

High Performance for pros, tournaments and high-average bowlers

Mid-Price for league and serious bowlers

GRO
URETHANE

Entry-Level for beginners and sport bowlers

Plastic for spares, casual bowlers and fun

Balls for Every Bowler.



Brunswick 2001 | 2002

WHO: Pros, Tournament Bowlers, High-Average Players

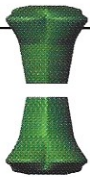
WHAT: Fuze™ / Zone®: High-Performance Balls

Fuze: The Next Level.

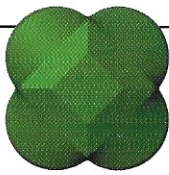
The Technology: Mirror-imaged, single-density inner cores with 4-sided symmetry for increased surface area bonding and core integrity. Top-to-bottom geometrically balanced construction with top weight control moved to the perimeter for rotational stability.

The Translation: Clean front-ends, excellent down lane recovery and forgiveness, and improved resistance to coverstock cracking.

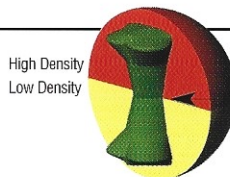
We've combined an amazing new core technology with next generation Proactive and Reactive coverstocks to produce the newest high-performance family of balls: **Fuze**.



Mirror imaged top and bottom sections.

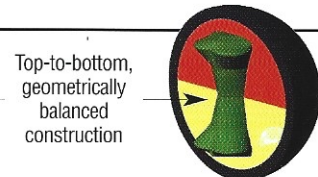


Four-Sided Symmetry.



High Density
Low Density

Perimeter top weight control.



Top-to-bottom, geometrically balanced construction

Next generation Proactive® and Reactive coverstocks.

Fuze Coverstock Core and Technology



Fuze Reactive Purple Pearl

PART NUMBER 60-103510

Featuring New XLR-G2 coverstock (Extra Length Reactive - Generation Two). Clean front-ends. Excellent traction in carry down. Strong and continuous back-ends. All make Fuze Reactive less sensitive to broken down heads and provide excellent recovery at the breakpoint as the lane continues to break down. For medium-oily to medium-dry lane conditions.

Coverstock:	Reactive, XLR-G2 (Extra Length Reactive Generation-2)		
Factory Finish:	Polished		
Hardness:	77-79	RG Avg:	4.5
RG Max:	2.569	Hook Potential:	90
RG Min:	2.546	Length:	145
RG Diff:	0.023	Breakpoint Shape:	95
		Weight Options:	12-16 lbs.



Fuze Proactive® Navy Sparkle

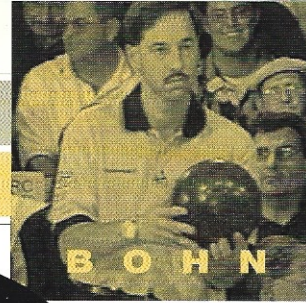
PART NUMBER 60-103518

Featuring New XLP coverstock (Extra Length Proactive). This Fuze delivers the cleanest front-end of any high load particle ball, plus a stronger back-end and better hit than first generation Proactive coverstocks. But it retains the characteristic Proactive even arc with a huge hook potential, excellent traction in the mid-lane and superior downlane recovery. For medium to oily lane conditions.

Coverstock:	Proactive, XLP (Extra Length Proactive MTX-2)		
Factory Finish:	Cerium-Oxide		
Hardness:	79-80	RG Avg:	6.8
RG Max:	2.666	Hook Potential:	140
RG Min:	2.614	Length:	65
RG Diff:	0.052	Breakpoint Shape:	60
		Weight Options:	12-16

Coming in November 2001: An Aggressive Reactive Fuze.

"Bowlers at the top of their game lean toward Brunswick. And it's no wonder, Brunswick high performance balls are consistently the most advanced technology on the lanes." — Parker Bohn III



Shock Zone Pro™

PART NUMBER 60-103409

High RG core system and a light particle load Proactive DTX coverstock create the latest-reacting, most skid/snap Proactive ball ever, bridging the gap between



Coverstock:	Proactive, DTX-3		
Factory Finish:	Cerium-Oxide Trizact		
Hardness:	75-77		
RG Max:	2.639	Hook Potential:	115
RG Min:	2.591	Length:	100
RG Diff:	0.048	Breakpoint Shape:	75
RG Avg:	6.1	Weight Options:	12-16 lbs.

1/snap Reactives and more aggressive, high particle load, earlier arcing Proactives. For medium to oily lane conditions.



Demolition Zone™

PART NUMBER 60-103381

Aggressive PowrKoil 18 Reactive coverstock and a high RG, high flare core system create an excellent ball for most bowlers on typical house conditions. More length and a sharper breakpoint than the Shock Zone Pro, earlier roll than the Command Zone ARC.



Coverstock:	PowrKoil 18 Reactive		
Factory Finish:	Polished		
Hardness:	75-77		
RG Max:	2.579	Hook Potential:	105
RG Min:	2.531	Length:	105
RG Diff:	0.048	Breakpoint Shape:	75
RG Avg:	4.5	Weight Options:	12-16 lbs.



Command Zone ARC™

PART NUMBER 60-103168

N•Control PowerStock cover for added length, low RG core system mid-lane recovery and a smooth back-end. The ARC is an aggressive Reactive that is less sensitive to broken down heads. More length than the Demolition Zone. Earlier roll than the Fuze Reactive or Zone X low diff.



Coverstock:	N•Control Powerstock		
Factory Finish:	Polished		
Hardness:	77-79		
RG Max:	2.560	Hook Potential:	95
RG Min:	2.510	Length:	115
RG Diff:	0.050	Breakpoint Shape:	85
RG Avg:	3.9	Weight Options:	12-16 lbs.



Zone X™-Low Diff

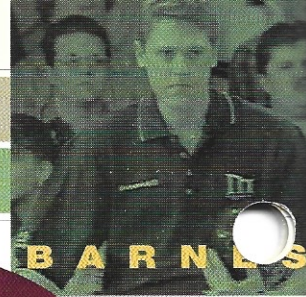
PART NUMBER 60-103324

XLR coverstock (Extra Length Reactive) and a medium RG, low diff. core system combine to create a medium hook potential, smooth back-end, and the most length of any ball in the Brunswick High Performance family. For medium to dry lane conditions, and smoothing overreactions.



Coverstock:	XLR "Extra Length" Reactive		
Factory Finish:	Polished		
hardness:	78-79		
RG Max:	2.613	Hook Potential:	70
RG Min:	2.589	Length:	175
RG Diff:	0.024	Breakpoint Shape:	75
RG Avg:	5.8	Weight Options:	12-16 lbs.

"A monster hook for monster games — all at a mid-price level. Nothing delivers more for less.." — **Chris Barnes**



WHO: League Bowlers, Serious Players

WHAT: Monster™: Mid-Price Balls



Purple Proactive®

PART NUMBER 60-103243

Other particle offerings at this price level are only slightly different than their reactive counterparts. Not Monster. The Purple Proactive will significantly out-hook and roll more evenly than anything at this price level thanks to Brunswick's exclusive Trizact™-finished Proactive® coverstock.

Coverstock:	Proactive, ETX-4		
Factory Finish:	10-Micron Trizact		
Hardness:	77-79		
RG Max:	2.601	Hook Potential:	150
RG Min:	2.551	Length:	25
RG Diff:	0.050	Breakpoint Shape:	30
RG Avg:	5.1	Weight Options:	10-16 lbs.



Brimstone Red Proactive®

PART NUMBER 60-103426

This Monster's ETX-3 cuts through the oil, delivering a smooth, even arcing reaction for players who struggle to hook or like to play straight up the lane. When other Proactives are too aggressive off the dry boards and reactives actually *under*react, the Brimstone Red Monster performs perfectly.

Coverstock:	Proactive, ETX-3		
Factory Finish:	35-Micron Trizact		
Hardness:	78-79		
RG Max:	2.593	Hook Potential:	140
RG Min:	2.558	Length:	15
RG Diff:	0.036	Breakpoint Shape:	20
RG Avg:	5.0	Weight Options:	10-16



Black/Green Reactive

PART NUMBER 60-103368

Combining the proven PowrKoil 17™ coverstock with Monster's unique core system, Monster Reactive delivers a powerful but smooth ball reaction best suited for medium-dry to medium-oily lane conditions.

Coverstock:	Reactive, PowrKoil 17™		
Factory Finish:	Polished		
Hardness:	76-78		
RG Max:	2.584	Hook Potential:	80
RG Min:	2.531	Length:	135
RG Diff:	0.053	Breakpoint Shape:	80
RG Avg:	4.5	Weight Options:	10-16 lbs.



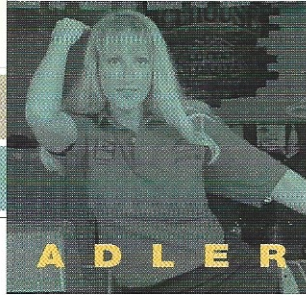
Black/Red Reactive

PART NUMBER 60-103439

With more length and a smoother back-end reaction than the Black/Green Monster, the Black/Red Reactive is the perfect mid-price choice for smoothing over-reactions. For medium-dry to medium-oily lane conditions.

Coverstock:	Reactive, PowrKoil 17™		
Factory Finish:	Polished		
Hardness:	77-79		
RG Max:	2.579	Hook Potential:	75
RG Min:	2.544	Length:	140
RG Diff:	0.035	Breakpoint Shape:	75
RG Avg:	4.7	Weight Options:	10-16 lbs.

"Plastic slips. Groove grips. And grip is exactly what you need to improve your game. When you're ready to step up from plastic, get in the Groove." — Kim Adler



WHO: Beginners, Those Getting Serious About Bowling.

WHAT: Groove™: Entry-Level Urethane Balls

Step Up From Plastic. Get In The Groove.

For bowlers stepping up from plastic looking for higher scores, Brunswick delivers with Groove. More grip. Better control. Higher averages. Groove's urethane coverstocks outperform plastic on every lane surface. When you want to get serious, get in the Groove.

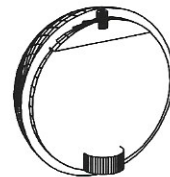


V3 Dynamic Reactive

PART NUMBER 60-103495/Blackberry Sparkle

The V3 provides a strong combination of length, with extra traction and hook on the back-end. The secret: V3's exclusive puck in the bottom of the core increases the RG (for length) and provides a higher RG Differential for more snap on the back-end.

Coverstock:	Reactive Urethane
Factory Finish:	Polished
Hardness:	76-78
RG Max:	2.701
RG Min:	2.665
RG Diff:	0.036
RG Avg:	8.0
Hook Potential:	70
Length:	170
Breakpoint Shape:	70
Weight Options:	10-16 lbs.



V2 Reactive

PART NUMBER 60-103491/Blue Pearl/Orange Sparkle GLOW
60-103492/Jade Pearl GLOW

Available in Blue Sparkle/Orange Pearl or Jade Pearl, the Groove V2 delivers less of a hook than the V3, but more than the conventional V1. Power players will love them on wet/dry and light/dry conditions. Rev-challenged players will love them on drier patterns.

Coverstock:	Reactive Urethane
Factory Finish:	Polished
Hardness:	76-78
RG Max:	2.690
RG Min:	2.673
RG Diff:	0.017
RG Avg:	8.0
Hook Potential:	60
Length:	195
Breakpoint Shape:	60
Weight Options:	10-16 lbs.



V1 Urethane

PART NUMBER 60-103489/Blue Sanded 60-103494/Cranberry Pearl

Available in Blue Sanded or Cranberry Pearl, the Groove V1 is the perfect step-up from plastic (increasing both traction and hooking action). It's the most affordable urethane in the line, perfect for medium to drier lane conditions. Best of all, Groove outperforms and underprices the competition.

Coverstock:	Urethane
Hardness:	79-81
RG Max:	2.703
RG Min:	2.684
RG Diff:	0.019
RG Avg:	8.3
Hook Potential:	50
Length:	210
Breakpoint Shape:	40
Weight Options:	10-16 lbs.



WHO: Casual Bowlers, Anybody Looking To Pick Up A Spare

WHAT: Disney®/Target Zone™/Warner Brothers®: Plastic Balls

NEW!

Put some real characters on your team.

Mickey and his pals are the perfect addition to any bowling bag!



Mickey Mouse
Sparkle **GLOW**

PART NUMBER 60-103497

WEIGHT OPTIONS 6, 8, 10, 12



Minnie Mouse
Sparkle **GLOW**

60-103499

6, 8, 10, 12

PART NUMBER

WEIGHT OPTIONS



Target Zone Blue Pearl

PART NUMBER 60-102584

WEIGHT OPTIONS 6, 8, 10-16



Target Zone Black Sparkle

PART NUMBER 60-102648

WEIGHT OPTIONS 6, 8, 10-16



Winnie The Pooh
Sparkle **GLOW**

PART NUMBER 60-103501

WEIGHT OPTIONS 6, 8, 10, 12



Tigger Sparkle **GLOW**

60-103503

6, 8, 10, 12

PART NUMBER

WEIGHT OPTIONS



Target Zone Raspberry Sparkle **COSMIC**

PART NUMBER 60-103486

WEIGHT OPTIONS 6, 8, 10-16

© Disney
© Disney Based on the "Winnie the Pooh" works © A.A. Milne and E.H. Shephard.

It's always good to have a spare.



Target Zone Green/Blue Sparkle COSMIC

60-103487 **PART NUMBER**

6, 8, 10-16 **WEIGHT OPTIONS**



Target Zone Blue/Green/Red COSMIC

60-102586 **PART NUMBER**

6, 8, 10-16 **WEIGHT OPTIONS**



Target Zone Red/Green/Yellow COSMIC

60-103488 **PART NUMBER**

6, 8, 10-16 **WEIGHT OPTIONS**

"I tawt I saw a puddy tat!" Nope. But you did see Tweety, Bugs, Taz and Scooby, all striking the perfect pose for your game.



Taz GLOW

60-103030 **PART NUMBER**

6, 8, 10, 12, 14, 16 **WEIGHT OPTIONS**



Bugs Bunny GLOW

PART NUMBER 60-103011

WEIGHT OPTIONS 6, 8, 10, 12, 14, 16



Tweety GLOW

60-103009 **PART NUMBER**

6, 8, 10, 12, 14, 16 **WEIGHT OPTIONS**



Scooby Doo GLOW

PART NUMBER 60-103201

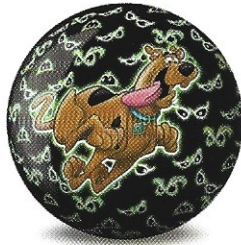
WEIGHT OPTIONS 6, 8, 10, 12, 14, 16

And with Target Zones being so affordable, you can! Just pick your favorite color. Or two ... or three.

Get Noticed. Get Viz-A-Ball.



PART N^o | 60-400046



PART N^o | 60-400044



PART N^o | 60-400045



PART N^o | 60-400021



What's Next?



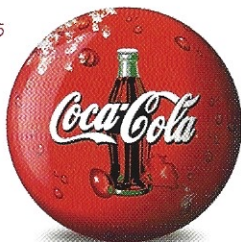
PART N^o | 60-400024



PART N^o | 60-400005



PART N^o | 60-400022



PART N^o | 60-400023

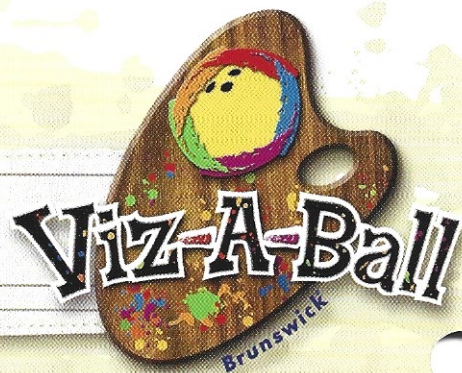


PART N^o | 60-400047

Available in 6, 8, 10, 12, 14 & 15 lbs.

Introducing Viz-A-Ball from Brunswick: bowling balls with exclusive 360° limited edition graphics. Prints. Logos. Cartoon characters. You name it, chances are we're gonna put it on a ball. The question is, who or what will we do next? www.viz-a-ball.com

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Brunswick

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