

• The New Ninja Fighting Force.



The Power To Improve Your Individual Bowling Style.

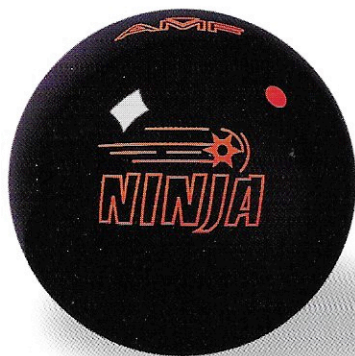
The power of the Ninja has come full circle.

It was the power of consumer need that produced the first AMF Ninja. Now, with the help of pro, amateur, and league bowlers, as well as pro shop operators, the needs of real-world bowlers have been met once more.

The challenge: to develop a line of reactive-coverstock balls addressing the full range of bowling styles and lane conditions seen in the sport of bowling today. To do this, AMF drilled and tested more than 300 prototype balls on wood and synthetic lanes and on different kinds of oil and oil patterns. The result: two new Ninjas—creating an arsenal of bowling balls like no other.

Introducing the complete Ninja Fighting Force from AMF. Three powerful weapons that provide the entire spectrum of reactive ball performance in a single, extraordinary line of bowling balls.

In the center of that spectrum, the original Ninja—the reactive ball that defined new levels of power and hook through its unique combination of AMF's patented dual-pour/double-density core technology and Reactathane™ coverstock.



The original Ninja.



The new Ninja Master.



The new Ninja Fury.

On one end of the spectrum, the new Ninja Master—even-arc-ing, highly controllable, and an excellent choice for medium to heavy oil and wet-dry lane conditions.

And on the other end of the spectrum, the immensely powerful new Ninja Fury—a ball designed for the bowler who wants maximum hook and power into the pocket. A ball we're not afraid to call "the hookingest ball on earth."

With a choice of three Ninjas, the serious bowler can now choose a ball to match his or her personal bowling style, as well as changing lane conditions and oil patterns. Some bowlers will want one Ninja; some will want all three.

The Ninja, the Ninja Master, and the Ninja Fury are the result of significant advances in core design that have enabled AMF to arrange and concentrate weightblock mass in a variety of patterns that create specific ball reactions.

Perhaps most important, though, they are the result of what we heard from the people who promote the sport of bowling and the people who play it.

In a very real sense, these are the balls you designed. Now it's time to take their power into your own hands.