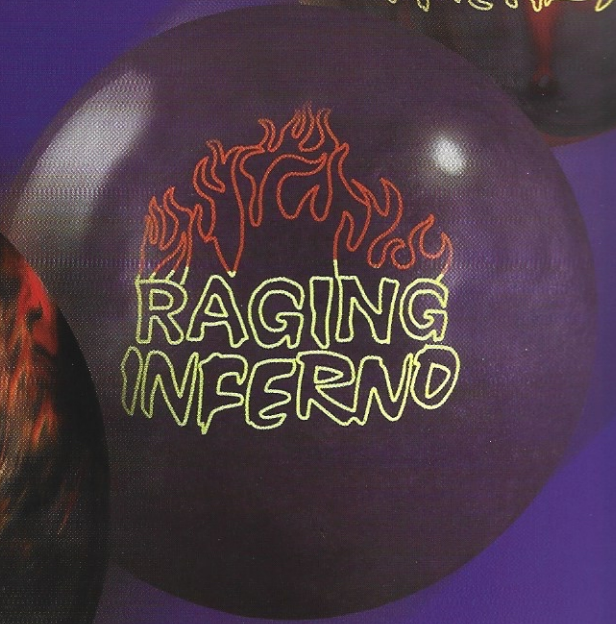
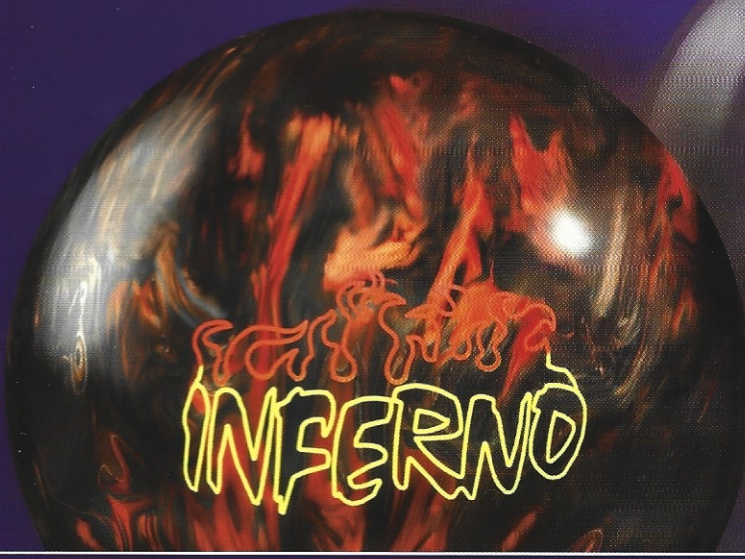
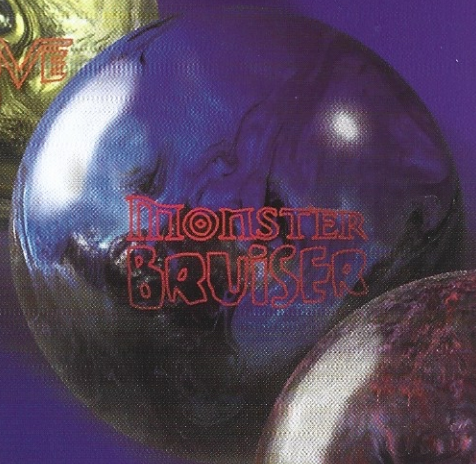
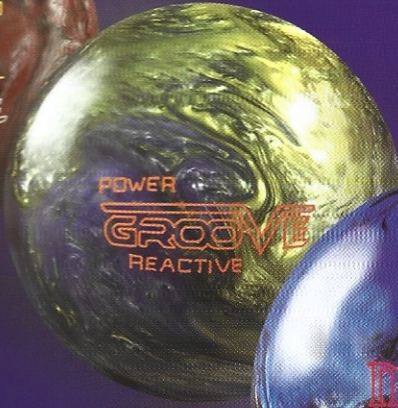
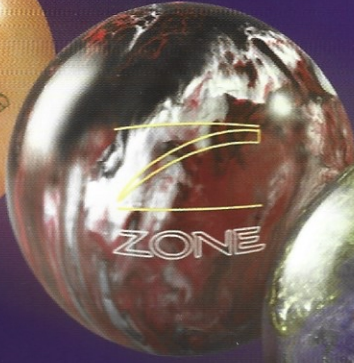


2003 | 2004



THE TOTAL PERFORMANCE SERIES

Brunswick 

HIGH-PERFORMANCE



NEW

RAGING INFERNO™

For oily lane conditions. A particle ball with a Reactive backend! A shiny ball that hooks! The Raging Inferno shatters preconceived boundaries by using the new Activator™ Coverstock as a base for Brunswick's next generation particle ball performance. The Raging Inferno combines the traction characteristics associated with a particle coverstock with the hooking action and backend of a reactive ball.

Part # 60-103924



INFERNO

For medium to oily lane conditions. The Activator Coverstock Technology provides a high hook potential, excellent length through the heads with strong, smooth and continuous back-ends. This creates a highly versatile and forgiving ball that can be used on a wide variety of lane conditions and bowler styles.

Part # 60-103856

DEFINING THE CUTTING EDGE IN BALL TECHNOLOGY

Brunswick designers have ushered in a new era of cutting edge technology and performance with the introduction of their New Activator Coverstock Technology. Its new molecular structure improves sensitivity, response, and ball reaction – providing smooth, powerful, forgiving reactions even as conditions change.

NEW

TIME ZONE®

For medium-dry to medium-oily lane conditions. It's about time Brunswick brought back the Zone – the most popular name in bowling – and combined the performance of PowrKoil™ 18 Reactive Coverstock with Brunswick's patented Preferential Spin Axis core technology (US Patent # 5,074,553). The Time Zone delivers a classic aggressive reactive Zone ball reaction with the unique drilling options of a ball with built in Preferential Spin Axis.

Part # 60-103918



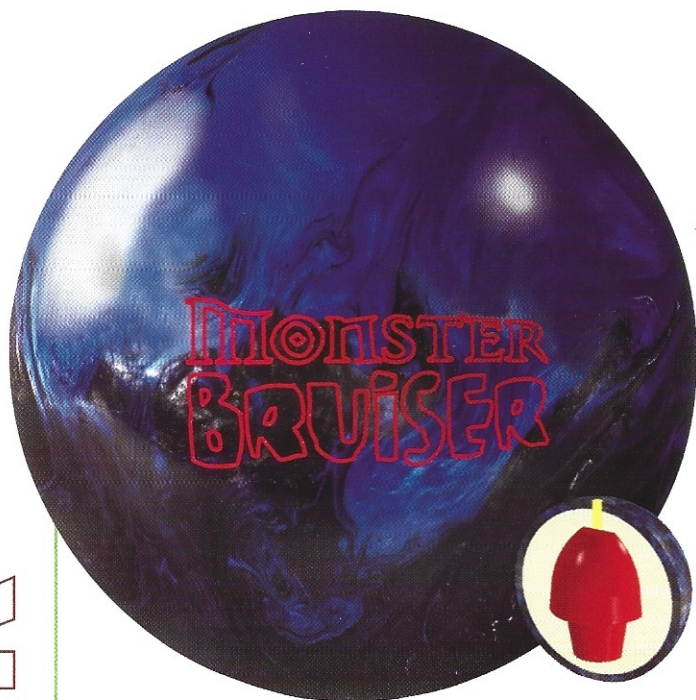
FUZE® ELIMINATOR™

For medium to oily lane conditions. The Fuze Eliminator provides performance and control by combining a Low-Load Proactive® Coverstock with a Geometrically-Balanced Low-RG core system. This dynamic combination provides an excellent read of the oil pattern without under reacting in the wet or over reacting in the dry.

Part # 60-103802

| | COVERSTOCK | FACTORY FINISH | HOOK POTENTIAL | LENGTH | TYPICAL BREAKPOINT SHAPE | RG-MAX | RG-MIN | RG-DIFF | RG-AVG | WEIGHTS |
|------------------------|-------------------------------|----------------------|----------------|--------|--------------------------|--------|--------|---------|--------|---------|
| RAGING INFERNO | Activator Particle | Cerium Oxide Trizact | 140 | 60 | 70 | 2.557 | 2.515 | 0.042 | 3.9 | 12-16 |
| INFERNO | Activator Aggressive Reactive | High Gloss Polish | 115 | 105 | 80 | 2.513 | 2.463 | 0.050 | 2.6 | 12-16 |
| TIME ZONE | PowrKoil 18 | High Gloss Polish | 105 | 105 | 75 | 2.580 | 2.536 | 0.044 | 4.6 | 12-16 |
| FUZE ELIMINATOR | Low-Load Proactive/Particle | Cerium Oxide Trizact | 125 | 80 | 60 | 2.546 | 2.493 | 0.053 | 3.5 | 12-16 |

MONSTER



NEW

MONSTER® BRUISER™

For medium to oily lane conditions. Brunswick engineers have combined a Low-RG Quantum shaped core with PowrKoil™ 18 Reactive Coverstock to create one of the toughest Monsters ever. It's a formula that's proven to be one of the toughest Monsters ever created. Using its shiny cover to sneak through the heads, the Bruiser's Low-RG nature kicks in for strong traction in the mid-lane then explodes on the back-end, knocking the pins senseless.

Part # 60-103921



MONSTER FRENZY™

For medium-dry to medium-oily lane conditions. The Monster Frenzy combines the Low-RG core from the Monster SmashR, with N'Control PowerStock skid/snap Reactive Coverstock, to produce a strong skid/snap reaction that clears the front and explodes on the back-ends.

Part # 60-103779

PROVEN TECHNOLOGY AND PERFORMANCE

The Brunswick Monster line uses proven core and coverstock technologies to create the widest range of performance characteristics available at the popular mid-price point.

SWAMP MONSTER®

For oily lane conditions. Discover the superior traction and big hook-ability of the Swamp Monster. Utilizing a new Aggressive Reactive Coverstock base, Brunswick has added an Ultra High Load of Proactive particles to create a ball that sets a new standard in the mid-price Proactive/Particle category.

Part # 60-103665



MONSTER SMASHR™

For medium to oily lane conditions. The Monster SmashR draws a line in the wreckage that separates the big hitters from all the rest. With the Monster SmashR, Brunswick has moved its hugely popular PowrKoil™ 18 Reactive Coverstock system to the mid-price point to deliver the most Aggressive Reactive ball reaction in its class.

Part # 60-103673

| MONSTER | COVERSTOCK | FACTORY FINISH | HOOK POTENTIAL | LENGTH | TYPICAL BREAKPOINT SHAPE | RG-MAX | RG-MIN | RG-DIFF | RG-AVG | WEIGHTS |
|---------|-------------------------------|--|----------------|--------|--------------------------|--------|--------|---------|--------|---------|
| | | | | | | | | | | |
| BRUISER | PowrKoil 18 Reactive | High Gloss Polish | 110 | 100 | 75 | 2.543 | 2.500 | 0.043 | 3.5 | 10-16 |
| FRENZY | N'Control PowerStock Reactive | Rubbing & Finishing Compound-Double Buff | 90 | 125 | 85 | 2.577 | 2.536 | 0.041 | 4.5 | 10-16 |
| SWAMP | Proactive Ultra High-Load | 35-Micron Trizact | 150 | 35 | 35 | 2.587 | 2.546 | 0.041 | 4.8 | 10-16 |
| SMASHR | PowrKoil 18 Reactive | 800 Grit Wet Sand Micro Finishing Film | 115 | 90 | 65 | 2.577 | 2.536 | 0.041 | 4.5 | 10-16 |



NEW

**POWER GROOVE™ REACTIVE
REACTIVE CHROME/YELLOW**

For medium-dry to medium-oily lane conditions. Reactive Coverstocks respond more aggressively to dry lane surfaces, increasing backend hooking action and hitting power. All Power Groove Reactive balls feature PowrKoil™ 17, the strongest Reactive Coverstock ever used on a Groove class ball and Brunswick's DISC (Differential Increasing Side Cylinders) core technology.
Part # 60-103884

**POWER GROOVE REACTIVE
REACTIVE ICE BLUE**

Part # 60-103661



**POWER GROOVE REACTIVE
REACTIVE NEON GREEN PURPLE PEARL**

Part # 60-103662



GROOVE

YOUR FIRST PERFORMANCE BALL

The Groove series offers a dramatic departure from the performance of polyester, with the improved control and grip of Urethane, Reactive and Proactive® coverstocks. The Groove line is available in a variety of performance characteristics and colors to meet the demands of varying lane conditions, and bowlers' individual preferences in style.

NEW

**POWER GROOVE™ PROACTIVE®
PROACTIVE PLUM**

For medium to oily lane conditions. Move all the way up to Power Groove Proactive. Proactive Coverstock technology increases hooking action and traction through heavier amounts of oil by adding texturizing particles to create a tread-like surface. Featuring Brunswick's DISC (Differential Increasing Side Cylinders) core technology. Available in both dull and shiny versions.

Part # 60-103885



**POWER GROOVE PROACTIVE
PROACTIVE BLACK SPARKLE**

Part # 60-103708



**GROOVE URETHANE
BLUE SANDED URETHANE**

For medium to drier lane conditions. Urethane is the next step up from plastic. Urethane Coverstocks improve durability and increase hooking action in the oil. Large differences in hook potential can be created by sanding or shining Urethane Coverstocks. The Groove Urethane is the most affordable urethane in the line.

Part # 60-103489



| GROOVE | COVERSTOCK | FACTORY FINISH | HOOK POTENTIAL | LENGTH | TYPE BREAKPOINT | | RG-MAX | RG-MIN | RG-DIFF | RG-AVG | WEIGHTS |
|-----------------|----------------------|--|----------------|--------|-----------------|-------|--------|--------|---------|--------|---------|
| | | | | | SHAPE | | | | | | |
| REACTIVE | PowrKoil 17 Reactive | Rubbing & Finishing Compound-Double Buff | 70 | 155 | 75 | 2.704 | 2.663 | 0.041 | 8.0 | 10-16 | |
| PROACTIVE PLUM | Proactive Low-Load | Cerium Oxide-Trizact | 75 | 145 | 70 | 2.708 | 2.667 | 0.041 | 8.2 | 10-16 | |
| PROACTIVE BLACK | Proactive Low-Load | 400 Grit Wet Sand Micro Finishing Film | 115 | 70 | 60 | 2.708 | 2.667 | 0.041 | 8.2 | 10-16 | |
| URETHANE | Urethane | Cranberry-Polished Blue Sanded-Dull | 50 | 210 | 40 | 2.703 | 2.684 | 0.019 | 8.3 | 10-16 | |

TARGET ZONE

NEW TARGET ZONE® GLOW
BLUE/GREEN/SILVER

Part # 60-103868
Weight Options 6, 8-16



NEW TARGET ZONE GLOW
RED/BLACK/WHITE

Part # 60-103888
Weight Options 6, 8, 10-16



NEW TARGET ZONE GLOW
PURPLE/YELLOW/ORANGE

Part # 60-103867
Weight Options 6, 8, 10-16

PINPOINT ACCURACY – WITH STYLE

Target Zone offers the control and accuracy needed for consistently picking up spares. The Target Zone series is available in a wide range of eye-catching colors that glow in Cosmic Bowling® environments. And best of all, these balls are priced right for the beginner's budget.

TARGET ZONE® GLOW
BLUE PEARL

Part # 60-102584
Weight Options 6, 8-16



TARGET ZONE GLOW
RED/WHITE/BLUE SPARKLE

Part # 60-103660
Weight Options 6, 8-16

TARGET ZONE GLOW
GREEN/BLUE SPARKLE

Part # 60-103487
Weight Options 6, 8, 10-16



TARGET ZONE GLOW
BLACK SPARKLE

Part # 60-102648
Weight Options 6, 8, 10-16

CHARACTERS

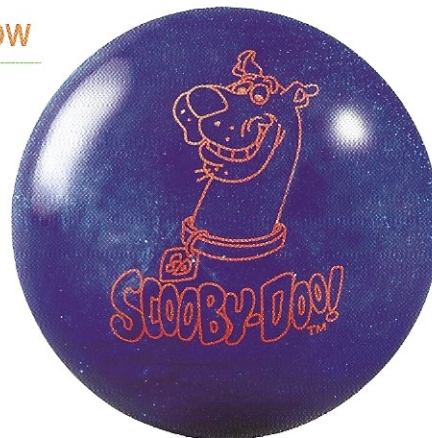


TWEETY GLOW

Part # 60-103009
Weight Options
6, 8, 10, 12, 14, 15, 16

SCOOBY-DOO GLOW

Part # 60-103201
Weight Options
6, 8, 10, 12, 14, 15, 16



NEW

TAZ GLOW

Part # 60-103796
Weight Options
6, 8, 10, 12, 14, 15, 16



NEW

BUGS BUNNY GLOW

Part # 60-103798
Weight Options
6, 8, 10, 12, 14, 15, 16

SYLVESTER GLOW

Part # 60-103698
Weight Options
6, 8, 10, 12, 14, 15, 16



DESIGNED FOR THE FUN OF IT

It's not just the kids that want to have fun – Brunswick offers a wide range of characters, faces and designs on high quality, durable, polyester Brunswick balls. In addition, Brunswick character balls feature sparkle and glow characteristics for added fun in Cosmic Bowling® environments.



MICKEY MOUSE GLOW

Part # 60-103497
Weight Options 6, 8, 10, 12



TIGGER GLOW

Part # 60-103503
Weight Options 6, 8, 10, 12

NEW

EYORE GLOW

Part # 60-103800
Weight Options 6, 8, 10, 12



MINNIE MOUSE GLOW

Part # 60-103499
Weight Options 6, 8, 10, 12



WINNIE THE POOH GLOW

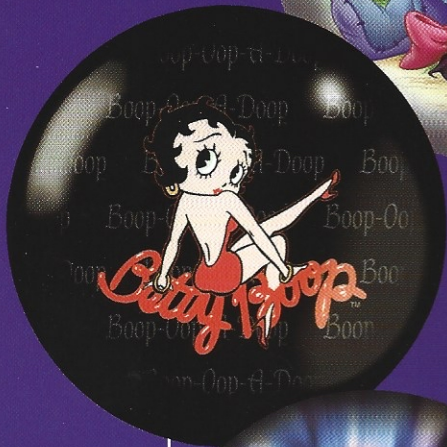
Part # 60-103501
Weight Options 6, 8, 10, 12



EYORE

Part # 60-400225

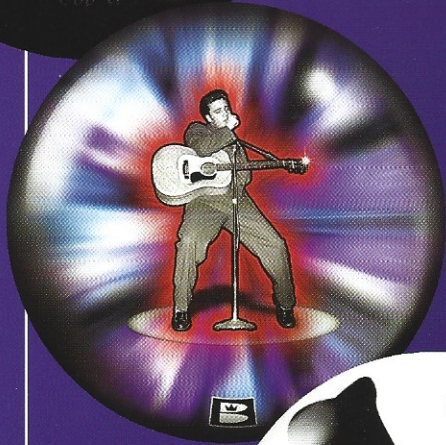
Weight Options 6, 8, 10, 12, 14, 15



BETTY BOOP

Part # 60-400226

Weight Options 6, 8, 10, 12, 14, 15



ELVIS

Part # 60-400243

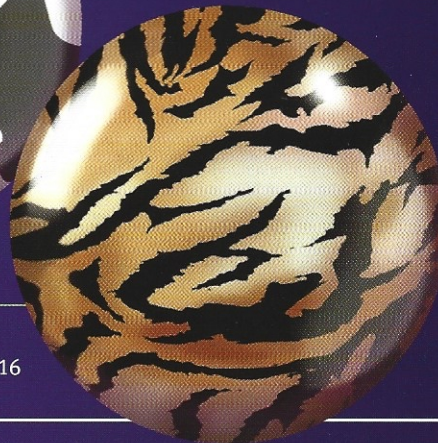
Weight Options 6, 8, 10, 12, 14, 15, 16



COW

Part # 60-400240

Weight Options 6, 8, 10, 12, 14, 15, 16



TIGER

Part # 60-400241

Weight Options 6, 8, 10, 12, 14, 15, 16

GET NOTICED. GET VIZ-A-BALL®.

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525 West Laketon Avenue · Muskegon, MI 49441-2697 · 231-725-3300 · Fax 231-725-3457 · www.brunswickbowling.com

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