



Intent:

With a commitment to innovative core design development, it's no wonder that Storm® continues to push the envelope with shapes like the C.A.M.™ and Centripetal™ weight blocks.

The Origin™ core found in the Invasion™ recently helped Tommy Gollick set a World Record of 47 consecutive strikes! Bowlers like Tommy see the benefits of Storm's precision engineering, and you'll be sure to gain confidence with a Storm bowling ball in your hand.

While the Invasion is developed for the heaviest of oil patterns, oil depletes quickly as proven by Kegel® and Storm in a cooperative seminar series earlier this year.

So, the goal of the new Anarchy is to develop a high-end strong asymmetrical that is clean through the heads and turns over sharp at the break point, even for bowlers without all the revs of the tour guys.

Design:

With 25 years of experience in coverstock chemistry starting with U-Clean U-Score™, Storm is the industry leader of high performance bowling balls.

Premier Line balls like the new Anarchy all feature strong asymmetrical shapes that are engineered from concepts different from the "industry standard." It's what sets Storm apart from the competition.

Looking at the Origin core, we find a strong asymmetrical design that is dynamic and contoured to maximize usability. Wrapping the Origin core with R3X™ coverstock material, the shell is designed to maximum surface texture which increases overall ball motion. The polished finish of the new Anarchy ensures a glide through the heads and strong backend motion that we all love.

The Invasion helped Tommy Gollick set the World Record for consecutive strikes. With an Anarchy in YOUR hand, his record might just be HISTORY!

In conclusion, Storm continues to develop innovative technology combined with fine workmanship. That's why we are "The Bowler's Company."



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