# BRUNSWICK

Consumer Products





#### Explosive energy. Raw power. Intense excitement.

EXHILARATION THAT HASN'T CHANGED IN BOWLING'S 7,000 YEARS. FOR OVER A CENTURY BRUNSWICK HAS SHARED THESE EMOTIONS WITH YOU THROUGH HUNDREDS OF INNOVATIVE PRODUCTS.

TODAY YOU'RE AT THE THRESHOLD OF A NEW AGE, AND IT'S CHANGING THE WAY YOU PLAY.

BRUNSWICK HAS FUSED BOWLING'S HIGH ENERGY WITH HIGH TECHNOLOGY, TO BRING THE PRECISION OF SCIENCE TO YOUR GAME: ON-BOARD INTELLIGENCE. CUTTING-EDGE ENGINEERING.

INNOVATIONS IN THE PHYSICS OF DESIGN.

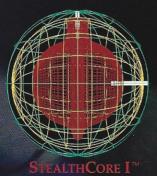
We're changing the way you play the game, but that's nothing new. Because every Brunswick ball, bag and shoe has always been engineered, designed and delivered to improve your game.

BrumswickB



PHANTOM

Navy Phantom with StealthCore I; 60-101046 12, 14, 15, 16 lb. wts.

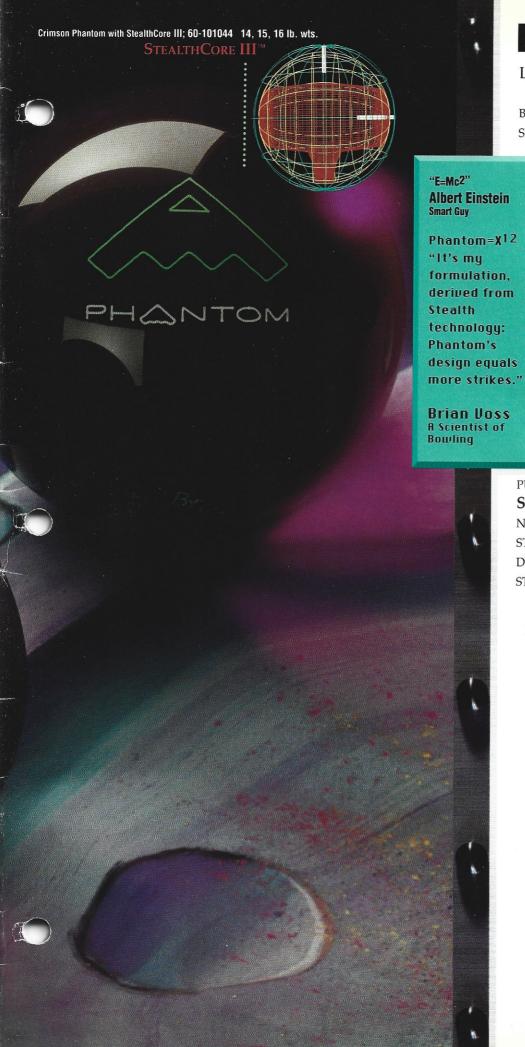




PHANTOM

Jet Phantom with StealthCore II; 60-101039 15, 16 lb. wts.





#### Phantom™

LOCK-ON. ENGAGE. DESTROY.
ONLY BRUNSWICK COULD ENGINEER
BOWLING'S FIRST BALL WITH A GUIDANCE
SYSTEM PROGRAMMABLE FOR YOUR GAME.

THE BRUNSWICK PHANTOM HAS A REVOLUTIONARY STEALTHCORE™ SYSTEM THAT LOCATES ITS PREFERRED AXIS OF ROTATION EVERY TIME.

COMBINING THIS WITH YOUR PERSONAL TRACK AND AXIS,
PHANTOM GIVES YOU WHAT YOU'VE NEVER HAD BEFORE: UNPARALLELED BALL CONSISTENCY AND REACTION PREDICTABILITY.

STEALTHCORE I™CONCENTRATES
MORE WEIGHT INTO PHANTOM'S
CORE, FOR A QUICK, DECISIVE STRIKE.
OUR MID-RANGE BOMBER,
STEALTHCORE II™, ALSO HAS A
LOW MOMENT OF INERTIA — AND A
PUNISHING STRIKE THROUGH THE POCKET.
STEALTHCORE III™ HAS MORE WEIGHT
NEAR THE SURFACE, FOR HIGH-MOMENT,
STRAIGHT-AHEAD ACTION AND A
DEVASTATING, CONSISTENT GROUND
STRIKE ON THE BACK-END.



RHIMO

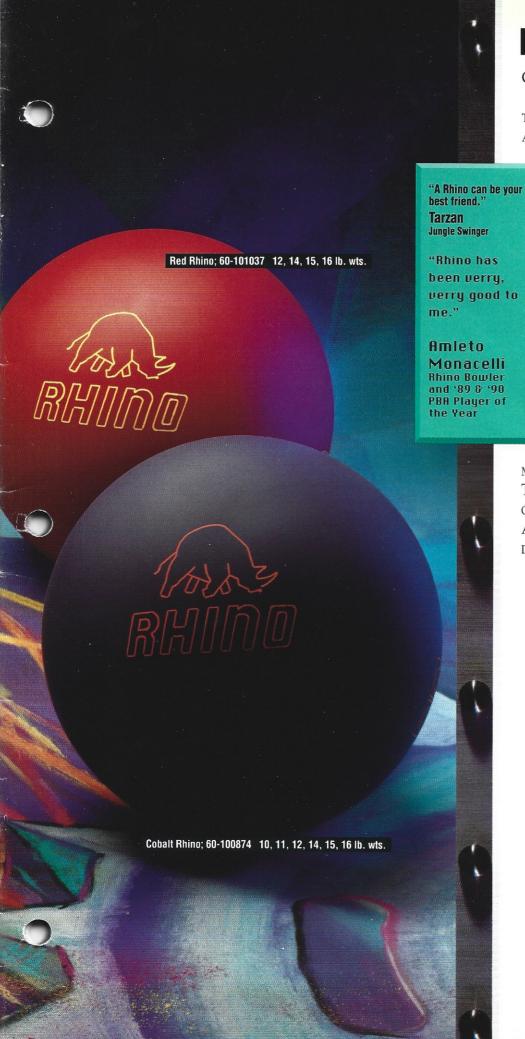
Black Rhino; 60-100733 10, 11, 12, 14, 15, 16 lb. wts.

**小**级多

Blue Rhino; 60-100783 12, 14, 15, 16 lb. wts.

BHIMO

Black Pearl Rhino; 60-100875 12, 14, 15, 16 lb. wts.



#### Rhino®

CHARGING. CRASHING. SMASHING.
THE BRUNSWICK RHINO. IT'S STILL
THE BASHINGEST BRUTE IN BOWLING,
AND ONE OF THE MOST POPULAR 100%

URETHANE BALLS IN HISTORY.

OUR UNIQUE RHINOLENE™ CORE
SENDS RHINO CRASHING
THROUGH THE PINS WITH
MINIMUM DEFLECTION; TAMING
ANY LANE CONDITION, IMPROVING
ANY BOWLING STYLE.

EACH INDUSTRIAL STRENGTH
RHINO FORMULATION HAS BEEN
GIVEN THE ACID TEST, PROVING
MIGHT MAKES STRIKES. LET
RHINO REIGN ON ANY LANE:

THE **COBALT RHINO** FOR HEAVY OIL. THE **BLUE RHINO** FOR MEDIUM TO OILY LANES.

THE POPULAR **BLACK RHINO** ON MEDIUM TO DRY LANES.

THE ALL-NEW **RED RHINO** FOR LIGHT OIL AND DRY CONDITIONS.

AND THE **BLACK PEARL RHINO** FOR

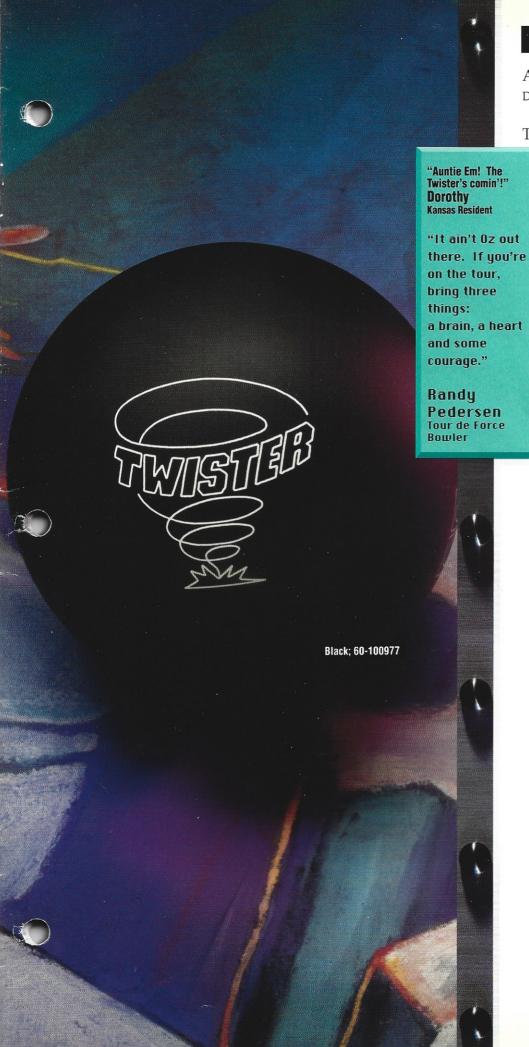
AND THE **BLACK PEARL RHINO** FOR DRY LANES.



Wys si

Pearlized Teal; 60-100974

Pearlized Red; 60-100978



## Twister®

A VIOLENT BLAST. A PATH OF DESTRUCTION.

It's a Twister. The Brunswick Twister gives you the power and

HIGH PERFORMANCE OF 100% URETHANE, BUT WITH A FEW UNEXPECTED TWISTS. THE RESILIENCE OF TWISTER'S CORE, ALONG WITH ITS UNIQUE MAKE-UP, KEEPS IT SLAMMING THROUGH THE HEADPIN WITH GALE FORCE AND LESS DEFLECTION. AND LIKE A REAL TWISTER, IT DOESN'T LEAVE MUCH STANDING.

TWISTER'S THREE SWIRLING COLORS ALSO MAKE LOOKING GOOD, AND BOWLING GOOD, A BREEZE.

TWISTERS COME IN 10, 12, 14, 15 AND 16 LB. WTS.





Turquoise; 60-100982 8, 10, 12, 14 lb. wts.



Brunswick
USER

LDK7461

Pastel Pink; 60-100981 8, 10, 11, 12, 14 lb. wts.

Brunswick
LASEIN
KDE7496

Brunswick

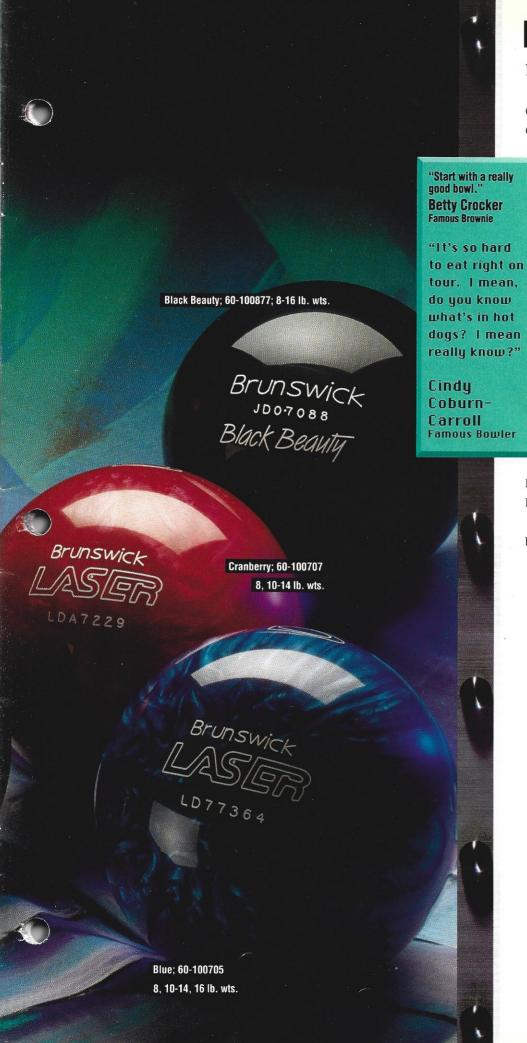
AE30459

Steel; 60-100744 10, 12, 14-16 lb. wts. Brunswick LASER KDM0695

Charcoal Grey; 60-100702 8, 10-16 lb. wts.



Midnight Blue; 60-100706 10, 12, 14-16 lb. wts.



## Laser™/ Black Beauty®

LASER. THE SEVEN WONDERS.

LASER'S SEVEN PEARLESCENT COLORS GIVE YOU A NUMBER OF WAYS TO CONTROL A NUMBER OF LANE

CONDITIONS. AND TALK ABOUT CONTROL, ITS MEDIUM-SOFT POLYESTER COVER BITES BETTER, TRACKS TRUER AND POWERS INTO THE POCKET. THE HIGH-RESIN CORE MAKES DRILLING EASIER, TOO.

THE BRUNSWICK LASER KEEPS YOU BEAMING.

#### BLACK BEAUTY.

A TRUE CLASSIC.

THE BRUNSWICK BLACK
BEAUTY IS THE BALL FOR ALL. ITS
HIGH-GLOSS PLASTIC PROVIDES
CONSISTENT TRACKING, A TRUER
ROLL AND PLENTY OF

HORSEPOWER THROUGH THE POCKET — FOR BOWLERS OF ALL SKILL LEVELS.

TRY THE TRUE WORKHORSE OF BOWLING: BLACK BEAUTY.







# Top Flight / Big Game Accessories

THE PERFECT ITEMS FOR THE PERFECT GAME:

PHANTOM PRO BAG. A HIGH-TECH

PHANTOM HANGER — OR TRAVEL BAG.

THIS TWO-BALL BAG ENGINEERED FROM 420

DENIER NYLON FEATURES ZIPPERED END POCKETS, A PADDED SHOULDER STRAP AND A UNIQUE BALL-CARRYING SYSTEM. ITS TWO INDIVIDUAL (AND REMOVABLE) MINI BALL BAGS, WITH DRAW STRINGS, HOLD YOUR PHANTOMS SECURE.

RHINO PRO BAG. A CAGE FORGED FROM ALL-METAL RUSTPROOF HARDWARE, FEATURING ZIPPERED CARGO END POCKETS, A TOP LEVEL SHELF, REMOVABLE BALL CUPS, A VINYL GRIP AND A PADDED GOLF SHOULDER STRAP. It'S ALSO CONSTRUCTED FROM WASHABLE 420 DENIER NYLON. AN

INDESTRUCTIBLE PRO BAG; AN INDISPENSABLE TRAVEL BAG.

THE SIDE-KICK. A SMALL ACCESSORY BAG, WITH TWO CLEAR INTERIOR POUCHES.

PHANTOM AND RHINO HATS. TOP YOUR GAME WITH A TOUGH CORDUROY RHINO CAP OR A COOL CANVAS PHANTOM CAP, WITH EMBROIDERED LOGOS.

PHANTOM AND RHINO TOWELS.
THESE 100% COTTON, 15" x 24" TOWELS
ARE LIGHT GREY WITH SILKSCREENED LOGOS.

**PRO BAG STRAPS.** LIGHTEN UP, WITH THESE PADDED GOLF SHOULDER STRAPS.

PHANTOM AND RHINO SHIRTS. 100% CROSS CREEK. 100% COTTON LISLE. THESE SHIRTS ARE MACHINE WASHABLE WITHOUT FADING, SHRINKAGE OR LOSS OF PROPORTION.

RHINO POLO COLLAR SHIRTS. 100% COMBED COTTON CROSS CREEK SHIRTS WITH A POLO COLLAR.

RHINO PATROL
T-SHIRTS. 100% COMBED
COTTON WITH A
SILKSCREENED LOGO.





# **Nylon Bags**

GOING BOWLING? OR MAYBE YOU'RE JUST ON THE GO. EITHER WAY BRUNSWICK'S SOFT-SIDED BAGS LOOK GREAT CARRYING WHAT YOU'VE GOT —

INCLUDING BRUNSWICK BALLS, OF COURSE.

EACH BAG IS MADE OF A SYNERGIZED 420 DENIER NYLON COMPOSITION AND IS COMPLETELY MACHINE WASHABLE. AND WITH REMOVABLE MOLDED BALL CUPS AND EASY-OPENING ZIPPERED TOPS, THEY MAKE GREAT TRAVEL BAGS.

REGENCY. A TWO-BALL BAG WITH TWO LARGE FRONT POCKETS.

**GRABB.** A CLASSIC TWO-BALL LOOK, BUT WITH THE SOFT FEEL OF NYLON.

**SENTINEL.** A SINGLE-BALL VERSION OF OUR PRO BAG STYLE.

CADDIE. OUR COMPACT SINGLE-BALL MODEL.

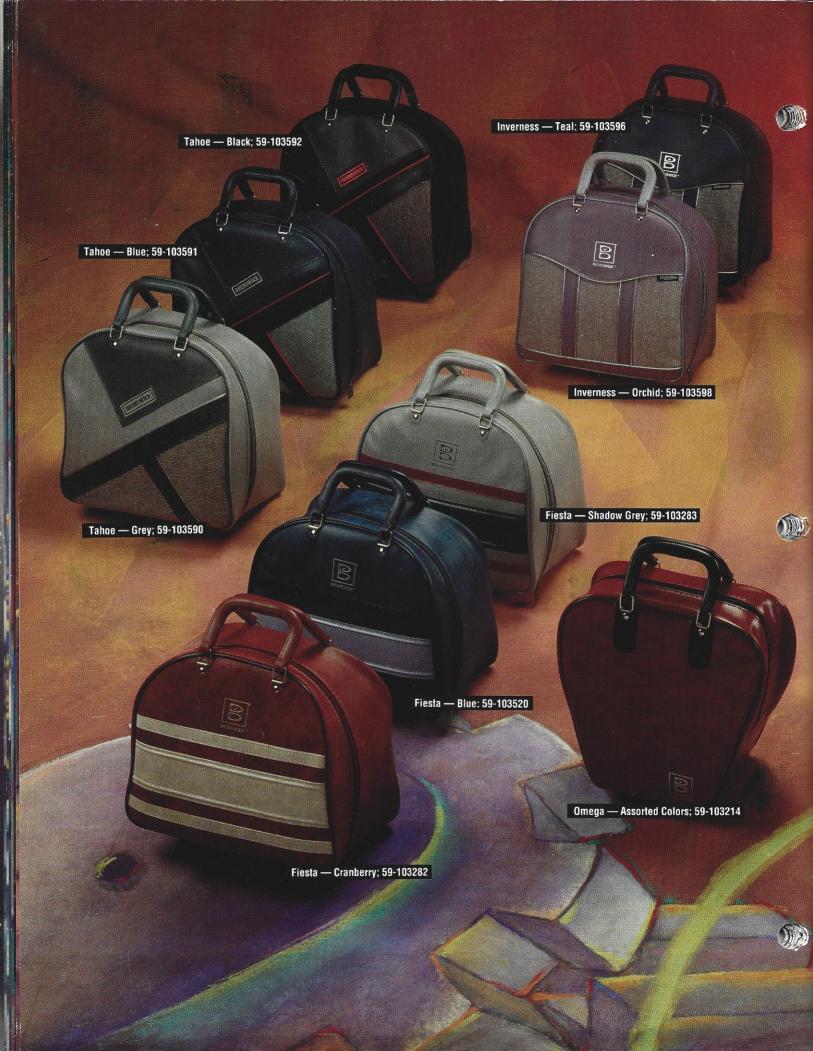
**ARROW.** GIVE THE SINGLE-BALL BAG A SHOT; WITH TWO TOP-ZIPPERED END POCKETS AND A CLASP-CLOSING FRONT POCKET.

**KART.** A GREAT WAY TO CART AROUND. KART IS A SINGLE-BALL DESIGN, WITH ZIPPERED END POCKETS AND A FRONT CLASP POCKET.

**PAC.** Two cool single ballers in three hot colors.

**SLING.** A SINGLE-BALL BAG IN A UNIQUE POUCH DESIGN, WITH TWO ZIPPERED FRONT POCKETS.







# **Vinyl Bags**

GO BOWLING! AND GO IN STYLE, WITH ANY OF THESE POPULAR BRUNSWICK BAGS. YOU CAN'T BEAT THE EASY CARE AND LONG LASTING PERFORMANCE OF

VINYL — ESPECIALLY IN THESE DYNAMIC DESIGNS.

WINDJAMMER. REPTILE-GRAINED OR SMOOTH OVERLAYS CONVERGE IN MOVING FASHION.

WINDJAMMER II. VINYL STRIPES MERGE WITH FABRIC PANELS TO MAKE THIS A WINDJAMMER, TOO!

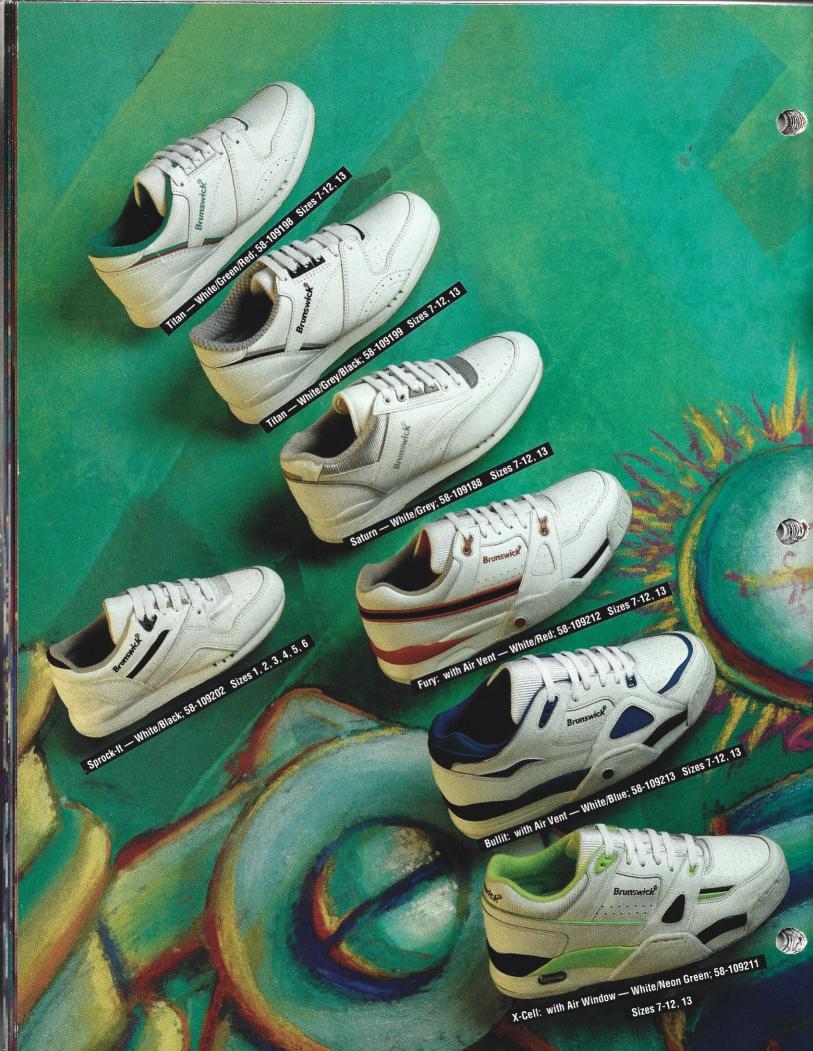
INVERNESS. STURDY AND STYLISH; WITH WELTED-EDGE PANELS AND TWO GREAT COLOR COMBOS.

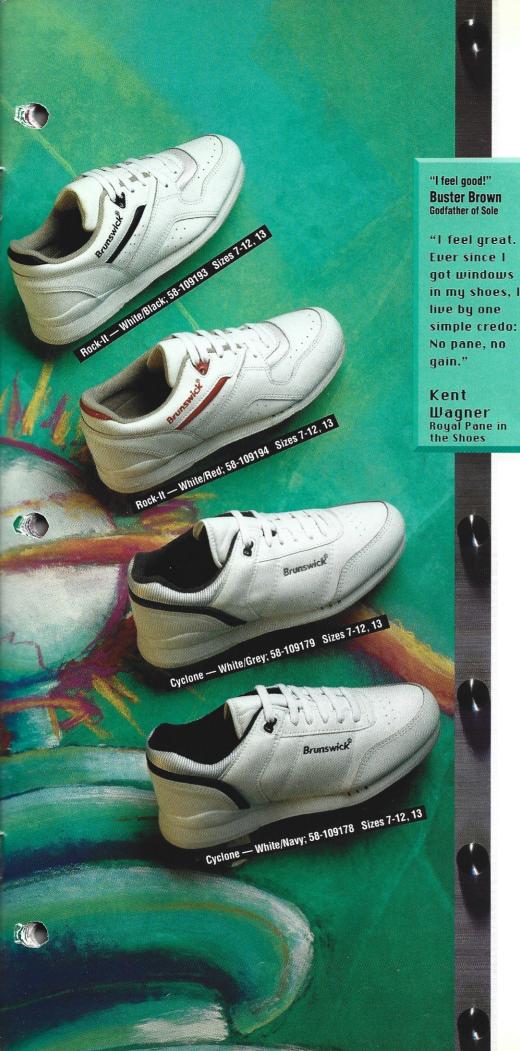
TAHOE. STRIKING ANGLES.
CONTRASTING VINYL AND FABRIC.
LASTING QUALITY.

FIESTA. RRRRRRRRRACING STRIPES MAKE THIS BAG QUITE A SPORTY NUMBER.

**OMEGA.** THE FIRST NAME EVERYONE THINKS OF WHEN LOOKING FOR A BAG THAT WILL LAST.







#### Men's Athletic Shoes

SOME OF TODAY'S HOTTEST BOWLERS ARE FULL OF AIR. INTRODUCING NEW AIR VENT AND AIR WINDOW ATHLETIC SHOES, ALONG WITH OUR USUAL COLLECTION OF FANTASTIC FEATURE-

FILLED FOOTWEAR.

TITAN. A BIG NAME AND PERFORMER. TITAN'S ALL-LEATHER UPPERS FEATURE GREEN AND RED OR GREY AND BLACK ACCENTS.

ROCK-IT. SHOOT FOR THE STRATOSPHERE, WITH ROCK-IT'S COMFY ALL-LEATHER UPPERS — IN BLACK OR RED TRIM.

SATURN. GREY ACCENTS MAKE SATURN A DEAD RINGER FOR MORE FAMOUS, AND MORE EXPENSIVE, TENNIES.

CYCLONE. BLOW OFF A LITTLE STEAM AT THE LANES, WITH WHITE AND NAVY OR WHITE AND GREY CYCLONES.

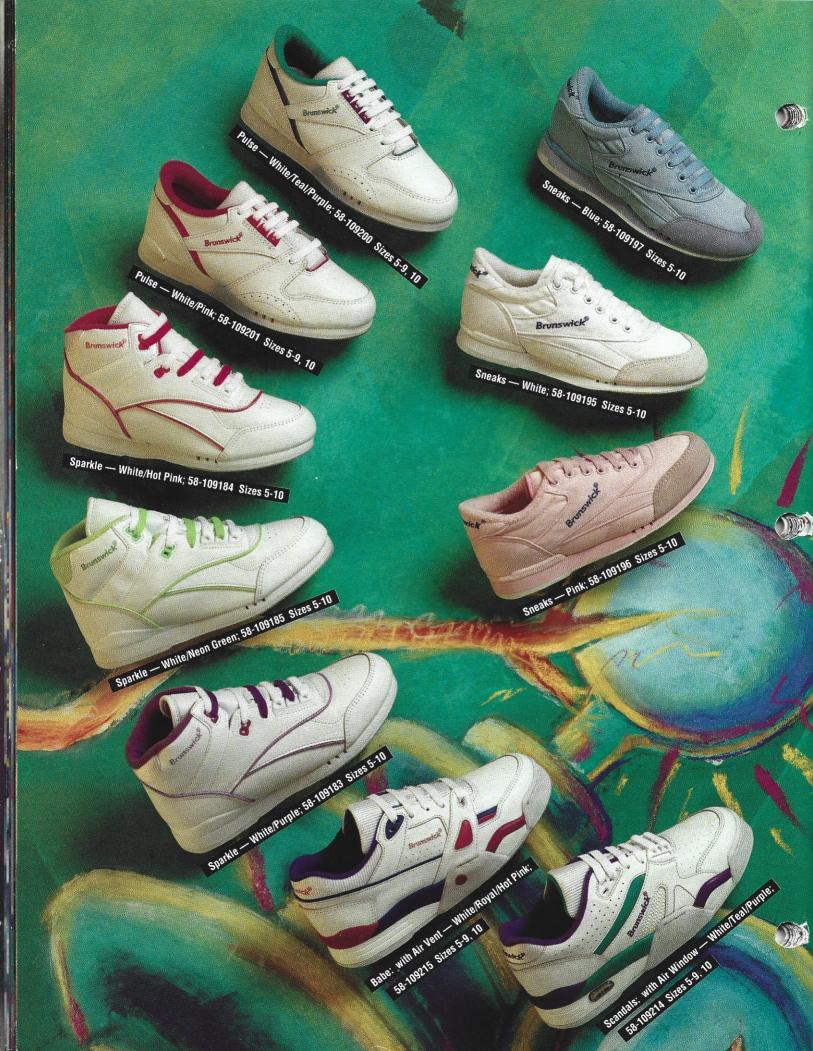
X-Cell. Brunswick brings aircushion engineering to bowling, in a white and neon green technological marvel. Our shock-absorbing X-Cell air window gives extra cushion, extra stability and extra spring — for extra energy. X-Cell has leather uppers, too!

FURY. THE FURY VENTS ANY TENSION AT YOUR FEET, WITH TWO AIR VENT COILS THROUGH THE SOLE TO CUSHION YOUR STEP. THE LEATHER UPPERS, FRONT STABILITY STRAP AND HEEL STABILIZER ARE ALSO IMPORTANT FEATS OF ENGINEERING FOR ANY FEET.

BULLIT. THE BLUE TRIM AND CUSHION AIR VENT SYSTEM KEEP YOU LOOKING GOOD AND FEELING GOOD. AND LIKE FURY, BULLIT HAS LEATHER UPPERS AND THE FUNCTIONAL FEATURES YOU NEED.

**SPROCK-IT.** A KID-SIZE VERSION OF OUR ROCK-IT.







#### **Women's Athletic Shoes**

AIR WINDOWS. AIR VENTS.
BIOMECHANICALLY FUNCTIONAL AND FASHIONABLE. WE'RE NOT MAKING WOMEN'S ATHLETIC SHOES LIKE THEY

USED TO. BUT THEY'RE NOT MAKING WOMEN ATHLETES LIKE THEY USED TO, EITHER.

Pulse. Check our Pulse, with leather uppers and teal/purple and pink accents.

SPARKLE. SPARKLES REALLY SHINE. THESE 3/4 HIGHTOPS HAVE TWO SETS OF LACES AND THREE HOT ACCENTS: PURPLE, HOT PINK AND NEON GREEN.

DART. NAME TWO GREAT THINGS THAT WERE MEANT FOR EACH OTHER ... DARTS AND BOWLING (ESPECIALLY WITH DART'S PINK, ROYAL OR TEAL TRIM).

SNEAKS. PINK, WHITE AND BLUE CANVAS SNEAKS MAKE FASHIONABLE BOWLING AN EASY TRICK.

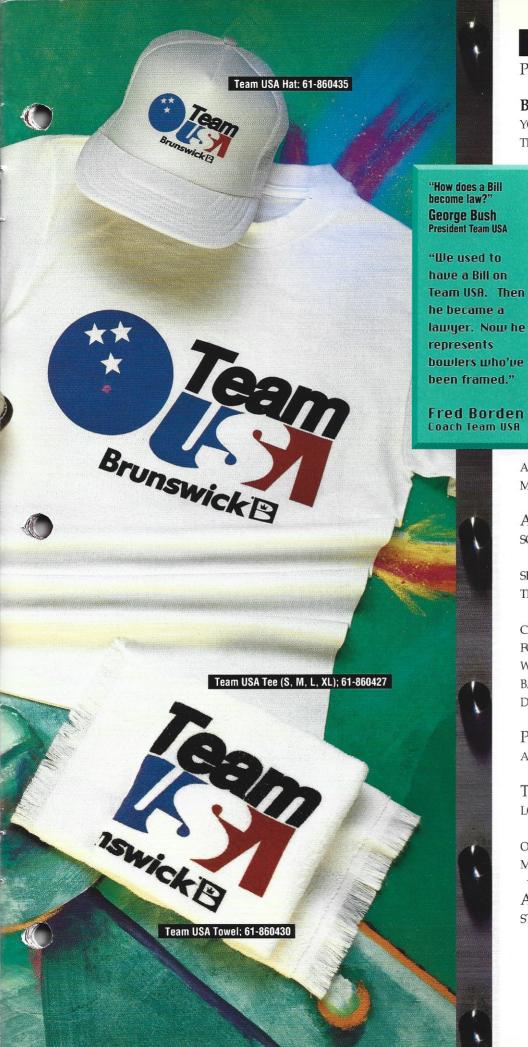
BABE. BABE HAS TWO AIR VENT COILS THROUGH THE SOLE, TO ABSORB SHOCKS AND CUSHION YOUR STEP. AND BABE'S HEEL COUNTER, REINFORCED TOE, LEATHER UPPER AND TOUGH OUTSOLE ALSO KEEP YOU BOUNCING BACK; IN WHITE, ROYAL AND HOT PINK.

SCANDALS. WITH A SUPERIOR
SHOCK-ABSORBING AIR WINDOW SYSTEM
(FOR EXTRA CUSHION!), PLUS A FRONT
STABILIZING STRAP, CUSHIONED MIDSOLE
AND LEATHER UPPERS, ALL SHOES
SHOULD BE SO SCANDALOUS. IT'S
WHITE, TEAL AND PURPLE.

'LIL DART. 'LIL GIRLS WILL LOVE THE ROYAL TRIM.







#### Men's and Women's Shoes

Put yourself in our shoes:

MEN'S SHOES

BRUNSWICK PRO BY LINDS. WHETHER YOU'RE RIGHT-OR LEFT-HANDED, THE PRO HAS A BIG HAND IN

IMPROVING YOUR GAME. ONLY LINDS AND BRUNSWICK BRING YOU A BUCKSKIN SLIDE SOLE™, A FULL GOODYEAR® WELT, TOP GRAIN LEATHER UPPERS, A SPRING STEEL SHANK ARCH SUPPORT AND SWEAT-PROOF INSOLES WITH A CAMBRELLE LINING — TO ABSORB PERSPIRATION.

LEMANS. SMOOTH-VINYL-UPPER-PADDED-SUPPORT-COLLAR-LANE—GRIPPING-LEATHER-SOLES. WHEW!

TRADITIONAL. EASY-CARE UPPERS, FULL LEATHER SOLES AND RAISED ARCHES MAKE THIS A ROUGH SHOE TO BEAT.

Women's Shoes

BRUNSWICK PRO BY LINDS. HAS ALL THE TOP-OF-THE-LINE FEATURES OF THE MEN'S PRO.

LADY TRADITIONAL. TOUGH VINYL. A RAISED SUPPORT ARCH. FULL LEATHER SOLE. WE LOVE TRADITIONAL WOMEN.

SCATT. A LIGHTWEIGHT CANVAS TENNIS SHOE, IN WHITE OR WHITE WITH BROWN TRIM.

SHOE CADDY. A CONVENIENT FABRIC CARRY-ALL FOR BOWLING OR CASUAL FOOTWEAR. THIS TOUGH TOTE IS MACHINE WASHABLE, WITH DIVIDED PANELS, A BARREL-LOCK DRAWSTRING LATCH AND DOUBLE TOP STITCHING.

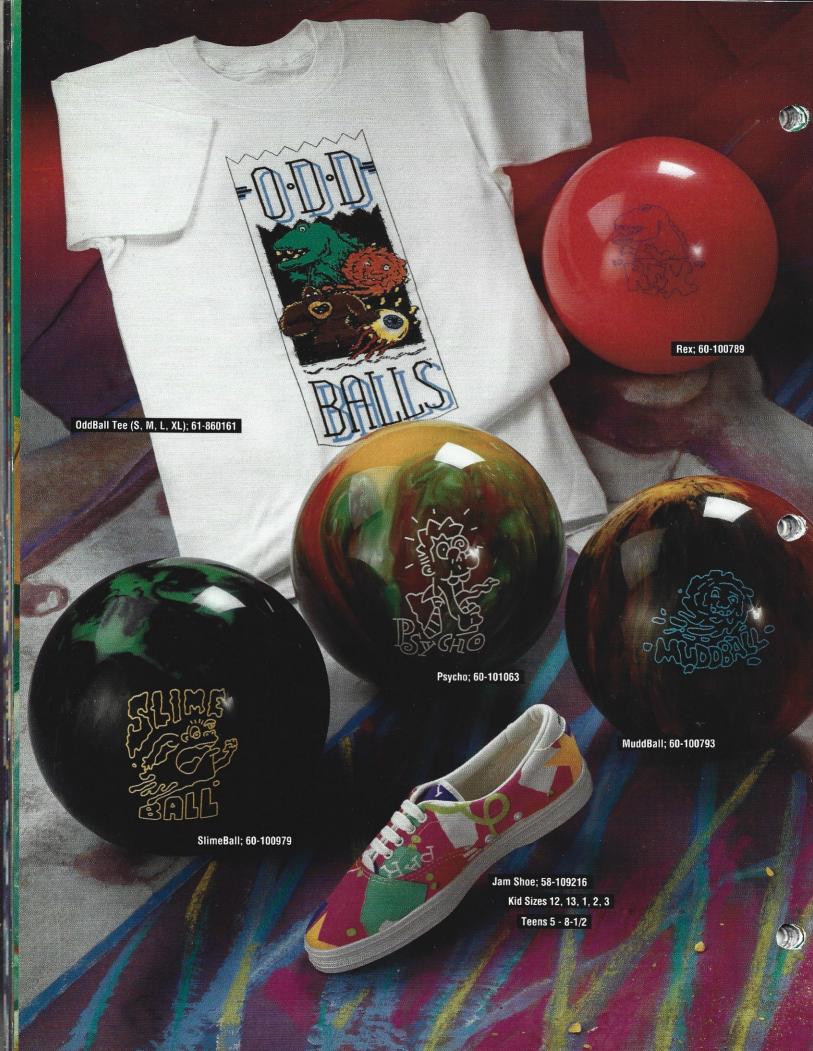
TEAM USA

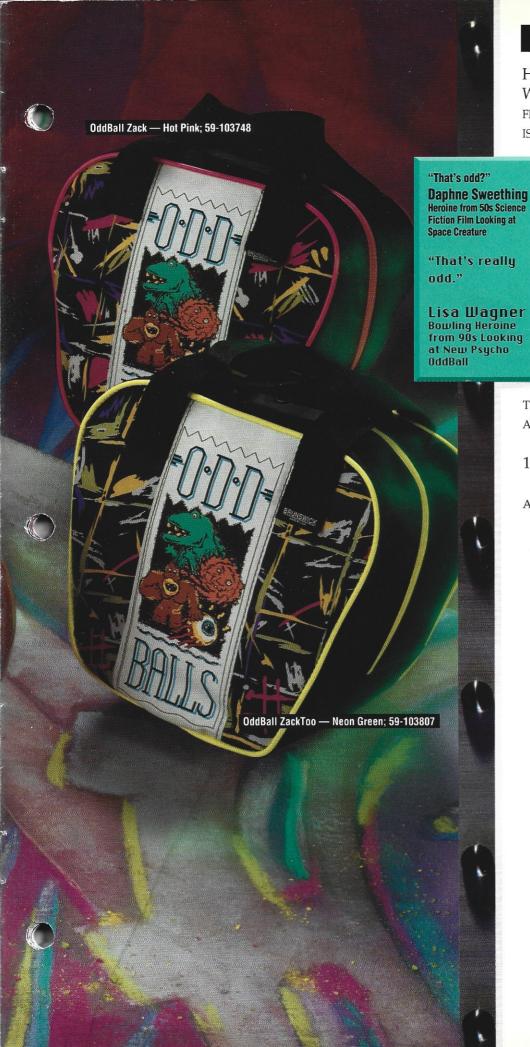
PART OF THE PROCEEDS SUPPORT THE U.S. AMATEUR BOWLING TEAM.

TEAM USA TEE. A 100% COTTON T-SHIRT WITH THE RED, WHITE AND BLUE LOGO.

TEAM USA HAT. LOGO IS SILKSCREENED ON FRONT, WITH ADJUSTABLE MESH BACK.

TEAM USA TOWEL. A 16" x 24" SOFT AND STURDY TOWEL.





### OddBall™ Objects

HEY, WHICH ODDBALL IS THE ODDEST? WHICH OF THESE FANTASTIC AND FRIGHTFUL FAR-FLUNG FRIENDS OF FOUR IS THE FREAKIEST? I THINK IT'S THE

LOW-DOWN SLIMEBALL®. BUT SOME SAY IT'S THAT DIRT-BAG MUDDBALL™. MAYBE IT'S THE RIDICULOUSLY RED BOWLASAURUS REX™. OR EVEN THE NEW CRAZIE-COLORED BALL, THE PSYCHO™. NAH, THE ODDEST ODDBALL IS ANY WILD WEASEL BOWLING WITH THESE GUYS!

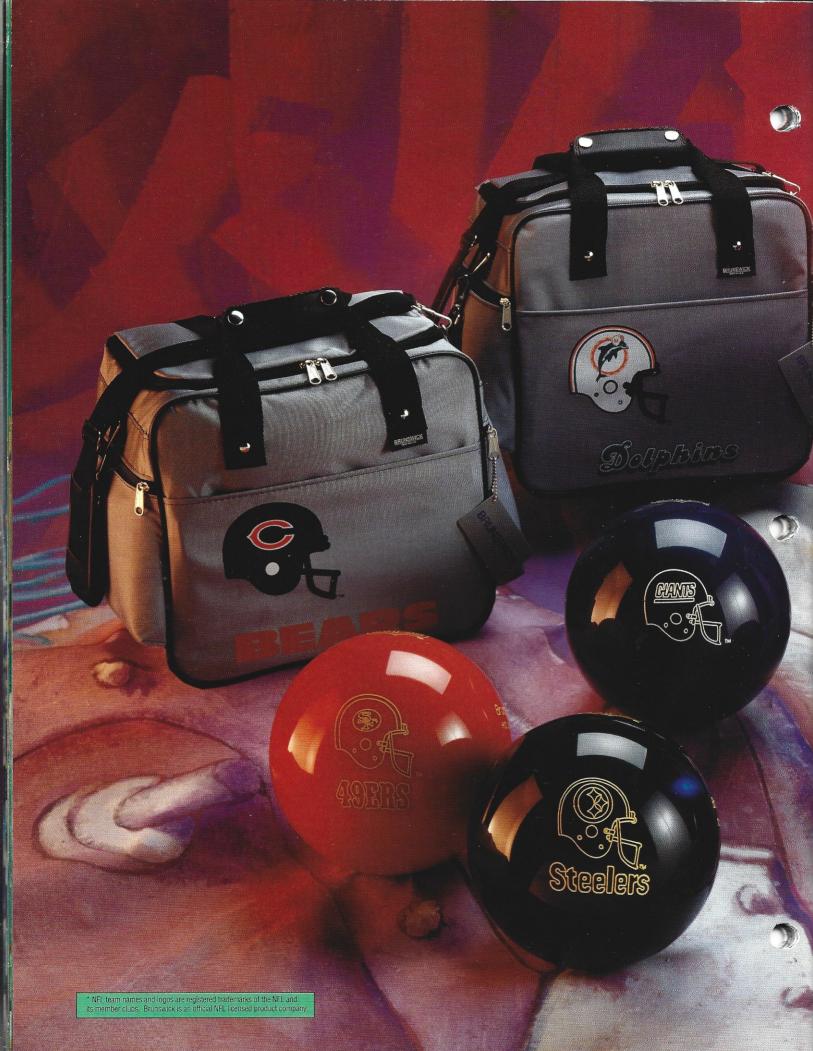
AND ANYBODY THAT ODD NEEDS A FEW ODDBALL ODDS AND ENDS: LIKE OUR NYLON ODDBALL ZACK OR ZACKTOO, WITH NEON GREEN

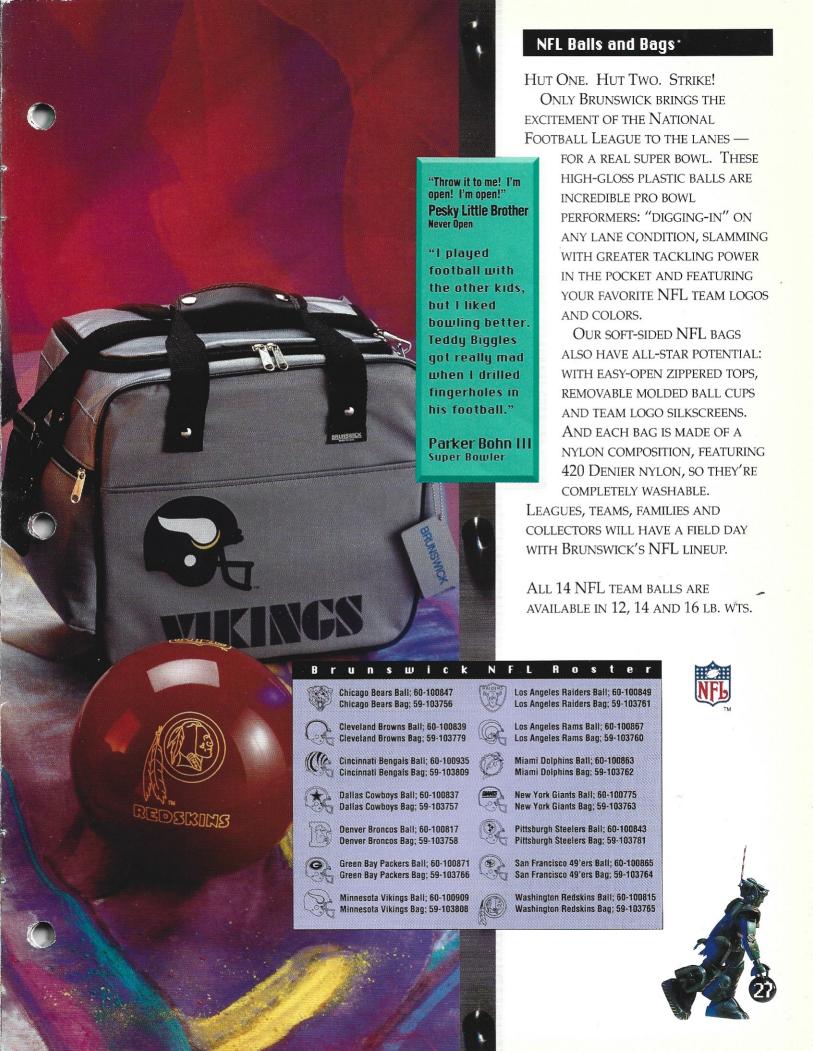
TRIM. THERE'S EVEN JAMMIN' JAM SHOES AND ODDBALL TEE'S!

ODDBALLS COME IN 6, 8, 9, 10, 12, 14 AND 16 LB. WTS.

PSYCHO WTS. ARE 6, 8, 9, 10, 11 AND 12 LBS.







Kid's Sweatshirt (6-8, 10-12, 14-16, M, L, XL); 61-860415



Armanick B.

Grown-up Mickey Towel; 61-860444

Kid's Mickey Towel; 61-860433

Kid's Tee (6-8, 10-12, 14-16, M, L, XL); 61-860414

B O W I

'ToonTate — Royal; 59-103755

Red Mickey; 60-100969 6, 8-12 lb. wts.

·ToonTate — Red; 59-103754

Blue Mickey; 60-100975 6, 8-12 lb. wts.



# Mickey's World

M-I-C (SEE HIM ON BOWLING BALLS AND BAGS), K-E-Y (WHY? 'CAUSE MICKEY'S COOL.).

M-O-U-S-E. It'S MICKEY MOUSE, AND BRUNSWICK'S GOT HIM!

DISNEY BOWLING BALLS. IT'S THREE MICKEY BOWLING BALLS! AND THIS TERRIBLY TERRIFIC TRIO OF PLASTIC BALLS DELIVERS PLENTY OF ACTION: BLUE MICKEY, RED MICKEY AND GROWN-UP BLUE 'N GLOSSY GREEN.

DISNEY BOWLING BAGS.
WHERE ELSE WOULD YOU KEEP A
VERY ANIMATED MICKEY
BOWLING BALL? EACH DISNEY
'TOONTOTE — IN ROYAL, RED
OR GROWN-UP BLUE 'N NEON
GREEN — IS MADE OF 420 DENIER
NYLON, AND MAKES A GREAT
TRAVEL BAG.

DISNEY BOWLING WEAR. NO ONE LOOKS GOOFY IN MICKEY. ALL DISNEY TOPS ARE A 50% POLY AND 50% COTTON BLEND, SO CHOOSE FROM GROWN-UP OR KID'S SWEATSHIRTS AND TEE'S.

MICKEY BOWLING TOWELS. 100% COTTON 16" x 25" TOWELS, WITH MICKEY WAVIN' RIGHT AT 'CHA OR OUR GROWN-UP DESIGN.

Brunswick Bowling & Billiards Corporation is a licensee of The Walt Disney Company.







#### **SNOOPY Stuff** (and the PEANUTS Gang, too!)

GOOD GRIEF! GOOD STUFF!

AMERICA'S MOST LOVABLE POOCH IS

NOW THE PERFECT PARTNER FOR

NOW THE PERFECT PARTNER FOR BOWLING, AND HE'S BROUGHT ALONG

HIS FRIENDS, TOO! IT'S SNOOPY! IT'S CHARLIE BROWN! IT'S THE WHOLE PEANUTS GANG; AND BY THE TIME YOU GET TO WOODSTOCK, YOU'LL BE HAVIN' PLENTY OF BOWLIN' FUN.

SNOOPY® BOWLING BALLS. IT'S A DOUBLE DOSE OF THAT FAMOUS DOG — IN TWO DELICIOUS COLORS: RASPBERRY SNOOPY AND GRAPE SNOOPY.

THE DOG HOUSE. WHERE
ELSE WOULD YOU PUT THE WORLD
WAR I FLYING ACE? THESE
COLORFUL SINGLE BALL BAGS
HAVE TWO TOP ZIPPERED END

POCKETS — IN GRAPE OR RASPBERRY.

PEANUTS BOWLING BAG. THE GANG'S ALL HERE, RIGHT ON THE FRONT OF THIS STRIKING GREY BAG. TWO ZIPPERED POCKETS ON TOP OF BOTH ENDS, TOO.

BOWLING TOWEL AND TOWEL. Wipe away, with 16" x 25" Snoopy or the Peanuts gang.

WEARIN' PEANUTS. TRY THE 100% COTTON BOWLING TEE'S OR THE 50-50 BLEND BOWLING SWEATSHIRTS.

SNOOPY CROSS CREEK. THAT'S OUR FAVORITE BEAGLE BOY — SNOOPY — EMBROIDERED ON THESE 100% COMBED COTTON SOFT COLLARED POLO SHIRTS, IN THREE BERRY NICE COLORS: GRAPE, BRIGHTBERRY AND BLUEBERRY.

Brunswick Bowling & Billiards Corporation is a licensee of United Feature Syndicate, Inc.



British South Sout

MUSKEGON, MICHIGAN 49441-2697

616-725-3300

616-725-3457 • FAX