



2Fast

STORM
THE BOWLER'S COMPANY™



2Furious

Intent:

As you know, not all bowling balls are created equal. But, they are created with a specific goal in mind.

The variety of product lines within the Storm brand help the bowler understand what level of performance to expect from ball. But don't just assume because a ball is more affordable that it does have some serious teeth! Just ask Pete Weber who recently won his 35th title using the Furious™ — a popular choice of professionals worldwide.

Sometimes the bowler has enough power in their game or the lanes conditions may have some built in friction. In developing the latest members of the Hot Line™, we chose to expand upon the familiar roll pattern and motion created by the original Fast™ and, its counterpart, Furious.

The popular Turbine™ core at the heart of the Fast and Furious features a medium RG and differential. We knew we wanted a more defined midlane roll in the new product while retaining the same look and feel of the Hot Line. In order to do so, we had to beef up the motor (weight block) and add a bit more horsepower.

Design:

For the new 2Fast™ and 2Furious™, we wanted a reliable, proven coverstock that we knew would provide a clean glide through the heads and attack the drier boards on the backend. So we chose the R2S™ material that is aggressive and durable like so many other balls in the Storm product line.

Making this new piece available in either a pearl (2Fast) or solid (2Furious) was a must. We presented the 2Furious with a 2000-grit Abralon® matte finish to provide better traction and the 2Fast with a highly polished finish to create a smoother glide to the break point.

Oil patterns are different from day to day and night to night, even game to game. So, we gave you, the bowler, the option of choosing your best fit. If you're PDW, you'll gravitate towards the solid. Norm Duke, on the other hand, might jump all over the pearl!

Looking under the hood, you'll find an entirely new shape known as the N.O.S.™ weight block/core system. We created an increase of flare potential by more than 15% with this higher volume core. This new shape, with its elevated differential, created in a stronger ball motion when tested against the original Turbine core.

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