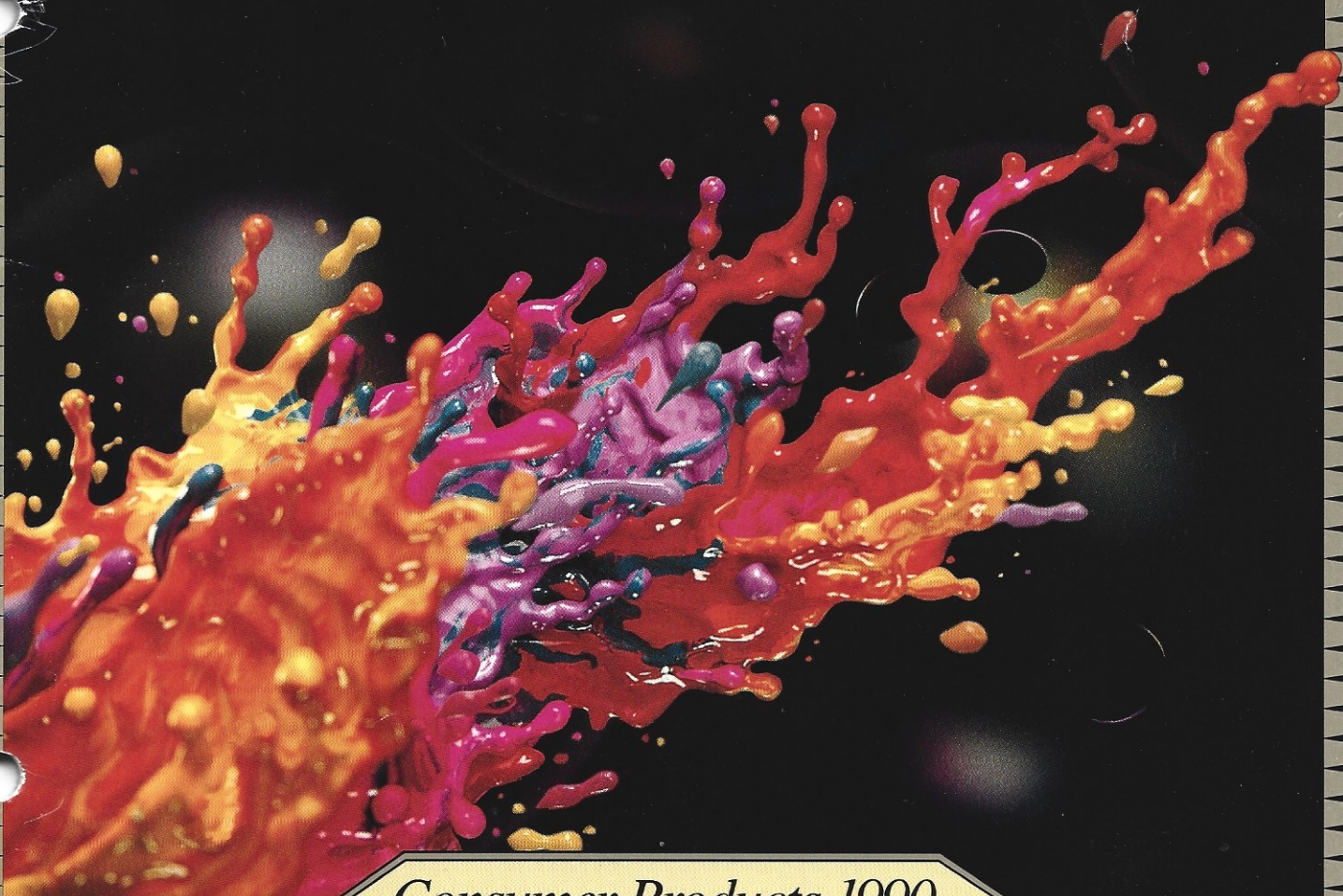


*Brunswick Pours It On*



*Consumer Products 1990*

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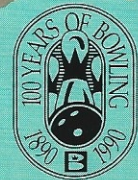
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# BRUNN'S



We're not holding anything back. For 100 years we've introduced wave after wave of innovation to the bowling industry. And this year is no exception; our line of products will make quite a splash.

Now you can march down the lane with the San Francisco 49ers, or have a ball with Mickey Mouse and his friends, or simply roll a proven champion, like the punishing Brunswick Rhino.

At Brunswick, we're pouring it on -- with power and style, quality and variety.

And when we pour, we reign.



**Brunswick**

Blue Rhino: 60-100783

Wine Rhino: 60-100735

Cobalt Rhino: 60-100874

Black Rhino: 60-100733



  
RHINO

  
RHINO

  
RHINO

  
RHINO

## RHINO®

The Brunswick Rhino reigns. Our top-of-the-line 100% top-grade urethane ball is the hardest charging ball in America. Rhino's super resilient Rhinolene™ core makes this monster crash through the pins with

minimum deflection, to tame any lane condition and improve any bowling style.

Each Rhino formulation has been given the acid test by professionals, amateurs and technicians. And time after time, Rhino's five different skin colors have proven that might makes strikes: The aggressive **Cobalt Rhino** triumphs on heavily oiled lanes. **The Wine Rhino** hooks early to control oily lane

conditions. **The Blue Rhino** rules on medium to oily lanes. **The Black Rhino** masters medium to dry lanes, while the **Black Pearl Rhino** dominates dry conditions.

Pour on the power — with the Brunswick Rhino.

Rhinos are available in 12, 14, 15 and 16 lb. wts.

"Let's see; a Rhino is mean, tough, charges hard and has unbelievable power. And it's a pretty scary animal, too."

Mark Roth  
Brunswick Pro Staff



RHINO

Black Pearl Rhino; 60-100875

Black; 60-100977



Pearlized Red; 60-100978



## **TWISTER™**

Introducing the high performance of 100% urethane with a few new twists. The Brunswick Twister has a unique new formula and a super resilient core that gives you more

power and control on more lane conditions. It slams through the headpin with gale force and less deflection. And, like a real twister, it usually doesn't leave much standing.

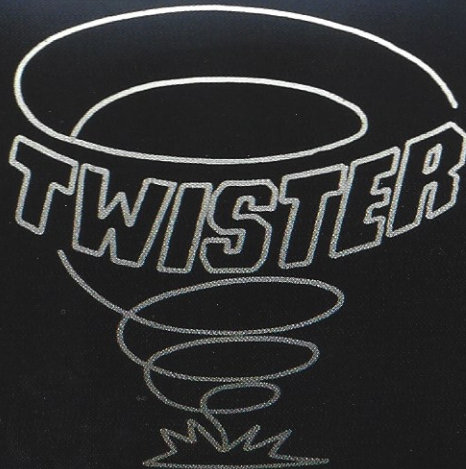
But the Twister's incredible urethane hook isn't the only spin on this ball. Its three designer colors make this a mesmerizing — and deadly — way to send pins flying. Get a urethane Twister — for high performance that will leave

your head spinning.

Twisters come in 10, 12, 14, 15 and 16 lb. wts.

“Everytime I heard ‘Twister,’ I thought of those things that knock over trailers and pick up houses. Then I bowled it. Now I think it knocks over pins and picks up spares.”

**Lisa Wagner**  
Brunswick Pro Staff



Pearlized Teal; 60-100974

Steel; 60-100744; 10, 12, 14-16 lb. wts.

Blue; 60-100705; 8, 10-14, 16 lb. wts.

Crashberry; 60-100707; 8, 10-14 lb. wts.



Brunswick  
**LASER**  
KCV0289



Brunswick  
**LASER**  
LC70346

Midnight Blue; 60-100706; 10, 12, 14, 15, 16 lb. wts.



Brunswick  
**LASER**  
KCV0284



Brunswick  
**LASER**  
JCS5009

Turquoise; 60-100882; 8, 10, 12, 14, lb. wts.



## LASER™

Look into our Laser, because it delivers. Great-looking performance that's as exciting as its seven pearlescent colors. The Laser's medium-hard polyester cover bites better on all lane conditions, for

increased tracking and more power through the pins.

The Brunswick Laser will have you beaming.

### **Black Beauty®**

They say the classics get better with age, and here's proof. The high-gloss plastic Brunswick Black Beauty makes perfect sense for bowlers of all skill levels. It provides consistent tracking, a truer roll and plenty of horsepower through the pocket.

For anyone looking to improve their game, this Beauty should be in the eye of the bowler.

"They told me a great-looking ball could never win a tournament. I told them that if a fashionable bowler can win, so can a fashionable ball."

**Randy Pedersen**  
Brunswick Pro Staff

Brunswick  
FCL-7228  
*Black Beauty*

Pastel Pink; 60-100981; 8, 10, 11, 12, 14 lb. wts.

Charcoal Grey; 60-100702; 8, 10-16 lb. wts.

Black Beauty; 60-100877; 8-16 lb. wts.

Rhino Pro — Black; 59-103581



Rhino Patrol T-Shirt (S, M, L, XL); 61-100231



Rhino Pro — Blue; 59-103582



Rhino Pro — Wine; 59-103677



Rhino Pro — Neon; 59-103735



Rhino Hat; 61-100233



Rhino Towel; 61-100232



RhinoHide Bag; 59-103747

**King Louie Rhino Shirts**  
Maize; 61-860411  
Grey; 61-860409,  
Navy; 61-860407,  
Red; 61-860410,  
Burgundy; 61-860408,  
Men's Sizes Only: S, M, L, XL, XXL

## RHINO BAGS AND ACCESSORIES

The perfect items for "big game" hunters:

**RhinoHide Bag.** It's the meanest looking bowling bag ever. The simulated Rhino skin is created from a rugged synthesized vinyl, for easy care and long-lasting performance. And each RhinoHide bag comes with a sheep's wool "cloth cradle" ball cleaner.

**Rhino Pro Bags.** The only way to haul around a Rhino, or two. Forged with all-metal rustproof hardware, Rhino Pro bags are constructed in a 420 Denier nylon composition and are completely washable. These two-ball bags have zippered cargo end pockets and a top level shelf (to keep oil off your shoes), plus a vinyl grip and a padded golf shoulder strap. The molded

ball cups can even be removed, turning these Rhino cages into versatile, stylish travel bags.

**Rhino Hat.** A tough corduroy hat with a rope braid trim and the Rhino logo embroidered in orange and yellow.

**Rhino Towel.** Soft, sturdy and 100% cotton, this 15" x 22" light grey towel shows the Rhino and Brunswick logos in orange and navy silkscreen.

**Rhino Bag Strap.** Lighten your load with this Rhino Pro bag padded golf shoulder strap.

**Rhino Shirts.** Cross Creek and King Louie Rhino Shirts can improve any bowling style. One hundred percent cotton lisle Cross Creek shirts machine wash and dry without fading, shrinkage or loss of proportion. King Louie's cool, lightweight and easy-to-care-for shirts are a 50/50 poly-cotton blend.

**Rhino Patrol T-Shirts.** Get on the Patrol. This 100% combed cotton tee has a silk-screened Rhino Patrol logo.

"Sure it's tough — it's Brunswick. But this thing *looks* mean. It's bumpy and leathery and rough . . . makes you think of an African Rhino with a handle."

**Mark Williams**  
Brunswick Pro Staff

Blue Rhino Bag Strap; 58-103702  
Wine Rhino Bag Strap; 58-103703  
Black Rhino Bag Strap; 58-103701

**Cross Creek Rhino Shirts**  
Royal; 61-860405  
Jade; 61-860404,  
Red; 61-860403,  
Navy; 61-860402,  
Men's Sizes Only: S, M, L, XL, XXL

Regency — Grey; 59-103679



Aurora — Black; 59-103773



Aurora — Tan; 59-103772



Regency — Black; 59-103678



Aurora — Navy; 59-103771



Sentinel — Grey; 59-103750



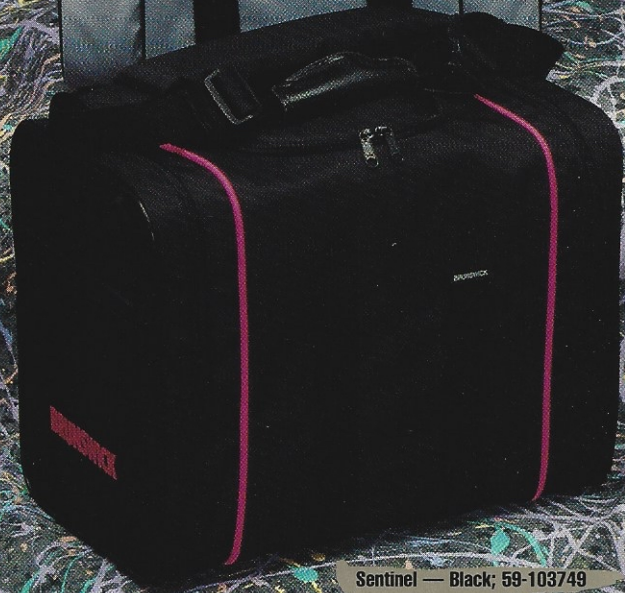
Grabb — Red; 59-103746



Grabb — Black; 59-103743



Grabb — Royal; 59-103745



Sentinel — Black; 59-103749



Grabb — Teal; 59-103744

## NYLON BAGS

Brunswick enters the '90s with a whole new look. Because these all-new soft-sided bags look great carrying Brunswick balls, and just about anything else. Each bag is made of a synergized nylon composition, featuring 420 Denier nylon, and is completely machine washable.

They make durable and stylish travel bags, too, with easy-opening zippered tops and removable molded ball cups. Easy care. Longer wear. That's a Brunswick bag.

**Regency.** Contemporary style and features. This double-ball bag has two large side pockets, for extra added dimension.

**Grabb.** Grabb our newest nylon two-ball bag. It's a classic look, but with a whole new feel.

**Sentinel.** The same durability and features of our Pro bag condensed to a single ball size.

**Caddie.** Our "compact" model. The single-ball Caddie takes you to the bowling center, and beyond.

**Aurora.** A light single-ball bag, featuring individual side pockets and a "luggage" swivel clasp.

"Portions of lunch. Heavy rocks. Hungry badgers. Yeah, you could carry just about anything in a Brunswick bag. But it really is perfect for bowling balls."

**Dave Davis**  
Brunswick Pro Staff

Caddie — Red;  
59-103739

Caddie — Black;  
59-103740

Caddie — Royal;  
59-103742

Caddie — Yellow;  
59-103741

Caddie — Teal;  
59-103737

Caddie — Purple; 59-103738

Windjammer — Navy; 59-103525

Inverness — Teal; 59-103596

Inverness — Orchid; 59-103598

Windjammer — Slate Grey; 59-103103

Windjammer — Teal; 59-103736

Inverness — Brick; 59-103597

Windjammer — Black; 59-103526

Gecko — Navy; 59-103751

Windjammer II — Grey; 59-103588

Gecko — Black; 59-103752

Windjammer II — Blue; 59-103587

Windjammer II — Dusty Rose; 59-103589

Tapestry; 59-103770

## VINYL BAGS

Brunswick's collection of bowling bags has always reflected the times: from our early classic line to our newest sport bags. And now we unveil several new variations of our most popular bags. You'll still get the easy care and long lasting performance

of vinyl, but with style that will carry you into the next decade.

**Tapestry.** Woven in a cloth tapestry construction with an easy-opening zippered top, this is a stylish bowling bag that doesn't look like one.

**Gecko.** A traditional style with an "untraditional" reptile overlay.

**Windjammer II.** Vinyl stripes merge with fabric panels for traffic-stopping results.

**Windjammer.** Four notable looks in either reptile grained or smooth overlays.

**Tahoe.** Bold geometric shapes and color combinations make Tahoe unique.

**Inverness.** Weltered-edge panels add durability; contrasting textures add style.

**Fiesta.** Sporty racing stripes make this one of our best-looking buys.

**Omega.** The classic, with riveted handles and a timeless design.

"Overall, I'd call it the strong, silent type. It sits quietly in the closet, never complaining. But it's always ready to go when I need it."

**Parker  
Bohn III**

Brunswick Pro Staff

Tahoe — Grey;  
59-103590

Tahoe — Black;  
59-103592

Tahoe — Blue; 59-103591

Omega — Assorted Colors; 59-103214

Fiesta — Blue;  
59-103520

Fiesta — Cranberry;  
59-103282

Fiesta — Shadow Grey; 59-103283



Men's Brunswick Pro  
Right Hand — White; 58-109176  
Sizes 7-12, 13  
Left Hand — White; 58-109177  
Sizes 8-12



Resorter — Grey; 58-109140  
Sizes 7-12, 13



Resorter — Brown; 58-109141  
Sizes 7-12, 13



Tennee — White; 58-109143  
Sizes 5-9, 10



Tennee — Blue; 58-109142  
Sizes 5-9, 10



Lady Traditional — Bone; 58-109095  
Sizes 4-9, 10, 11



## MEN'S AND WOMEN'S SHOES

Quality and comfort for better performance. It's what we put into every bowling shoe. From classic vinyl shoes to contemporary athletic designs, we give you great bowling

footwear for great bowling feats.

### *Men's Shoes*

#### **Brunswick Pro by Linds.**

Two great industry names bring you one great bowling shoe. Featuring a Buckskin Slide Sole™, a full Goodyear® welt, top grain leather uppers, a spring steel shank arch support and sweat-proof insoles with a cambrelle lining — to absorb perspiration and dry the shoe quickly.

**Resorter.** This deck shoe has a comfortable soft leather insole and outsole, leather laces and a padded support collar.

**Lemans.** Designed in smooth vinyl, Lemans features a padded support collar and lane-gripping leather soles.

**Traditional.** A classic made of smooth, easy-care vinyl, with a raised arch and a full leather sole.

### *Women's Shoes*

**Brunswick Pro by Linds.** The top-of-the-line Linds Pro — same features as the men's, but styled for women.

**Lady Traditional.** Made with tough, easy-care vinyl and featuring a raised support arch and a full leather sole.

**Tennee.** A lightweight tennis-styled shoe in a sturdy canvas construction.

“Running, walking, jumping . . . even bowling. Feet lead a pretty tough life, so you really want to do right by them. Well, at least Brunswick has stopped my sole-searching.”

**Judy Soutar**  
Brunswick Pro Staff

Traditional — Bone: 58-109002  
Sizes 2, 3, 4, 5-12, 13

Lemans — Grey: 58-109090  
Sizes 7-12, 13

Women's Brunswick Pro  
Right Hand Only — White: 58-109175  
Sizes 5-9, 10 and 11



Rock-it — White/Black: 58-109193  
Sizes 7-12, 13



Titan — White/Grey/Black: 58-109199  
Sizes 7-12, 13



Titan — White/Green/Red: 58-109195  
Sizes 7-12, 13



Demon — White/Red: 58-109186  
Sizes 7-12, 13



Saturn — White/Black: 58-109188  
Sizes 7-12, 13



Saturn — White/Grey: 58-109188  
Sizes 7-12, 13



Cyclone — White/Navy: 58-109178  
Sizes 7-12, 13



Spruck-it — White/Black: 58-109202  
Sizes 1, 2, 3, 4, 5, 6

## MEN'S ATHLETIC SHOES

Brunswick continues to pour on the innovation, by pouring on the choices. All-new for the nineties — it's Brunswick Athletic Style Shoes.

Each styling has all the features you're looking for to improve your game. Every shoe is lined, plus there's a padded tongue and collar for extra comfort. And we pour our sole into our athletic shoes: with a cushioned insole, an extra-light EVA midsole and a special stitched split-leather sliding sole on both bowling shoes. There's even a youth shoe for boys.

If these styles don't keep you footloose, and your game loose, nothing will:

**Titan.** A giant in the footwear industry. Try Titan's all leather uppers in green

and red or grey and black accents.

**Rock-It.** The Rock-It's all leather uppers can send your game to new heights — in black or red trim.

**Saturn.** Bowl rings around the competition — or just look like it, with white and grey or white and black Saturns.

**Demon.** Devilishly stylish. You've got to possess Demon — with either red or navy trim.

**Cyclone.** Our white and navy or white and grey cyclones will blow you away.

**Sprock-It.** A kid-size version of the Rock-It.

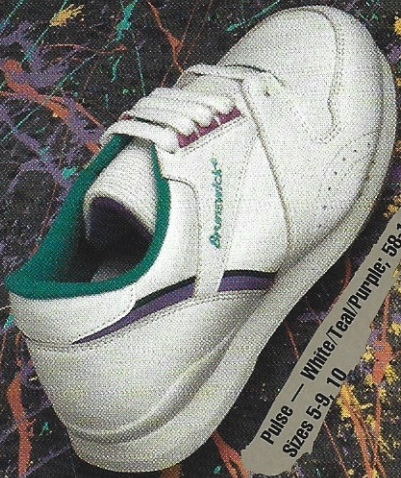
"Unbelievable! They ask me if I know shoes. Whadda you kidding? I'm part Italian. And I think Brunswick's new line is magnifico -- from heel to toe."

**Amleto  
Monacelli**  
Brunswick Pro Staff

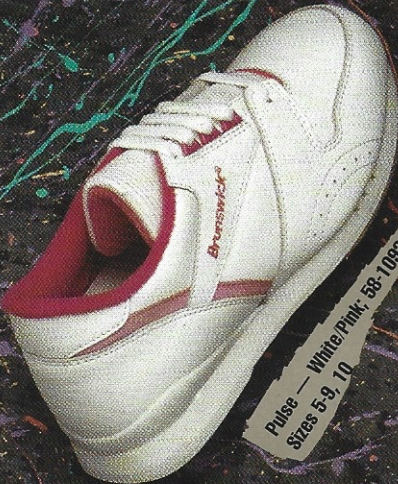
Rock-It — White/Red, 58-109194  
Sizes 7-12, 13

Demon — White/Navy, 58-109187  
Sizes 7-12, 13

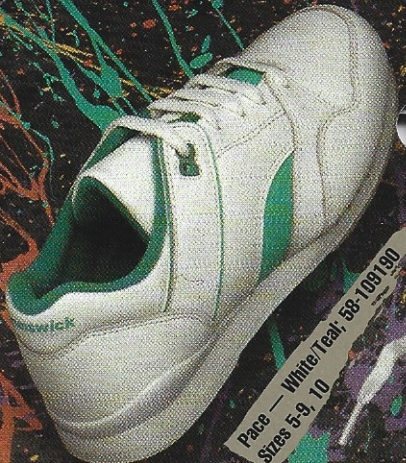
Cyclone — White/Grey, 58-109179  
Sizes 7-12, 13



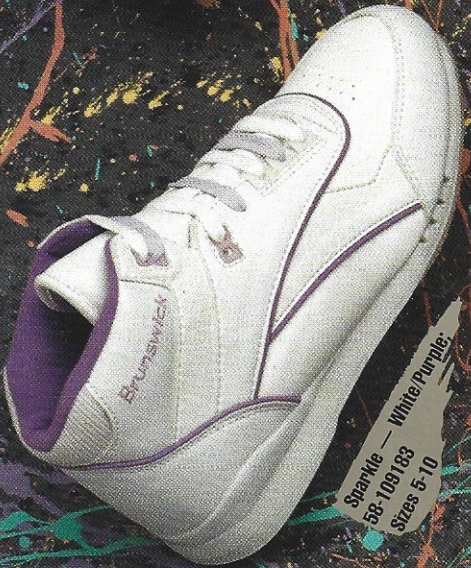
Pulse — White/Teal/Purple; 58-109200  
Sizes 5-9, 10



Pulse — White/Pink; 58-109201  
Sizes 5-9, 10



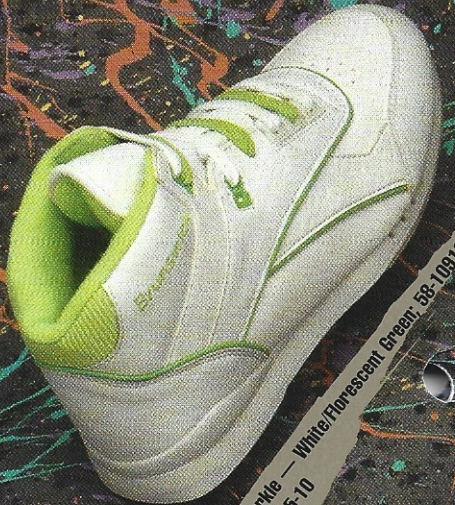
Pace — White/Teal; 58-109190  
Sizes 5-9, 10



Sparkle — White/Purple; 58-109188  
Sizes 5-10



Sparkle — White/Hot Pink; 58-109184  
Sizes 5-10



Sparkle — White/Fluorescent Green; 58-109185  
Sizes 5-10



Sneaks — Blue; 58-109197  
Sizes 5-10



Sneaks — Pink; 58-109198  
Sizes 5-10



Sneaks — White; 58-109195  
Sizes 5-10

## WOMEN'S ATHLETIC SHOES

Brunswick's Athletic Shoes for women have all the details and accents that can give you happy feet. Every shoe has a soleful start, featuring a terrycloth cushioned insole, an EVA midsole that's almost as light as

a feather, and a stitched split-leather bowling sole on both shoes — for extra sliding control. The comfortable lining and the padded tongue and collar also keep you a step ahead.

If you don't take advantage of our contemporary styles and features, it's not your foot's fault:

**Pulse.** Our all leather uppers will really quicken your pulse. With teal/purple and pink accents.

**Pace.** Set the fashion tempo at your bowling center with teal, navy or

hot pink trim on all leather uppers.

**Sparkle** . . . and shine, with this 3/4 hightop. Sparkle comes with two sets of laces and in three glowing fashion statements: purple, hot pink and florescent green.

**Dart.** They'll get the point in a flash — you mean business in Dart's pink, royal or teal trim accents.

**Sneaks.** Pink, white or blue canvas uppers let you sneak out to the bowling center in style.

**'Lil Dart.** Thank heavens for 'Lil Darts . . . for little girls. In royal trim.

"In the past I've found bowling shoes to be a lot like men — either they're attractive or practical — but usually not both. Until now."

Cindy Coburn

Brunswick Pro Staff

Pace — White/Navy; 58-109181  
Sizes 5-9, 10

Pace — White/Hot Pink; 58-109182  
Sizes 5-9, 10

Dart — White/Pink; 58-109180  
Sizes 5-10

Dart — White/Royal; 58-109181  
Sizes 5-10

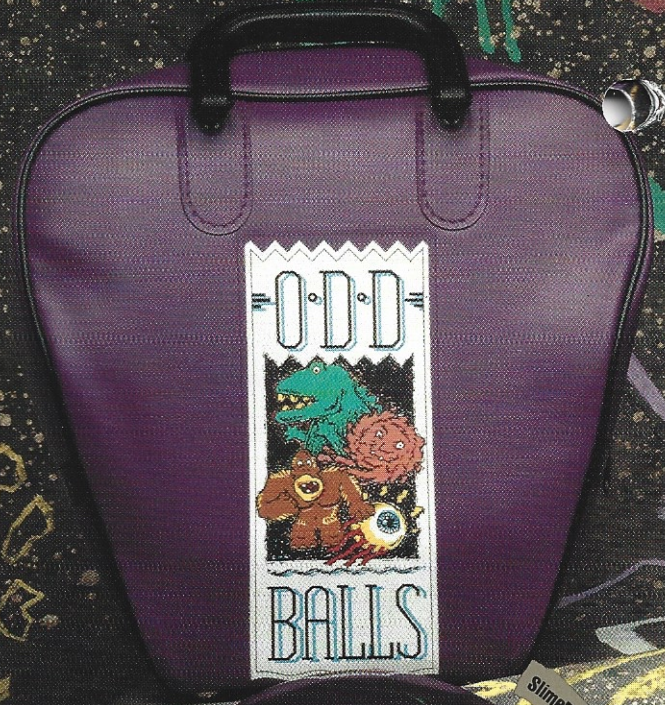
Dart — White/Teal; 58-109182  
Sizes 5-10

'Lil Dart — White/Royal Blue; 58-109203  
Sizes 1, 2, 3, 4, 4-1/2

OddBall "Tee" (S, M, L, XL); 61-960161



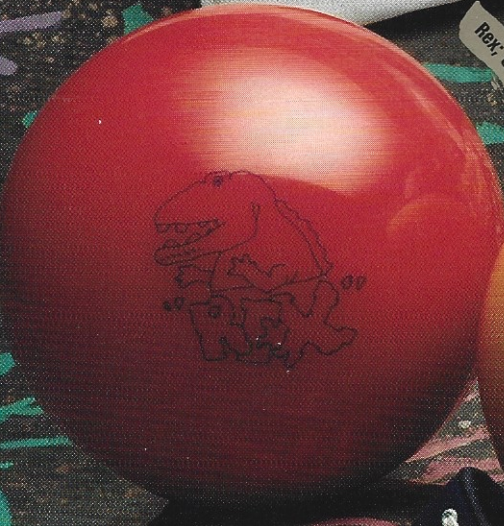
OddBall Bag; 59-103583



SlimeBall; 60-10078



Rex; 60-100789



EyeBall; 60-100795



Girl's Shoe; 58-109145 Sizes 12, 13, 1, 2, 3

Boy's Shoe; 58-109146 Sizes 12, 13, 1, 2, 3



Jam Shoe; 58-109169 Kid Sizes 12, 13, 1, 2, 3  
Teens 5-8-12

## ODDBALLS™ STUFF

It's time to play "Name Your Favorite OddBall!" So . . . who's your favorite of our frantically funny and frivolous family of five? Is it our oh-so-red prehistoric pal, Bowlasaurus **Rex**? Or is the eyedial

OddBall a uniquely eye-identifiable **Eyeball**? Maybe you'd prefer our multi-colored masterpiece of muck — the **Muddball**.

Or perhaps you'll go bananas over our big blue **Kong**. You wanna get "slimed" by our brand new **Slimeball**? Any way you spell it, it's 5 ways 4 U 2 X-press yourself.

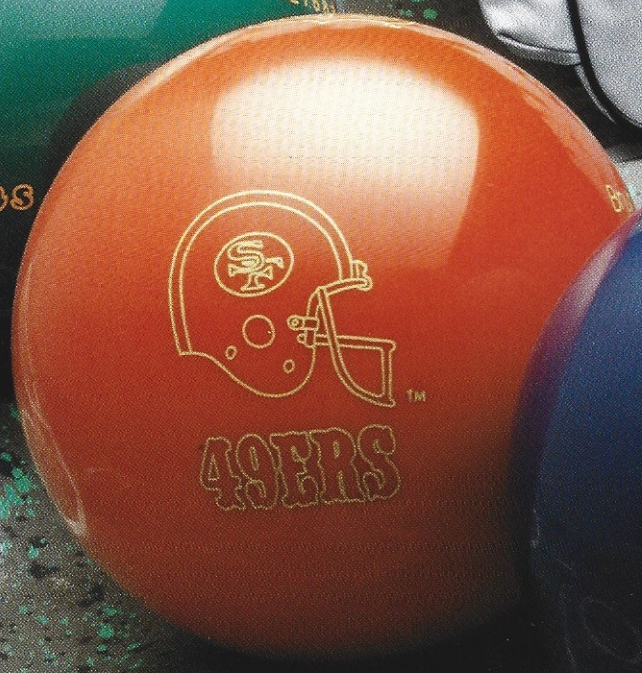
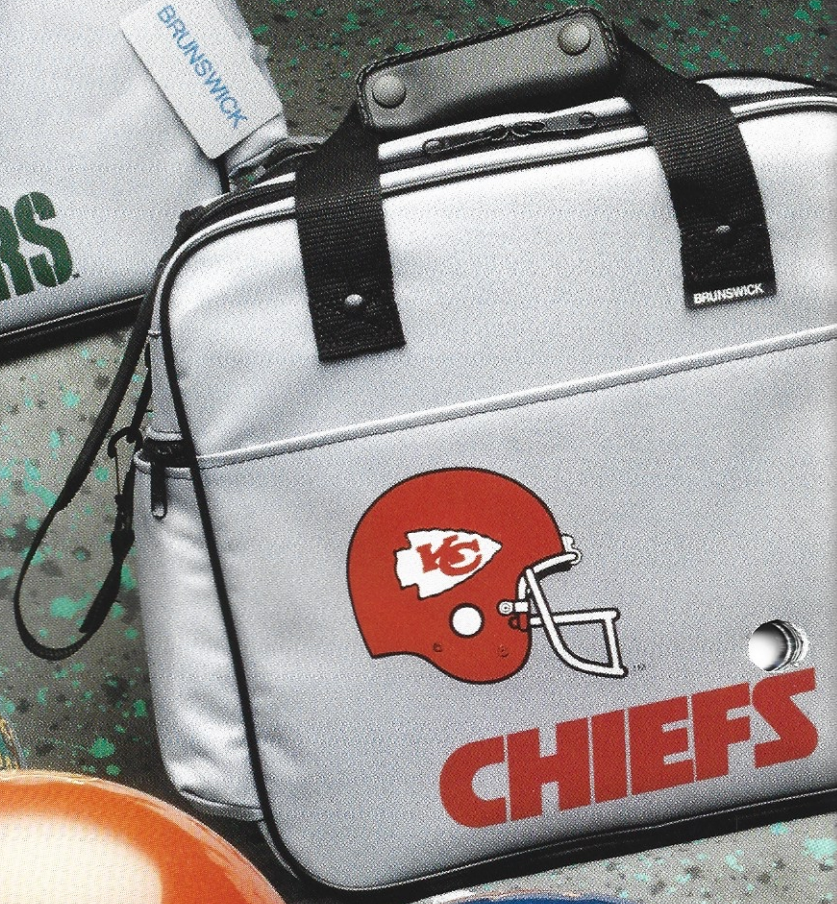
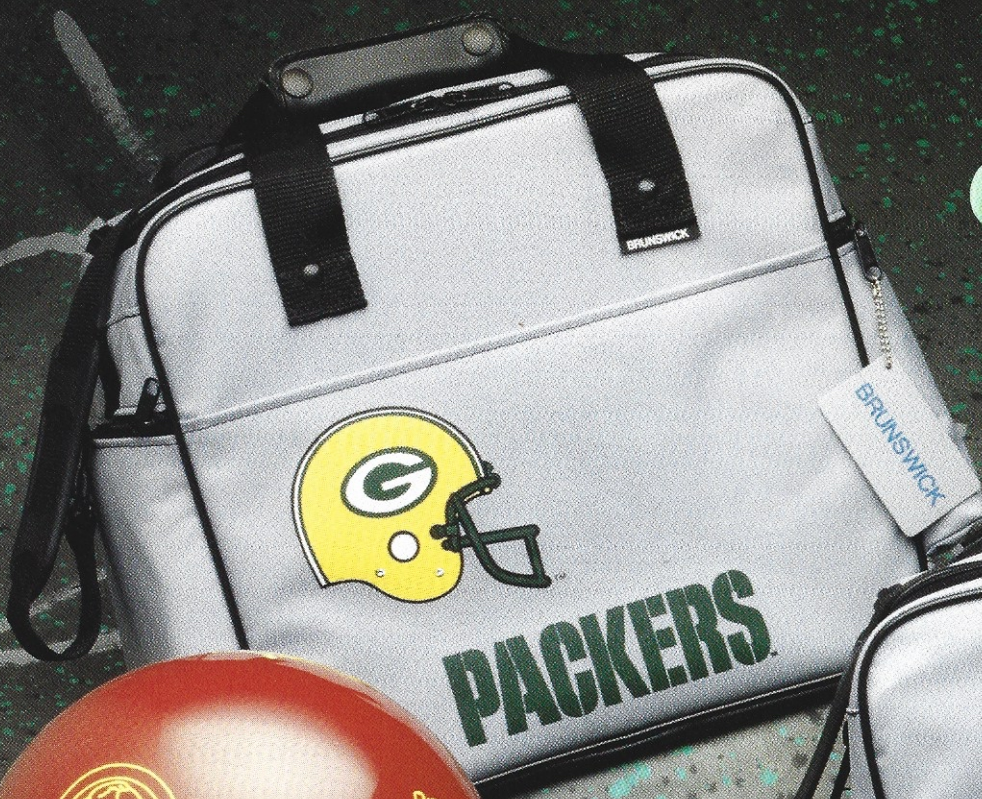
You want more? You got it. Try a purple vinyl bag or our nylon OddBall Zack, with those kooky characters plastered right on the side. There's even Jam and youth shoes, plus OddBall Tee's for the fashionable OddBall.

OddBalls come in 6, 8, 9, 10, 12, 14 and 16 lb. wts.

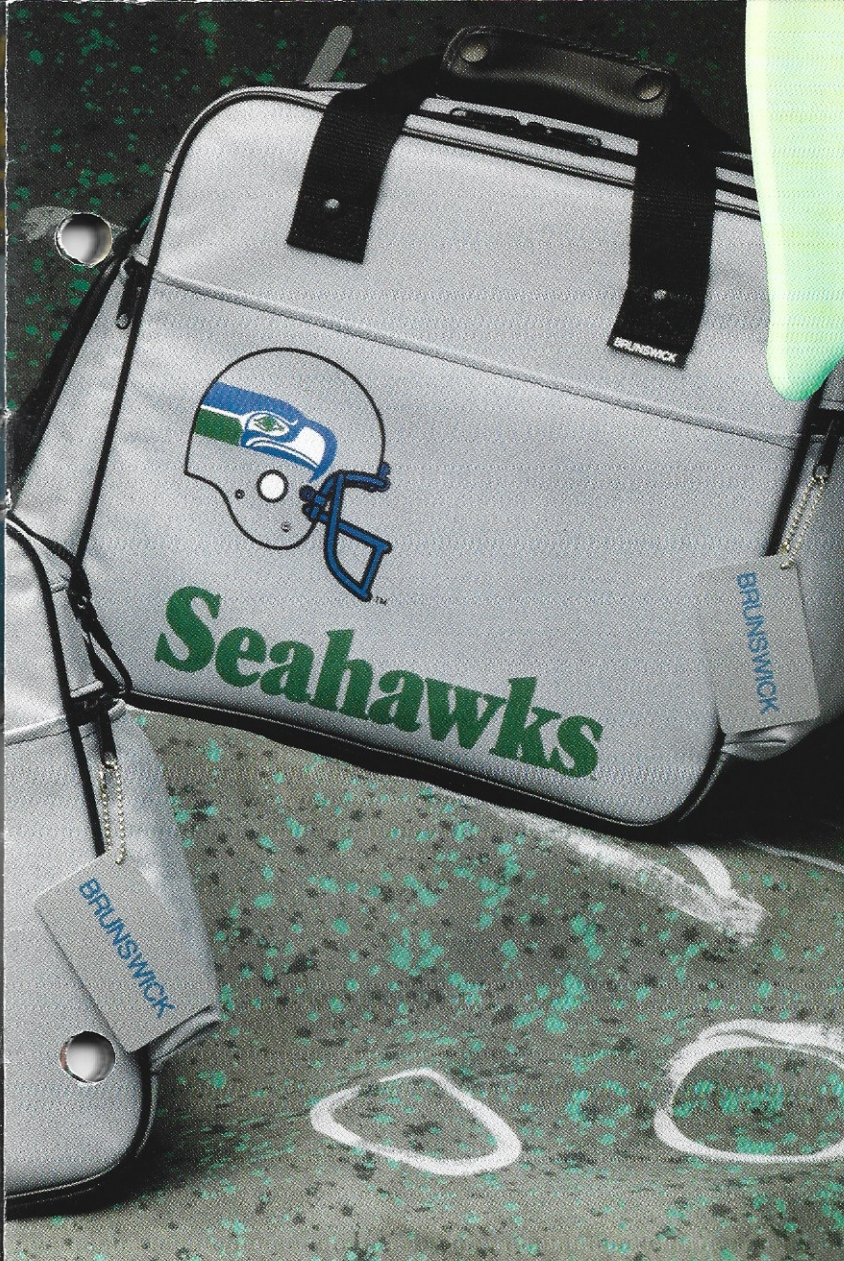
"The last three nights I've had the same dream. It's the PBA Nationals. Tenth frame. I need three strikes for the championship. Then I look down, and there's an Eyeball in my hand . . ."

John Petraglia  
Brunswick Pro Staff









## NFL BALLS AND BAGS\*

Catch our exciting lineup of National Football League balls. These high-gloss plastic balls perform like all-stars: hitting hard in the pocket, digging in under any lane condition and wearing NFL team logos and colors.

Bowling leagues: Try some super

bowling with your favorite NFL team balls. And score big with our new soft-sided NFL bags. Each bag is made of a nylon composition (featuring 420 Denier nylon), so they're completely washable. And how about this winning combination: easy opening zippered tops, removable molded ball cups and team logo silkscreen.

Make it a pro bowl every time you bowl.

All 16 NFL team balls are available in 12, 14, and 16 lb. wts.



"O.K., I am a lot like a quarterback. We both look for the pocket and concentrate on accuracy. And we usually try to avoid getting our heads ripped off."

**Brian Voss**  
Brunswick Pro Staff

### Brunswick NFL Starting Lineup



Buffalo Bills Ball; 60-100921



Chicago Bears Ball; 60-100847  
Chicago Bears Bag; 59-103756



Cleveland Browns Ball; 60-100839



Cincinnati Bengals Ball; 60-100935



Dallas Cowboys Ball; 60-100837  
Dallas Cowboys Bag; 59-103757



Denver Broncos Ball; 60-100817  
Denver Broncos Bag; 59-103758



Detroit Lions Ball; 60-100878  
Detroit Lions Bag; 59-103759



Green Bay Packers Ball; 60-100871  
Green Bay Packers Bag; 59-103766



Kansas City Chiefs Bag; 59-103768



Los Angeles Raiders Ball; 60-100849  
Los Angeles Raiders Bag; 59-103761



Los Angeles Rams Ball; 60-100867  
Los Angeles Rams Bag; 59-103760



Miami Dolphins Ball; 60-100863  
Miami Dolphins Bag; 59-103762



New England Patriots Ball; 60-100851



New York Giants Ball; 60-100775  
New York Giants Bag; 59-103763



Philadelphia Eagles Bag; 59-103769



Pittsburgh Steelers Ball; 60-100843



San Francisco 49ers Ball; 60-100865  
San Francisco 49ers Bag; 59-103764



Seattle Seahawks Bag; 59-103767



Washington Redskins Ball; 60-100815  
Washington Redskins Bag; 59-103765

\* NFL team names and logos are registered trademarks of the NFL and its member clubs. Brunswick is an official NFL licensed product company.

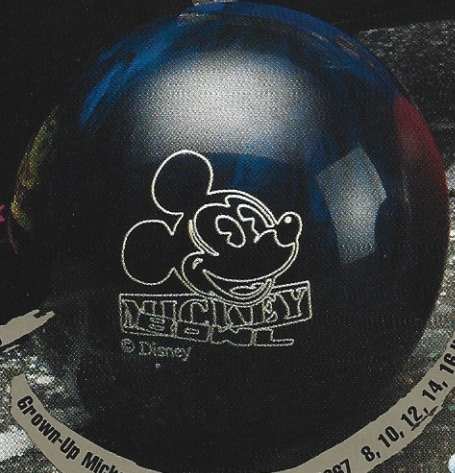
Grown-Up Tee (S, M, L, XL); 61-860412  
Grown-Up Sweatshirt (S, M, L, XL); 61-860413



ToonTote — Royal; 59-103753



ToonTote — Grown-Up Black; 59-103755

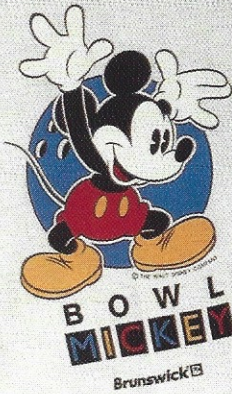


Grown-Up Mickey (Midnight Blue); 60-100967 8, 10, 12, 14, 16 lb. wts.

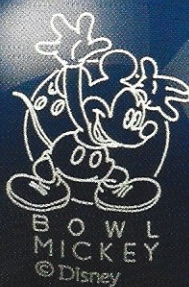


Red Mickey; 60-100969 8, 8-12 lb. wts.

Kid's Tee (6-8, 10-12, 14-16, M, L, XL); 61-860414  
Kid's Sweatshirt (6-8, 10-12, 14-16, M, L, XL); 61-860415



ToonTote — Red; 59-103754



Blue Mickey; 60-100975 6, 8-12 lb. wts.

## DISNEY

Now there's a real character that everyone wants to bowl with. And if you can't guess who it is, I'll spell it out: M-I-C (See him at your local bowling center), K-E-Y (Why? Because you love him!), M-O-U-S-E.

That's right, it's Mickey! Only

Brunswick could bring together the wonderful world of Disney and the spectacular sport of bowling:

**Disney Balls.** We've got almost as many Disney balls as Mickey has fingers . . . with three to choose from. And while these plastic balls may look like your favorite character, they certainly don't "squeak" by the pins. Expect lots of action in the pocket from the **Blue**

**Mickey**, the **Red Mickey** and the **Grown-Up Mickey**.

**Disney Bags.** What bowling Mouseketeer would be caught without a Disney bag? Where else could you keep a very animated Mickey ball, except in our **Disney 'ToonTote** — in **Royal**, **Red** and **Grown-Up Black**. And since every 'ToonTote is made of 420 Denier nylon, these soft-sided bowling bags make great travel bags.

**Disney Wear.** We guarantee you won't feel goofy wearing Mickey. All Disney apparel is a 50% poly and 50% cotton blend, and you can choose from **Grown-Up** and **Kid's "Tee's"** and **Sweatshirts**.

"Nice guy. I bowled with Mickey in Florida. I didn't realize he was a cartoon 'til the projector broke. I guess the four-fingered gloves should have tipped me off ... and the ears."

**Kent Wagner**  
Brunswick Pro Staff



**Brunswick** 

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