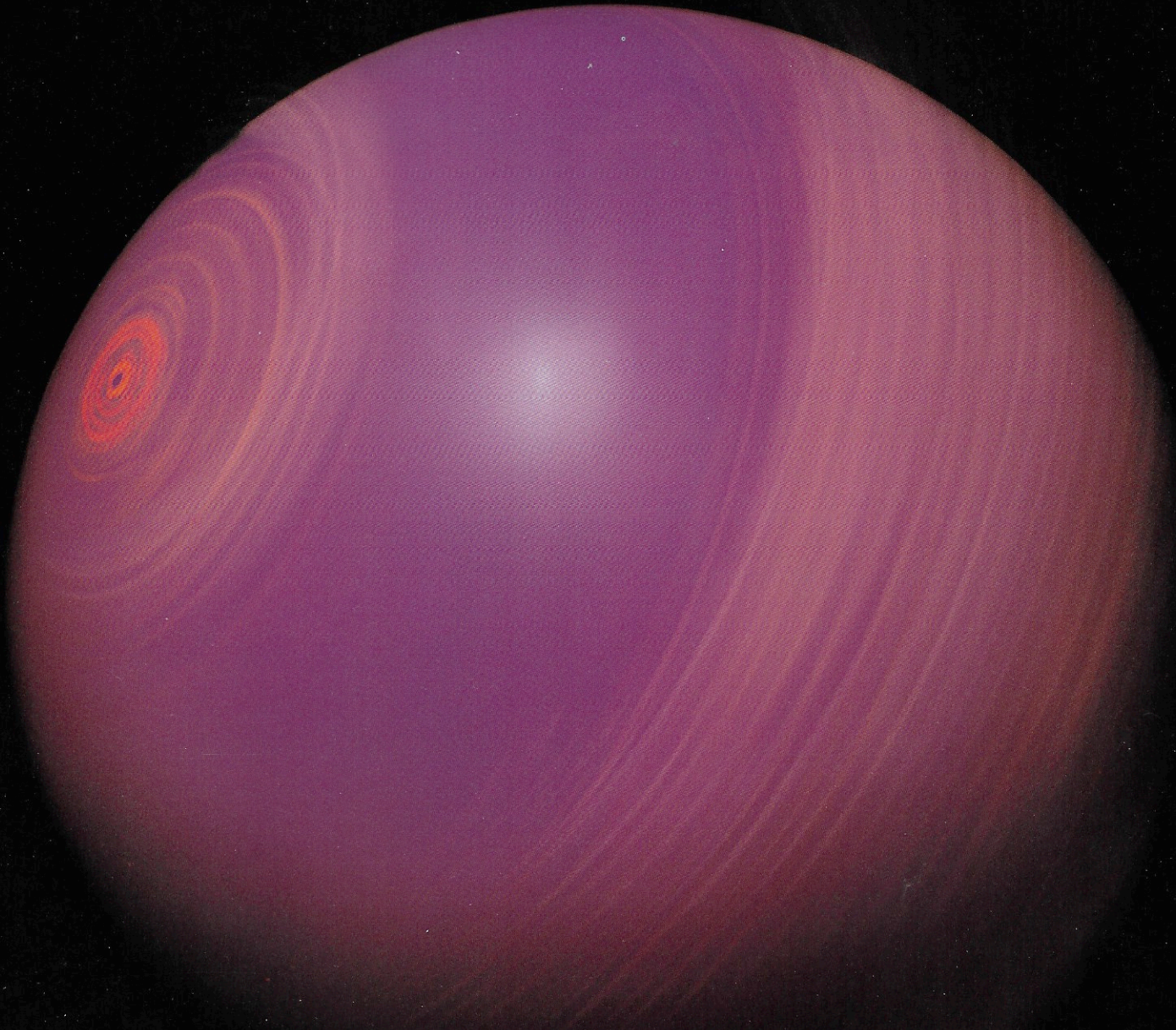
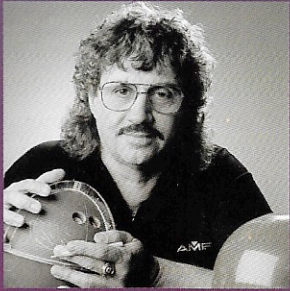


**A New Law Of Physics
Now Applies To Bowling.**



Introducing the Ninja RPM™ from AMF.

More revs than you ever thought possible. More



"Rev it up! This ball will rev faster at the release and rev more on the backend. Bowlers now have a very controllable, reactive ball that's less sensitive to changing lane conditions, hooks tremendously—even on heavy oil or carry-down—and is extremely versatile. The RPM gives bowlers the opportunity to move to a higher level of performance."

Mo Pinel
Ninja RPM Ball Designer

hook than you ever thought possible. More hitting power than you ever thought possible.

How is this possible? Put simply, the new Ninja RPM is a technological breakthrough that turns the laws of physics to the advantage of bowlers in ways no one has ever done before.

We started with a simple truth: MORE REVS= MORE HOOK. The more a ball turns over, the more potential it has to hook. The question was how to help bowlers create more

revs on a variety of lane conditions, including the heavier oil conditions that are prevalent today. The AMF

faster at the release. At the same time, the ball maintains a strong preferred spin axis. This combination increases the ball dynamic known as track flare—in this case, producing the most effective track flare ever.

Thanks to its strong flare potential, the Ninja RPM continuously migrates to a new axis. Because the RPM constantly tracks on a clean area of the ball's surface, friction is more easily maintained—resulting in more revs and a long, even arcing hook with a consistent break point.



By using suggested drilling techniques, a skilled ball driller can adjust the amount of track flare to suit each bowler. The Ninja

RPM also features the latest in performance-integrity technology, with core densities carefully adjusted to maintain consistent performance characteristics across all ball weights.

The physics of the RPM may seem complex, but the results are not. More revs. A huge, controllable, even-arc hook. And high friction on the backend. For



The Ninja RPM is designed to produce maximum revolutions, creating an enormous, even-arc hook with maximum friction for power on the backend. It is an excellent choice for heavy oil and changing lane conditions.

ball-design team headed by Mo Pinel found the answer in a revolutionary new ball design.

Based on the tremendously successful, patented Ninja core design, the team created a dual-pour shell around a single-density, tapered core. By doing this, they were able to concentrate mass toward the center of the ball for a low moment of inertia, allowing the ball to rev

bowlers, it all adds up to one thing: more pins per frame.



The Ninja RPM's unique core construction creates both a low moment of inertia and a strong preferred spin axis so the ball revs sooner and develops more total area of friction.

The RPM's amazing performance, vivid colors, and the placement of its multiple logos make it truly unique. When this ball revs, the whole world will notice.

The revolutionary new Ninja RPM. Proof that, while the laws of physics may never change, AMF bowling technology just keeps getting better and better.

RPM™ = MAX REVS

At last, a bowling ball that
generates maximum revs without sacrificing
control or power on the backend.



The Ninja Fighting Force



The Ninja

Performance characteristics:

Combines relatively straight initial roll with a sharp hook far down the lane and a powerful move to the pocket.

Weightblock:

Patented dual-pour/double density core in an oversized, tapered configuration that produces a medium to strong preferred spin axis.

Coverstock:

AMF Reactathane™

Available weights:

12, 13, 14, 15, and 16 pounds

Finish:

Highly polished surface that readily accepts sanding

Color:

Black with neon orange logo



Ninja Master

Performance characteristics:

Even arcing with controllable break point. Excellent for wet-dry lane conditions and medium to heavy oil.

Weightblock:

Patented dual-pour/double density core with mass concentrated toward center of ball for balance; produces a lower radius of gyration and less preferred spin axis.

Coverstock:

AMF Reactathane™

Available weights:

12, 13, 14, 15, and 16 pounds

Finish:

600-grit sanded (matte)

Color:

Marbled blue with neon green logo



Ninja Fury

Performance characteristics:

Medium skid and roll with an extreme hook and a powerful move to the pocket; generates high energy retention. Greatly increases hook on medium to heavy oil and creates more area on blended lane conditions.

Weightblock:

Patented dual-pour/double density core with heavier-density outer core and lighter-density inner core for maximum retained energy.

Coverstock:

AMF Reactathane™

Available weights:

12, 13, 14, 15, and 16 pounds

Finish:

240-grit sanded (matte)

Color:

Rubine red with neon yellow logo



Ninja RPM

Performance characteristics:

Generates maximum revs and a large flare pattern, creating enormous hook with a controllable break point and more total friction. Excellent performance on a variety of lane conditions, including heavy oil and carry-down. Core densities are adjusted to maintain consistent performance characteristics through all weights.

Weightblock:

Single-density core with dual-density shell; mass concentrated toward center.

Coverstock:

AMF Reactathane™

Available weights:

12, 14, 15, and 16 pounds

Finish:

600-grit sanded (matte)

Color:

Purple with neon orange logo

AMF

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