

B A L L C A T A L O G



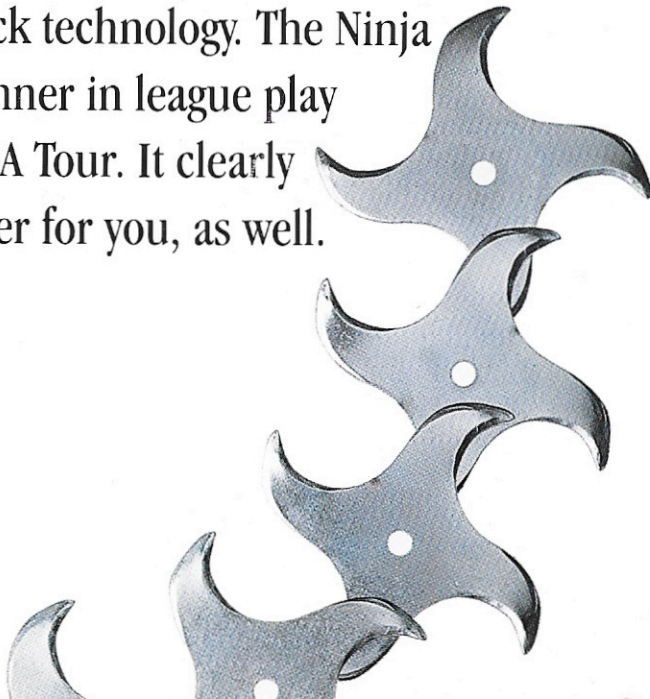
AMF

THE NINJA™ REACTS AND ATTACKS.



The AMF Ninja has gained greater acceptance, more quickly, than any ball we've introduced in the last 10 years. The reasons are twofold. First is the dynamic performance offered by its dual-pour weightblock and reactathane™ coverstock. Together, they provide unsurpassed drive, torque and hitting power. The Ninja makes a move to the pocket, so sudden, so severe and so powerful, it can only be described as whiplash. The second reason for the Ninja's success has been the weekly T.V. advertising on the PBA Tour. The PBA Tour is the industry's premier showcase and the Ninja's weekly exposure has created massive consumer awareness.

The Ninja's reactathane™ coverstock is what's going to carry you further down the lane, than you've ever been before. The dual-pour weightblock is what allows you to make the most of it. Together they make the AMF Ninja, the only ball offering react and attack technology. The Ninja has been a winner in league play and on the PBA Tour. It clearly can be a winner for you, as well.



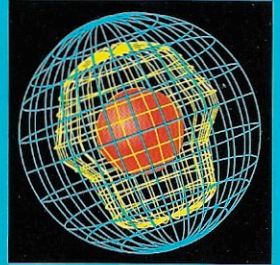
NINJA TECHNICAL DATA

Performance Characteristics

Provides more lane to work with. Whiplash type move to the pocket with extended breakpoint. Wide range of creatability to accommodate varying oil patterns. Predominant characteristic is devastating angle of entry for increased carry.

Suitable For

Bowlers looking for additional boards of hook and additional torque, drive and hitting power. This ball is not suitable for straight line players.



The Ninja's dual-pour weightblock construction provides an axiomatic weightshift for a transfer of energy and accelerated roll.

Construction

2 Piece with inner core.

Weightblock

Oversized tapered profile. Dual pour, double density with unique inner core. Provides extra hitting power.

Coverstock

Reactathane formulation to go further down lane and retard breakpoint. Composition is exclusive to AMF.

Durometer Hardness

76-78

Available Weights

14, 15 and 16 lbs.

Finish

Highly polished black with orange neon logowork. Ball is tacky to the touch and will readily accept sanding.

Drilling

Accepts all standard and exotic drilling techniques. Drilling is aided by distinctive markings for precision.

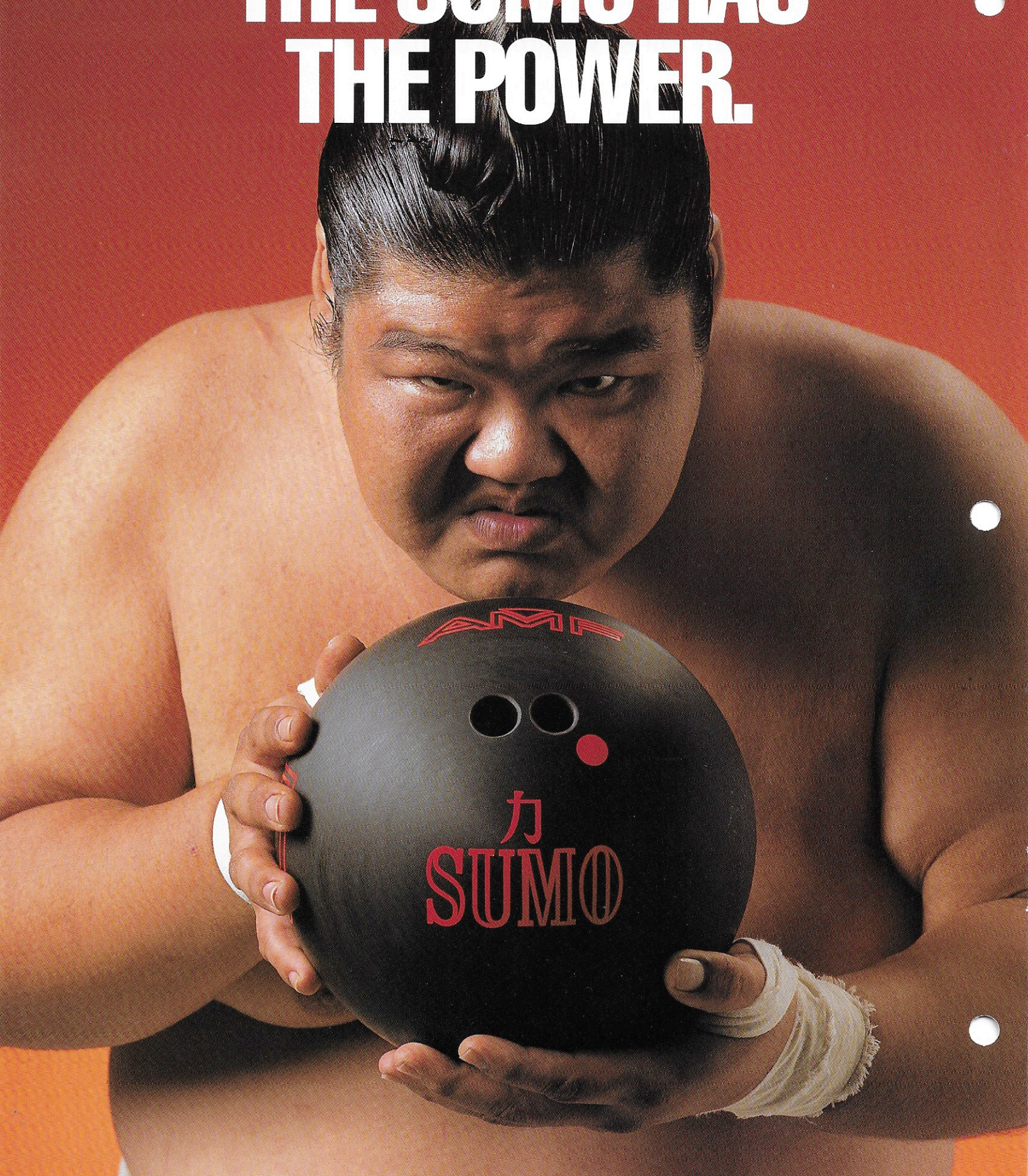
Hook Rating

10+

Black Ninja

033-0280

**THE SUMO[®] HAS
THE POWER.**



The AMF Sumo offers heavy hitting, pin scattering power with the type of drilling versatility that allows you to get the most out of your game. The Sumo was the fore-

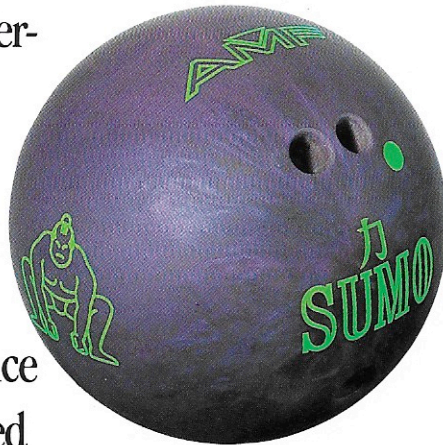


runner to today's oversized weightblock balls and provides a backend flip that's appreciated by bowlers looking to open up the lanes.

Its flywheel weightblock delivers ample amounts of torque and drive for increased carrying power. A full 5 1/2 oz. of effective topweight, offset by 2 1/2 oz. of counter-

weight, deliver a crank, counter-crank effect, that delivers an emphatic backend snap for extra boards of hook.

In addition to the Sumo's incredible performance in league play, Dick Weber used it to capture a title for the 5th consecutive decade. The Sumo is a proven performer at all levels of competition and is a solid choice for the bowlers looking to add boards of hook and extra carry to their game.



The Purple Passion Sumo has a 50% larger footprint for lane hugging accuracy and control. It's the first of the non-urethane, 2-piece performance balls.

SUMO TECHNICAL DATA

Performance Characteristics

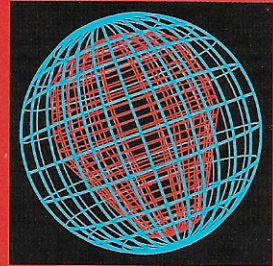
Heavy rolling, hard hitting. Wide range of creatability. Ability to hit off the 17th board with power intact (i.e. Carry the off-pocket hit). Startling backend flip with energy release to rip the 5 pin and send messengers. *Purple Passion*—50% larger footprint for greater control.

Construction

2 piece

Weightblock

Oversized with 5 1/2 ounces effective top-weight offset by 2 ounces of effective counter weight. Tapered profile.



A patented flywheel weightblock design delivers unsurpassed torque and energy.

Coverstock

Versatile high-grade urethane designed to complement weightblock and perform to prevailing conditions. *Purple Passion*—Polyester

Durometer Hardness

76-78 Black
78-79 Purple Passion

Available Weights

14, 15 and 16 lbs.

Finish

Matte black (finished in 320 grit) with orange neon logowork. Ball can be polished. *Purple Passion*—purple swirl with neon green logos. Finished in 240 grit.

Drilling

Conventional, Exotic and Full Roller.

Technical Aids

Center of Gravity and Pin Placement clearly marked to aid in drilling.

Hook Rating

Black Sumo 10+
Purple Passion 8

Black Sumo 033-0250
Purple Passion Sumo 033-0260

THE BEAT GOES ON.



The AMF Boogie Balls continue to be a popular choice for bowlers, who identify with the Boogie's "Rock and Bowl" message. The Boogies have been so popular, that Boogie Bowling leagues have been formed by enthusiastic bowlers around the country.

The Boogie Balls are absolutely perfect for bowlers whose primary interest is having a good time, while enjoying a less competitive environment. The opportunity to own a great looking bowling ball, at a competitive price, just adds to the fun.

A surprising new niche for the Boogie Ball has been its acceptance by serious competitors, as a spare ball. It's been seen on T.V. in the hands of John Hricsina and John Mazza, who have proved that the Boogie has a place with serious bowlers, as well.

So, whether you're a serious competitor who's looking for improved sparemaking, or a casual bowler looking for a good time, check out the AMF Boogie Balls. And then, let the good times roll.



BOOGIE BALL TECHNICAL DATA

Performance Characteristics

Reliable ball for beginners. Superior spare ball for all performance levels.

Construction

3 piece

Weightblock

Pancake

Coverstock

Polyester

Durometer Hardness

80-82

Available Weights

6, 8, 10, 12, 14, 15, and 16 lbs.

Finish

Brightly colored polyester with dazzling neon logowork. Available in Blue Marlin (blue), Tangerine (orange), Keylime (green), Flamingo (pink) and Polynesian Plum (purple).

Hook Rating

2.65

Tangerine Boogie	033-0061
Keylime Boogie	033-0062
Blue Marlin Boogie	033-0063
Flamingo Boogie	033-0064
Polynesian Plum Boogie	033-0065



THE COBRA™ STRIKES.

Clearly the AMF Cobra is one of the most successful balls ever. And now it's available at a price that makes it attractive to everyone with the need to take their game to the next level.

The Cobra is a winner on the Tour, in League play and in Pro Shops across the country. Its 2-piece construction features an innovative strike-coil weightblock, which is surrounded by 71% more urethane. These breakthroughs have led to not only a dazzling performance record, but a slew of imitators trying to capture the original Cobra magic.

The point is this. When it comes to proven 2-piece technology you don't have to pay full price for an imitation Cobra. You can now get the real thing for a very affordable price. The Cobra still attacks every pin in sight. But it's been trained not to take a bite out of your wallet. The AMF Cobra. It's not only one of the best balls in bowling; it's the best value, too.

COBRA TECHNICAL DATA

Performance Characteristics

A smoother more consistent roll while adding explosive power and carry.

Construction

2 piece

Weightblock

Computer designed strike coil weightblock for amazing control and power.

Coverstock

71% more urethane

Durometer Hardness

76-78

Available Weights

14, 15 and 16 lbs.

Finish

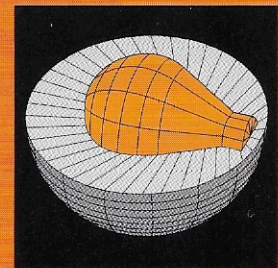
Available in black with neon orange logo.

Hook Rating

10

Cobra

033-0190



The Cobra's computer designed two-piece construction features 71% more urethane and a strike-coil weightblock.

**THE CAT IS OUT
OF THE BAG.**



The AMF Bobcat is the premier, mid-price, urethane bowling ball. Although available at a relatively modest price, the Bobcat has consistently outperformed some of its higher priced competitors on the PBA Tour. This year, a new, upgraded urethane formulation has been added to the Bobcat to increase its hookability and hitting power.

The Bobcat has also been upgraded in appearance, for greater shelf appeal. It now has the distinctive AMF neon orange fill to mark it as a true, high performance choice. Now the Bobcat delivers high performance and has the looks to match. All at the same modest price that's made it a winner for the last 3 years. It features a high-torque recoil action for explosive, pin carrying power. It delivers a consistent, predictable roll for a variety of lane conditions and takes full advantage of a unique, elastisized urethane coverstock.

For those ready to step up to the performance of urethane, but with limited dollars to work with, the Bobcat is the answer. It absolutely explodes in the pocket, but it won't hit you hard in yours.



BOBCAT TECHNICAL DATA

Performance Characteristics

Smooth, predictable roll with consistent backend reaction.

Suitable For

An introduction to the benefits of urethane coverstock without hurting your budget.

Construction

3 piece

Weightblock

Pancake design

Coverstock

A new, upgraded urethane formulation has been added to the Bobcat to increase its hookability and hitting power.



Durometer Hardness

77-78

Available Weights

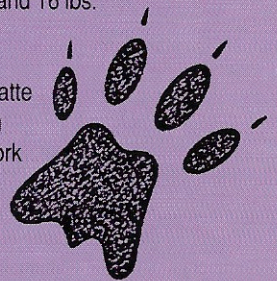
10, 12, 14, 15 and 16 lbs.

Finish

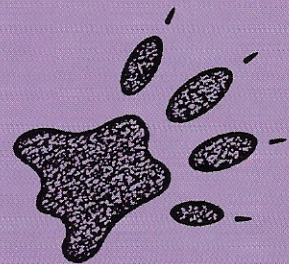
Available in matte blue with neon orange logowork

Hook Rating

8.25



Bobcat 033-0180





An Official Sponsor Of The PBA Tour.

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1-800-DIAL AMF (1-800-342-5263)