

B R U N S W I C K

Consumer Products 1989



BRUNSWICK VALUES

These pages contain some of the finest bowling products in the world . . .

the latest in a 140-year tradition of commitment to Brunswick values.

Products of superior quality.

Workmanship our people are proud of. And value that keeps our customers satisfied.

Yet Brunswick's commitment goes far beyond the state-of-the-art balls, bags and shoes in this catalog.

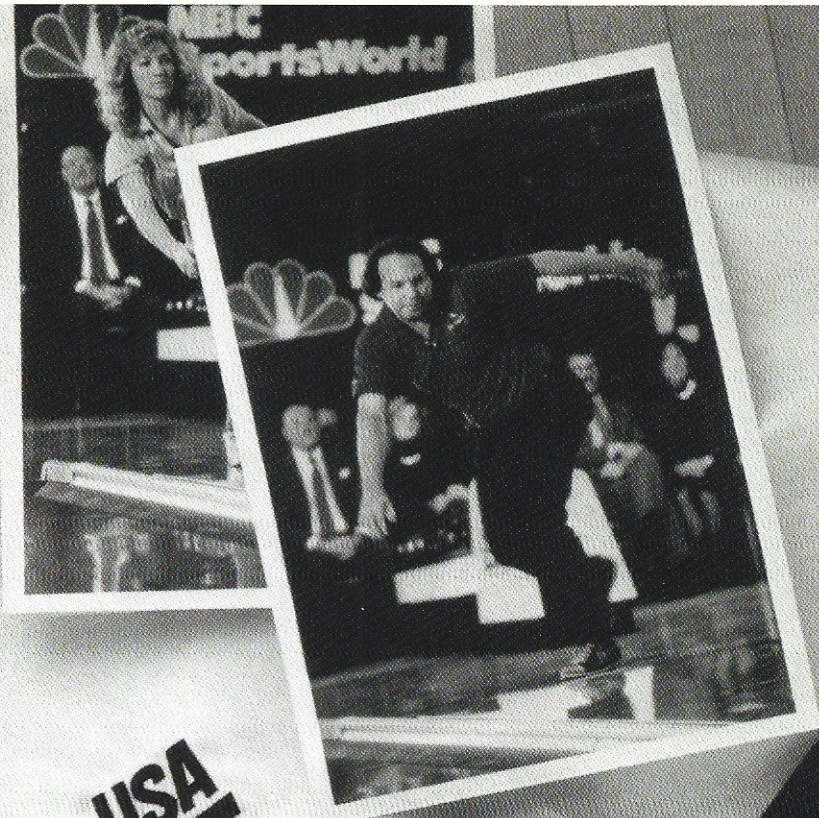
Brunswick is also a proud sponsor of Team USA, the top six men and top six women amateur bowlers in the country. Brunswick led the industry in bowling's quest for Olympic status, a dream realized when bowling became an exhibition sport in the '88 Games in Seoul, Korea. Brunswick infused a new level of competitive excitement by bringing the world the electrifying "Bowling Shootout" broadcast. With our continued sponsorship and continual

product innovation, Brunswick is a major force in the pro bowling tour and the leading sponsor of collegiate bowling. Plus many more industry firsts.

The list is long, but the point is simple:

When you buy and enjoy quality Brunswick products, you not only increase your personal pleasure in our sport; you also share in Brunswick's commitment, as the first name in bowling, to see our sport grow, prosper and thrive worldwide.

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Team USA

Brunswick



ROBERT MORRIS COLLEGE

RHINO



BRUNSWICK
KB25876

RHINO

BRUNSWICK
Tiger

BRUNSWICK
Tiger

BRUNSWICK
Tiger



B A L L S

In 1886, Brunswick started the ball rolling.

And today, you'll see ball after Brunswick

ball bearing down on the pins.

Because a roll call of the entire

Brunswick line is a striking list

of excellence.

From the Gold medal-winning Blue

Rhino,[®] to our revitalized Black

Beauty,[®] From the fashionable and

powerful Laser,[™] to the oddest of

the Oddballs.[™] From the super

bowling of our new NFL balls, to

the animal power of the Grizz.[™]

From one winner to the next, we've got the

perfect ball for your style. When

you're bowling with Brunswick, you're

bowling with the best ever to come

down the lane.

Rhino.[®] Brunswick lets you horn in on one of the pro's secret weapons. It's the Brunswick Rhino! The Rhino is our top-of-the-line 100% urethane ball designed for the high performance bowler. The resilient Rhinolene™ core makes this ball charge down the lane and crash through the headpin without deflection.

And each formulation has been tested and proven by professionals, amateurs and lab technicians. That's why one of Rhino's five different breeds (and colors) can tame any lane condition, and improve any bowling style. Our proven tour winner, the *Black Rhino*, is for medium to dry lanes. The Gold medal-winning *Blue Rhino* is perfect on

medium to oily lanes. The *Wine Rhino* hooks early; excellent for oily lane conditions. The aggressive *Cobalt Rhino* is king of the beasts on heavily-oiled lanes. And the *Black Pearl Rhino* has a high-gloss cover that's designed specifically for dry conditions.

The Brunswick Rhino will unleash your game.

Rhino balls come in 12, 14-16 lb. wts.



Black Rhino; 60-100733



Blue Rhino; 60-100783



Wine Rhino; 60-100735



Cobalt Rhino; 60-100874

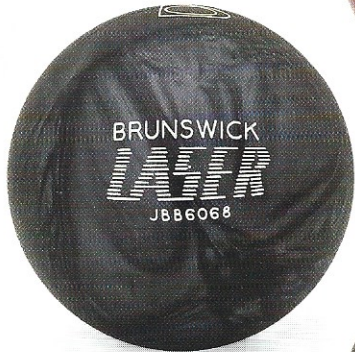


Black Pearl Rhino; 60-100875

Laser.™ Our Lasers will have you beaming. Their medium-hard polyester covering bites harder on all sorts of lane conditions, for better tracking and more power through the pins. And Laser's seven pearlescent colors are just as exciting as its consistent performance. The Brunswick Laser shoots through the boards with power and style.



Cranberry; 60-100707
8, 10-14 lb. wts.



Charcoal Grey; 60-100702
8, 10-16 lb. wts.



Mauve/Silver; 60-100743
10-14 lb. wts.



Blue; 60-100705
8, 10-14, 16 lb. wts.



Steel; 60-100744
10, 12, 14-16 lb. wts.



Midnight Blue; 60-100706
10, 12, 14, 15, 16 lb. wts.



Mauve; 60-100876
10-14 lb. wts.

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Grizz.™ It's better than the average ball, because this bear of a ball can better your average – fast. Brunswick's brown Grizz is 100% Urethane with a super-resilient core, to give you animal power under any lane condition.

Black Beauty.® The classic Black Beauty has been reconstructed in a high-gloss plastic – once again proving the classics keep getting better. The Black Beauty makes perfect sense for bowlers of all skill levels because it provides consistent tracking and a truer roll. This ball will be a beauty in the eye of bowlers for years to come.



Grizz; 60-100787
12, 14-16 lb. wts.



Black Beauty; 60-100877
8-16 lb. wts.





BRUNSWICK
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B A G S

At Brunswick, we're as concerned about the bowling bag itself, as what goes in the bag.

That's why we make over three dozen different styles and colors of bowling bags. And why each Brunswick bag is as sturdy as it is stylish.

From the contemporary designs of our fashion bags, to the smart, functional stylings of our classic line. From the professional look and feel of Rhino bags, to the dual role of the Regency bowling/luggage bag.

Whether single or two-ball bags, we put great looks and great quality in the palm of your hand. When you're using a Brunswick bag, you'll be carried away in style.

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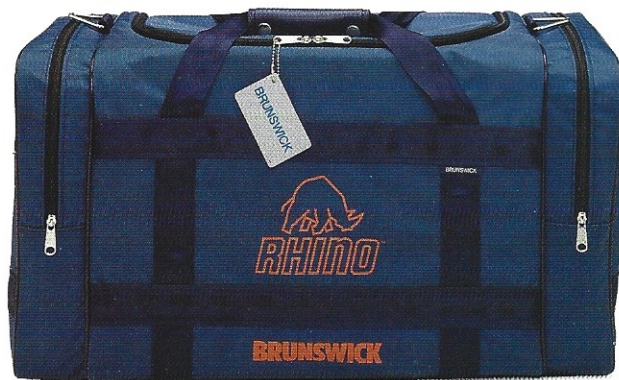
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Rhino®Pro Bag. Only Brunswick could make a bag tough enough to haul around a couple of Rhinos. Rhino pro bags are constructed with all-metal rust-proof hardware and come complete with a vinyl grip and a golf shoulder strap. But these two-ball bags are also a spacious horn of plenty, with plenty of room in the cargo end pockets and on the top level shelf – to keep oil off your shoes. The ball cups are also removable, turning this Rhino into a versatile travel bag.

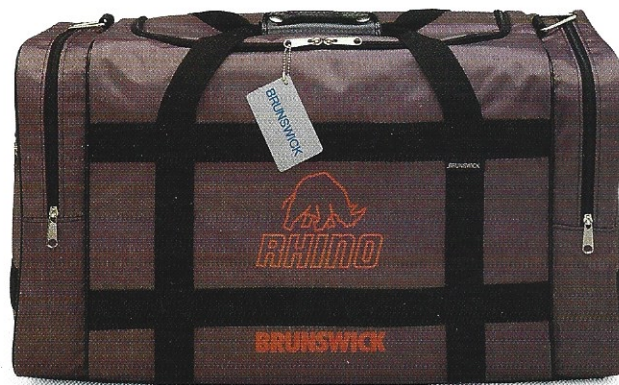
Rhino Bags. The best way to cage a powerful Rhino. The Rhino single-ball bag has a wrapped handle for extra comfort, full-zippered shirt pocket and a high-clearance metal ball rack. And each Rhino bag has extra room for more of your bowling gear. Shoe bag and ball cleaner are also included.



Rhino Pro – Black; 59-103581



Rhino Pro – Blue; 59-103582



Rhino Pro – Wine; 59-103677



Rhino Pro Bags come with a padded golf shoulder strap



Rhino Bag – Black; 59-103553



Rhino Bag – Grey; 59-103554



Rhino Bag – Wine; 59-103555

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Regency™ The Regency is a regal two-ball bag with plenty of contemporary design features. But it's also a functional bag made of dependable, durable and stylish nylon, for easy care and longer wear.

Windjammer® II. In the fashionable tradition of our most popular single-ball bag – this is a Windjammer, too! Windjammer II has a padded handle and exciting contrasts between bold vinyl stripes and fabric panels.



Regency – Powder Blue; 59-103681



Windjammer II – Blue; 59-103587



Regency – Pink; 59-103680



Windjammer II – Grey; 59-103588



Regency – Grey; 59-103679



Windjammer II – Dusty Rose; 59-103589



Regency – Black; 59-103678

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Inverness. This single-ball bag has fashion and function covered. In addition to a sturdy raised ball rack and a durable nylon zipper, Inverness also features welted-edge panels and three dramatic color combinations to choose from.

Tahoe. Bold, modern and definitely in fashion. Striking angles plus contrasting colors and fabrics make Tahoe our most unique single-ball bag.



Inverness - Teal; 59-103596



Tahoe - Grey; 59-103590



Inverness - Brick; 59-103597



Tahoe - Blue; 59-103591



Inverness - Orchid; 59-103598



Tahoe - Black; 59-103592

Vagabond. A stylish way to wander out to the bowling center. Eye-catching color coordination from vinyl and fabric panels give this single-ball bag a distinctive flair.

Kingston. The Kingston's trio of single-ball bags pay exquisite attention to fashionable detail. Contrasting fabric and vinyl panels highlight a convenient zippered accessory pocket.



Vagabond - Chestnut; 59-103593



Kingston - Grey; 59-103586



Vagabond - Peach; 59-103594



Kingston - Chestnut; 59-103585



Vagabond - Blue; 59-103595



Kingston - Burgundy; 59-103584







S H O E S

We invite you to walk, or bowl, a mile in any Brunswick shoe.

Then you'll know Brunswick gives you the quality and comfort you can't walk away from. A line of men's and women's footwear that looks good, and performs even better.

From full-grain leather, to stylishly smooth vinyl. From timely contemporary details, to timeless, traditional simplicity. From ladies' shoes with a certain Flair, to men's styles in the Vanguard.

From heel to toe, we can put great-looking performance at your feet. When you're wearing Brunswick shoes you'll feel better bowling, down to your very sole.

MEN'S

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Brunswick Pro by *Linds*. The two best names in the industry bring you the best shoe in bowling. The *Brunswick Pro* by *Linds* features a *Buckskin Slide Sole*,™ a full *Goodyear welt*, top grain leather uppers and a spring steel shank arch support. The *Pro* also has sweat-proof insoles and is completely lined with *cambrille* – to absorb perspiration, ventilate and quickly dry the inside of the shoe. When you're bowling, the *Brunswick Pro* by *Linds* keeps your best foot forward.

Men's Sport. If you want consistent performance, then you're a *Sport* man. Styled with today's workout footwear in mind, these athletically-designed shoes are light – but provide long-lasting comfort and wear.



Brunswick Pro
Right Hand – White; 58-109176
Sizes 7-12, 13
Left Hand – White; 58-109177
Sizes 8-12



Men's Sport – White; 58-109147
Sizes 7-12, 13



Men's Sport – Grey; 58-109151
Sizes 7-12, 13

MEN'S

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Resorter. A classy deck shoe with every important detail. Comfortable soft leather, a padded collar for support, leather laces and a leather insole and outsole for durable performance.

Vanguard. Only *Brunswick*, the leader in the bowling industry, could have a shoe named *Vanguard*. The fashionable suede leather upper is styled like a fine walking shoe, but *Vanguard* has the durability of a bowler.

MEN'S

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Traditional. The classic Traditional is constructed of smooth vinyl for easy care, durability and comfort.

Enhance your performance with a raised arch for extra support and a full leather sole for top sliding action.

Lemans. The Lemans will have your heart racing: smartly designed in smooth vinyl featuring a padded collar for added comfort and support. Lane-gripping leather soles give you true balance on the lane.

Grandstand. Brunswick helps you make a Grandstand play. Brushed suede leather and durable construction in an outdoor-styled shoe. The Grandstand is long-term wear in no short order.

Rogue. It's no crime to be seen in this Rogue's gallery. Brushed suede with a padded collar, padded insole and a raised arch, the Rogue is designed for maximum comfort – and performance.



Resorter – Brown; 58-109141
Sizes 7-12, 13



Resorter – Grey; 58-109140
Sizes 7-12, 13



Resorter – Blue; 58-109152
Sizes 8-11



Vanguard – Charcoal; 58-109153
Sizes 7-12



Vanguard – Tan; 58-109154
Sizes 7-12



Traditional – Bone; 58-109002
Sizes 2, 3, 4, 5-12, 13



Lemans – Grey; 58-109090
Sizes 7-12, 13



Lemans – Blue/Grey; 58-109155
Sizes 7-12, 13



Grandstand – Navy; 58-109138
Sizes 7-12, 13



Grandstand – Brown; 58-109139
Sizes 7-12, 13



Rogue – Grey; 58-109136
Sizes 7-12, 13



Rogue – Brown; 58-109137
Sizes 7-12, 13

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WOMEN'S

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Brunswick Pro by Linds. Two of the greatest names in sports have created a shoe-in for bowling's hall of fame. The Brunswick Pro by Linds has a full Goodyear welt, top grain leather uppers, a spring steel shank arch support and Linds renown Buckskin Slide Sole.™ The Pro is completely lined with cambrelle, to absorb perspiration, ventilate and quickly dry the shoe, and has sweat-proof insoles. Great bowling footwear for great bowling feats.

Ladies' Sport. What true bowling sports wear. These light, comfortable shoes are designed after contemporary athletic shoes. Soft leather construction provides strong performance and endurance.



Brunswick Pro
Right Hand Only – White; 58-109175
Sizes 5-9, 10 and 11



Ladies' Sport – White; 58-109144
Sizes 5-9, 10



Ladies' Sport – Blue; 58-109168
Sizes 5-9, 10

WOMEN'S

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Basset. This shoe will have all eyes on deck. Because this durable bowling footwear is fashionably designed like a deck shoe.

Kilty. Keep your game in kilter, and in style – with Kilty. This attractive suede shoe is really two shoes in one – the tassel is removable.

Jazz. Here's how to really Jazz up your bowling style. A saddle-styled shoe with an exciting contemporary look and a vibrant checked lining.



Basset - Blue; 58-109158
Sizes 5-9, 10



Basset - Grey; 58-109159
Sizes 6-9



Basset - Brown; 58-109157
Sizes 6-9



Kilty - Blue; 58-109161
Sizes 5-9, 10



Kilty - Dusty Rose; 58-109162
Sizes 5-9, 10



Kilty - Orchid; 58-109160
Sizes 5-9, 10



Jazz - Grey; 58-109167
Sizes 5-9, 10



Jazz - Peach; 58-109165
Sizes 5-9, 10



Jazz - Sand; 58-109166
Sizes 5-9, 10

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WOMEN'S

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Sprites. Improve your bowling style quick as a wink. The spry new Sprites has a suede leather/canvas upper with a padded terry cloth collar and soft tricot lining. But this shoe is more than fashionable and comfortable; the nylon instep reinforcement ensures proper fit and nimble footing, for top-quality performance.

Tennee. Bowling, anyone? This lightweight tennis-styled shoe has a perfect casual look in a sturdy canvas construction.



Sprites - Ivory; 58-109174
Sizes 5-9, 10



Sprites - Powder Blue; 58-109173
Sizes 5-9, 10



Sprites - Pink; 58-109172
Sizes 5-9, 10



Tennee - Powder Blue; 58-109142
Sizes 5-9, 10



Tennee - White; 58-109143
Sizes 5-9, 10

WOMEN'S

Flair. Get a new Flair for bowling. Brushed suede and a comfortable padded collar in a sporty look.

Lady Traditional. A traditional style and value. Easy-care vinyl and sturdy construction with a raised arch for better bowling support, and a full leather sole for top sliding action.



Flair - Sand; 58-109135
Sizes 5-9, 10



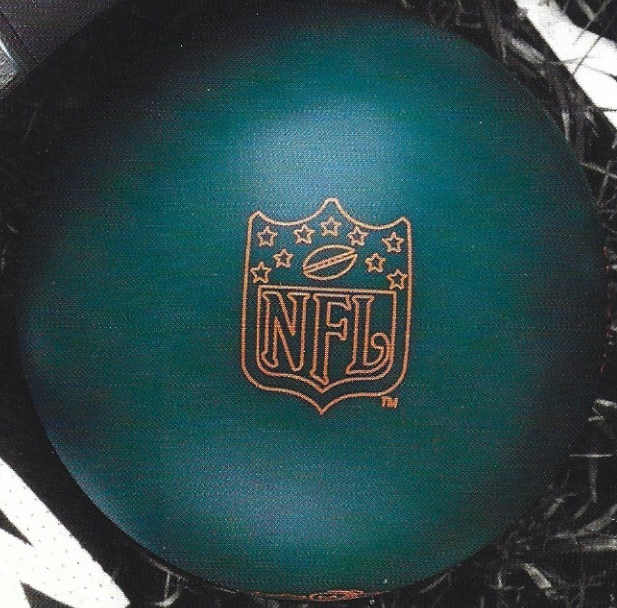
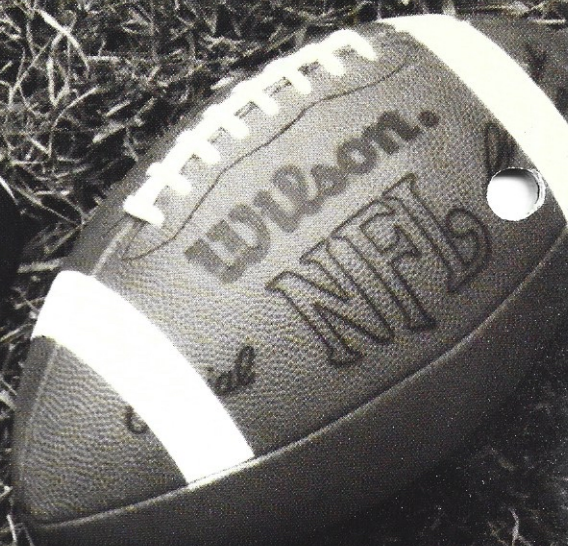
Flair - Grey; 58-109156
Sizes 5-9, 10



Lady Traditional - Bone; 58-109035
Sizes 4-9, 10, 11



San Diego Chargers



NFL® Balls. It's first down and ten pins to bowl, with Brunswick's exciting new line-up of National Football League bowling balls. These high-gloss plastic balls "dig in" under any lane conditions, for sure tracking and greater tackling power in the pocket. And bowling teams are sure to score extra points by playing in a whole different league – with favorite team logos and colors in NFL balls, and a winning combination of vinyl stripes and fabric panels in NFL bags.

It's a snap to look and bowl like a pro when you "Bowl to Daylight" with one of Brunswick's first-string NFL balls, and carry your champion in an NFL bag.

All 14 NFL team balls are available in 12, 14 and 16 lb. wts.



San Francisco 49ers Ball; 60-100865



Chicago Bears Ball; 60-100847



New York Giants Ball; 60-100775



Miami Dolphins Ball; 60-100863



Washington Redskins Ball; 60-100815



Dallas Cowboys Bag; 59-103683

Brunswick NFL Starting Line-Up



Chicago Bears Ball; 60-100847
Chicago Bears Bag; 59-103682



Green Bay Packers Ball; 60-100871



New York Giants Ball; 60-100775
New York Giants Bag; 59-103689



Cleveland Browns Ball; 60-100839



Los Angeles Raiders Ball; 60-100849
Los Angeles Raiders Bag; 59-103687



New York Jets Ball; 60-100841



Dallas Cowboys Ball; 60-100837
Dallas Cowboys Bag; 59-103683



Los Angeles Rams Ball; 60-100867
Los Angeles Rams Bag; 59-103686



San Francisco 49ers Ball; 60-100865
San Francisco 49ers Bag; 59-103690



Denver Broncos Ball; 60-100817
Denver Broncos Bag; 59-103684



Miami Dolphins Ball; 60-100863
Miami Dolphins Bag; 59-103688



Washington Redskins Ball; 60-100815
Washington Redskins Bag; 59-103691



Detroit Lions Ball; 60-100879
Detroit Lions Bag; 59-103685



New England Patriots Ball; 60-100851

*NFL team names and logos are registered trademarks of the NFL and its member clubs. Brunswick is an official NFL licensed product company.



Oddballs.™ Odds are, every kid would love to bowl with an Oddball. So Brunswick gives them four kooky ways to rock 'n bowl:

Rex.™ Pound the ground with the incredible, colossal, stupendous – and very red – “Bowlasaurus Rex.”

Eyeball.™ Knock the pins out of their sockets with a bright yellow Eyeball.

Muddball.™ Who wouldn't love to sling a multi-colored Muddball down the lane?

Kong.™ This bright blue ball shows big, bad ugly Kong going ape.

Oddballs come in 6, 8, 9, 10, 12, 14, and 16 lb. wts.

Oddballs Bag. Four out of five bowlers surveyed said the only way to carry an Oddball is in a purple vinyl bag. So here it is – with all four of the oddest characters you've ever seen at a bowling center, right on the side.

Jam Shoe. What the discriminating Oddball wears. These shoes are so electric, they just might make your socks glow. A nutty companion to any Oddball.

Girl's Shoe. Let's face it. Some days aren't as nutty as others. On those days, this powder blue shoe is a girl's best friend.

Boy's Shoe. Boys will be boys – which most of the time works out perfectly. And the perfect shoe for boys is this navy bowler.



Rex; 60-100789



Eyeball; 60-100795



Muddball; 60-100793



Kong; 60-100791



Oddballs Bag; 59-103583



Jam Shoe; 58-109169
Kid Sizes 12, 13, 1, 2, 3
Teens 5, 5½, 6, 6½, 7, 7½, 8, 8½



Girl's Shoe; 58-109145
Sizes 12, 13, 1, 2, 3



Boy's Shoe; 58-109146
Sizes 12, 13, 1, 2, 3



Brunswick 

Making Bowling Better

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Muskegon, MI 49443
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