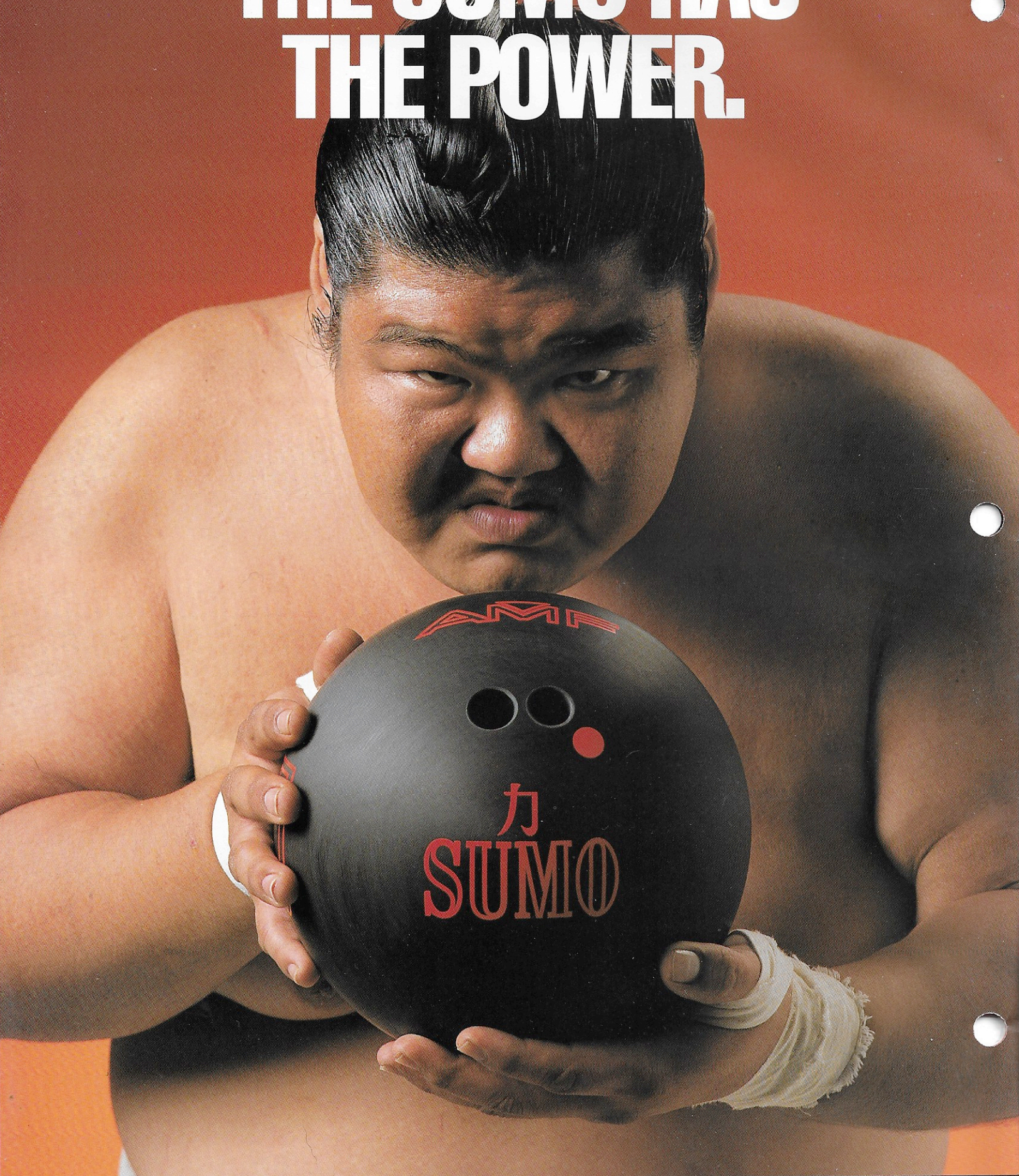


**AMF
BALLS
HAVE
SELLING
POWER.**

**THE SUMO™ HAS
THE POWER.**



The AMF Sumo is clearly the most talked about new ball introduction of the last year. Backed by an extensive marketing program, the Sumo has dominated new ball sales charts and paid dividends for Pro Shops and Bowlers alike.



Its flywheel weightblock makes it the heaviest hitting ball in the history of bowling. A full 5 1/2 oz. of effective topweight, offset by 2 1/2 oz. of counter weight, combine to produce a backend flip that has to be seen to be believed.

That same awesome hitting power is now available in a 2-piece polyester version that adds greater control and adaptability for changing lane conditions. The Purple Passion Sumo is far more than just a color choice.

Whichever Sumo you choose, you can be assured of two things. It's going to perform in the Pro Shop and it's going to perform on the lanes.



The new Purple Passion SUMO is the first high performance, 2-piece non-urethane ball. Its 50% larger footprint offers greater control without sacrificing power.

SUMO TECHNICAL DATA

Performance Characteristics

Heavy rolling, hard hitting. Wide range of creatability. Ability to hit off the 17th board with power intact (i.e. Carry the off-pocket hit). Startling backend flip with energy release to rip the 5 pin and send messengers. *Purple Passion—50% larger footprint for greater control.*

Suitable For

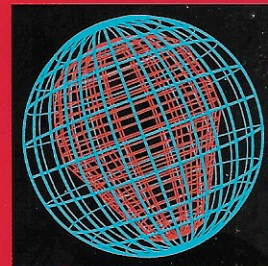
Crankers, Stokers and mid-range league players.

Construction

2 piece

Weightblock

Oversized with 5 1/2 ounces effective topweight offset by 2 ounces of effective counter weight. Tapered profile.



A patented flywheel weightblock design delivers torque and energy to make the Sumo the heaviest hitting ball in the history of bowling.

Coverstock

Versatile high-grade urethane designed to complement weightblock and perform to prevailing conditions. *Purple Passion—Polyester*

Durometer Hardness

76-78 Black
78-79 Purple Passion

Available Weights

14, 15 and 16 lbs.

Finish

Matte black (finished in 320 grit) with orange neon logowork. Ball can be polished. *Purple Passion—purple swirl with neon green logos. Finished in 240 grit.*

Drilling

Conventional, Exotic and Full Roller.

Technical Aids

Center of Gravity and Pin Placement clearly marked to aid in drilling.

Hook Rating

Black Sumo 10+
Purple Passion 8

Black Sumo 033-0250
Purple Passion Sumo 033-0260

THE BEAT GOES ON.



The AMF Boogie Balls are the surprise hit of the year. They're perfect for those bowlers who identify with the "good time" aspects of the sport of bowling.

The contemporary market has been very responsive to the Rock and Bowl message of the Boogie Balls. And our distributors and Pro Shops have been just as responsive to the opportunity to market a hot product not available in other retail outlets.

The overwhelming success of the Boogie Balls has led to two new color choices in 1992. Flamingo and Polynesian Plum create more choices for the Boogie Bowler, and additional marketing opportunities for the astute Pro Shop operator.

So take advantage of the Boogie Balls' increasing popularity. Whether you choose Tangerine, Keylime, Blue Marlin, Flamingo or Polynesian Plum, all you have to do is step up to the line and let the good times roll!



BOOGIE BALL TECHNICAL DATA

Performance Characteristics

Reliable ball for beginners. Superior spare ball for all performance levels.

Construction

3-piece

Weightblock

Pancake

Coverstock

Polyester

Durometer Hardness

80-82

Available Weights

6, 8, 10, 12, 14, 15, and 16 lbs.

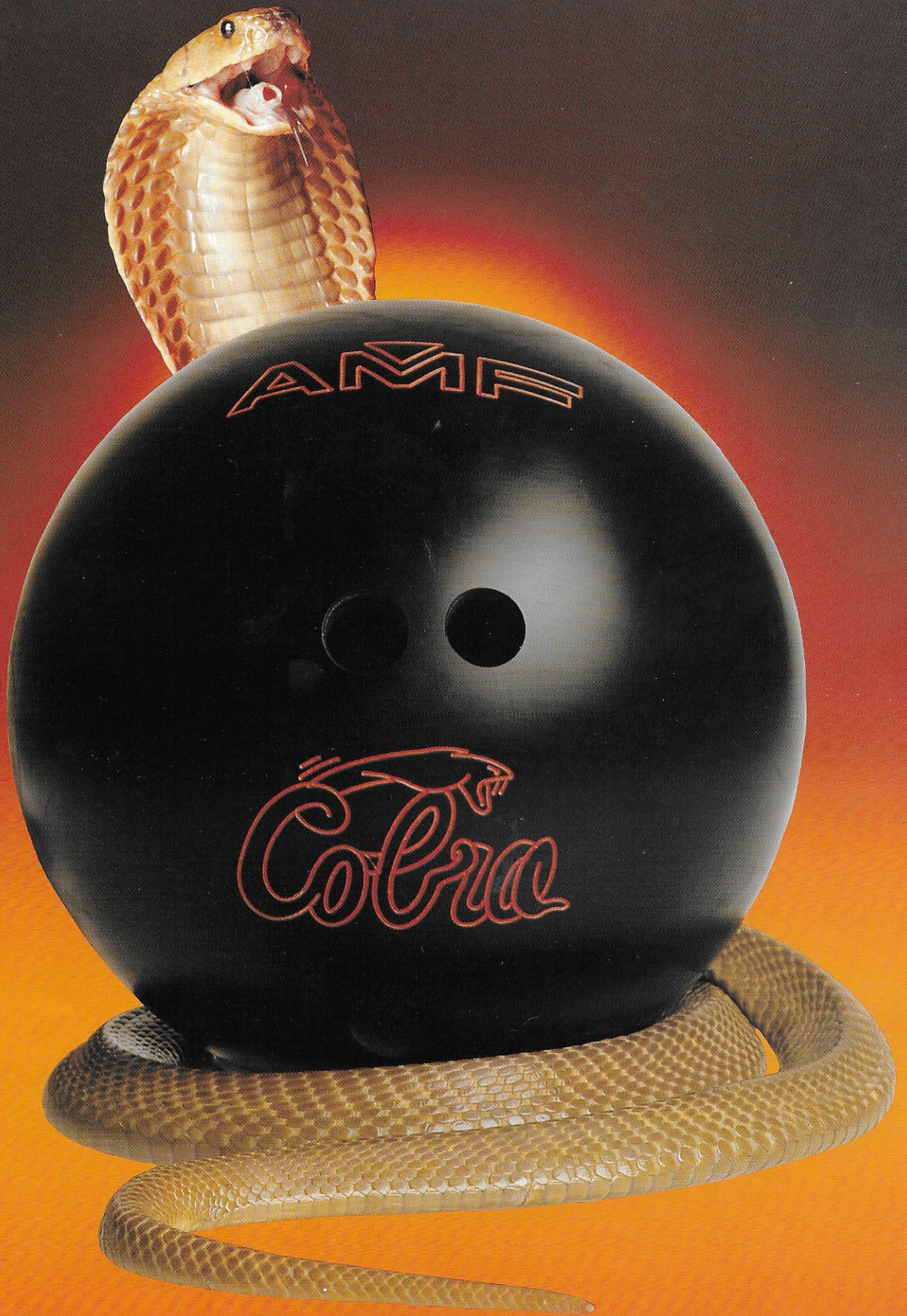
Finish

Brightly colored polyester with dazzling neon logowork. Available in Blue Marlin (blue), Tangerine (orange), Keylime (green), Flamingo (pink) and Polynesian Plum (purple).

Hook Rating

2.65

Tangerine Boogie	033-0061
Keylime Boogie	033-0062
Blue Martin Boogie	033-0063
Flamingo Boogie	033-0064
Polynesian Plum Boogie	033-0065



THE COBRA™ STRIKES.

Clearly the AMF Cobra is one of the most successful balls ever. And now it's available at a price that makes it attractive to everyone with the need to take their game to the next level.

The Cobra is a winner on the Tour, in League play and in Pro Shops across the country. Its 2-piece construction features an innovative strike-coil weightblock, which is surrounded by 71% more urethane. These breakthroughs have led to not only a dazzling performance record, but a slew of imitators trying to capture the original Cobra magic.

The point is this. When it comes to proven 2-piece technology you don't have to pay full price for an imitation Cobra. You can now get the real thing for a very affordable price. The Cobra still attacks every pin in sight. But it's been recently trained not to take a bite out of your wallet. The AMF Cobra. It's not only one of the best balls in bowling; it's the best value, too.



The Gunsmoke Cobra offers a polished finish for dryer lane conditions.

COBRA TECHNICAL DATA

Performance Characteristics

A smoother more consistent roll while adding explosive power and carry.

Construction

2 piece

Weightblock

Computer designed strike coil weightblock for amazing control and power.

Coverstock

71% more urethane

Durometer Hardness

76-78

Available Weights

14, 15 and 16 lbs.

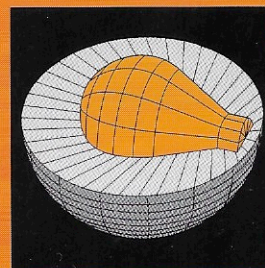
Finish

Available in black or gunsmoke with neon orange logo.

Hook Rating

10 Black
7.75 Gunsmoke

Black Cobra	033-0190
Gunsmoke Cobra	033-0195



The Cobra's computer designed two-piece construction features 71% more urethane and a strike-coil weightblock.

**THE CAT IS OUT
OF THE BAG.**



The AMF Bobcat has established itself as the most sought after mid-price ball in bowling. It offers not only exceptional value, but a performance record that's the envy of other mid-price competitors.

When Pete Weber used the Bobcat to win on the PBA Tour, it opened a lot of eyes. Everyone knew that the Bobcat was a steady performer in the Pro Shop. But with its success on the Tour, the ball's superior performance characteristics on the lanes became evident as well.

The Bobcat offers exclusive high torque recoil action for explosive carrying power. Its unique urethane coverstock is suitable for a variety of lane conditions, including the demanding oil pattern of the Pro Tour.

For those ready to step up to the performance of urethane, but with limited dollars to work with, the Bobcat is the answer. It absolutely explodes in the pocket, but it won't hit you hard in yours.

BOBCAT TECHNICAL DATA

Performance Characteristics

An introduction to the benefits of urethane coverstock without hurting your budget.

Construction

3 piece

Coverstock

Elastisized urethane exterior.

Durometer Hardness

77-78

Available Weights

10,12, 14, 15 and 16 lbs.

Finish

Available in blue.

Hook Rating

8.25

Bobcat 033-0180



AMMO TECHNICAL DATA

Performance Characteristics

A greater backend reaction to increase the carrying power of your shot without loss of control.

Construction

3 piece

Weightblock

High torque M90 weightblock

Coverstock

Special urethane formulation

Durometer Hardness

76-77

Available Weights

12, 14, 15 and 16 lbs.

Finish

Available in Gunpowder Grey with neon orange logos.

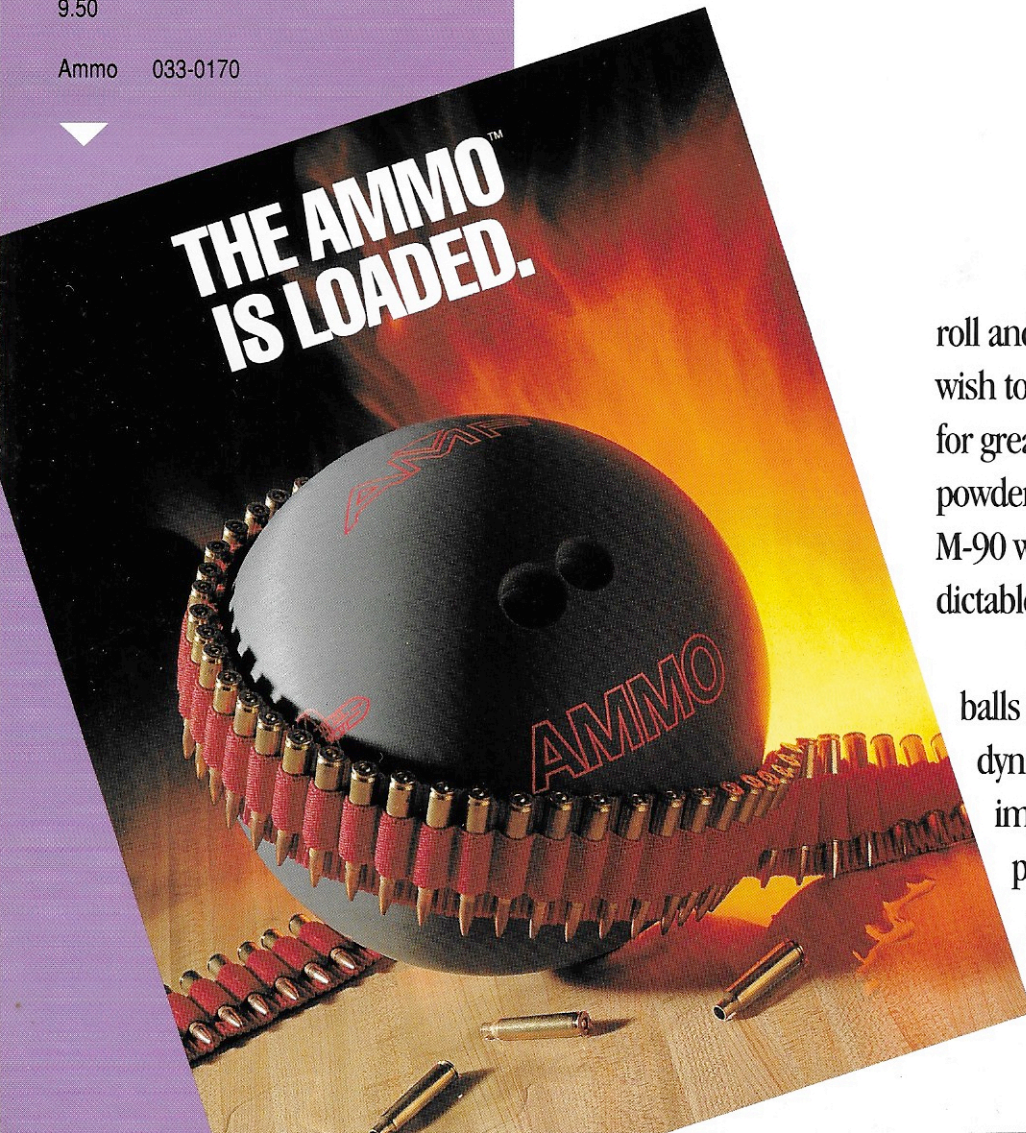
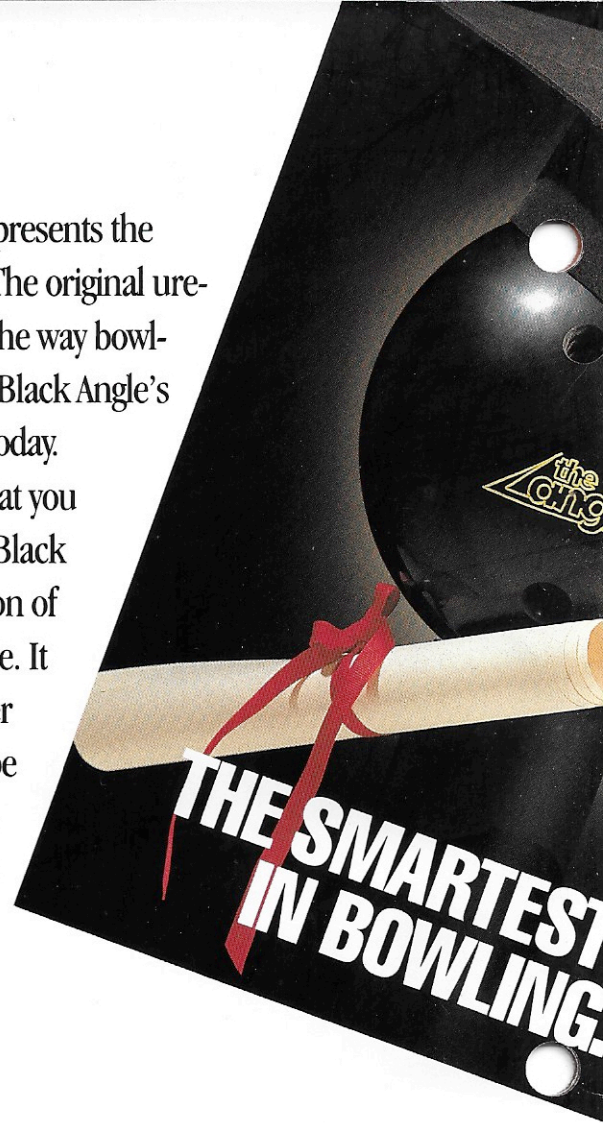
Hook Rating

9.50

Ammo 033-0170

The AMF Black Angle represents the smartest buy in bowling today. The original urethane coverstock ball changed the way bowling balls are made forever. The Black Angle's impact is still felt on the game today.

For those who believe that you can't beat an original, the AMF Black Angle offers the best combination of performance and value available. It still offers dynamic hitting power and control, but they can now be yours at a greatly reduced price. It's the choice of smart bowlers everywhere.



The AMF Ammo offers superior skid, roll and hook performance for those who wish to retard the break point of their shot for greater carrying power. An exclusive gunpowder urethane formulation surrounds an M-90 weightblock to deliver the more predictable roll pattern of 3-piece construction.

The Ammo recognizes that 2-piece balls aren't every bowler's answer. It offers dynamic energy release at the optimum impact point for explosive carrying power. That's what makes it the premier 3-piece ball available today.



The AMF Synbad is the solution for the unique performance characteristics of synthetic lanes. The secret is its hybrid coverstock, that's neither urethane nor polyester in its makeup. It allows for the absolute smoothness of synthetic surfaces, rather than the uneven surface of wood lanes.

The Synbad's hybrid coverstock surrounds a power-pin weightblock that delivers optimum torque and drive for synthetic surfaces. The Synbad provides a welcome and exclusive alternative for bowlers facing a sea of synthetics.

SYNBAD.™ THE SOLUTION FOR SYNTHETICS.



BLACK ANGLE TECHNICAL DATA

Performance Characteristics

Controlled roll, Backend flip, Heavy carry.

Construction

3-piece

Weightblock

Pancake

Coverstock

Original urethane formulation. The most imitated coverstock in bowling.

Durometer Hardness

77-78

Available Weights

10, 12, 13, 14, 15, and 16 lbs.

Finish

Black with yellow logowork

Hook Rating

6.85

Black Angle 033-0139

SYNBAD TECHNICAL DATA

Performance Characteristics

Designed especially for the smoothness of synthetic lanes. Smooth rolling, hard hitting.

Construction

3-piece

Weightblock

Power Pin weightblock

Coverstock

Hybrid formulation designed exclusively for synthetics.

Durometer Hardness

77-78

Available Weights

12, 14, 15, and 16 lbs.

Finish

Matte purple with blue logowork. Accepts polishing.

Hook Rating

7.85

Purple Synbad 033-0210



AMF Consumer Products Division P.O. Box 15060 Richmond, VA 23227 1-800-DIAL AMF (1-800-342-5263)