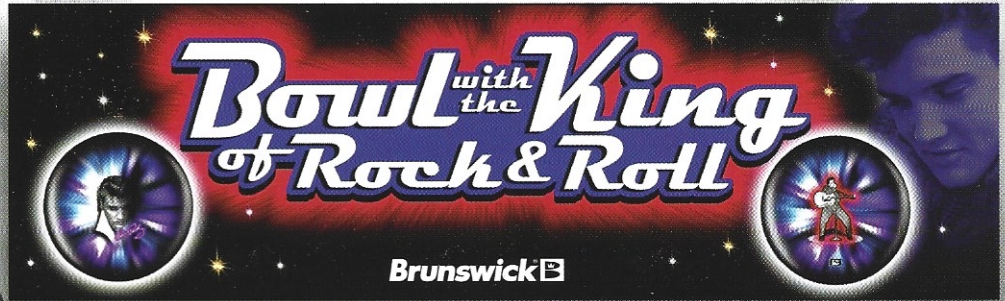
**Brunswick®**

# Elvis®

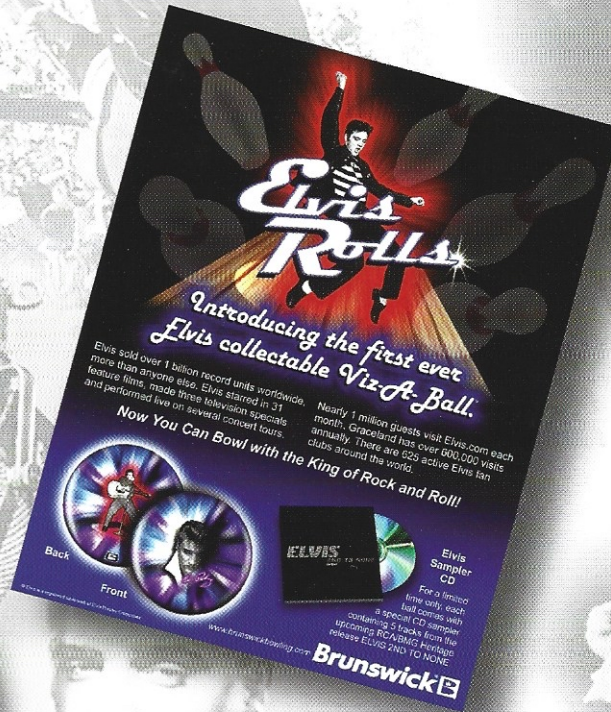
Support Materials  
Include:



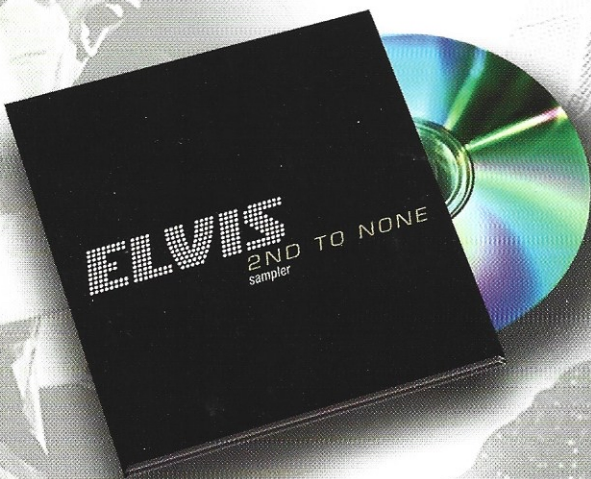
Elvis® Stand-Up (60" X 40")



Elvis® Banner (8' X 3')



(8 1/2" x 11")  
Elvis®  
Bowling  
Information  
Sheet



## Elvis® Sampler CD

For a limited time only, each ball comes with a special CD sampler containing 5 tracks from the upcoming RCA/BMG Heritage release ELVIS 2ND TO NONE.

www.brunswickbowling.com **Brunswick®**