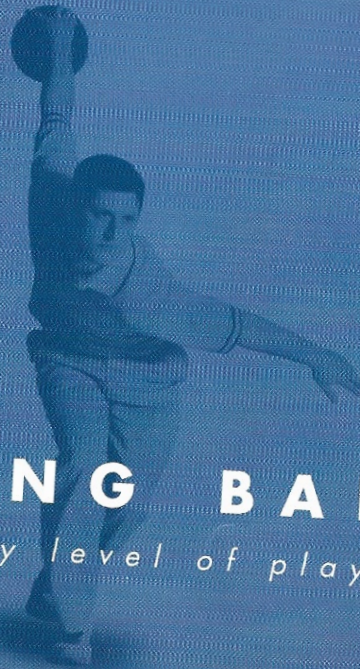
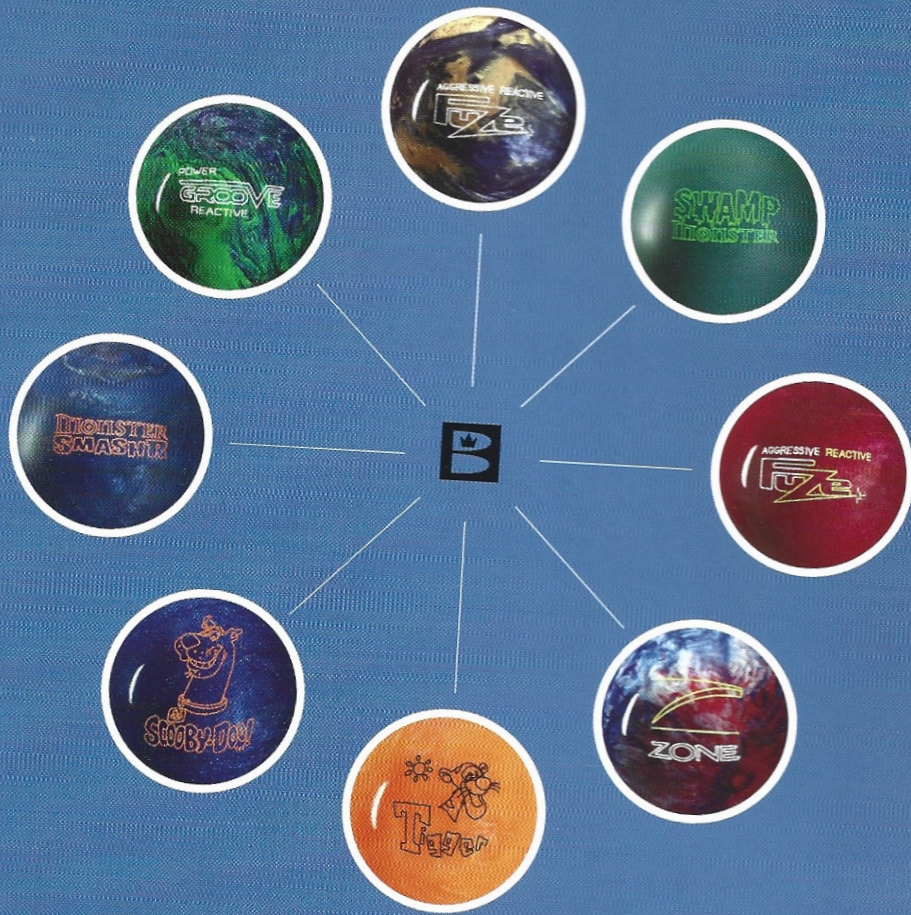


Brunswick® 



BOWLING BALLS
for every level of play

BOWLING BALLS for every level of play



COMING IN NOVEMBER, 2002-
LOW LOAD PROACTIVE®



THE NEXT LEVEL

New coverstock and core technology for cutting-edge performance

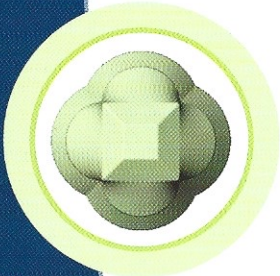
Featuring-

- Ball choices for all lane conditions
- Geometrically balanced cores
- Perimeter top weight control
- Enhanced mid-lane recovery
- Controllable break points



**MIRROR IMAGED
INNER CORE**

Single density for rotational stability.



**FOUR-SIDED
SYMMETRY**

For increased inner core
surface area bonding.



**PERIMETER TOP
WEIGHT CONTROL**

Split density outer core creates
top-to-bottom geometrically
balanced construction.



**ADVANCED
COVERSTOCKS**

High performance Proactive
and Reactive coverstocks.



***Fuze Reactive
Purple Pearl***

Part #60-103510

For medium to dry lane conditions.

Featuring the XLR-G2 coverstock (Extra Length Reactive-Generation 2) that provides cleaner front-ends with more length than Aggressive Reactive or Proactive/Particle coverstock balls. High Rev rate players will match up well on medium-oily to medium-dry lane conditions, while more average rev rate players will find it best suited to medium to drier conditions.



Fuze Igniter™

Part #60-103681

For medium-dry to medium-oily lane conditions. Light it up "Long and Strong" and blast your game to the next level of performance and satisfaction. The Fuze Igniter introduces a new, harder version of Brunswick's Aggressive Reactive coverstock system, Aggressive Reactive SS (Skid/Snap) designed for more length and a sharper breakpoint.

Fuze Raging Red™

Part #60-103593

For medium-dry to medium-oily lane conditions. Featuring Brunswick's Aggressive Reactive coverstock that provides a strong reaction to the dry outside boards and back-ends of typical house conditions, while increasing mid-lane traction on the heavier oiled sections of the lane, resulting in a superior reaction for a wide variety of bowlers.

Fuze Detonator™

Part #60-103622

For medium to oily lane conditions. Featuring a new Proactive/Particle coverstock that provides excellent traction in the oiled areas of the lane, while generating a strong, smooth, even arc off the dry boards. These forgiving characteristics make the Detonator an excellent match for all types of bowlers.



	Coverstock	Factory Finish	Hook Potential		Type Breakpoint Slope		RG		Avail. Weights	
			Length		RG-max	RG-min	RG-diff	RG-avg		
PURPLE PEARL	XLR-G2 (Extra Length Reactive)	Rubbing & Finishing Compound-Double Buff	90	145	95	2.569	2.546	0.023	4.5	12-16
IGNITER	Aggressive Reactive SS	Rubbing & Finishing Compound-Double Buff	105	115	85	2.563	2.520	0.043	4.1	12-16
RAGING RED	AR (Aggressive Reactive)	Rubbing & Finishing Compound-Double Buff	110	100	75	2.559	2.504	0.055	3.8	12-16
DETONATOR	Proactive High Load	35-micron Trizact	140	45	45	2.585	2.538	0.047	4.7	12-16



COMING IN NOVEMBER, 2002-
SKID/SNAP REACTIVE

MONSTER™

GREAT PERFORMANCE AT A REAL VALUE

Monster Black/Red

Part #60-103439

For medium-dry to medium-oily lane conditions.

With more length and a smoother back-end reaction than the SmashR, the Red/Black Reactive Monster is the perfect mid-price choice for smoothing over-reactions.

Monster ScreamR™

Part #60-103613

For medium lane conditions.

The ScreamR's skid/snap coverstock gets the ball through the heads, the low-RG core system helps to promote mid-lane recovery. The skid/snap coverstock then creates a strong backend reaction that is made smoother and more controllable by the low-RG core system. Maximum forgiveness and versatility in a bowling ball, the Monster ScreamR.



Monster SmashR™

Part #60-103673

For medium to oily lane conditions.

The new Monster SmashR draws a line in the wreckage that separates the big hitters from all the rest. With the Monster SmashR, Brunswick has moved its hugely popular PowrKoil™ 18 Reactive coverstock system to the mid-price point to deliver the most aggressive Reactive ball reaction in its class.



Swamp Monster™

Part #60-103665

For oily lane conditions.

Discover the superior traction and big hook-ability of the Swamp Monster™. Utilizing a new Aggressive Reactive coverstock base, Brunswick has added an Ultra High Load of Proactive particles to create a ball that sets a new standard in the mid-price Proactive/Particle category.



	Coverstock	Factory Finish	Hook Potential	Typ. Breakpoint Length	Shape	RG-max	RG-min	RG-diff	RG-avg	Avail. Weights
MONSTER BLACK/RED	PowrKoil 17 Reactive	Rubbing & Finishing Compound-Double Buff	75	140	75	2.579	2.544	0.035	4.7	10-16
SCREAMR REACTIVE	N'Control PowerStock Reactive	Rubbing & Finishing Compound-Double Buff	80	140	85	2.546	2.514	0.032	3.8	10-16
SMASHR REACTIVE	PowrKoil 18 Reactive	800 Grit Wet Sand Micro Finishing Film	115	90	65	2.577	2.536	0.041	4.5	10-16
SWAMP MONSTER	Proactive Ultra High Load	35-micron Trizact	150	35	35	2.587	2.546	0.041	4.8	10-16

brunswickbowling.com

800-937-2695

GROOVE™

STEP UP FROM PLASTIC

Groove Urethane

For medium to drier lane conditions. Urethane is the next step up from plastic. Urethane coverstocks improve durability and increase hooking action in the oil. Large differences in hook potential can be created by sanding or shining Urethane coverstocks. Groove Urethane is the most affordable urethane in the line.

CRANBERRY URETHANE

Part# 60-103494

BLUE SANDED URETHANE

Part# 60-103489



Power Groove Reactive

For medium-dry to medium-oily lane conditions. Reactive coverstocks respond more aggressively to dry lane surfaces, increasing backend hooking action and hitting power. Both balls feature PowrKoil™ 17, the strongest Reactive coverstock ever used on a Groove class ball and Brunswick's new DISC (Differential Increasing Side Cylinders) core technology.

REACTIVE ICE BLUE

Part# 60-103661

REACTIVE NEON GREEN

Part# 60-103662



Power Groove Proactive

For medium to oily lane conditions. Move all the way up to Power Groove Proactive. Proactive coverstock technology increases hooking action and traction through heavier amounts of oil by adding texturizing particles that create a tread-like surface. The Power Groove Proactive also includes Brunswick's new DISC core technology.

PROACTIVE BLACK

SPARKLE

Part# 60-103708



	Coverstock	Factory Finish	Hook Potential		Length	Typ. Breakpoint Shape		RG-max	RG-min	RG-diff	RG-avg	Avail. Weights
GROOVE URETHANE	Urethane	Cranberry-Polished Blue Sanded-Dull	50	210	40	2.703	2.684	0.019	8.3	10-16		
POWER GROOVE REACTIVE	PowrKoil 17 Reactive	Rubbing & Finishing Compound-Double Buff	70	155	75	2.704	2.663	0.041	8.0	10-16		
POWER GROOVE PROACTIVE	Proactive Low Load	400 Grit Wet Sand Micro Finishing Film	115	70	60	2.708	2.667	0.041	8.2	10-16		

Go Bowling WITH YOUR FAVORITE Characters



Mickey Mouse Sparkle Glow

Part #60-103497

Weight Options: 6, 8, 10, 12



Minnie Mouse Sparkle Glow

Part #60-103499

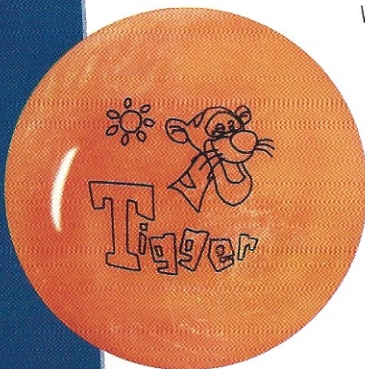
Weight Options: 6, 8, 10, 12



Winnie The Pooh Sparkle Glow

Part #60-103501

Weight Options: 6, 8, 10, 12



Tigger Sparkle Glow

Part #60-103503

Weight Options: 6, 8, 10, 12



Target Zone Black Sparkle Glow

Part #60-102648

Weight Options: 6, 8, 10-16



Target Zone Blue Pearl Glow

Part #60-102584

Weight Options: 6, 8, 10-16



Target Zone Raspberry Sparkle Glow

Part #60-103486

Weight Options: 6, 8, 10-16



Target Zone Purple Sparkle Glow

Part #60-103615

Weight Options: 6, 8, 10-16



Sylvester Glow

Part #60-103698

Weight Options: 6, 8, 10, 12, 14, 16



Target Zone Red/White/Blue Sparkle Glow

Part #60-103660

Weight Options: 6, 8, 10-16



Target Zone Blue/Green/Red Glow

Part #60-102586

Weight Options: 6, 8, 10-16



Target Zone Green/Blue Sparkle Glow

Part #60-103487

Weight Options: 6, 8, 10-16

Scooby-Doo Glow

Part #60-103201

Weight Options: 6, 8, 10, 12, 14, 16



Tweety Glow

Part #60-103009

Weight Options: 6, 8, 10, 12, 14, 16



Taz Glow

Part #60-103030

Weight Options: 6, 8, 10, 12, 14, 16



TARGET ZONE™

GET NOTICED. GET VIZ-A-BALL.™



FISH Part #60-400022



PARTY Part #60-400159



LEOPARD Part #60-400021



SPACE Part #60-400005



PSYCHEDELIC
Part #60-400158



AMERICAN PRIDE II
Part #60-400160

Space and American Pride II available weights: 8, 10, 12, 14, 15, 16
Leopard, Fish, Party and Psychedelic available weights: 6, 8, 10, 12, 14, 15

Viz-A-Ball from Brunswick: bowling balls with exclusive 360° limited edition graphics.
Prints. Logos. Cartoon characters. You name it, chances are we're gonna put it on a ball.

The question is, who or what will we do next?

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